

Lesson 16: The Elevator Pitch (Part 2)

I. Practice & Polishing: The AI Coach (20 min)

Activity: AI Pitch Coach

You will use an AI tool to refine your handwritten pitch from Lesson 15. The goal is to make it professional and clear.

Your Pitch:

Introduction (Name & Role):

.....

Credibility (Skill/Achievement):

.....

Problem/Goal (Why you're here):

.....

Call to Action (The Request):

.....

Instructions:

- Type the following prompt into an AI tool.

PROMPT:

"You are a professional communication coach. Correct and improve the following elevator pitch while strictly maintaining its core structure: 1. Introduction, 2. Credibility, 3. Problem/Goal, 4. Call to Action. Fix grammar, make the language more professional, and keep the tone persuasive."

- Use this prompt and your handwritten pitch to create a final, polished script.

II. Practice Game: "Guess Who" (15 min)

Activity: "Guess Who" Pitch Game

Time: 15 min

Instructions:

- The teacher will collect everyone's final pitches.
- The teacher will hand out a random pitch to each student.
- Students will take turns reading a pitch aloud to the class, making sure to read it clearly and with feeling.
- The class will try to guess which student wrote the pitch.

III. Final Activity: The Enunciation Challenge (20 min)

Activity: Web Tool Pronunciation Game

Time: 20 min

Instructions: Practice saying your final pitch into the web tool to check your pronunciation and speed.