

Demographics, Education, and Work

* 1. Under which Ford Family program did you receive your scholarship?

- ☐ Ford Opportunity
- ☐ Ford ReStart
- ☐ Ford Scholar

* 2. What year were you born?

* 3. What is the zip code for your current residence?

* 4. What year did you graduate from college?

* 5. Highest level of education (completed or in progress)?

- ☐ AA or AS
- ☐ BA, BS, or BSN
- ☐ MA, MS, MAT, MBA, JD
- ☐ PhD, MD
- ☐ Other (please specify)

6. Which of the following best describes the principal industry in which you work?

Other (please specify)

Communications

Help us understand the right methods and content for our communications with alumni.

7. Prior to receiving the email for this survey, were you aware of the existence of the Ford Scholar Alumni Association?

☐ Yes

☐ No

8. Which communications from the alumni association do you currently receive?

☐ Quarterly e-newsletter

☐ Annual alumni magazine (print, sent via US mail)

☐ Emails

☐ Social media posts

☐ None

9. How helpful are the following methods of the FSAA's communications?

	Not helpful at all	Somewhat unhelpful	Neutral	Somewhat helpful	Very helpful
Quarterly e-newsletter	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Annual alumni magazine	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Emails	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Social media posts (Facebook and LinkedIn)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

10. Rank the type of information you would like to see in alumni association communications, where 1 is the information you would most like to see and 6 is the information you would least like to see.

<input type="text"/>	Event information
<input type="text"/>	Community service opportunities
<input type="text"/>	Ford Family Foundation news
<input type="text"/>	Alumni profiles
<input type="text"/>	Information about current scholars
<input type="text"/>	Professional development tips

11. Is there anything else you would like us to know about communicating with you as an alumnus of a Ford Family scholarship?

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Engagement

Help us understand whether and how you would like to engage with your fellow alumni.

12. How likely would you be to participate in the following types of opportunities if they were available:

	Very unlikely	Unlikely	Neutral	Likely	Very likely
Scholarship outreach at high schools or community colleges	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mentoring current scholars or alumni	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Local community service projects	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A regional alumni association event	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Alumni association committee or board service	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Professional leadership development training for alumni	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Connect with alumni through private online portal for professional networking	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

13. Rank from most important to least, from your perspective, the following reasons for engaging with the alumni association.

<input type="text"/>	Professional networking
<input type="text"/>	Community service
<input type="text"/>	Building community
<input type="text"/>	Leadership Development
<input type="text"/>	Connection to and support of the work of The Ford Family Foundation

14. Is there anything not listed in Question 13 that would motivate you to participate in alumni activities?

15. Have you participated in past alumni association events? Check all that apply.

- ☐ 1-2 events
- ☐ 3+ events
- ☐ Board/committee service
- ☐ I've never attended an alumni event

16. Is there anything else you would like us to know about engaging you as an alumnus of a Ford Family scholarship?

17. How interested are you in engaging with the alumni association?

Definitely not interested Somewhat not interested Neutral Somewhat interested Very interested

☐ ☐ ☐ ☐ ☐

Is there anything you want us to know about your answer above?

The Ford Family Foundation

Help us understand whether and how you would like to engage in the work of The Ford Family Foundation.

18. How interested are you in being engaged with The Ford Family Foundation?

Definitely not interested Somewhat not interested Neutral Somewhat interested Very interested

<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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Is there anything you want us to know about your answer above?

19. How aware are you about the work of the departments at The Ford Family Foundation?

No awareness I've heard of it Fairly aware I know this work well

Ford Institute for Community Building	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Community Economic Development	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Children, Youth, and Families	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Postsecondary Success (includes scholarships)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Visual Arts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

20. Is there something you have always wondered about The Ford Family Foundation?

Additional Feedback

21. Please share any additional thoughts about the Ford Scholar Alumni Association and engaging our alumni in Oregon, California, and around the world.