



HAN GAO DESIGN x TECHNOLOGY

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EXPERIENCE

Website Management Assistant

University of Richmond, Center for Student Involvement (CSI)

Aug 2016 - May 2017 | Richmond, VA

- Utilize Cascade platform to make regular edits and changes for CSI official websites.
- Meet weekly with the marketing team to strategize future promotions and edits.

Instructional Technology Assistant

University of Richmond, Center for Teaching, Learning, and Technology (CTLT)

Aug 2016 - May 2017 | Richmond, VA

- Assist with updating CTLT liaison WordPress blog and digital newsletters.
- Design posters and infographics for events and programming.
- Participate in common software testing and iPads testing for the Center's Mobile Device Initiative.

Psychology Research Assistant

University of Richmond, Psychology Department

Aug 2015 - May 2017 | Richmond, VA

- Work on literature review, data analysis, Qualtrics programming, and methodology design.
- Conduct research on the Consequences of Status-seeking, which is accepted by SSSP (Society of Southeastern Social Psychologists) 2016 conference for poster presentation as Poster Award Finalist.

Marketing and Web Development Intern

Web Presence In China

June 2015 - Aug 2015 | Beijing, China

- Work with the Account Manager on lead generation and promotion account management.
- Help create and manage Pay-Per-Click display advertisement on different search engines (i.e., "Baidu" and "Yahoo!").
- Collaborate with the front-end engineers on website redesign for clients.

LEADERSHIP

Co-founder and President

University of Richmond Chinese Students and Scholars Association (URCSSA)

Sep 2014 - Dec 2016 | Richmond, VA

- Expand the organization to over 100 members in the first year.
- Organize cultural events (e.g., New Student Welcome Party, Chinese New Year Celebration) on campus and with other CSSA groups in Virginia and Washington D.C. area.
- Oversee social media accounts and design promotional materials; lead the first official URCSSA website building.

EDUCATION

M.S. in Information - UX Design / Research

University of Michigan

2019 | Ann Arbor, MI

Tung-Li and Hui-Hsi Scholarship Award

GPA 4.0

B.S. in Psychology & Mathematics

University of Richmond

2017 | Richmond, VA

Cum Laude

SKILLS & TOOLS

Design

Personas
Sketching
Story Mapping
Wireframing
Prototyping

Research

Interviews
Contextual Inquiry
Affinity Diagramming
Surveys
Comparative Evaluation
Heuristics Evaluation
Usability Testing

Tools

Photoshop
Illustrator
InDesign
Sketch
Figma
InVision
Balsamiq
SPSS

Programming

HTML / CSS
JavaScript
Python
Java