



HAN GAO DESIGN x TECHNOLOGY

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EXPERIENCE

Product Designer Intern

Samsung Research America, Digital Health Lab

June 2018 - Aug 2018 | Mountain View, CA

- Collaborated with external partner on enhancing B2B health platforms.
- Participated in user research and identified use cases from interviews and focus group.
- Worked with the design team on feature generation and conceptual designs.

Website Management Assistant

University of Richmond, Center for Student Involvement (CSI)

Aug 2016 - May 2017 | Richmond, VA

- Utilized Cascade platform to make regular edits and changes for CSI official websites.
- Met weekly with the marketing team to strategize future promotions and edits.

Instructional Technology Assistant

University of Richmond, Center for Teaching, Learning, and Technology (CTLT)

Aug 2016 - May 2017 | Richmond, VA

- Assisted with updating CTLT liaison WordPress blog and digital newsletters.
- Designed posters and infographics for events and programming.
- Participated in common software testing and iPads testing for the Center's Mobile Device Initiative.

Psychology Research Assistant

University of Richmond, Psychology Department

Aug 2015 - May 2017 | Richmond, VA

- Worked on the full cycle of social psychology research design, including literature review, data analysis, Qualtrics programming and methodology design.
- Conducted research "Consequences of Status-seeking" and was accepted by SSSP (Society of Southeastern Social Psychologists) 2016 for poster presentation as Poster Award Finalist.

LEADERSHIP

Co-founder and President

University of Richmond Chinese Students and Scholars Association (URCSSA)

Sep 2014 - Dec 2016 | Richmond, VA

- Expand the organization to over 100 members in the first year.
- Organize cultural events (e.g., New Student Welcome Party, Chinese New Year Celebration) on campus and with other CSSA groups in Virginia and Washington D.C. area.
- Oversee social media accounts and design promotional materials; lead the first official URCSSA website building.

EDUCATION

M.S. in Information - UX Design / Research

University of Michigan - Ann Arbor

2019 | Ann Arbor, MI

UMSI Merit Scholarship Award

GPA 3.93/4.0

B.S. in Psychology & Mathematics

University of Richmond

2017 | Richmond, VA

Cum Laude

SKILLS & TOOLS

UX Design

Personas
Sketching
Story Mapping
Wireframing
Prototyping

User Research

Interviews
Contextual Inquiry
Affinity Diagramming
Surveys
Comparative Evaluation
Heuristics Evaluation
Usability Testing

Design Tools

Photoshop
Illustrator
InDesign
Sketch
Figma
InVision
Balsamiq
Zeplin

Programming

HTML / CSS
JavaScript
Python
Java