# DEEPAK GOUR

# FRONTEND DEVELOPER

### **PROFESSIONAL SUMMARY**

Highly skilled **Web designer & WordPress Developer** with **6+ years of experience** in designing, developing, and maintaining SEO-friendly, dynamic, and high-performance WordPress websites. Proficient in custom theme development, responsive design, and website optimization. Adept at enhancing user experience and engagement using HTML5, CSS5, Bootstrap, jQuery, JavaScript. Expertise in WordPress tools such as WooCommerce, Elementor, and WP-Bakery, along with a strong understanding of cross-browser compatibility and mobile-first design.

In addition to my core WordPress expertise, I have spent the last 6 months working with React.js, building component-based interfaces and improving frontend interactivity using React.js, Tailwind CSS, and JavaScript ES6+.

#### **EDUCATION**

SIMS, Rau

2017

Master of Computer Applications

BU of Bhopal, Harda

2014

Bachelor of Computer Applications

#### **SKILLS**

- Web Development: HTML5, CSS3,
   JavaScript, jQuery, Bootstrap,
   WordPress, Basic PHP, MySQL,
   React js, Tailwind , Material UI and
   Git & Github
- CMS & Tools: ACF, Elementor, WP-Bakery, WooCommerce
- **E-commerce**: WooCommerce, Shopify integration
- Design & Usability: Cross-browser compatibility, responsive & mobilefirst design

## **LANGUAGE**

Hindi, English

- Custom Website Design & Development
- Figma, PSD to HTML Convert
- HTML to Wordpress Convert
- WooCommerce & E-commerce Solutions
- SEO Optimization & Performance Tuning
- Website Security & Speed Optimization
- WordPress Maintenance & Troubleshooting

#### PROFESSIONAL EXPERIENCE

#### FRONTEND DEVELOPER

2019 - Present

#### **WOWIT TECHNOLOGIES PVT LTD**

- Designed and developed custom WordPress websites, Shopify websites, and HTML static websites ensuring a visually appealing, user-friendly, and SEO-optimized experience
- Led website optimization efforts to improve site speed, mobile responsiveness, and cross-browser compatibility.
- Integrated e-commerce solutions using WooCommerce for online stores.
- Provided technical support, maintenance, and troubleshooting for client websites

# FRONTEND DEVELOPER

2018 - 2019

#### MENTOGRAPHY SOLUTIONS PVT. LTD.

- Developed and managed WordPress websites with a focus on SEO best practices
- Ensured high-performance and secure website architecture
- Implemented website customization using Elementor and WP-Bakery.

#### **WEB DESIGNER**

2018

#### WEB ONLY WEB DIGITAL MARKETING AGENCY

- Completed 3 months training in Web Design, and Created interactive and responsive websites using HTML, CSS, Bootstrap, and WordPress
- Worked on multiple client projects to develop and optimize websites.



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851/A Arihant Nagar Indore, (MP).



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### A FEW OF MY LIVE PROJECTS

- WOWIT Digital
- <u>Digitap</u>
- Earth Mattersss
- Photography by Shal
- Cosmos Coaching
- Secrets of the East
- Agent Recruitment LMS
- <u>Dr Kelly Mothner</u>
- Women's HQ
- <u>taSki</u>
- GoPreg
- Rajshree Udhyog
- <u>Techaroha</u>
- NES Automation

- <u>Kathy Kim Therapist</u>
- <u>Marilyn Ashley Therapist</u>
- Mogs Store
- Sorice Solutions
- Morni Saree
- <u>Aaya Store</u>
- <u>Bakersville</u>
- <u>Rydewin</u>
- Avam Essentials
- <u>Hiker Store</u>
- <u>Digital Sage</u>
- <u>Puramate</u>
- Soniya Makeup Artist & Academy
- <u>Drshreshth</u>
- Zarfs World