User Story 1:

As a sports fan

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I want to be able to easily view my favorite sport and its tickets so that I can see the options available for purchase clearly.

User Story 2:

As a concert/sports fan

I want to be able to subscribe to sites

so that I can get deals and notifications on upcoming events.

User Story 3:

As a new sports fan

I want to be able to see best sellers

so I can have a better idea on what's a good deal.