DANIELA GONZÁLEZ CUERVO

Information

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Location:
St. Gallen, Switzerland

Citizenship:
Spanish, Colombian

Portfolio:
danielagonzalezcuervo.com

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Skill Highlights

- Fast learning of new technologies/frameworks
- Team working
- Creative solutions
- Agile methodologies
- Critical and strategical thinking
- Communication
- Result driven

Technologies

Figma

Java, JavaScript, Python, Swift

HTML and CSS

React, Express

SQL, NoSQL

Languages

Spanish – Native

French and English – Bilingual

German and Italian – Basic

Summary

Multi-cultural, multi-lingual newly graduated Mechanical Engineer and Computer Scientist who has designed efficient solutions supported on technology. Passionate about design, user experience, innovation, sustainability, and entrepreneurship. I am convinced that it is possible to use technology to positively impact society and promote development.

Professional Experience

Co-Founder and CEO, ITTI   2021-2022
- Co-founded a platform where Colombian jewelers and artisans can connect directly with potential customers to sell their products with the mission of taking part into a more fair, local, and sustainable trade. I have work as general manager and in product, UX/UI, and front development. I am currently at the START Fellowship acceleration program at University of St. Gallen where a beta version of the platform is about to be launched.

Engineering Intern, **Carvajal Tecnología y Servicios**   2020
- Developed strategic and innovative projects in multidisciplinary groups based on digital transformation and new technologies. I had a leadership role in the team responsible for the development and implementation of functional prototypes. I did UX/UI, front development, and board presentations. As a result of 6 months of work, we added a new fintech product to the company's portfolio and got the approval of 3 projects for tax benefits for innovation by the Colombian Ministry of Science.

Junior Teaching Assistant, **Universidad de los Andes**   2017-2021
- Worked as a teaching assistant for the courses Web Development, Product Design and IT Innovation, Mathematical Structures, Fundamentals of Experimentation and Materials Science. As a close mentor to students, I helped on the realization and correction of assignments and exams and gave additional classes with the aim of improving students' results.

Technical Experience

Fixup, Universidad de los Andes   2021
- Built a mobile application in which citizens can report infrastructure damages in the city of Bogotá. Worked with a multidisciplinary group of 6 using SCRUM methodology. My main tasks were UX/UI design in Figma, architecture diagrams and development with Swift for the iOS version.

Handuty, Universidad de los Andes   2021
- Designed and created a web platform using technologies and tools like Figma, React, Express and MongoDB to connect general service providers with clients interested in hiring occasional jobs.

Qualiados, Universidad de los Andes   2021
- Created a new product and marketing strategy to address Quala's (Colombian leader CPG company) reduction in sales to mass market product retailers during the COVID-19 pandemic. The prototype of a mobile application was presented to the company.

2Match, Carvajal Tecnología y Servicios   2020
- Designed and built a fintech platform to commercialize prompt payment discounts through a web page that optimizes receivables/payables negotiation. I worked in UX/UI, front development, and in the design of the architecture and data model. A new fintech product was added to the company's portfolio.

Education

BSc in Mechanical Engineering: Universidad de los Andes, Colombia, April 2022
BSc in Computer Science: Universidad de los Andes, Colombia, April 2022
START Fellowship Program: University of St. Gallen, Switzerland, June 2022
Innovation and Digital Transformation Certification: Borealis Innovation Colombia, 2020
Digital Marketing Certification: Carvajal Tecnología y Servicios, 2020