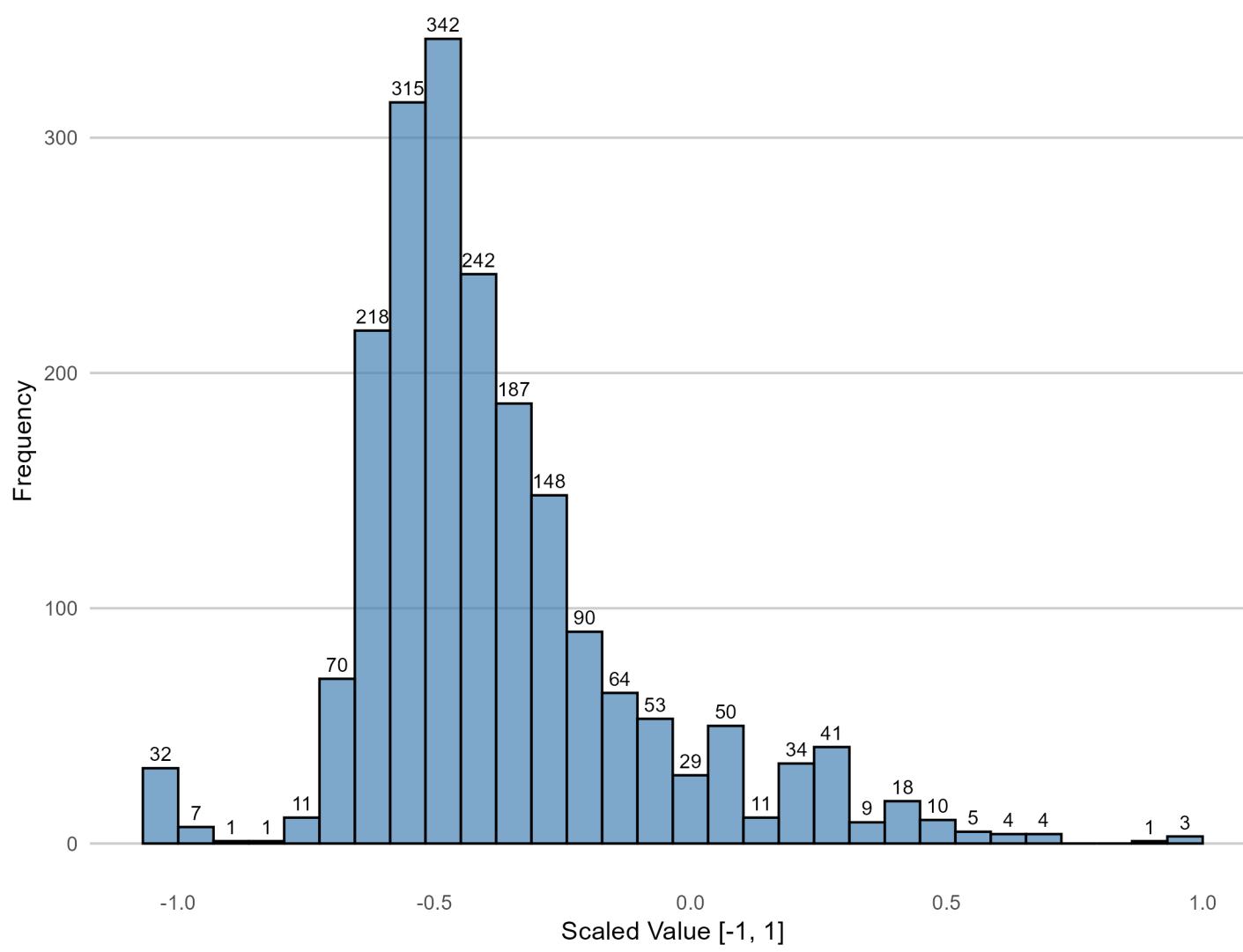
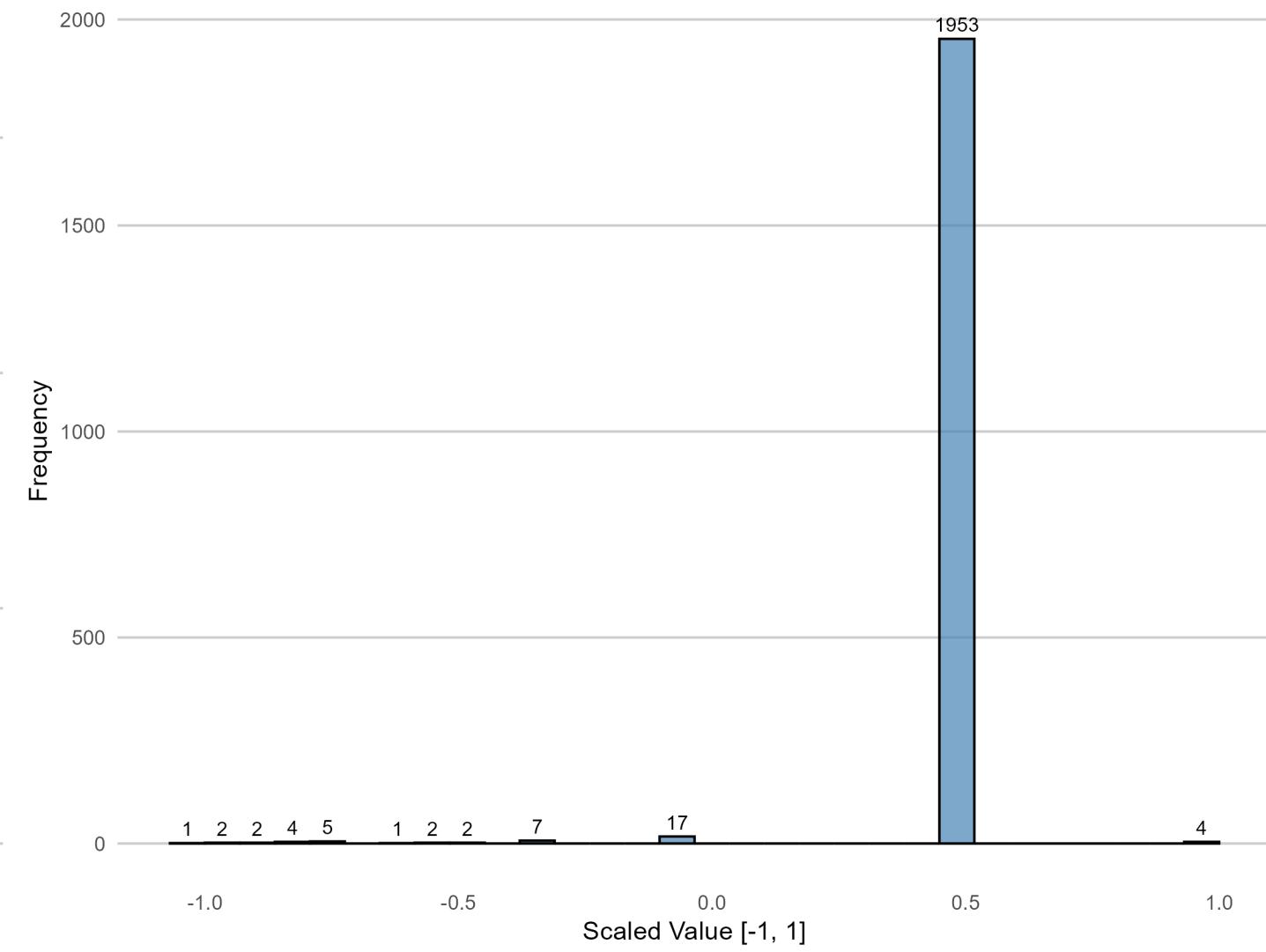


Distribution (Scaled): Price\_per\_Person

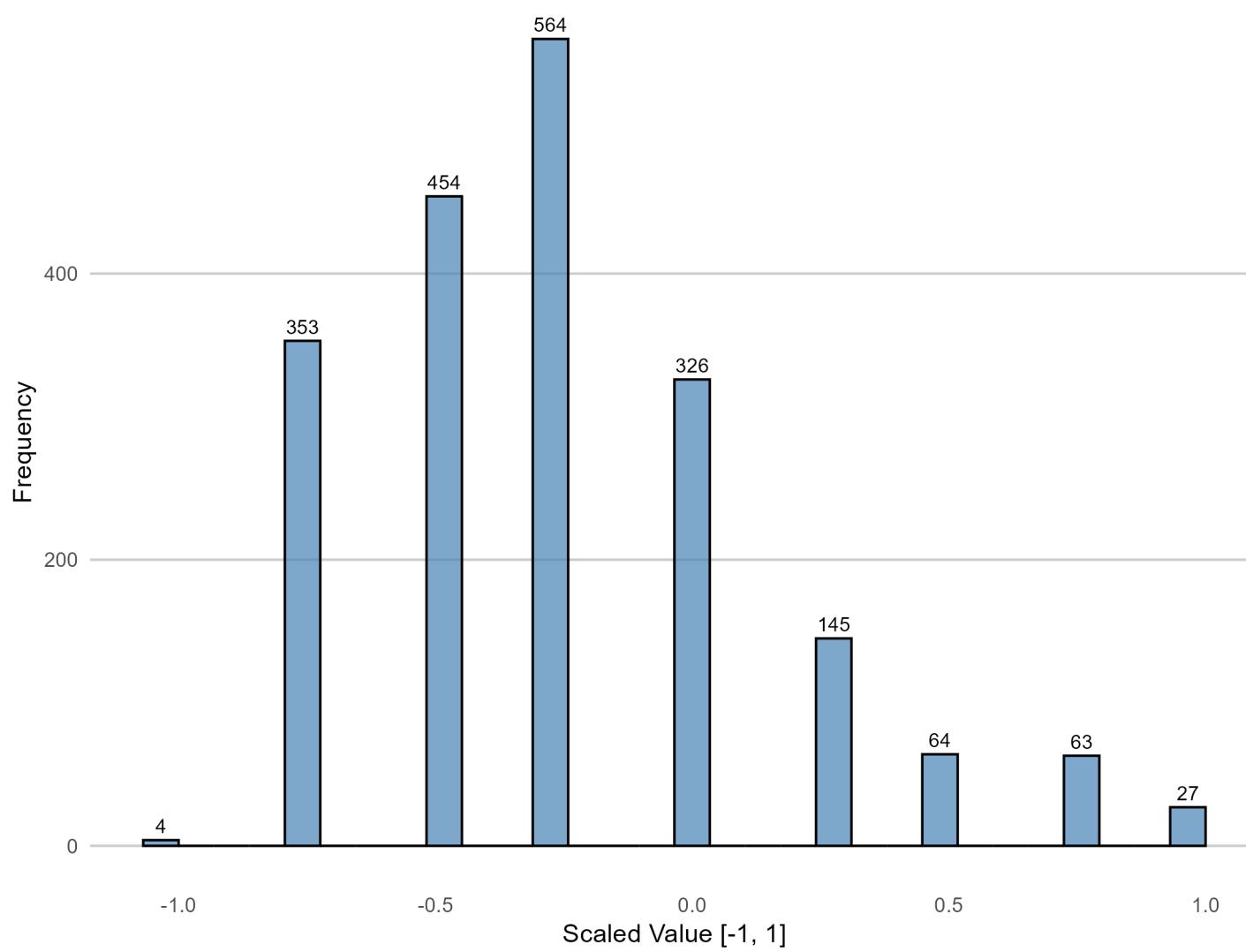


dist\_grid\_1.png

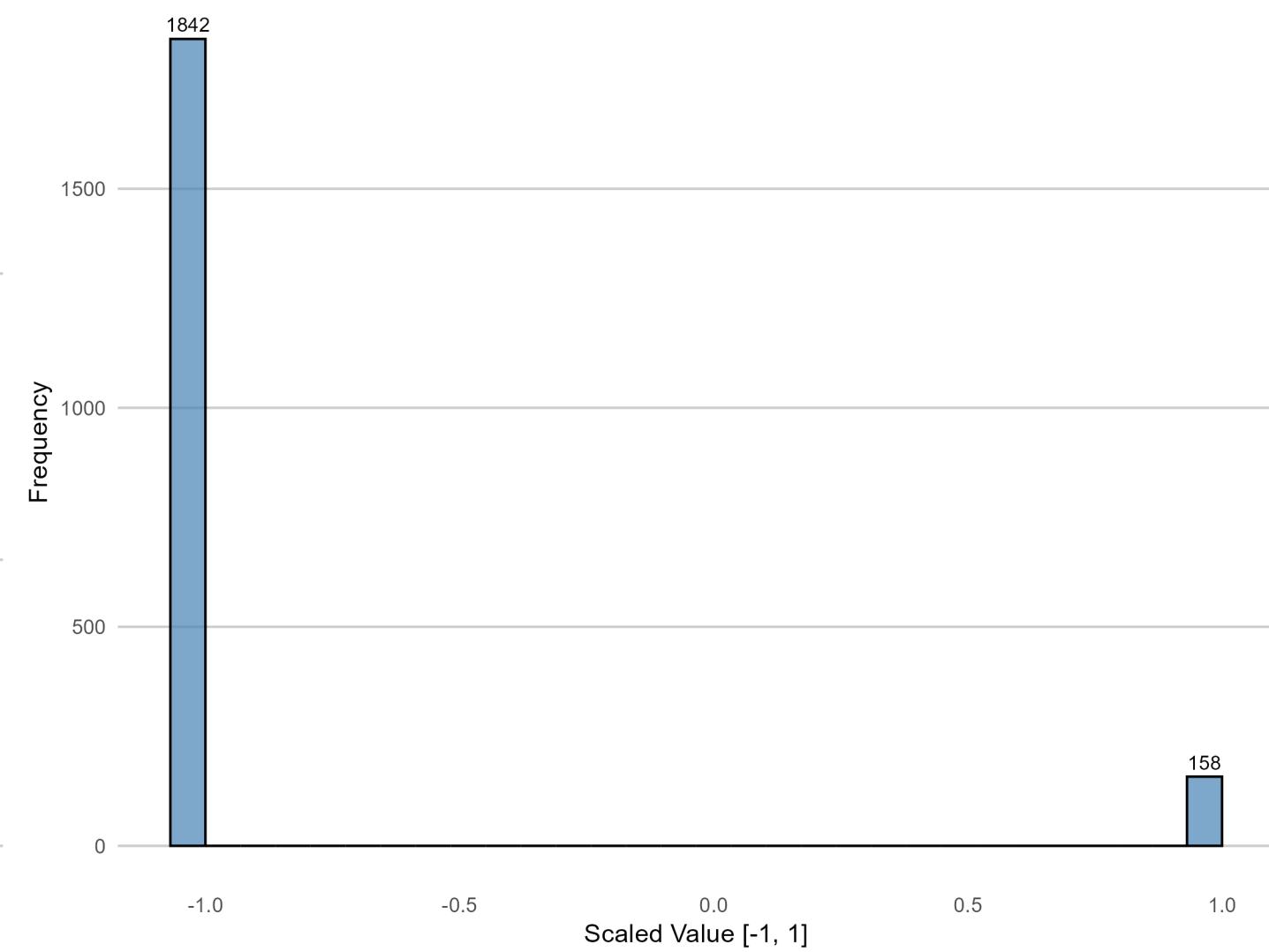
Distribution (Scaled): Cancellation\_Ratio



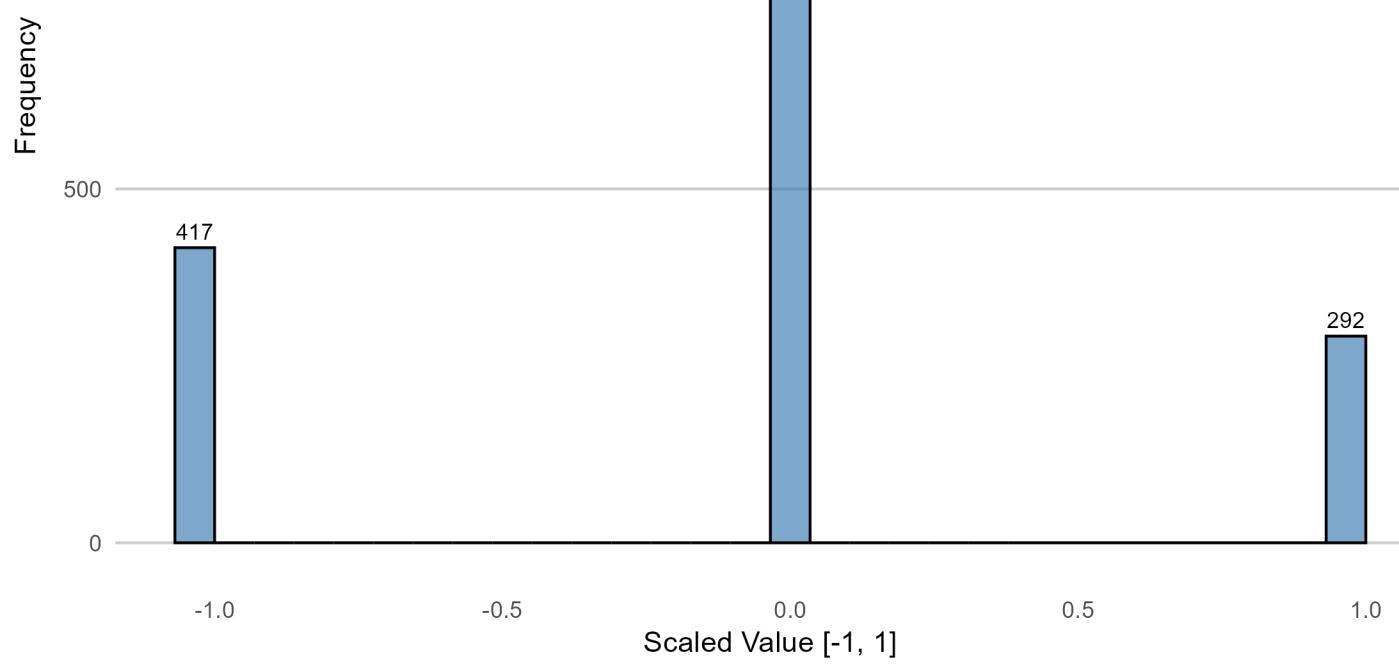
Distribution (Scaled): Total\_Nights



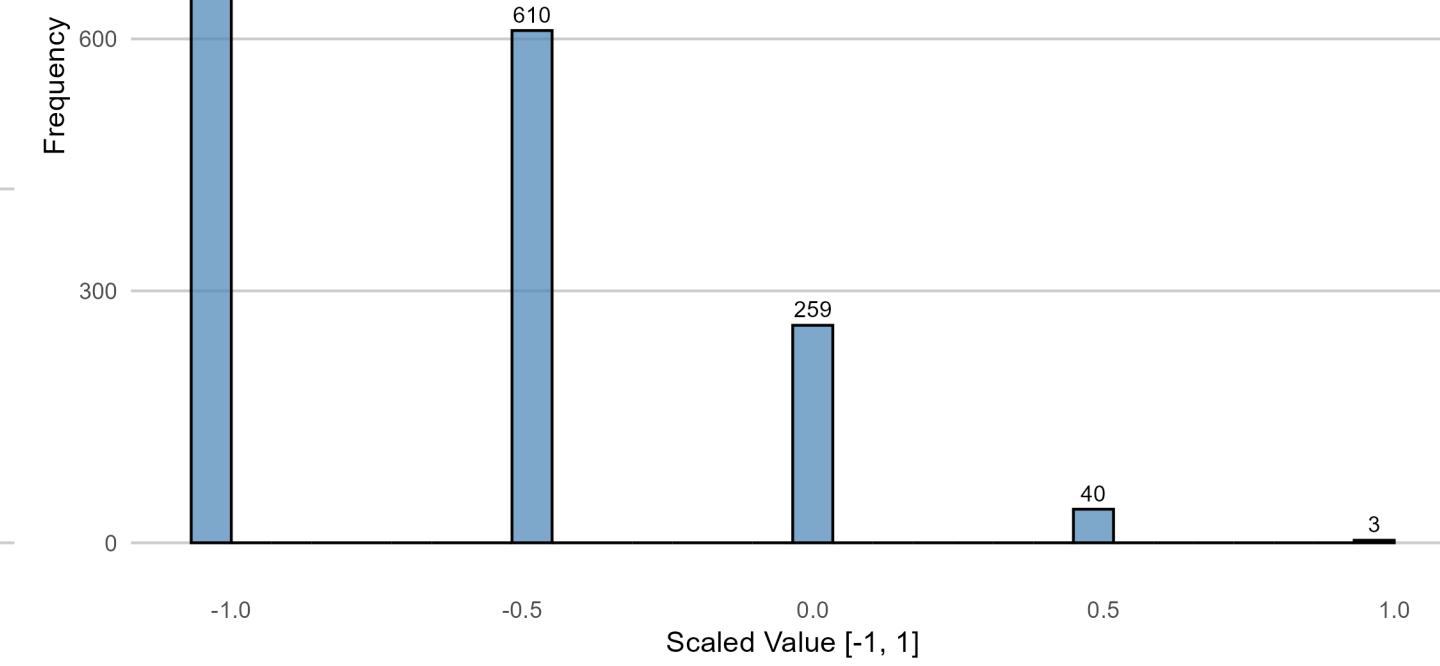
Distribution (Scaled): Is\_Family



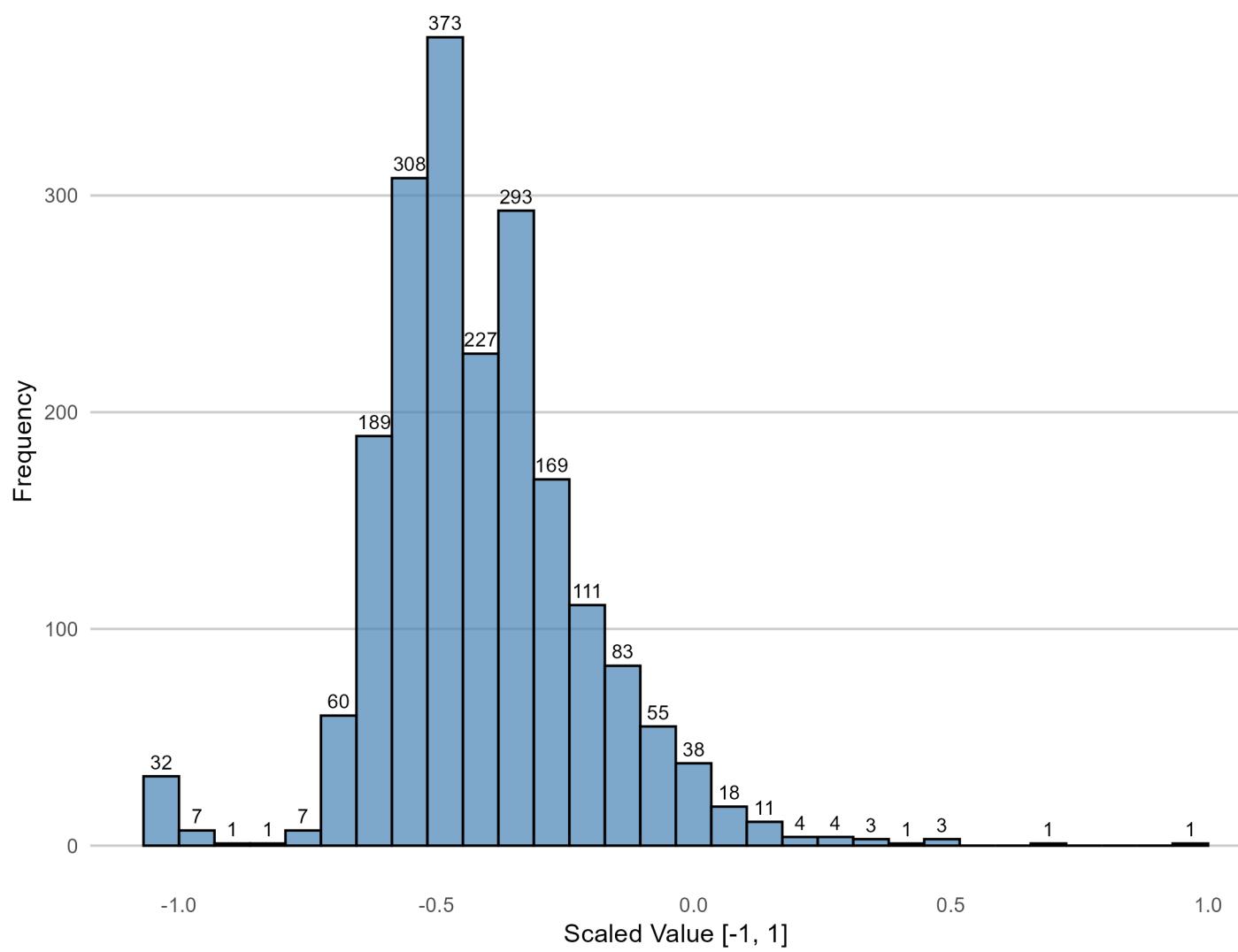
Distribution (Scaled): Total\_Guests



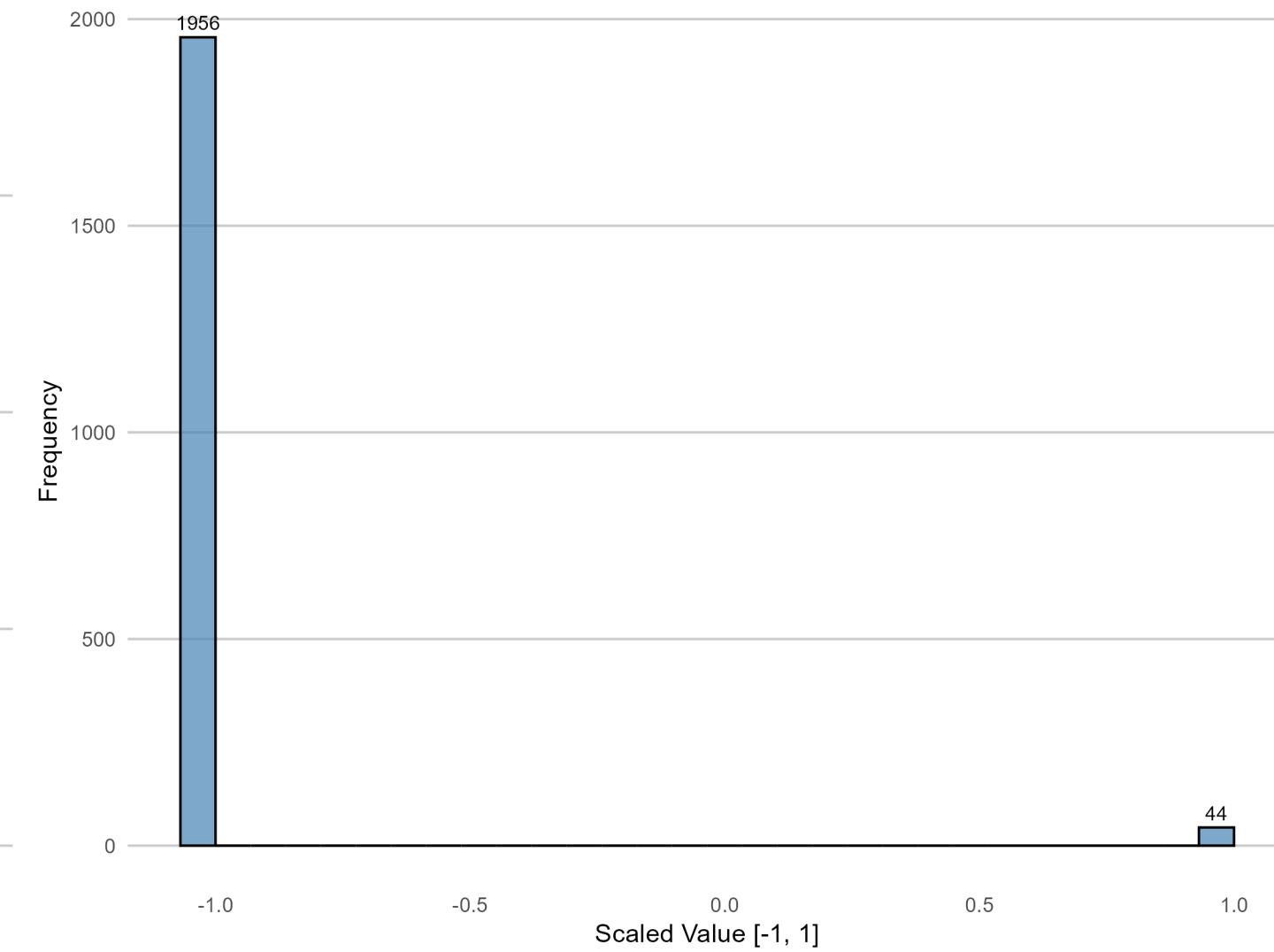
dist\_grid\_2.png Distribution (Scaled): special.requests

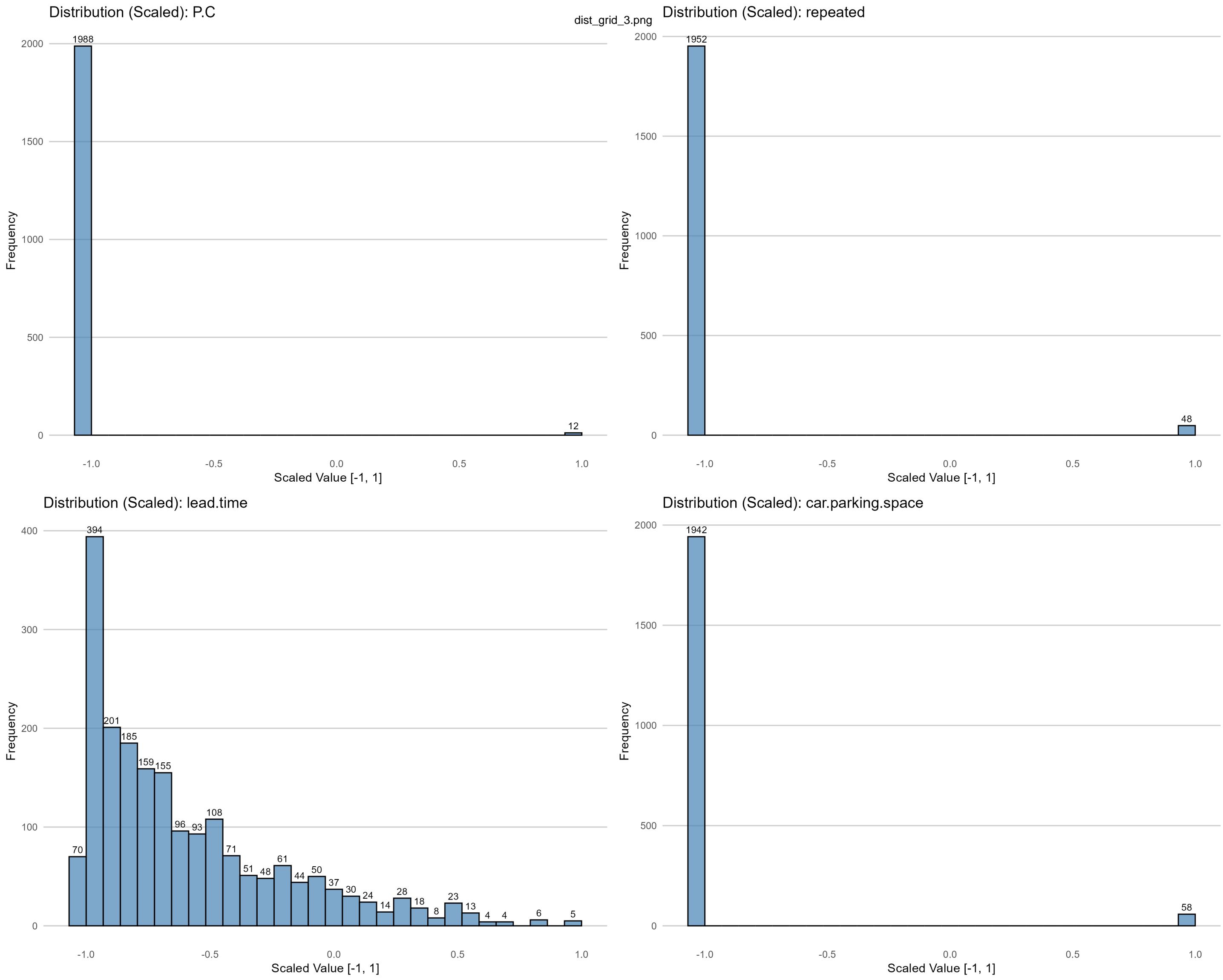


Distribution (Scaled): average.price

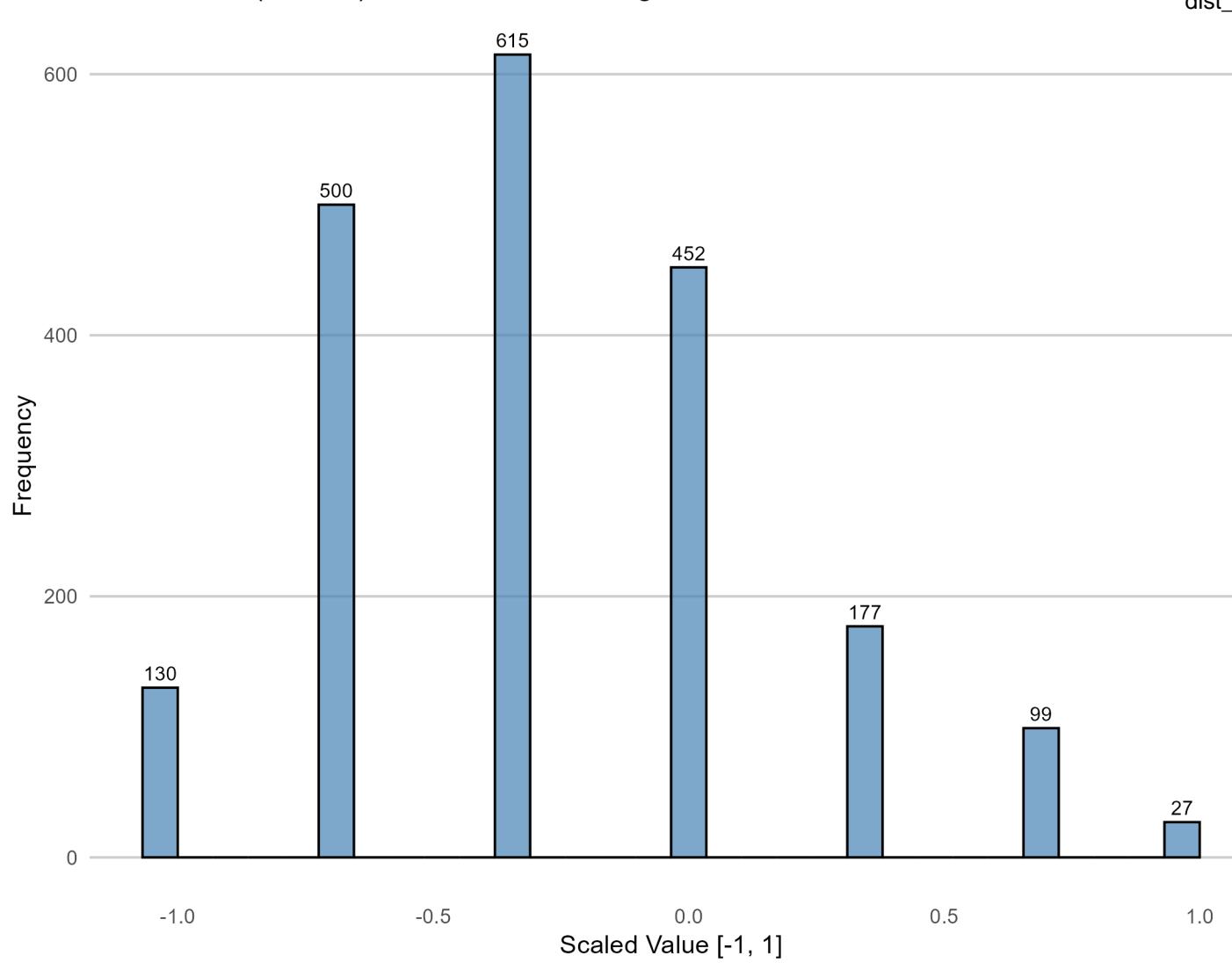


Distribution (Scaled): P.not.C

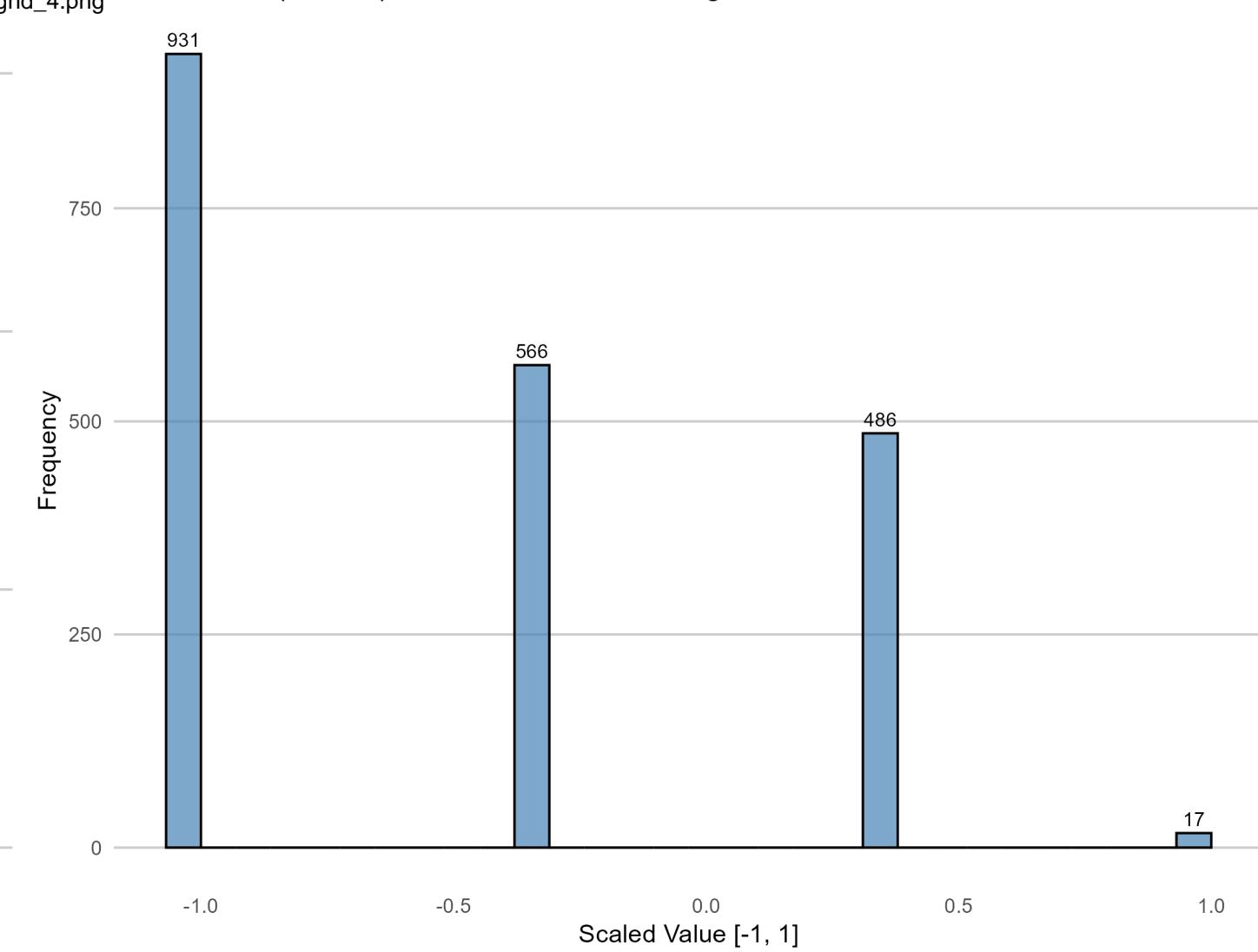




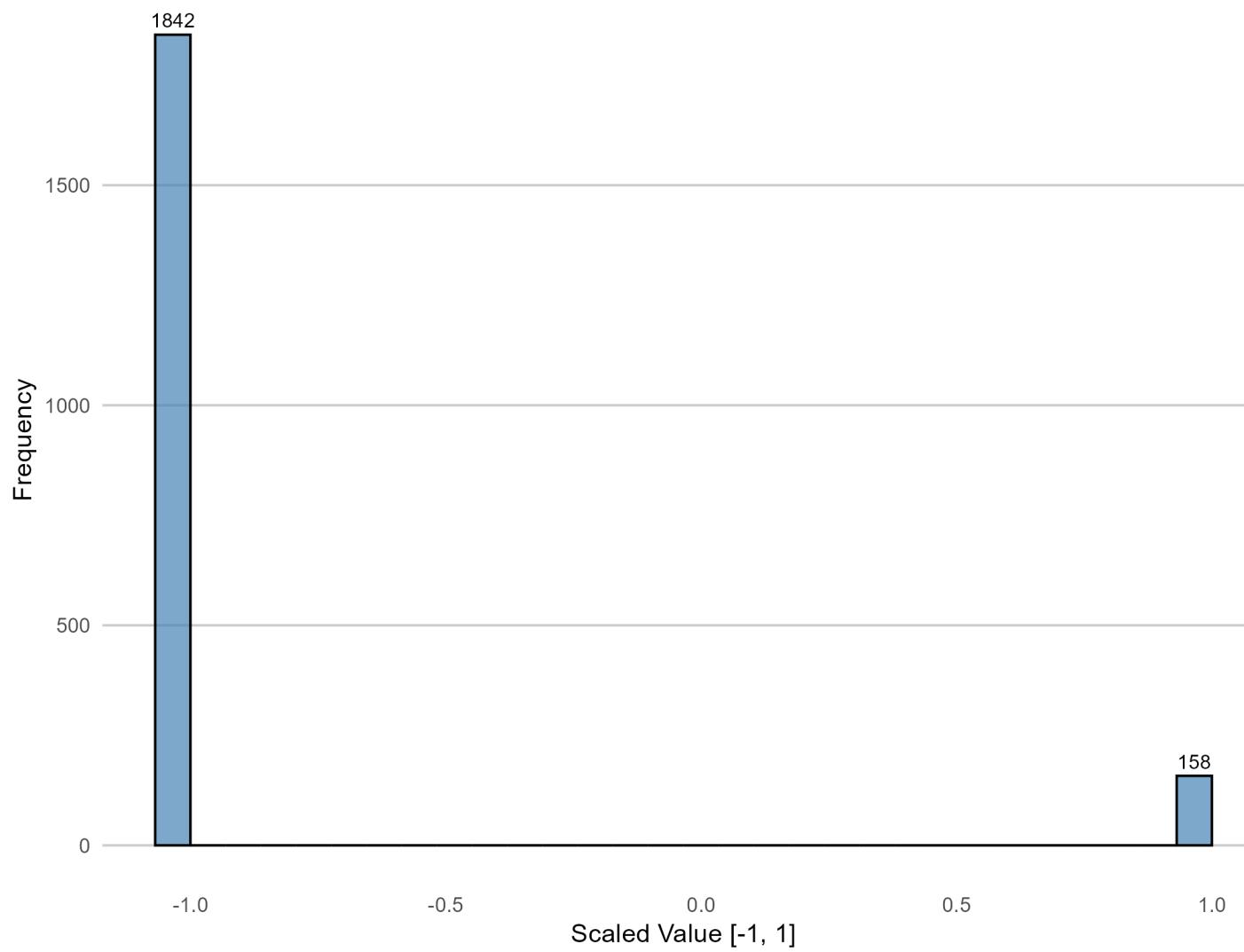
Distribution (Scaled): number.of.week.nights



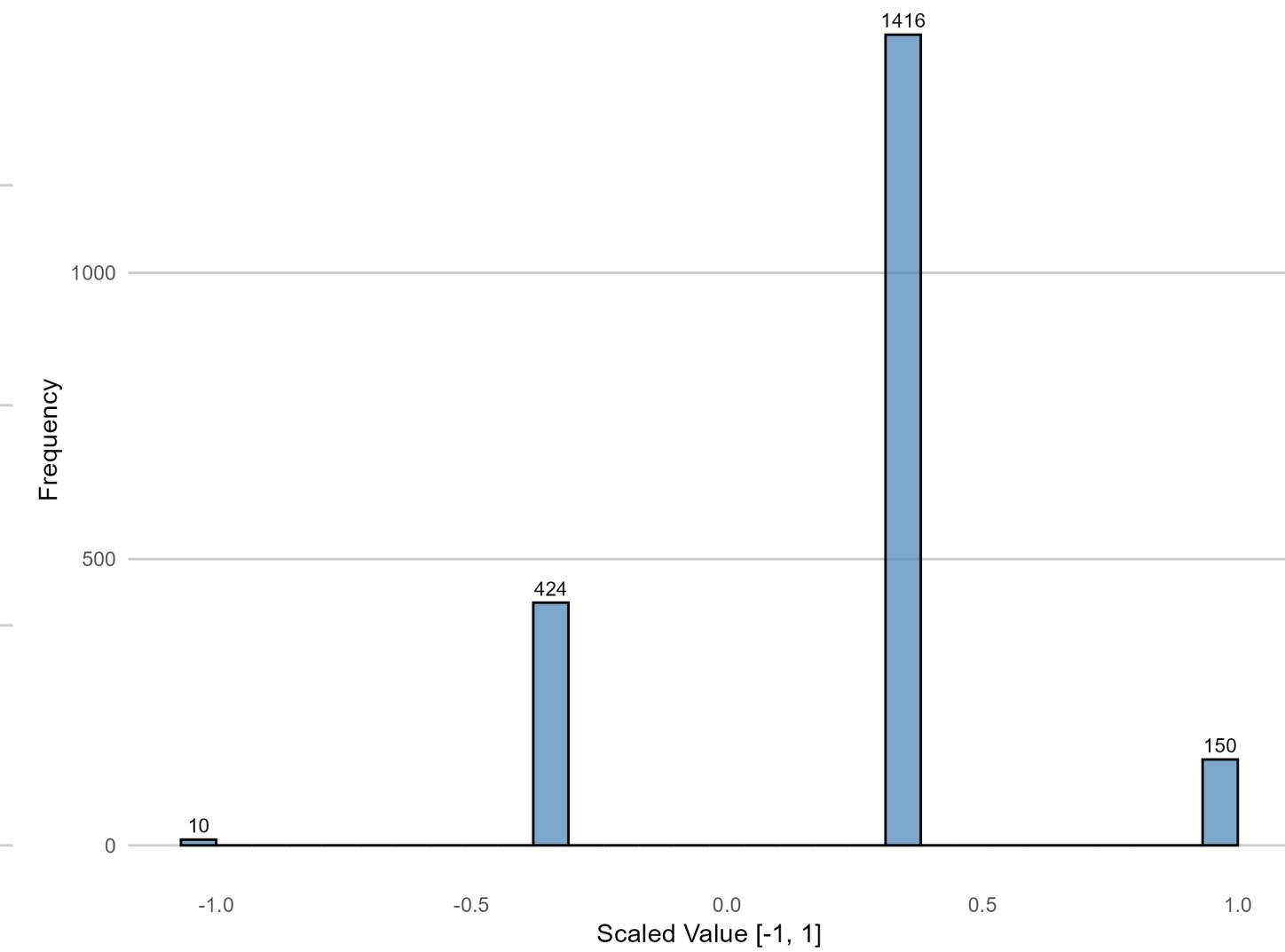
dist\_grid\_4.png Distribution (Scaled): number.of.weekend.nights



Distribution (Scaled): number.of.children

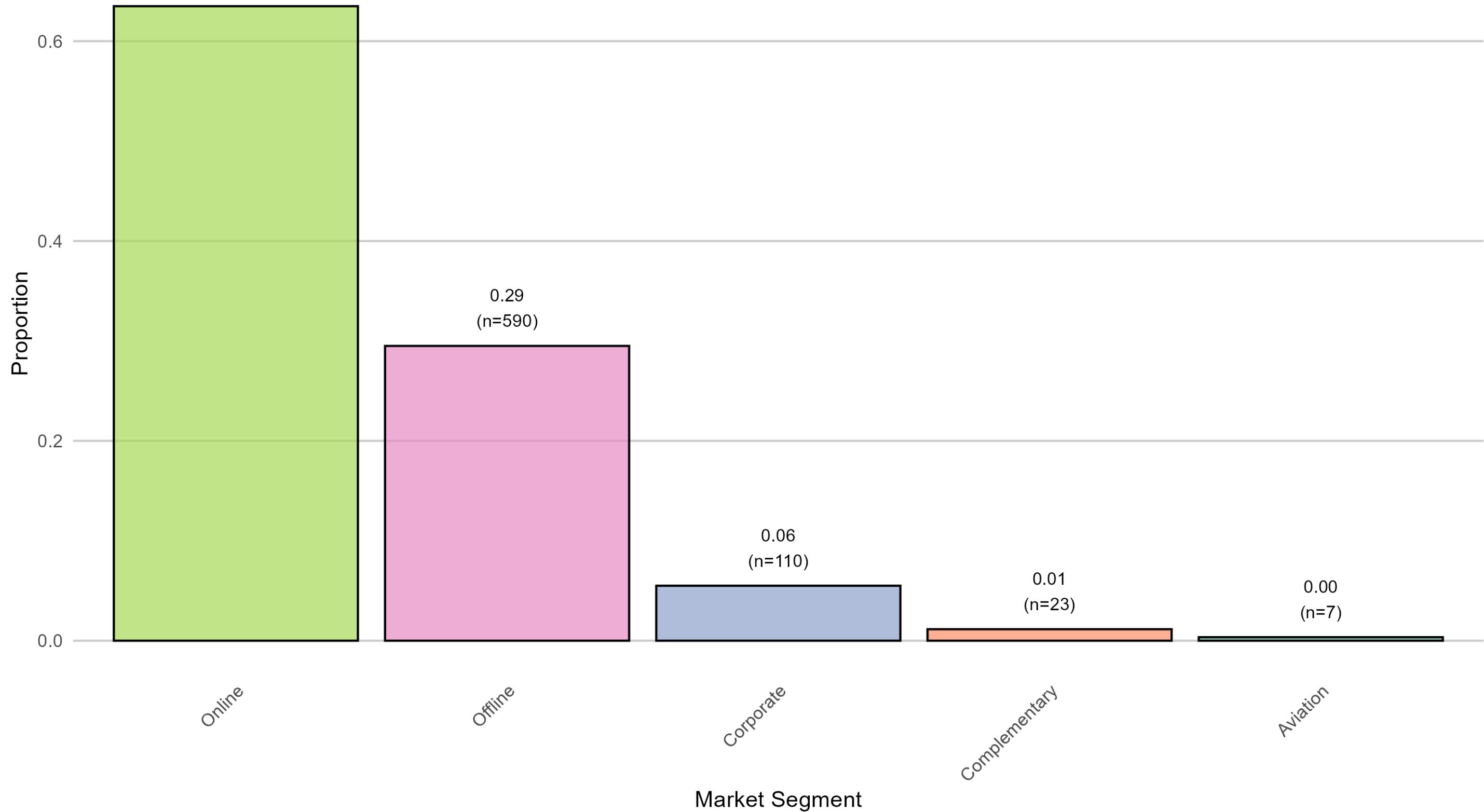


Distribution (Scaled): number.of.adults

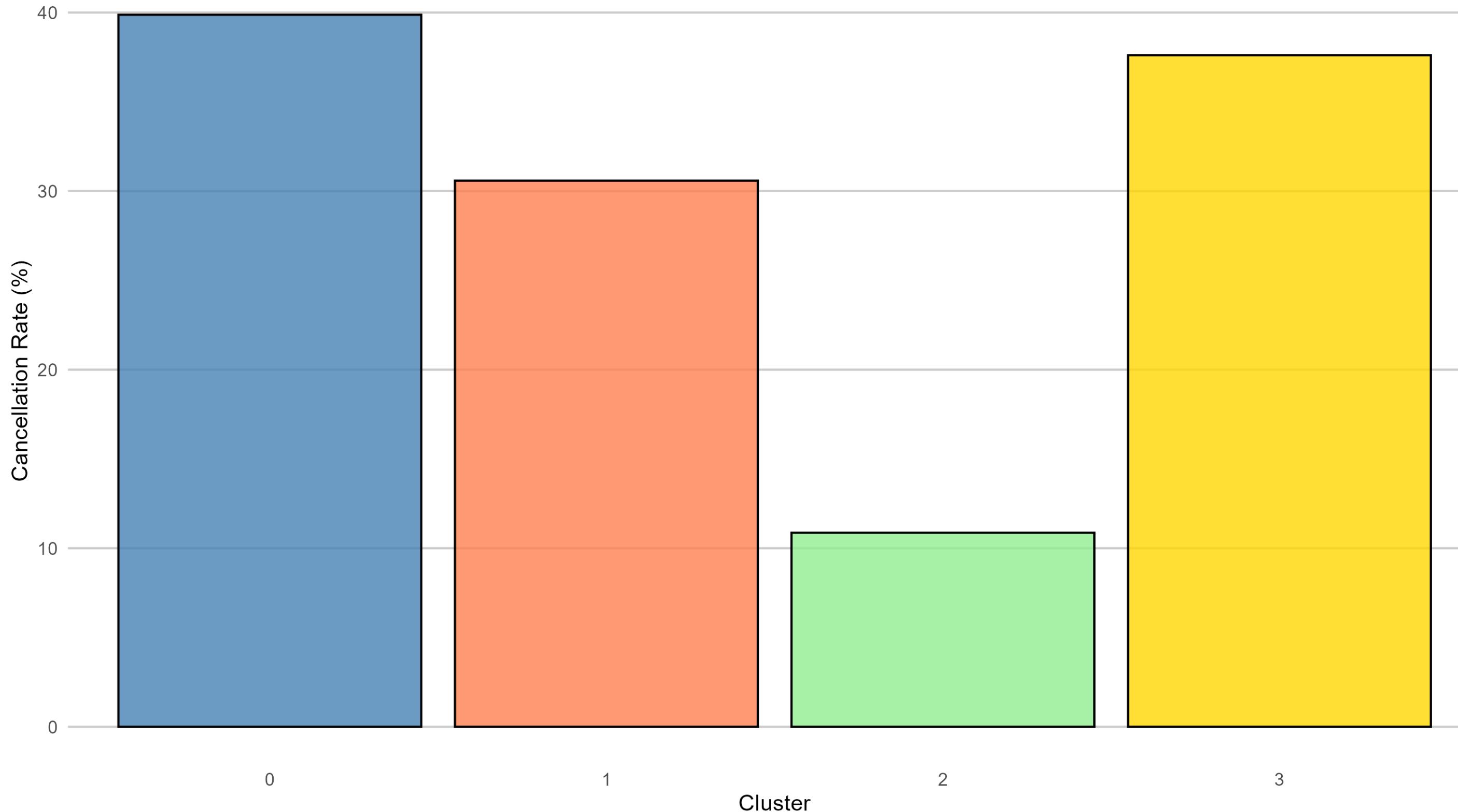


## Distribution: Market Segment Type

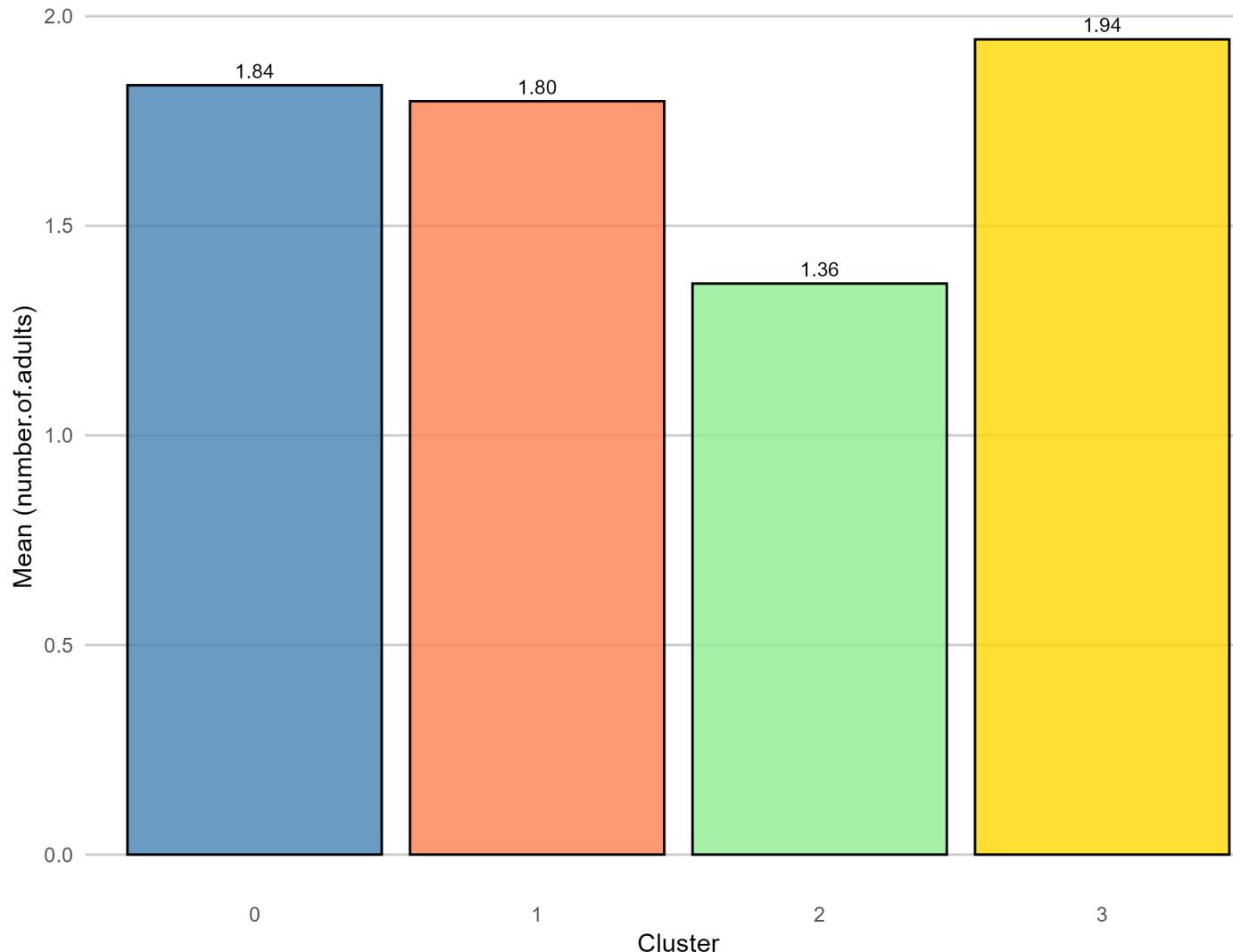
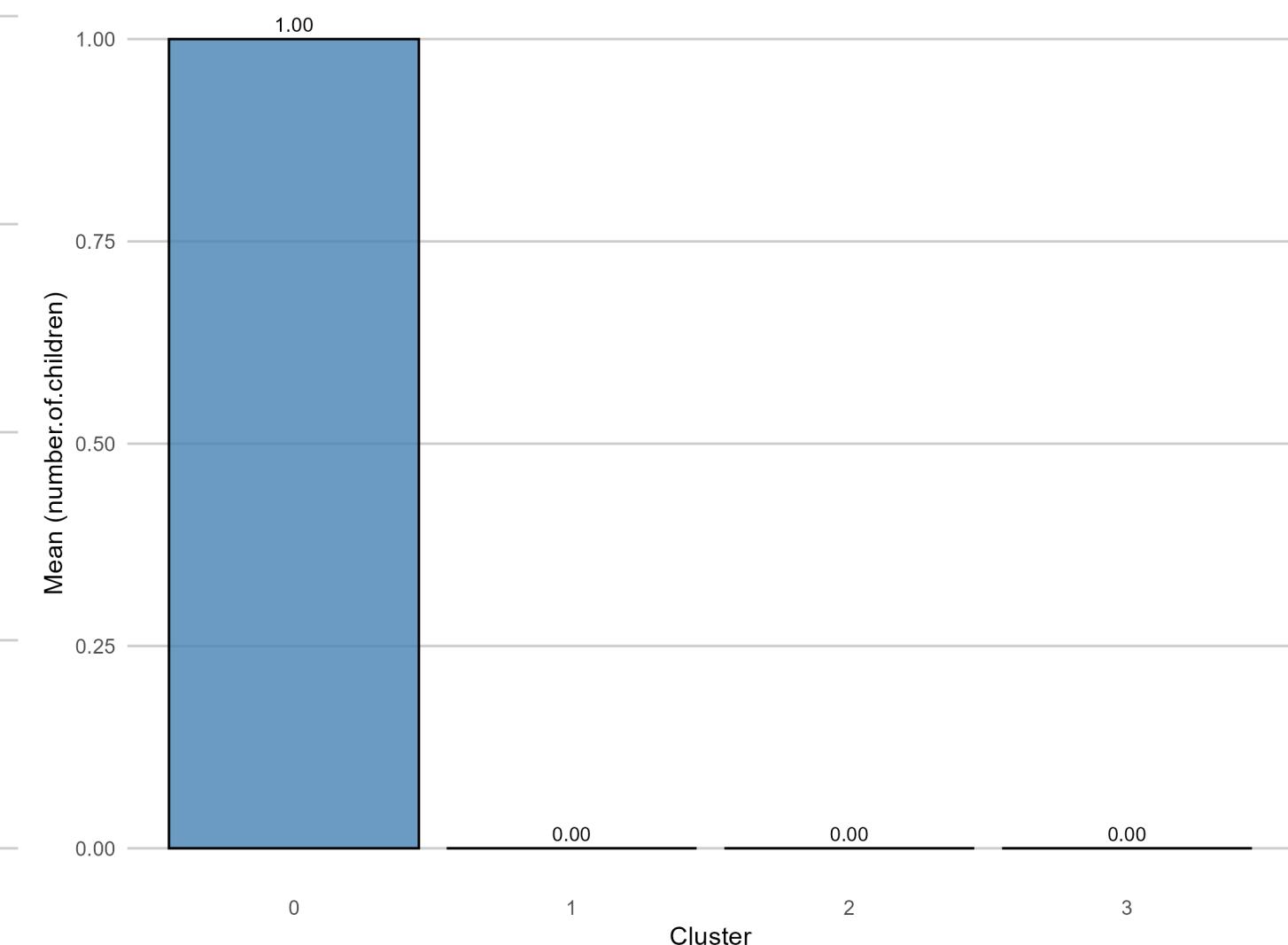
(n=1270)



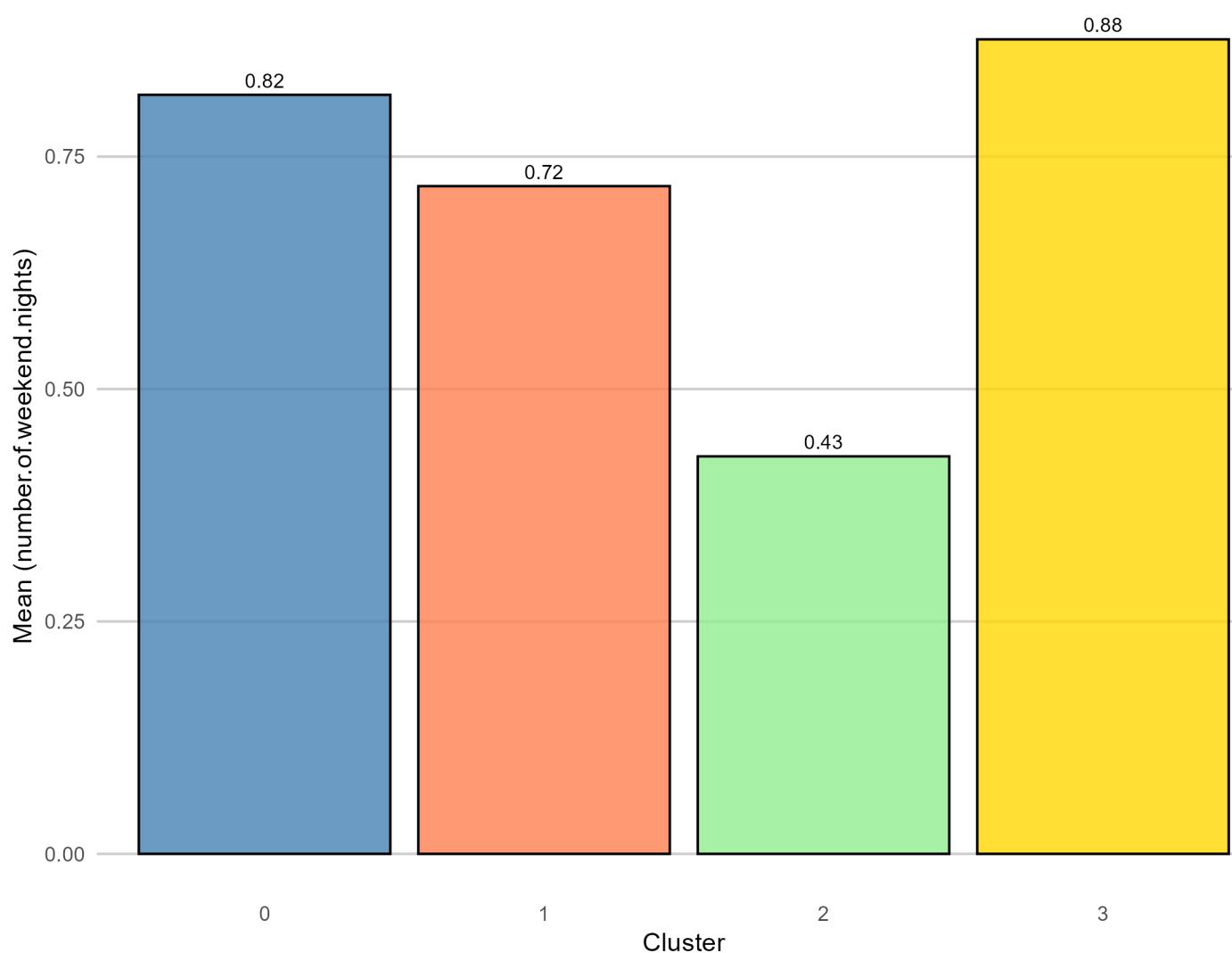
## Cancellation Rate by Cluster



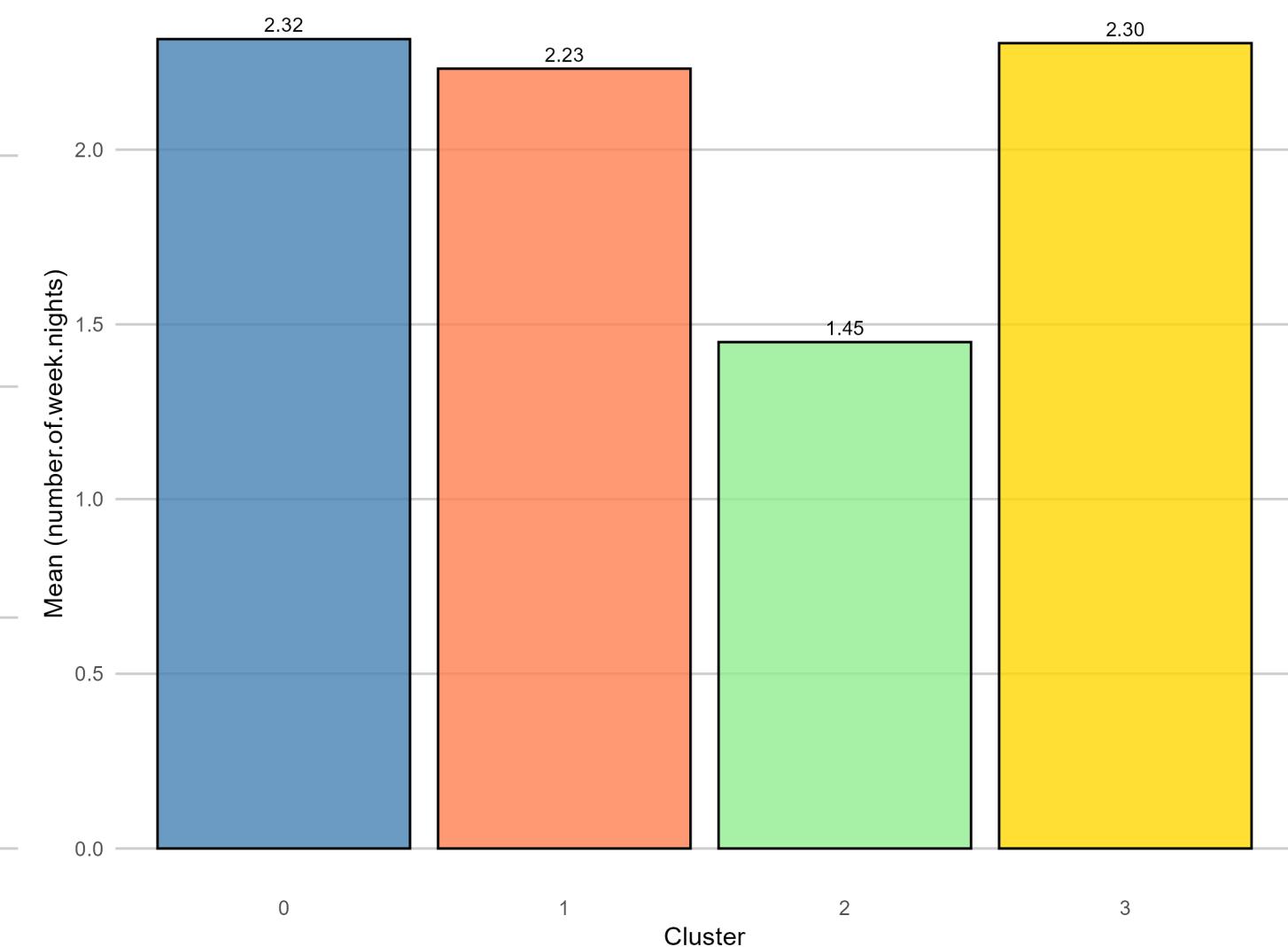
Cluster Comparison: number.of.adults

cluster\_comp\_grid\_1.png  
Cluster Comparison: number.of.children

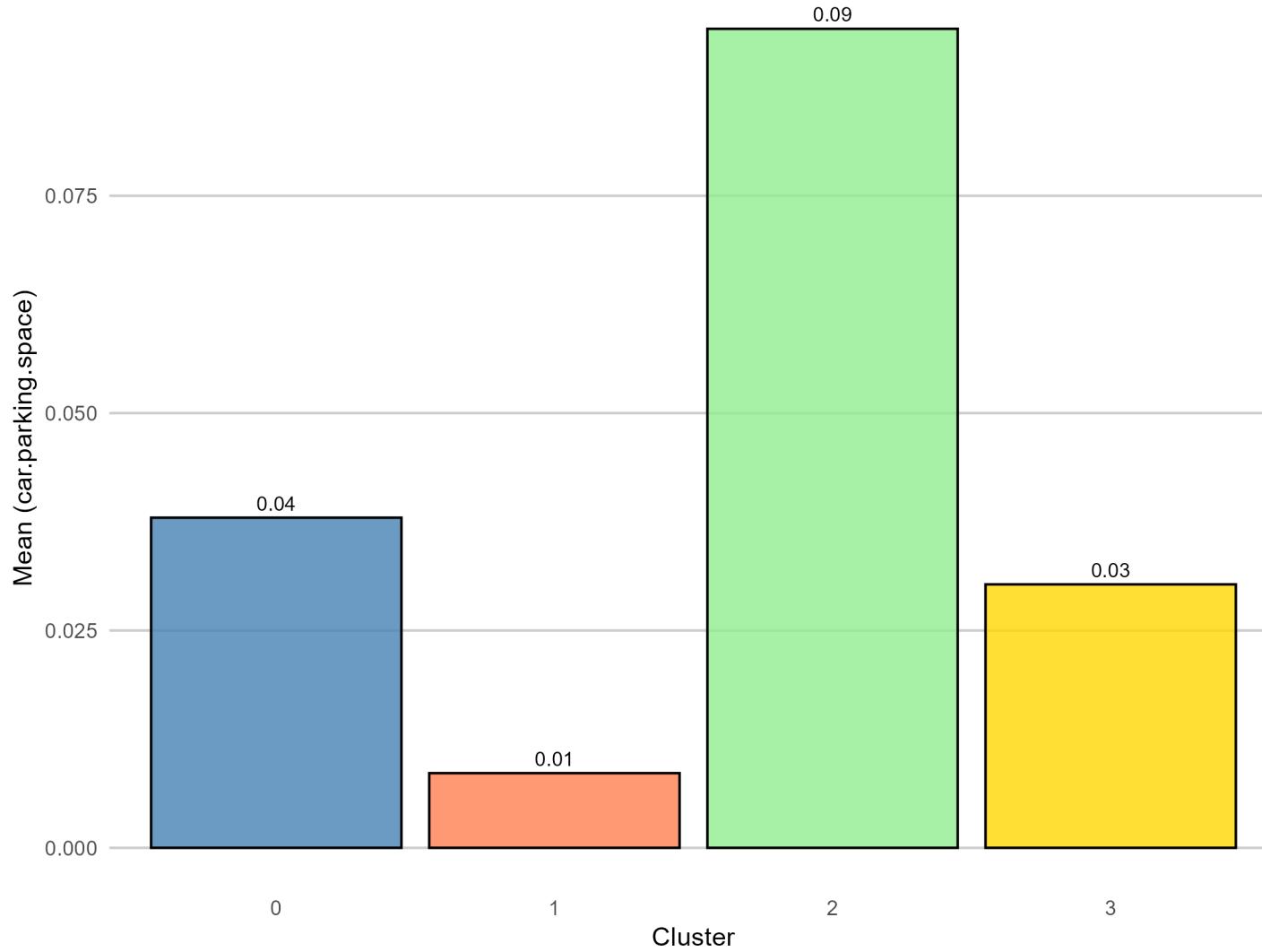
Cluster Comparison: number.of.weekend.nights



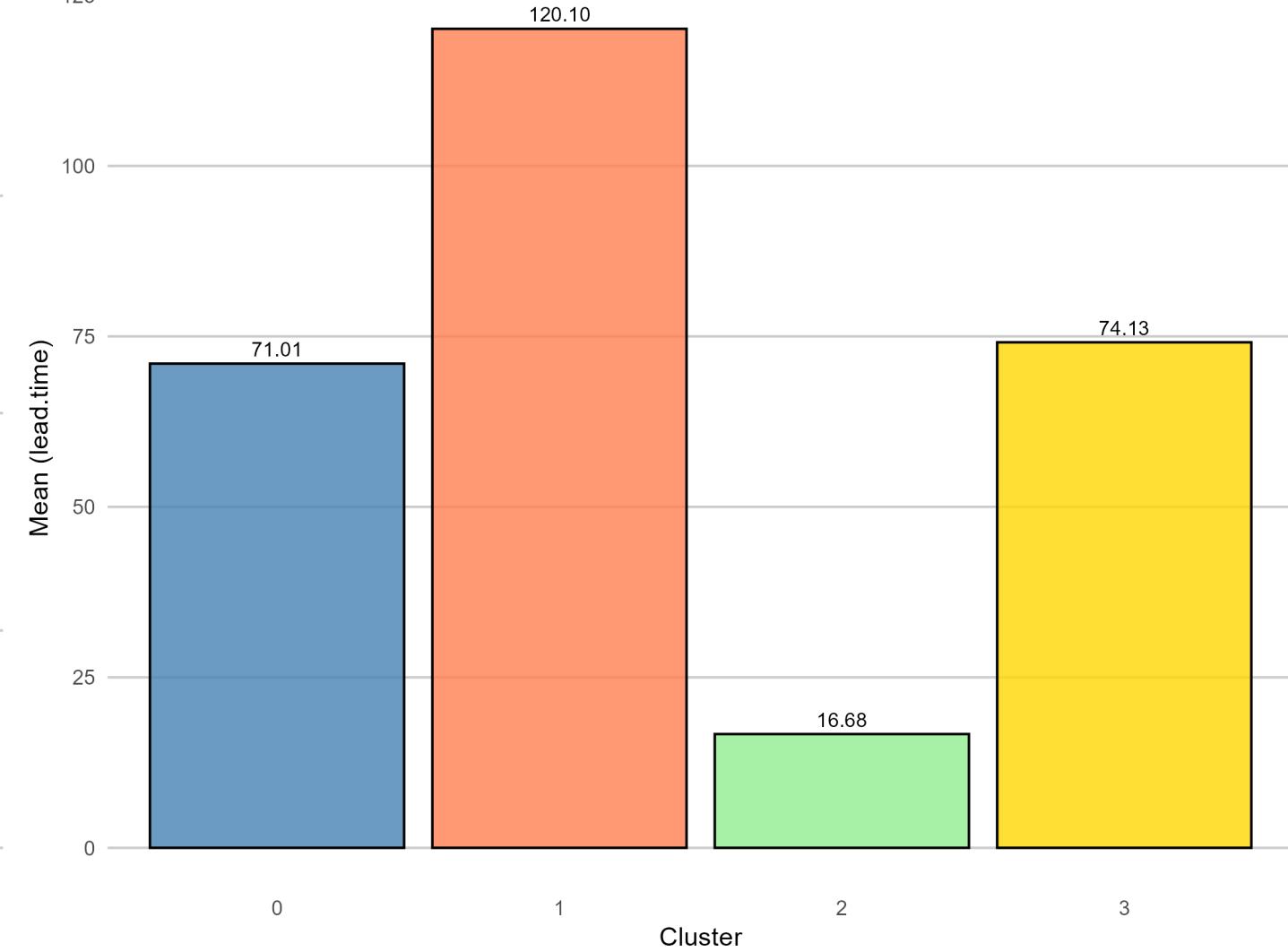
Cluster Comparison: number.of.week.nights



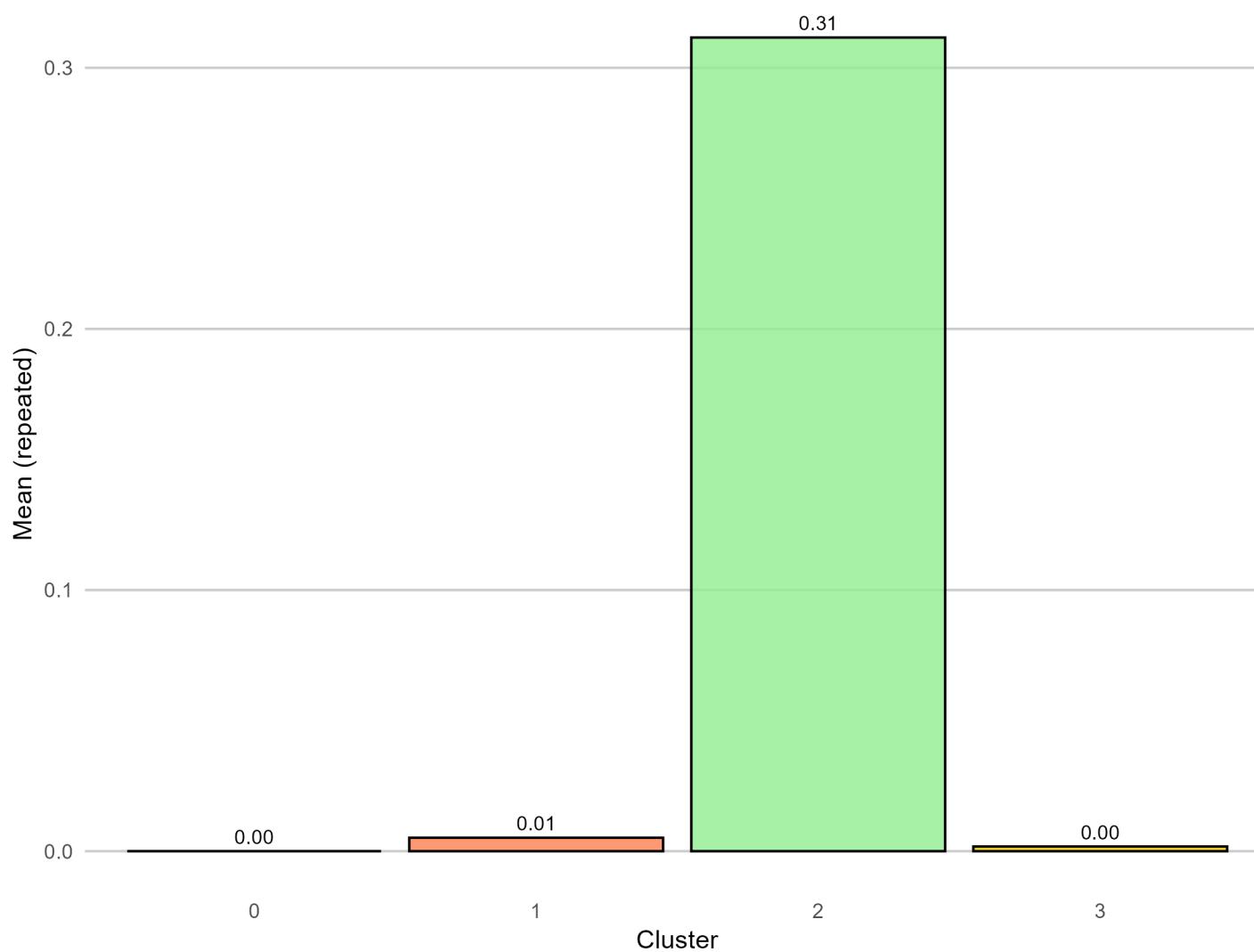
Cluster Comparison: car.parking.space



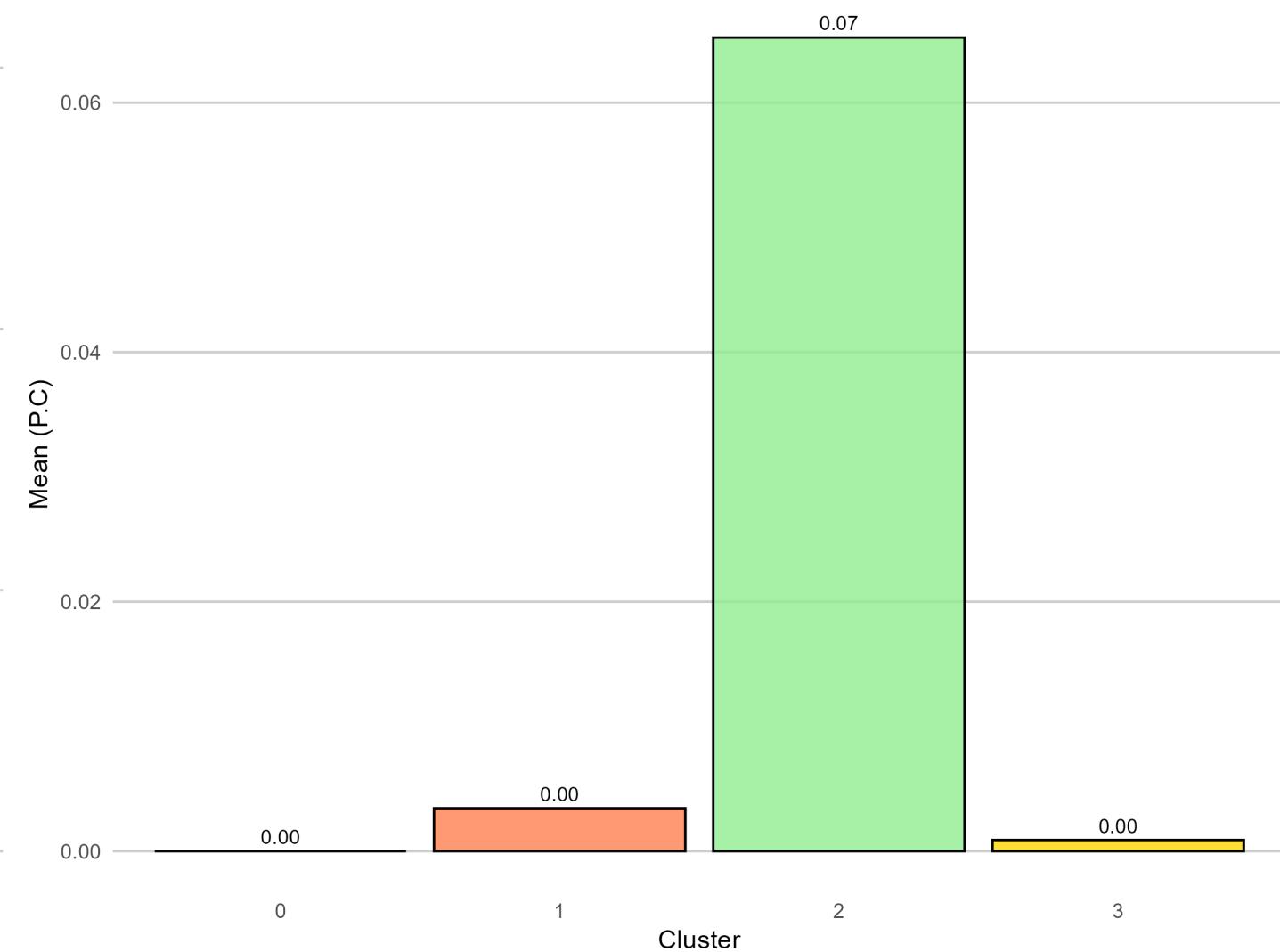
cluster\_comp\_grid\_2.png  
Cluster Comparison: lead.time



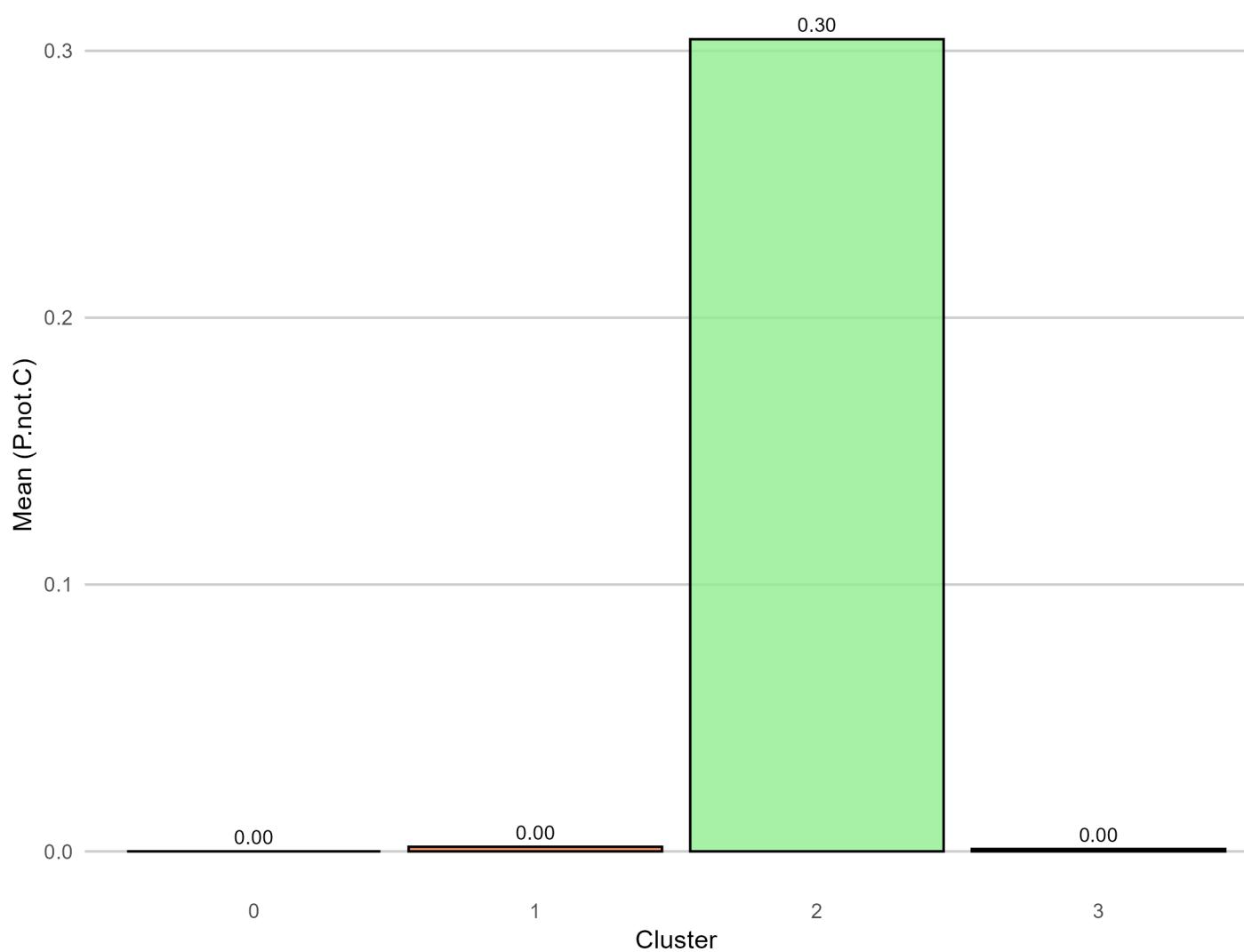
Cluster Comparison: repeated



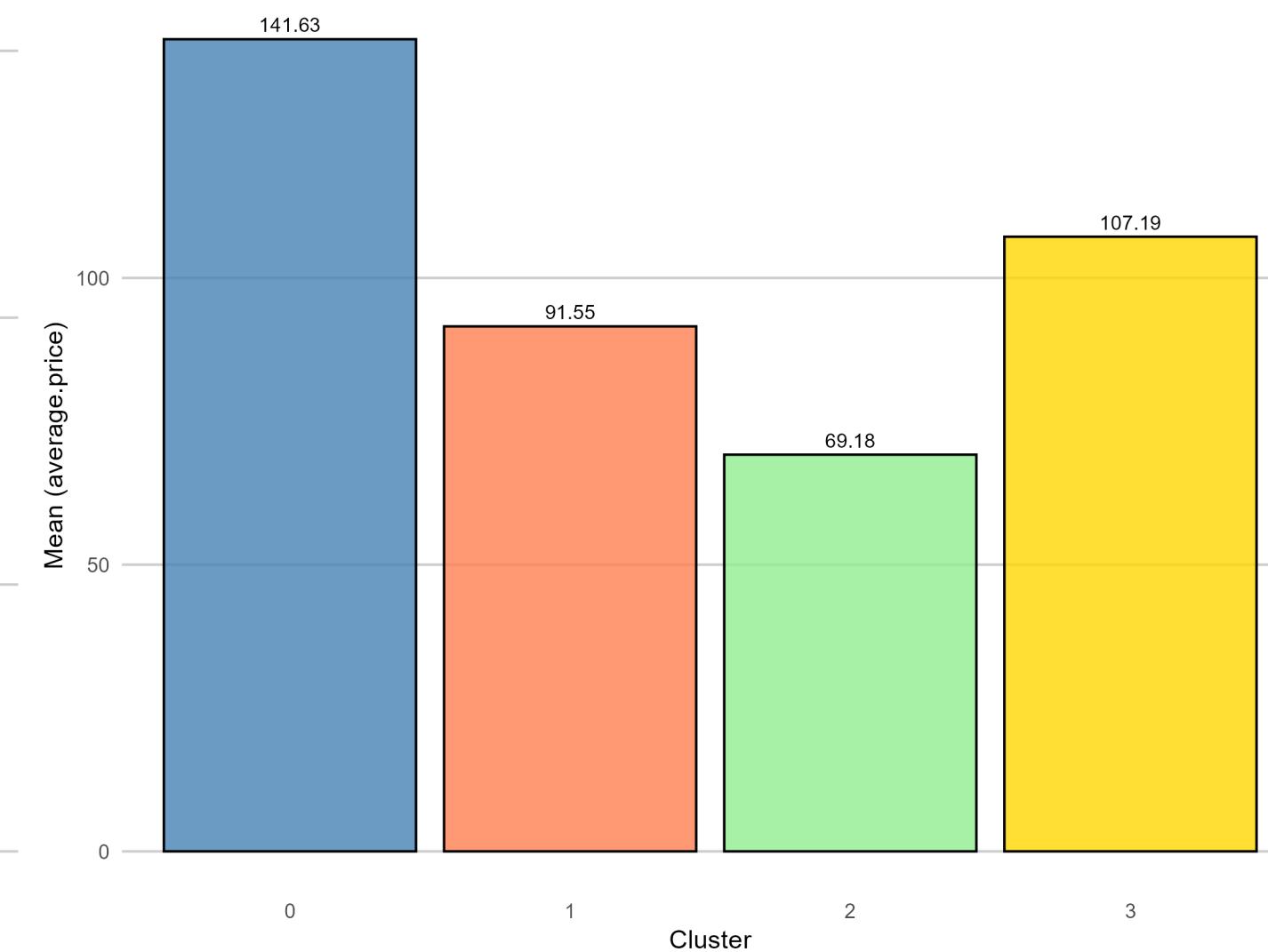
Cluster Comparison: P.C



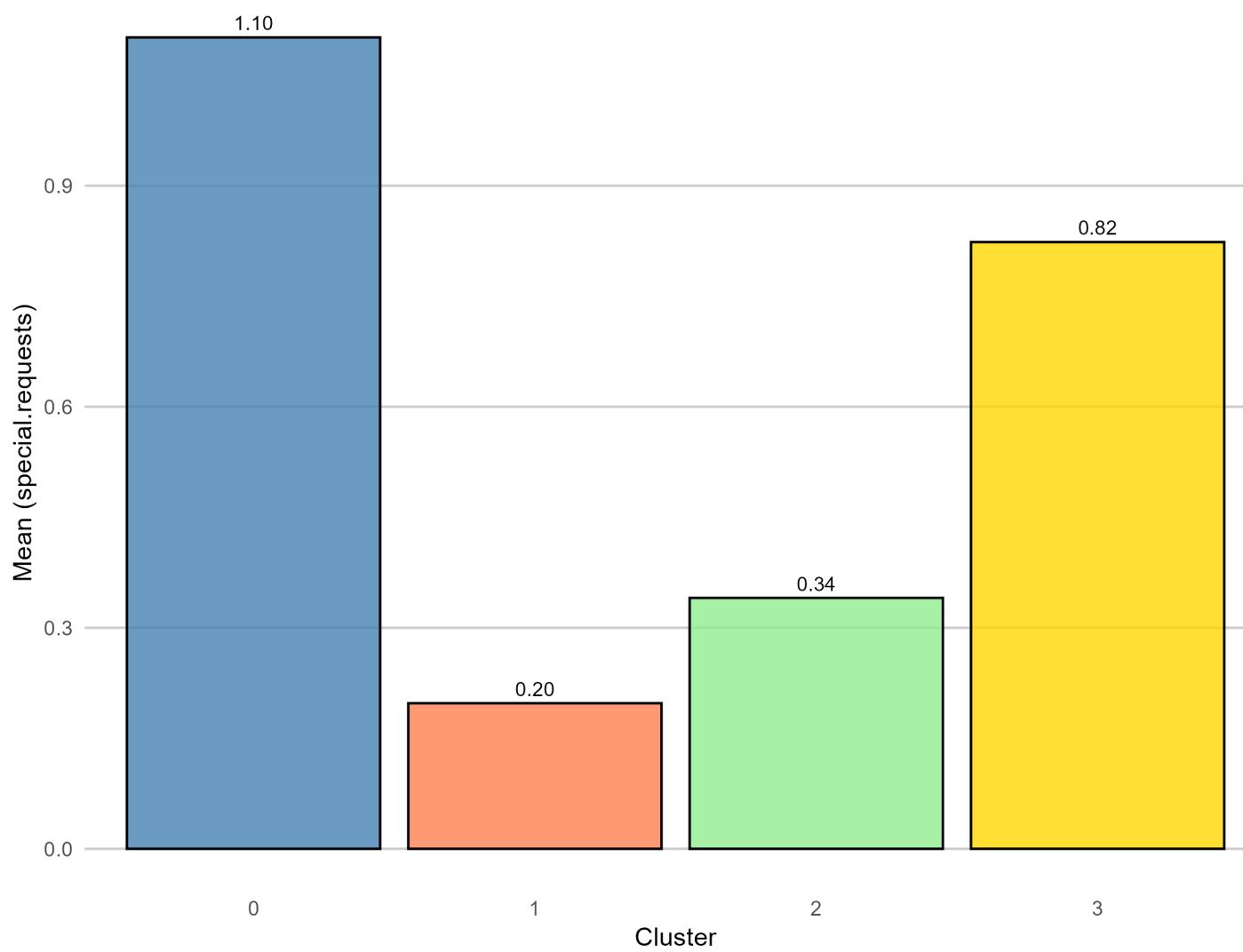
Cluster Comparison: P.not.C



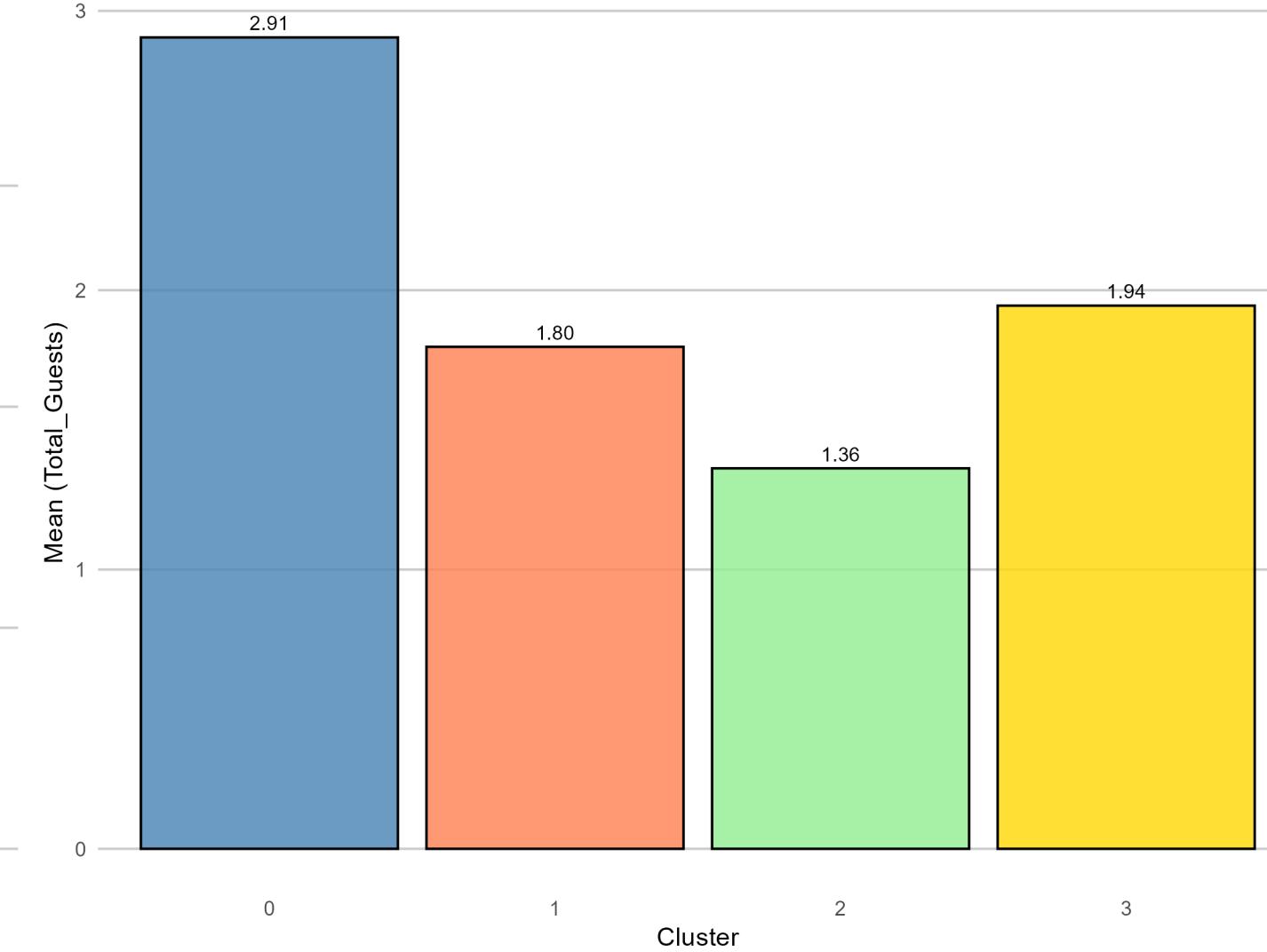
cluster\_comp\_grid\_3.png  
Cluster Comparison: average.price

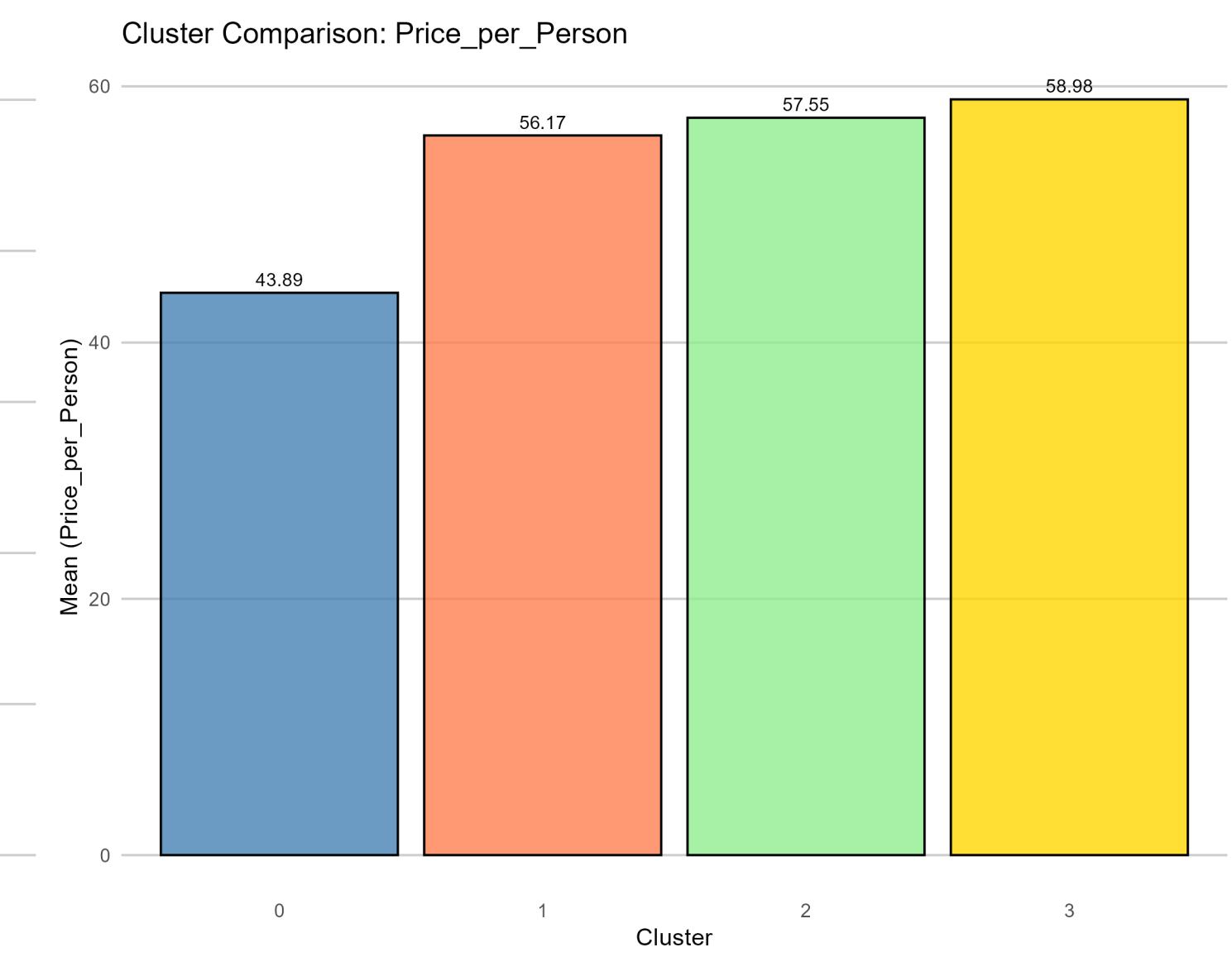
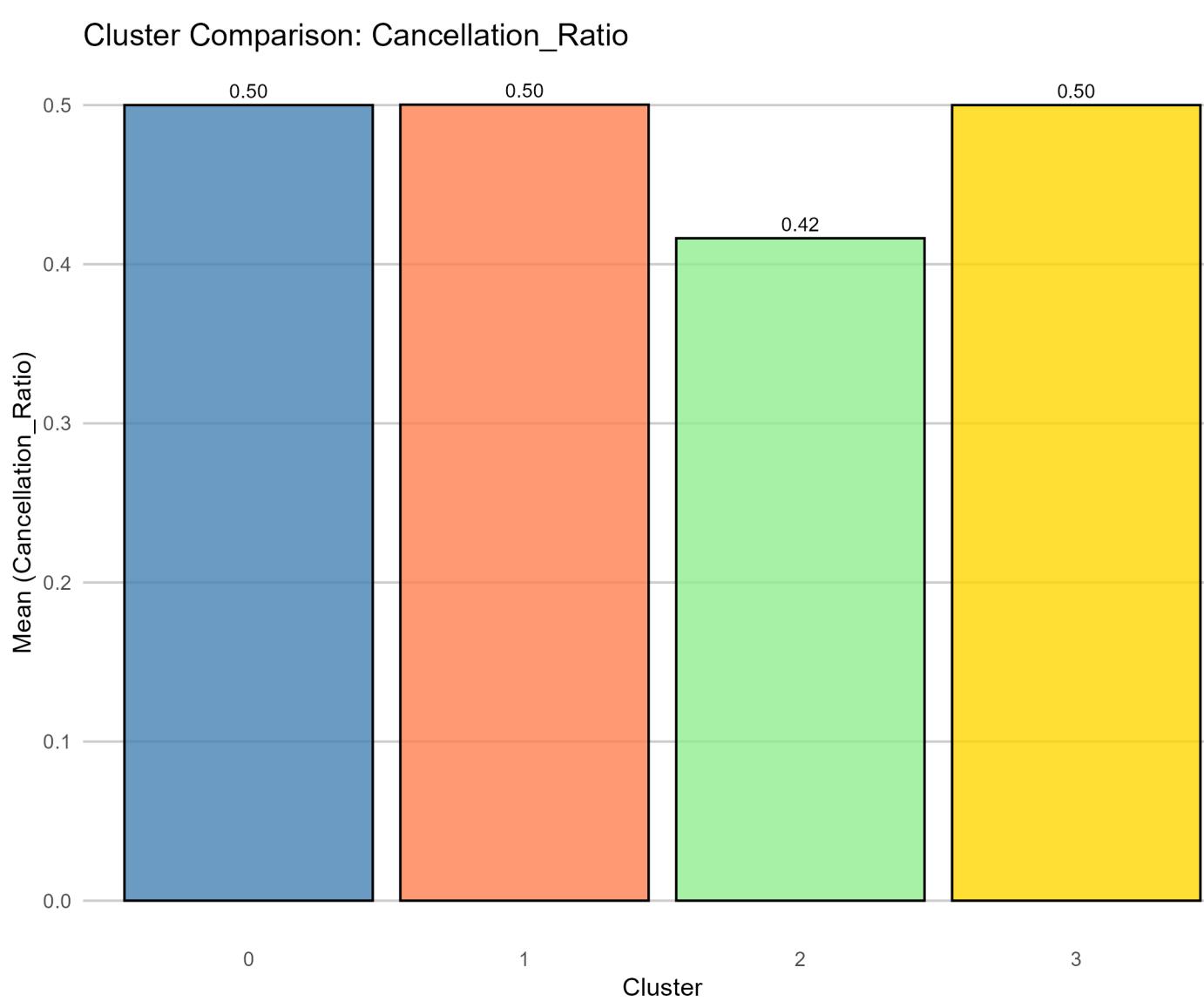
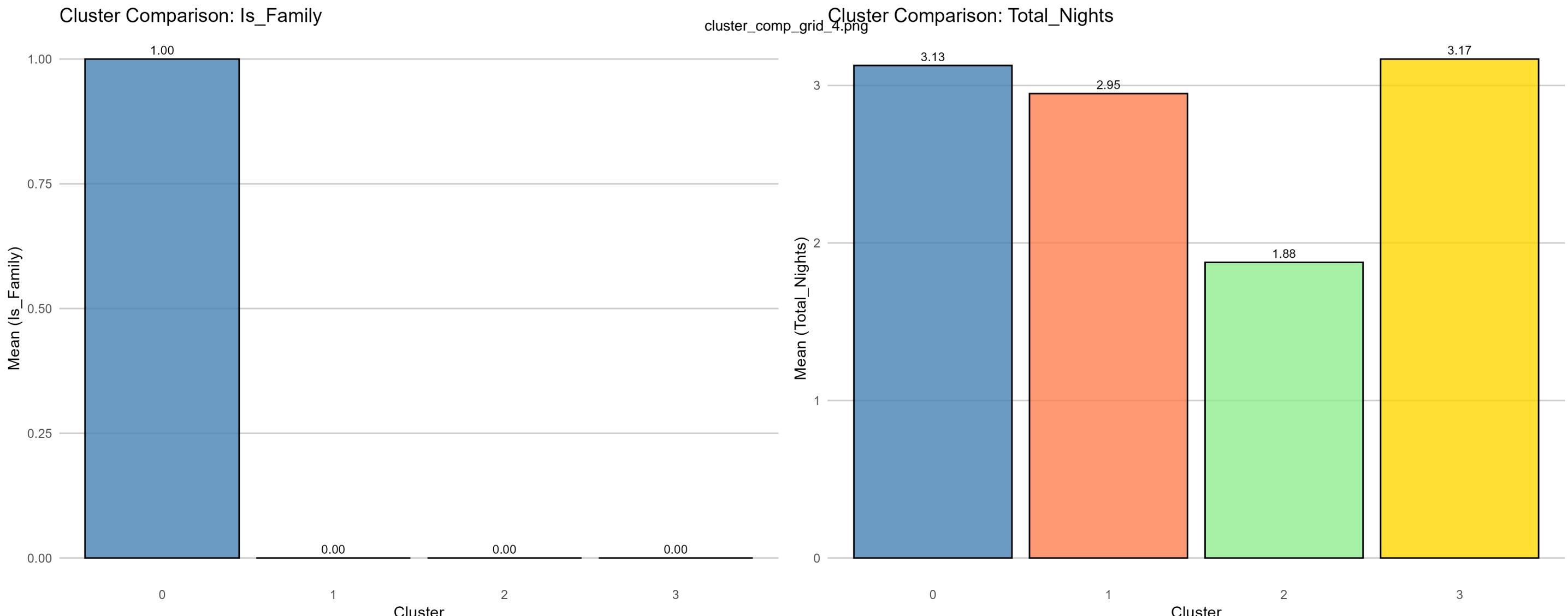


Cluster Comparison: special.requests

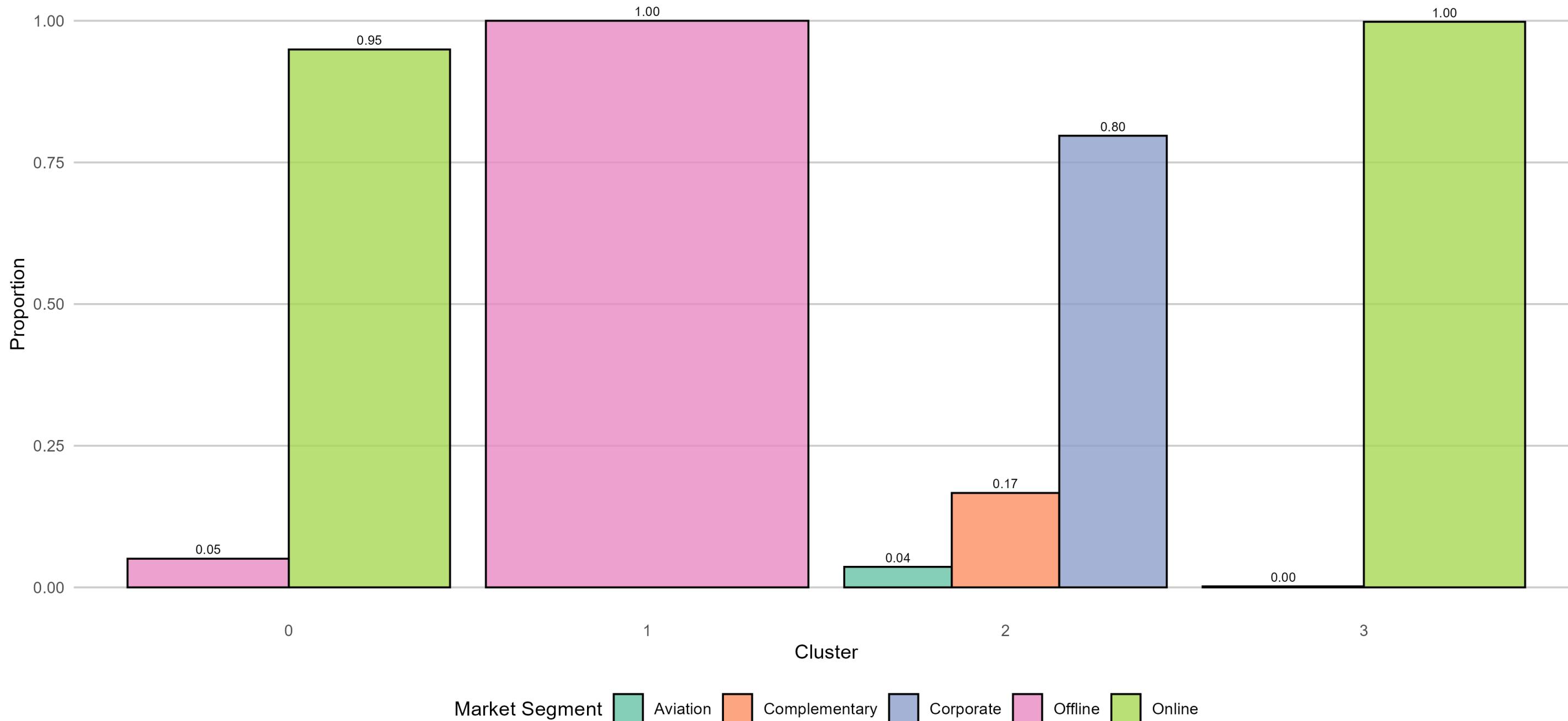


Cluster Comparison: Total\_Guests





## Cluster Comparison: Market Segment Type



cluster\_heatmap.png

