



# HAN GAO DESIGN x TECHNOLOGY

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## EXPERIENCE

### Product Designer Intern

Samsung Research America, Digital Health Lab

June 2018 - Aug 2018 | Mountain View, CA

- Collaborated with external partner on enhancing B2B health platforms.
- Participated in user research and identified use cases from interviews and focus group.
- Worked with the design team on feature generation and conceptual designs.

### Website Management Assistant

University of Richmond, Center for Student Involvement (CSI)

Aug 2016 - May 2017 | Richmond, VA

- Utilized Cascade platform to make regular edits and changes for CSI official websites.
- Met weekly with the marketing team to strategize future promotions and edits.

### Instructional Technology Assistant

University of Richmond, Center for Teaching, Learning, and Technology (CTLT)

Aug 2016 - May 2017 | Richmond, VA

- Assisted with updating CTLT liaison WordPress blog and digital newsletters.
- Designed posters and infographics for events and programming.
- Participated in common software testing and iPads testing for the Center's Mobile Device Initiative.

### Psychology Research Assistant

University of Richmond, Psychology Department

Aug 2015 - May 2017 | Richmond, VA

- Worked on the full cycle of social psychology research design, including literature review, data analysis, Qualtrics programming and methodology design.
- Conducted research "Consequences of Status-seeking" and was accepted by SSSP (Society of Southeastern Social Psychologists) 2016 for poster presentation as Poster Award Finalist.

## LEADERSHIP

### Co-founder and President

University of Richmond Chinese Students and Scholars Association (URCSSA)

Sep 2014 - Dec 2016 | Richmond, VA

- Expand the organization to over 100 members in the first year.
- Organize cultural events (e.g., New Student Welcome Party, Chinese New Year Celebration) on campus and with other CSSA groups in Virginia and Washington D.C. area.
- Oversee social media accounts and design promotional materials; lead the first official URCSSA website building.

## EDUCATION

### M.S. in Information - UX Design / Research

University of Michigan - Ann Arbor

2019 | Ann Arbor, MI

*Tung-Li and Hui-Hsi Scholarship Award*

*GPA 3.93/4.0*

### B.S. in Psychology & Mathematics

University of Richmond

2017 | Richmond, VA

*Cum Laude*

## SKILLS & TOOLS

### UX Design

Personas  
Sketching  
Story Mapping  
Wireframing  
Prototyping

### User Research

Interviews  
Contextual Inquiry  
Affinity Diagramming  
Surveys  
Comparative Evaluation  
Heuristics Evaluation  
Usability Testing

### Design Tools

Photoshop  
Illustrator  
InDesign  
Sketch  
Figma  
InVision  
Balsamiq  
Zeplin

### Programming

HTML / CSS  
JavaScript  
Python  
Java