```html
<!DOCTYPE html>
<html lang="en">
<head>
    <meta charset="UTF-8">
    <meta name="viewport" content="width=device-width, initial-scale=1.0">
    <title>Online Auction Platform</title>
    <style>
        body {
            font-family: Arial, sans-serif;
            margin: 0;
            padding: 0;
            background-color: #f4f4f4;
        }
        .container {
            width: 80%;
            margin: auto;
            overflow: hidden;
        }
        header {
```

```css
    background: #333;
    color: #fff;
    padding: 10px 0;
    text-align: center;
}
.auction-list {
    display: flex;
    flex-wrap: wrap;
    justify-content: space-around;
    padding: 20px;
}
.auction-item {
    background: white;
    padding: 15px;
    margin: 15px;
    border-radius: 5px;
    box-shadow: 0px 0px 10px 0px rgba(0,0,0,0.1);
    width: 300px;
    text-align: center;
}
```

```css
        .auction-item img {
            width: 100%;
            height: 200px;
            object-fit: cover;
            border-radius: 5px;
        }
        .bid-button {
            background: #28a745;
            color: white;
            padding: 10px;
            border: none;
            cursor: pointer;
            margin-top: 10px;
            border-radius: 5px;
        }
    </style>
</head>
<body>
    <header>
        <h1>Online Auction Platform</h1>
    </header>
```

```html
<div class="container">
    <div class="auction-list">
        <div class="auction-item">
            <img src="item1.jpg" alt="Item 1">
            <h3>Antique Vase</h3>
            <p>Starting Price: $50</p>
            <p>Reserve Price: $100</p>
            <button class="bid-button">Place Bid</button>
        </div>
        <div class="auction-item">
            <img src="item2.jpg" alt="Item 2">
            <h3>Vintage Watch</h3>
            <p>Starting Price: $200</p>
            <p>Reserve Price: $500</p>
            <button class="bid-button">Place Bid</button>
        </div>
        <div class="auction-item">
            <img src="item3.jpg" alt="Item 3">
            <h3>Collectible Coin</h3>
```

```html
      <p>Starting Price: $30</p>
      <p>Reserve Price: $75</p>
      <button class="bid-button">Place Bid</button>
    </div>
  </div>
</div>
</body>
</html>
```