



Demographic and Socioeconomic Profile 2010

ZIP: 92118

Population by Race

	Population	Percent
Total Population	17,041	100%
White	13,677	80%
Hispanic	2,043	12%
Asian	476	3%
Two or More	464	3%
Black	252	1%
American Indian	65	<1%
Pacific Islander	41	<1%
Other	23	<1%

Source: SANDAG, Current Estimates (2010)

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	17,041	8,469	8,572	50%
Under 5	809	413	396	49%
5 to 9	941	488	453	48%
10 to 14	1,138	573	565	50%
15 to 17	698	345	353	51%
18 and 19	348	237	111	32%
20 to 24	1,141	750	391	34%
25 to 29	1,007	576	431	43%
30 to 34	860	443	417	48%
35 to 39	899	408	491	55%
40 to 44	1,107	520	587	53%
45 to 49	1,270	589	681	54%
50 to 54	1,180	543	637	54%
55 to 59	1,202	552	650	54%
60 and 61	440	203	237	54%
62 to 64	688	328	360	52%
65 to 69	879	424	455	52%
70 to 74	677	307	370	55%
75 to 79	600	274	326	54%
80 to 84	545	270	275	50%
85 and Older	612	226	386	63%
Under 18	3,586	1,819	1,767	49%
65 and older	3,313	1,501	1,812	55%
Median	43.1	40.0	45.7	

Source: SANDAG, Current Estimates (2010)

Population by Marital Status

	Number	Percent
Total population age 15 and over	14,153	100%
Never Married	2,729	19%
Married, excluding separated	8,155	58%
Separated	236	2%
Widowed	1,304	9%
Divorced	1,729	12%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B12001

Pop. by Household / Group Quarters Status

	Number	Percent
Total population	17,041	100%
Household	16,923	99%
Group Quarters - Other	118	1%
Group Quarters - Military	0	0%
Group Quarters - College	0	0%

Source: SANDAG, Current Estimates (2010)

Population by Age and Race

	Total	Hispanic	White	Black	American Indian	Asian	Pacific Islander	Other	Two or More
Total Pop.	17,041	2,043	13,677	252	65	476	41	23	464
Under 5	809	149	557	11	4	18	5	0	65
5 to 9	941	165	663	10	6	29	4	2	62
10 to 14	1,138	192	844	15	5	22	1	0	59
15 to 17	698	138	498	7	4	11	1	2	37
18 and 19	348	64	248	9	2	7	2	1	15
20 to 24	1,141	165	838	42	10	27	1	3	55
25 to 29	1,007	135	765	29	5	43	2	2	26
30 to 34	860	127	642	20	2	39	3	0	27
35 to 39	899	143	649	29	4	44	9	0	21
40 to 44	1,107	150	867	19	3	45	3	0	20
45 to 49	1,270	158	1,025	19	3	37	2	2	24
50 to 54	1,180	120	980	15	7	35	2	3	18
55 to 59	1,202	94	1,044	8	6	33	2	0	15
60 and 61	440	33	388	4	2	9	1	0	3
62 to 64	688	38	627	3	0	10	0	2	8
65 to 69	879	52	791	6	0	22	1	5	2
70 to 74	677	43	618	1	0	10	2	0	3
75 to 79	600	25	555	0	1	16	0	0	3
80 to 84	545	29	498	1	1	15	0	0	1
85 and Older	612	23	580	4	0	4	0	1	0
Under 18	3,586	644	2,562	43	19	80	11	4	223
65 and older	3,313	172	3,042	12	2	67	3	6	9
Median		30.5	46.3	30.8	26.5	39.8	35.8	48.8	19.2

Source: SANDAG, Current Estimates (2010)

Language Spoken at Home and Ability to Speak English

	Number	Percent
Total population age 5 and over	16,232	100%
Speak Only English	13,534	83%
Speak Spanish:	2,154	13%
Speak English "well" or "very well"	1,901	12%
Speak English "not well" or "not at all"	253	2%
Speak Asian/Pacific Island language:	194	1%
Speak English "well" or "very well"	169	1%
Speak English "not well" or "not at all"	25	<1%
Speak other language:	350	2%
Speak English "well" or "very well"	309	2%
Speak English "not well" or "not at all"	41	<1%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B16004

Educational Attainment

	Number	Percent
Total population age 25 and older	11,966	100%
Less than 9th grade	187	2%
9th through 12th grade, no diploma	198	2%
High school grad (incl. equivalency)	1,201	10%
Some college, no degree	2,443	20%
Associate degree	851	7%
Bachelor's degree	3,747	31%
Master's degree	2,168	18%
Professional school degree	836	7%
Doctorate degree	335	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B15002

School Enrollment

	Total		Public School		Private School	
	Number	Percent	Number	Percent	Number	Percent
Total population age 3 and older	16,544	100%	---	---	---	---
Enrolled in school	3,899	24%	2,946	18%	953	6%
Nursery / Preschool	271	7%	25	1%	246	26%
Kindergarten to grade 4	980	25%	819	28%	161	17%
Grade 5 to grade 8	852	22%	701	24%	151	16%
Grade 9 to grade 12	910	23%	825	28%	85	9%
College, undergraduate	630	16%	488	17%	142	15%
Graduate or Professional school	256	7%	88	3%	168	18%
Not enrolled in school	12,645	76%	---	---	---	---

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B14002

Households by Type and Presence of Children Under 18

	Total		With Persons Under 18		Without Persons Under 18	
	Number	Percent	Number	Percent	Number	Percent
Total households	7,352	100%	2,125	100%	5,227	100%
Family Households:	4,645	63%	2,118	100%	2,527	48%
Married couple family	3,827	52%	1,571	74%	2,256	43%
Other family:	818	11%	547	26%	271	5%
Male householder, no wife	260	4%	206	10%	54	1%
Female householder, no husband	558	8%	341	16%	217	4%
Nonfamily households:	2,707	37%	7	<1%	2,700	52%
Householder living alone	2,480	34%	----	----	----	----
Other nonfamily households	227	3%	----	----	----	----

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B11005

Housing Units by Type

	Number	Percent	Occupied	Unoccupied	Vacancy Rate	Persons per Household
Total Housing Units	9,494	100%	7352	2,142	23%	2.30
Single family (detached)	3,862	41%	3,314	548	14%	2.49
Single family (attached)	1,492	16%	1,173	319	21%	2.39
2 to 4 units	577	6%	489	88	15%	1.83
5 to 9 units	891	9%	758	133	15%	2.02
10 or more units	2,672	28%	1,618	1,054	39%	2.13
Mobile home and Other	0	0%	0	0	0%	0.00

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25024

Housing Value

	Number	Percent
Total Owner-Occupied Units	3,773	100%
Less than \$150,000	103	3%
\$150,000 to \$199,999	21	1%
\$200,000 to \$249,999	23	1%
\$250,000 to \$299,999	30	1%
\$300,000 to \$399,999	67	2%
\$400,000 to \$499,999	75	2%
\$500,000 to \$749,999	194	5%
\$750,000 to \$999,999	654	17%
\$1,000,000 or more	2,606	69%

Median Value **\$1,275,326**

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25075

Year Structure Built

	Number	Percent
Total Housing units	9,494	100%
2005 or Later	190	2%
2000 to 2004	191	2%
1990 to 1999	728	8%
1980 to 1989	1,239	13%
1970 to 1979	2,844	30%
1960 to 1969	805	8%
1950 to 1959	1,154	12%
1940 to 1949	841	9%
1939 or earlier	1,502	16%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25034

Housing Units by Tenure and Occupants per Room

	Total		Renter Occupied		Owner Occupied	
	Number	Percent	Number	Percent	Number	Percent
Total occupied housing units	7,352	100%	3,579	100%	3,773	100%
1.00 occupant housing per room or less	7,233	98%	3,495	98%	3,738	99%
1.01 to 1.50 occupants per room	96	1%	61	2%	35	1%
1.51 to 2.00 occupants per room	0	0%	0	0%	0	0%
2.01 or more occupants per room	23	<1%	23	1%	0	0%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25014

Contract Rent

Renter Occupied Housing Units	Number	Percent
Total Units	3,579	100%
Less than \$500	61	2%
\$500 to \$599	53	1%
\$600 to \$699	58	2%
\$700 to \$799	55	2%
\$800 to \$899	185	5%
\$900 to \$999	163	5%
\$1,000 to \$1,249	564	16%
\$1,250 to \$1,499	524	15%
\$1,500 to \$1,999	725	20%
\$2,000 or more	1,134	32%
No cash rent	57	2%
Median contract rent	\$1,589	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25056

Gross Rent as a Percentage of Household Income

Renter Occupied Housing Units	Number	Percent
Total Units	3,579	100%
Less than 20 percent	834	23%
20.0 to 24.9 percent	505	14%
25.0 to 29.9 percent	440	12%
30.0 to 34.9 percent	318	9%
35.0 to 39.9 percent	188	5%
40.0 to 49.9 percent	296	8%
50.0 percent or more	915	26%
Not computed	83	2%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25070

Vehicle Availability

Occupied Housing Units	Number	Percent
Total Availability	7,352	100%
No vehicle	305	4%
1 vehicle	3,116	42%
2 vehicles	2,836	39%
3 vehicles	907	12%
4 or more vehicles	188	3%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B25044

Place of Work

Workers age 16 and older	Number	Percent
Total Workers	8,448	100%
Worked in state of residence	7,936	94%
Worked in county of residence	7,789	92%
Worked outside county of residence	147	2%
Worked outside state of residence	512	6%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08007

Employment Status

	Male		Female	
	Total	Percent	Number	Percent
Population age 16 and older	13,945	100%	6,890	49%
In labor force	8,615	62%	5,093	59%
Armed forces	1,652	19%	1,525	92%
Civilian (employed)	6,599	77%	3,458	52%
Civilian (unemployed)	364	4%	110	30%
Not in labor force	5,330	38%	1,797	34%
Pct. of civilian labor force unemployed	5.2%		3.1%	

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B23025

Means of Transportation to Work

Workers age 16 and older	Number	Percent
Total Workers	8,448	100%
Car, truck or van:	6,375	75%
Drove Alone	5,975	71%
Carpooled	400	5%
Public Transportation:	260	3%
Bus	102	1%
Trolley / Streetcar	62	1%
Railroad	9	<1%
Other public transportation	87	1%
Motorcycle	0	0%
Bicycle	486	6%
Walked	324	4%
Other means	262	3%
Worked at home	741	9%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08301

Travel Time to Work

Workers age 16 and older	Number	Percent
Total Workers	8,448	100%
Did not work at home	7,707	91%
Less than 10 minutes	1,458	17%
10 to 19 minutes	2,752	33%
20 to 29 minutes	1,753	21%
30 to 44 minutes	1,034	12%
45 to 59 minutes	323	4%
60 to 89 minutes	195	2%
90 minutes or more	192	2%
Worked at home	741	9%
Average time to work (minutes)	25	--

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B08303

Industry

Employed civilian population age 16 and older	Number	Percent
Total employed civilian age 16+	6,593	100%
Agriculture, forestry, mining	28	<1%
Utilities	17	<1%
Construction	247	4%
Manufacturing	231	4%
Wholesale trade	86	1%
Retail trade	446	7%
Transportation & warehousing	262	4%
Information & communications	174	3%
Finance, insurance, & real estate	890	13%
Professional, scientific, management, administration	570	9%
Educational, social, & health services	1,632	25%
Art, entertainment, recreation, accommodations, food	753	11%
Other services	192	3%
Public administration	1,065	16%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24030

Occupation

Employed civilian population age 16 and older

Number Percent

Total employed civilian age 16+	6,593	100%
Management, professional & related:	3,724	56%
Management (incl. farm managers)	882	13%
Business & financial	657	10%
Computer & mathematical	267	4%
Architecture & engineering	153	2%
Life, physical & social science	59	1%
Community & social service	85	1%
Legal	237	4%
Education, training, & library	542	8%
Art, entertainment, sports & media	186	3%
Healthcare practitioners	656	10%
Service:	893	14%
Healthcare support	73	1%
Protective service	195	3%
Food preparation & serving	329	5%
Building & grounds cleaning / maintenance	67	1%
Personal care & service	229	3%
Sales & office	1,419	22%
Farming, fishing & forestry	17	<1%
Construction, extraction & maintenance	218	3%
Production, transport & material moving	322	5%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C24010

Household Income

Number Percent

Total Households	7,352	100%
Less than \$15,000	460	6%
\$15,000 to \$29,999	657	9%
\$30,000 to \$44,999	742	10%
\$45,000 to \$59,999	574	8%
\$60,000 to \$74,999	650	9%
\$75,000 to \$99,999	1,030	14%
\$100,000 to \$124,999	796	11%
\$125,000 to \$149,999	623	8%
\$150,000 to \$199,999	733	10%
\$200,000 or more	1,087	15%
Median Income	\$89,393	—

Source: SANDAG, Current Estimates (2010)

Earnings and Income

	Number	Percent
Total households	7,352	100%
With earnings	5,508	75%
With wage and salary income	5,093	69%
With self-employment income	1,073	15%
With interest, dividend, or net rental income	3,176	43%
With Social Security income	2,256	31%
With Supplemental Security income	55	1%
With public assistance income	69	1%
With retirement income	1,991	27%
With other types of income	1,061	14%

Note: "Earnings" is the sum of households with wage and salary income and/or self-employment income. Also, a household may have more than one income. Therefore, subsets will not sum to the total.

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B19051 - B19060

Ratio of Income to Poverty Level

Population for whom poverty status is determined

	Number	Percent
Total	15,696	100%
Under .50	634	4%
.50 to .99	323	2%
1.00 to 1.24	141	1%
1.25 to 1.49	375	2%
1.50 to 1.84	359	2%
1.85 to 1.99	89	1%
2.00 and over	13,775	88%

Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table C17002

Poverty Status

Population for whom poverty status is determined

	Number	Percent
Total	15,696	100%
Above Poverty	14,739	94%
Below Poverty	957	6%

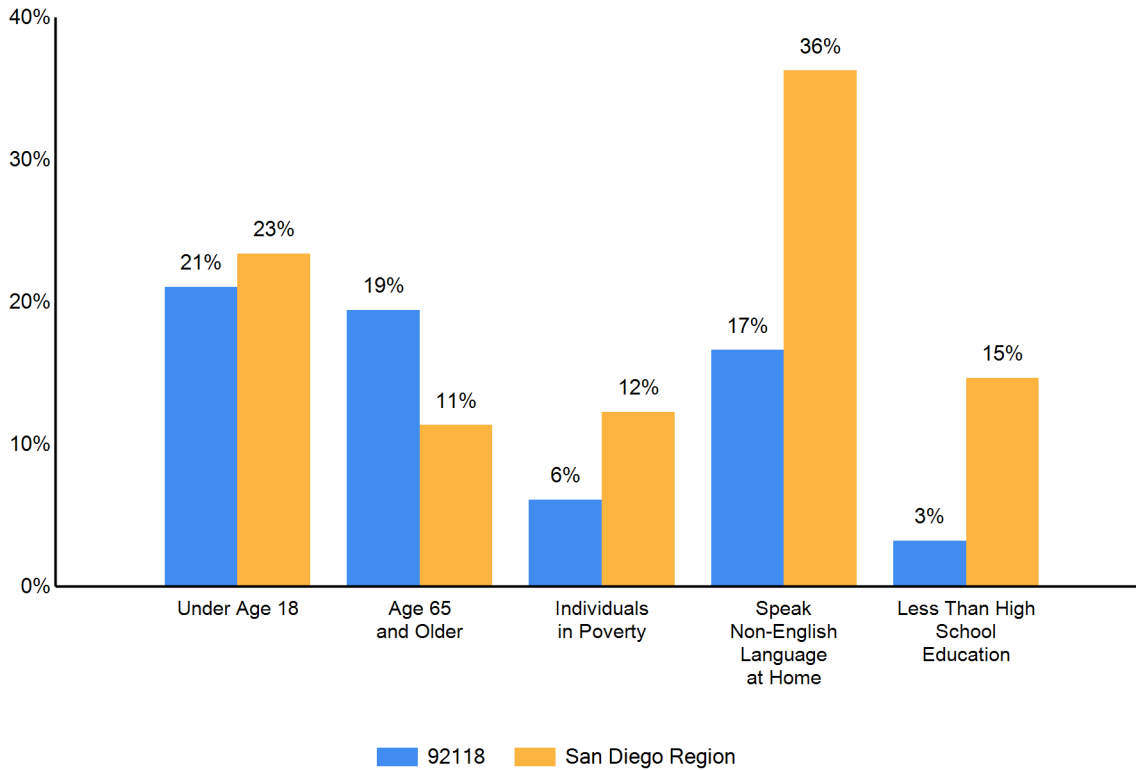
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Poverty Status of Families by Family Type and Presence of Related Children Under 18

	Total Families			Above Poverty			Below Poverty		
	Total	With Children	No Children	Total	With Children	No Children	Total	With Children	No Children
Total Families	4,645	2,118	2,527	4,473	1,985	2,488	172	133	39
Married couple family	3,827	1,571	2,256	3,800	1,571	2,229	27	0	27
Male householder, no wife present	260	206	54	259	205	54	1	1	0
Female householder, no husband present	558	341	217	414	209	205	144	132	12

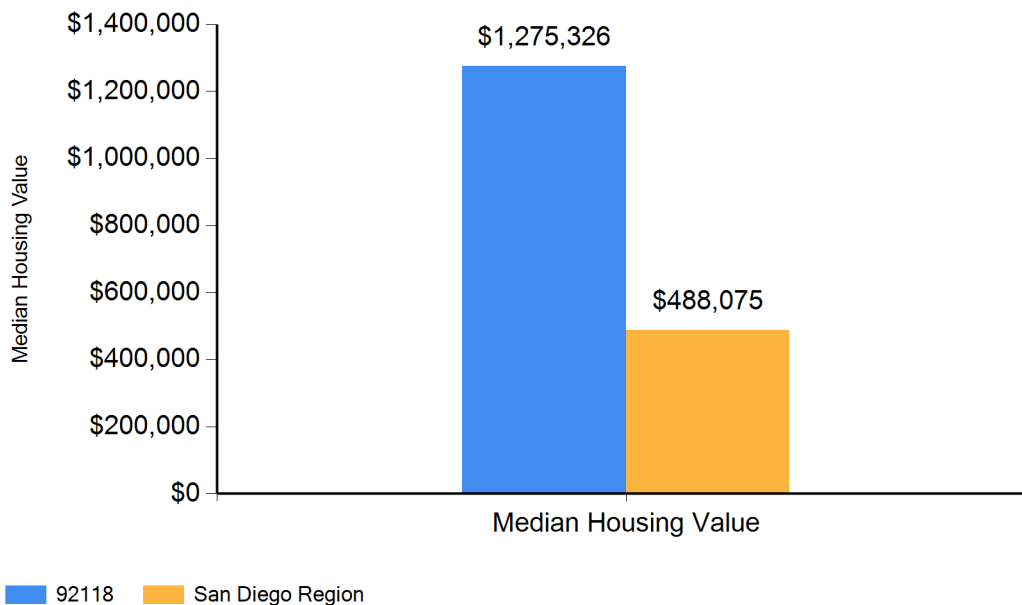
Source: SANDAG, constructed from U.S. Census Bureau's American Community Survey 2010 5-year file, Table B17010

Demographic and Socioeconomic Characteristics



Source: SANDAG, Current Estimates (2010) and constructed from U.S. Census Bureau's American Community survey 2010 5 - year file

Median Housing Value



Source: SANDAG, Constructed from U.S. Census Bureau's American Community survey 2010 5 - year file, Table B25075