

Dylan Glave

EDUCATION

Master of Environmental Science and Management (Expected June 2021)

Bren School of Environmental Science & Management – University of California, Santa Barbara (UCSB)

Specialization: Coastal Marine Resource Management | Focus: Environmental Communication

Awards/Fellowships: Environmental Justice Fellow (\$7,000), Multidisciplinary Covid Research Grant (\$2000)

Highlighted Courses: Advanced Data Analysis, Strategic Environmental Communication, Coastal Policy & Management (All completed by June 2021)

Bachelor of Art in Environmental Studies (December 2016)

University of California, Santa Barbara, Santa Barbara, CA

MASTERS GROUP PROJECT

Project Extractive Reserve Management Solutions, Bren School (1/20-Current)

Role: Outreach and Financial Manager | Client: World Wildlife Fund

- Coordinated and hosted 20 expert interviews with global fishery stakeholders, synthesized shared learning into step-by-step objective pathways that Brazil's fishery managers now employ
- Organized with World Wildlife Fund to create client-focused materials including institutional analyses, which give WWF a comprehensive understanding of community-level fishery management
- Developed formal survey with Qualtrics software based on published research; distributed to 24 fishing reserves, analyzed data in R for reproducible, updatable data visualizations

MANAGEMENT EXPERIENCE

International Communications Consultant – Squawk Squad, Wellington, New Zealand (6/20-9/20)

- Authored tailored educational lessons for 5000+ students by curating lessons to interests and communication goals of each program level
- Chaired live webinars with the CEO, gamified science lessons for live classrooms, interviewed expert guests, in order to improve student excitement within environmental education
- Recruited new classrooms to the program, bringing 250 new students into the program by persuading reluctant teachers with tactical benefits of the program, using MailChimp and personal, strategic outreach

Vice President of Sales – Whalebird Kombucha, Santa Barbara, CA (8/17-Current)

- Built out Santa Barbara clients through direct marketing and phone calls to expand sales portfolio to \$14,000/ month, managed sales outreach to lift company's corporate delivery units 400%
- Piloted new product line, redesigning marketing strategy that adds a retail program resulting in product adoption, and expanded of company distribution across all California markets
- Forged a corporate lifestyle partnership program with LinkedIn, Sonos inc., Procore Technologies through initiating connections with corporate facilities managers, bringing kombucha to Southern California offices

ENVIRONMENTAL ORGANIZING EXPERIENCE

Campaign Coordinator – 350.org (6/17- Current)

- Chair bi-weekly strategy meetings with campaign organizers and author outreach strategies that connect community members with county governance to orchestrate Santa Barbara to 100% renewable goal
- Navigate sensitive political issues with County Supervisors in collaborative meetings achieving NGO benchmarks
- Manage partnership with other local advocacy groups, by synthesizing their objectives and authoring coalition tactics to secure 600+ activist members

SKILLS & CERTIFICATIONS

Computer: R, Qualtrics, GaBi Life Cycle Assessment, Zoom, Microsoft Office (Excel, Word, PowerPoint),

Language: Fluent in Spanish (Reading, Writing, Speaking)