HAN GAO EXPERIENCE DESIGNER

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EXPERIENCE

Product Designer Intern
Samsung Research America, Digital Health Lab
June 2018 - Aug 2018 | Mountain View, CA

· Collaborated with external partner on enhancing B2B health platforms.
· Participated in user research and identified use cases from interviews and focus group.
· Worked with the design team on feature generation and conceptual designs.

Psychology Research Assistant
University of Richmond, Psychology Department
Aug 2015 - May 2017 | Richmond, VA

· Worked on the full cycle of social psychology research design, including literature review, data analysis, Qualtrics programming and methodology design.
· Accepted by SSSP 2016 for poster presentation as Poster Award Finalist.

Co-founder and President
University of Richmond Chinese Students and Scholars Association (URCSSA)
Sep 2014 - Dec 2016 | Richmond, VA

· Expanded the organization to over 100 members in the first year.
· Organized cultural events (e.g., New Student Welcome Party, Chinese New Year Celebration) on campus and with other CSSA groups in Virginia and Washington D.C. area.
· Oversaw social media accounts and led the first official URCSSA website building.

PROJECTS

Homemade Genius - A web application for homeschoolers
Oct 2017 - Dec 2018

· Built an online community to better build and share homeschooling experience.
· Participated in the end-to-end design process, from research, ideation, hi-fi prototyping to concept testing with current homeschoolers in team of 5.

MCompass - A mobile application for campus exploration and navigation
Sep 2018 - Dec 2018

· Aimed to help students get familiar with campus, both indoors and outdoors.
· Introduced a new way for campus exploration and indoor wayfinding through key spots.

EquiliBar - Tangible product design to improve geriatric health
Jan 2018 - Apr 2018

· Provided an easy way to help senior citizens maintain and improve their balance at home.
· Worked interdisciplinarily with PM and engineers to develop EquiliBar in three months.

EDUCATION

M.S. in Information - UX Design / Research
University of Michigan - Ann Arbor
2019 | Ann Arbor, MI
UMSI Merit Scholarship Award
GPA 3.95/4.0

B.S. in Psychology & Mathematics
University of Richmond
2017 | Richmond, VA
Cum Laude

SKILLS & TOOLS

UX Design
Personas
Sketching
Story Mapping
Wireframing
Prototyping
AR/VR Design

User Research
Interviews
Contextual Inquiry
Affinity Diagramming
Surveys
Comparative Evaluation
Heuristics Evaluation
Usability Testing

Design Tools	Programming
Sketch	HTML / CSS
Figma	JavaScript
InVision	Python
Framer X	Java
Zeplin	
Photoshop	
Illustrator	