

WDF Rubric: Practical

WEB DESIGN & DEVELOPMENT PROGRAM

CATEGORY	EXEMPLARY	ACCOMPLISHED	COMPETENT	DEVELOPING	NULL
TECHNICAL	20 points per (2) category	15 points per	10 points per	5 points per	0 points per
Site Structure	<i>The practical demonstrates an understanding of directory structure / hierarchy</i> 1. Site directories and files are named as defined by the instructor. 2. Site directories are nested correctly as defined by the instructor.	All but 1 of the required concepts were presented	All but 2 of the required concepts were presented	All but 3 of the required concepts were presented	NONE of the required concepts were presented
Validation	<i>The practical demonstrates an understanding of validation compliance</i> 1. All pages are standard compliant and validate locally and remotely, and are free from all error messages provided by the W3C Markup Validation Service . 2. All pages pass Section 508 and WCAG 2.0 accessibility verification through AChecker accessibility checker.	All but 1 error message has been resolved using the chosen validator	All but 2 error messages have been resolved using the chosen validator	All but 3 error messages have been resolved using the chosen validator	4 or more error messages have not been resolved using the chosen validator
MARKUP	20 points per (2) category	15 points per	10 points per	5 points per	0 points per
Basic Document	<i>The practical utilizes these basic page requirements for a standards compliant HTML5 document</i> 1. doctype <i>*HTML5 required</i> 2. <html lang="en"> 3. <head> 4. <title> 5. <meta charset="utf-8" /> 6. <body>	All but 1 of the requirements were utilized	All but 2 of the requirements were utilized	All but 3 of the requirements were utilized	4 or more of the requirements were not utilized
Main Content	<i>The practical utilizes all required content, elements, and attributes</i> 1. All of the provided content (copy, images, videos, etc.) is incorporated. 2. The practical utilizes all required HTML elements and attributes to describe content and add structure. 3. The pages render properly utilizing the provided stylesheet.	All but 1 of the required concepts were presented	All but 2 of the required concepts were presented	All but 3 of the required concepts were presented	4 or more of the required concepts were not presented
SEMANTICS	20 points per (1) category	15 points per	10 points per	5 points per	0 points per
All Markup	<i>The practical demonstrates well formed and semantically correct markup</i> 1. All HTML elements and attributes are well formed and semantically correct using appropriate lower casing, closed and nested correctly, and use proper indentation / tabbing. The elements and attributes are HTML5 standards compliant and meaningful to the content they describe.	All but 1 of the required concepts were presented	All but 2 of the required concepts were presented	All but 3 of the required concepts were presented	4 or more of the required concepts were not presented