Free University of Bolzano Faculty of Computer Science



Thesis

Dycapo: On the creation of an open-source Server and a Protocol for Dynamic Carpooling

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Abstract

Carpooling occurs when a driver share his/her private car with one or more passengers. The benefits of carpooling, also called ridesharing, are environmental, economical and social. Dynamic Carpooling is a specific type of Carpooling which allows drivers and passengers to find suitable lifts close to their desired departure time and directly on streets. This dissertation describes Dycapo, an open-source system to provide Dynamic Carpooling services. After a review of the state of the art, the two main "components" are described, namely the protocol and the server architecture. Dycapo Protocol is an open REST protocol for sharing trip information among dynamic transit services, taking inspiration from OpenTrip, a previously proposed protocol. Dycapo Server is a prototype providing a Web Service for Dynamic Carpooling functionalities, implementing Dycapo Protocol. Our aim with the release of an open protocol and open source code is to provide a missing standard and platform that providers of Dynamic Carpooling services can adopt and extend.

Riassunto

Kurzfassung

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1 Introduction

Using a private car is a very convenient way of transportation system. Between year 2004 and 2009, the production of private vehicles has been of 295.216.282 units ¹ and As of 2004, there were 199M registered drivers². Road transport is responsible for about 16% of man-made CO2 emissions³. The availability of fuel is also highly affected by the number of cars used.

Private car travelling is an efficient and wasteful way of transportation. Most cars are occupied by just one or two people. Average car occupancy in the U.K. is reported to be 1.59 persons/car, in Germany only 1.05 [Hartwig, S. and Buchmann, M. (2007)]. Such an inefficient transportation system causes problems such as a waste of resources, in terms of gasoline and time. It causes pollutes in the air. It stresses the parking. It also provokes a loss in terms of social capital, as people miss an opportunity to meet and talk.

One solution is carpooling, i.e. the share of a private vehicle between one or more passengers. It reduces the costs involved in car travel by dividing costs such as as fuel, tolls, and car rental. It is also an environmentally friendly and sustainable way to transport people, as reducing the number of cars used, it reduces carbon emissions, traffic on the roads, and the need for parking spaces. Last but not least, it lets people meet and talk, rising social connections and social capital.

Dyamic Carpooling (also known as Dynamic Ridesharing, Instant Ridesharing and Agile Ridesharing) is a new implementation of Carpooling service which enables the formation of carpools on short notice. Dan Kirshner, one of the founders of this new concept, defines it as follows:

"A system that facilitates the ability of drivers and passengers to make onetime ride matches close to their departure time, with sufficient convenience and flexibility to be used on a daily basis." ⁴.

There are many issues related to the implementation and the adoption of dynamic carpooling systems, discussed in the first section of this dissertation research. Among them, our interest is to solve those related to technological aspects and our contribution will be presented afterwards, which is an attempt to provide the world a solid, open and collaborative base framework to start with when implementing such systems.

¹(Accessed Sept. 9 2010) http://oica.net/

²http://www.fhwa.dot.gov/

³(Accessed Sept. 9 2010) http://oica.net/

⁴Kirshner, D. (Accessed Sept 5th 2010) - http://dynamicridesharing.org

2 State of the art

This section contains a summary of the state of the art regarding dynamic ridesharing. It is divided in three parts. In the first part there is a summary of the researches done - in order of publication - and their contribution in deriving and solving problems about. Then we introduce a brief analysis of the deployed systems. In the last part we present the outcomes of the analysis of the whole state of the art and how we decided to move in order to provide a significant contribute in solving the problem of adopting dynamic ridesharing services.

2.1 Published Papers

During the research phase eleven papers were analyzed to obtain the state of the art. In this section a brief summary of each paper is presented. The whole research results are available in the project website, Research section.⁵

2.1.1 Sociotechnical support for Ride Sharing

[Resnick, P. (2003)]

Lists barriers and changes to be done to reduce them. Provides scenarios and current status: Reports about High Occupancy Vehicles (HOV) lane on streets of San Francisco and Oakland. There should be no fees on bridges for HOVs. Suggests conventions between drivers and passengers (e.g. pickup points near public transportation stops). Regarding security, suggests to give priority to female passengers, to not leave them alone waiting for a ride. Reports that there are no stories about rape, kidnapping or murder and the most common problem is bad driving.

Research Agenda needed: location awareness devices. Instant ridesharing limited to fixed pickups and dropoff locations. User Interface design: simple interfaces for passengers and drivers. Routing matching algorithms: short window of opportunity to match passenger and driver. Time-to-pickup algorithms: to help passenger decide whether to use carpooling or Public Transportation System. Safety and reputation system design: authenticate passenger and driver before making the match, monitor arrival at destination, feedback system. Social Capital impacts: potential for creating new social connections; passengers/drivers matching according to their profiles creates bridging across class, race and religious views. An important area of research is document whether use of Dynamic Carpooling does create social connections and which of those connections provide social capital

⁵Graziotin, D. (Accessed Sept. 5th 2010) - http://dycapo.org/Research

2.1.2 Pilot Tests of Dynamic Ridesharing

[Kirshner, D. (2006)]

Presents three pilot tests done in the USA, all of them failed. Reasons of failure are the following: too complicated rules and user interface, too weak marketing effort, too few users. After 1 month, 1000 flyers distributed to the public and a proposed discount on parking, only 12 users were using the system. Adds idea of saving money when parking. Adds idea of using social networks to allow car pooling on the fly. Thinks about using a web – and mobile- service, writes some user stories.

2.1.3 The smart Jitney: Rapid, Realistic Transport

[Murphy, P. (2007)]

Focuses on environmental benefits. Asserts that dynamic car sharing would lower GHG emissions in a better way than electric/hydrogen/hybrid cars would do. Introduces idea of Smart Jitney: an unlicensed car driving on a defined route according to a schedule Installation of Auto Event Recorders on cars, enforcing security Challenges are all focused in convincing the population to use the service Proposes a cooperative public development of the system

2.1.4 Auction negotiation for mobile Rideshare service

[Abdel-Naby, S. et al. (2007)]

Proposes use of Agents and complex algorithms for person matching and auction mechanisms.

2.1.5 Casual Carpooling enhanced

[Kelley, L.K. (2007)]

Thinks about areas without HOV lanes. Proposes the use of RFID chips to quickly identify passengers and drivers. Readers should be installed at common pick-up points. Complaints that it would cost less to pay passengers and drivers for using the service than to build a HOV lane.

2.1.6 Empty seats travelling

[Hartwig, S. and Buchmann, M. (2007)]

Suggests to use the phone as a mean of transport, creating a value in terms of a transport opportunity and communication. Points out some factors limiting carpooling arranged via websites: trip arrangements are not ad hoc, it is impossible to arrange trips to head home from work or to drive shopping. Notice that people are not widely encouraged to practice carpooling by local governments. Collects obstacles and success factors in terms of sentences, and their solution.

Challenge is more in the definition of a path leading from existing ride share services to a fully automated systems.

2.1.7 Interactive systems for real time dynamic multi hop carpooling [Gruebele (2008)]

Proposes a dynamic multi-hop system. Problems of static carpooling are that matching drivers and passengers based on their destinations limits the number of possible rides, and with high waiting times. Carpooling is static and does not lend itself well to ad hoc traveling. Carpool are very dependent on participant punctuality. Asks governments to integrate carpooling in laws, to push for its use. Perceived quality of service is increased even driving the passenger away from destination. A driver and a passenger should not be matched only if they share the same or similar destination because perfect matching would require high waiting times. Speaks about social aspects: in a single trip with 3 hops a passenger might meet 3 to 10 people, therefore passengers may be socially matched. Suggests to link the application with some social networks like Facebook, MySpace and use profile information to match drivers and passengers. Security improvement: use of finger-prints, RFID, voice signature, location of vehicle on the map, using user pictures, assigning random numbers to be used as passwords.

2.1.8 Instant Social Ride Sharing

[Gidófalvi, G. et al. (2008)]

Proposes matching methodologies based on social connections. It assumes there exist a social network database that is used to determine the strength of the social connection between passengers and drivers, to calculate a priority of match. Gives some algorithms and SQL queries. Assumes that there is already a large scale of users, no barriers are taken into account.

2.1.9 Combining Ridesharing & Social Networks

[Wessels, R. (2009)]

Imagines a mobile and web system that interacts with social networks profiles that should improve security and trust by users. Users can register to the system in a traditional way (e.g., by giving email, username, password), then complete their profiles by linking their account to multiple existing social networks account, to fill the remaining fields. Otherwise, they have to fill the fields manually and verify their identity in more classical ways. Proposes Opensocial⁶ as connection interface. An own rating system is also complained. Mobile system should make use of GPS and creation of a match on the fly (real-time algorithms).

 $^{^6}$ Google, MySpace et al. (Accessed Sept. $5^{\rm th}$ 2010) - http://www.opensocial.org/

Provides some results of surveys: people are ready to spend 17% more time to pickup a friend of their social network rather than a stranger. Provides a high-level description of the system, high-level implementation details. Asks for extra research on psychological factors that increase trust and perceived safety.

2.1.10 SafeRide: Reducing Single Occupancy Vehicles

[Morris, J. (2009)]

Proposal of project in the U.S.A. Reports that there is a market-formation problem: to achieve the system that attracts passengers, there will have to be many drivers available. But the drivers will emerge only when it appears profitable or otherwise desiderable, and that depends on there being many passengers, etc. Someone must discover a winning formula before anyone will invest. Lists some interesting user stories, as well as algorithms and requirements.

2.1.11 Current Trends in Dynamic Ridesharing, identification of Bottleneck Problems and Propositions of Solutions

[Zimmerman, H. and Stempfel, Y. (2009)]

Reviews some papers about Dynamic Carpooling. Also reviews some applications. Identifies barriers and proposes solutions.

2.2 Systems

After the theoretical research, also the existing systems were taken into consideration. The following list contains the existing Dynamic Carpooling applications and some static, web-based systems that are either innovative or famous. All the reported websites were accessed on Sept. 5th2010. For more information and a complete list, please see the Dycapo website⁷

2.2.1 Carriva

https://www.carriva.org/MFC/app

A proprietary solution using phone calls as communication system and a fixed price of $0.10 \text{ } \ell$ / km. Has got 1118 active users.

2.2.2 Avego

http://www.avego.com

A proprietary application for Apple iPhone. It uses GPS technologies and presents a simple, intuitive useri interface. It handles costs automatically. Passengers are not required to have an iPhone. It will offer information about public transports. Relies on a proprietary service called Futurefleet. On October, 10^{th} 2009 the service offered 5310 empty seats.

 $^{^7} Graziotin, \ D. - \ http://dycapo.org/Research/Systems_Analyzed$

2.2.3 Carticipate

http://www.carticipate.com

A proprietary iPhone application that integrates with Facebook, defined as "a location based mobile social network for ride sharing, ride combining, and car pooling". It has a very simple interface looking like Google Maps mobile. It is available on 59 countries.

2.2.4 Piggyback

http://www.piggybackmobile.com/

A proprietary Android application usint a step-by-step approach (max. one user input at each application screen) and makes use of graphics instead of text, when possible. Offers the possibility to bookmark addresses. The map screen seems also proprietary. When driver and passengers are matched, their compatibility is showed, represented with stars (0 to 5) and categorized as friendliness, reliability, driving skills and car. Trip cost is also showed. After the ride, the feedback system lets the user set the points for the aspects listed above. The application lets also plan rides using a static approach.

2.2.5 Aktalita

http://www.aktalita.com/

An under development application, supposed to be proprietary.

"Aktalita combines the Web, a geospatially enabled database, and a Java enabled cellphone to provide real-time dynamic carpooling between drivers and passengers"

2.2.6 RideGrid

http://www.highregardsoftware.com/ridegrid-dynamic-ridesharing.html

Another proprietary, not yet in production system. "RideGrid is a service that uses mobile internet and location technology to enable individuals to obtain rides to and from any location, spontaneously. [..] RideGrid works by dynamically combining routes. We evaluate the change required in a driver's route such that it passes through the desired source and destination of a compatible rider, and broker the agreement. We have proprietary means to calculate the routes, monetize the transactions, and introduce people to others they trust. "

It uses an internal credit system. The client has an outdated classical Java Micro Edition interface.

2.2.7 Project Carpool

https://launchpad.net/carpool

The only open-source project, uses PHP and Javascript. The development seems discontinued.

2.2.8 GoLoco

http://goloco.org/

A proprietary web application that also relies on Facebook. It uses a private payment system

2.2.9 Ecolane DRT

http://www.ecolane.com/

A proprietary solution, web-based, focused on security.

2.2.10 Divide The Ride

http://www.dividetheride.com/

A static, web-based solution organized around children activities. Families invite other trusted families to join their group. Groups get notifications when a ride is needed.

2.2.11 iCarpool

http://www.icarpool.com

A static, web-based system that does not require payments. Declares to use proprietary algorithms for ride matching. "High precision trip matching. helps you find the best carpool match. Find co-workers, neighbors and friends for carpool. Use for daily commute, recurring trips, long distance trips and events Plan ahead or use on-demand". Matching criteria seem to include social relationships.

2.2.12 Hover

http://www.hoverport.org/

A casual carpooling system using RFID technologies and an own credit system. Members are approved after vertication tests. Persons must meet at a location called "Hover Park" and are identified by the RFID system. On exiting the Hover Park, the system recognizes driver and passengers and distributes credit points. There are several destination points available, that register the arrival in the same way. It also offer a guaranteed back-to-home system, by using taxis.

2.2.13 Flinc

http://www.flinc.mobi/

A Dynamic Carpooling system using smartphones (Android and Apple iPhone). "Flinc connects navigation systems and mobile phones and arranges available seats within a few seconds - directly in the car and on the pavement. Flinc combines GPS and location-based capabilities with social networking to offer a dynamic and automated method of getting from one place to another. The service can be used on smartphones or on the PC or Mac, helping users create rides within a few seconds via an entirely automated process."

2.3 Outcomes

The analysis of the state of the art brought some issues related to adopting Dynamic Carpooling systems, many of them recognized by [Zimmerman, H. and Stempfel, Y. (2009)]. It has been decided to focus on technical aspects. Among them, it has been observed that the source code of the projects and the prototypes produced was not freely accessible by the general public. Another issue seems related to a missing standardization of the protocols used. Therefore, every project started from zero and "reinventing the wheel".

Thus, the following decision was made: the introduction of:

- An open, discussable protocol for communication between dynamic (and static) carpooling systems
- An open-source server prototype implementing the protocol

Would act as a solid base for the creation of concrete projects. The openness of the research outcomes, the source-code and the protocol would more likely attract both the general and the specialized public to collaborate to the project. Therefore, the Dycapo project was born.

3 Dycapo

In this section the outcomes of the dissertation are presented. Dycapo is the name given to a project aiming to share knowledge and outcomes on dynamic carpooling. The information are created using a fully open and collaborative system. The website⁸ is the start point and the container of each project component. It is a Wiki⁹, freely accessible and discussable. The Wiki content and the source code are available under permissive and open licenses.

The following are the components of Dycapo:

- Research all the theoretical knowledge summarized in Section 2
- Protocol the last draft of the protocol aiming to become a world standard
- Server the prototype implementing dynamic carpooling functionalities and the protocol
- Client will act as a start point for the clients implementing the protocol

3.1 Protocol

Dycapo Protocol is an open application-level protocol for enabling communication between dynamic (and static) carpooling servers and clients, using HTTP ¹⁰ for operations and JSON ¹¹ as data exchange format. It is inspired by Open-Trip Core¹², a former proposal of data exchange format for Carpooling and Dynamic Carpooling presented during the MIT "Real-Time" Rideshare Research workshop¹³. The protocol is released under Creative Commons Attribution-ShareAlike 3.0 Unported license¹⁴

3.1.1 Entities

The entities defined by OpenTrip core (using Atom Syndication¹⁵ format) have been extracted and represented using UML 2.1 Class diagrams. While proceeding and discussing the development of the server, those entities were extended and adapted. As discussed at the beginning of the next section, the entities were first encoded using XML-RPC data format, then JSON. The entities are represented in the Protocol using descriptive tables and real world code snippets. The Dycapo Protocol draft version of September 9, 2010is included in the Appendix A.

The following are the Models of Dycapo Protocol:

 $^{^8 \}rm http://dy capo.org$

 $^{^9\}mathrm{MediaWiki}$ - $\mathrm{http://www.mediawiki.org/wiki/MediaWiki}$

 $^{^{10} \}rm http://www.ietf.org/rfc/rfc2616.txt$

¹¹http://www.ietf.org/rfc/rfc4627.txt

 $^{^{12} {\}rm http://opentrip.info/wiki/OpenTrip_Core}$

¹³ http://ridesharechoices.scripts.mit.edu/home/workshop/

¹⁴http://creativecommons.org/licenses/by-sa/3.0/legalcode

 $^{^{15} \}mathrm{http://www.ietf.org/rfc/rfc4287.txt}$

- Location represents a geographical position
- Person a User of the system
- Trip a single course of travel taken as part of one's duty, work, etc, offered by a Person.
- Modality a description about the mode of transportation being used by the Person offering a Trip
- Preferences the preferences of a Driver when performing a Trip
- Participation representing the fact of taking part in a Trip. Both a driver and passengers participate in a Trip.
- Search helper object to construct the complex queries related to the search of a Trip

3.1.2 Operations

The parallel development of the server and the complexity of the entities involved in the protocol lent to the decision to first use XML-RPC ¹⁶ to transport Dycapo Protocol objects in a Service-Oriented architecture. Moreover, it was easier for testing the application to both think and develop using services, therefore methods and actions. After reaching a considerable stable state of both the protocol definition and the server prototype, a switch to a complete Resource-Oriented architecture has been made, i.e. the definition of a full REST [Fielding, R.T. (2000)] application-level protocol.

All the operations are performed using HTTP methods GET, POST, PUT, DELETE [Fielding, R.T. et al. (1999)]. They are available in Appendix A. This dissertation focuses on the implementation of the functionalities in the Server section.

The following UML sequence diagram summarizes a full user story - the creation of a Trip, the participation of a passenger and its end.

3.2 Server

Dycapo Server is a software built using first throwaway then evolutionary prototyping - as defined by [Davis, A.M. (1992)] to demonstrate and support the definition of a standard protocol for dynamic carpooling.

The source-code is available in an open GIT repository 17 , under the Apache License, version 2.0^{18} .

3.2.1 General Architecture View

 $^{^{16} \}mathrm{http://www.xmlrpc.com/spec}$

 $^{^{17} \}rm http://github.com/BodomLx/dycapo$

 $^{^{18} \}rm http://www.apache.org/licenses/LICENSE-2.0.html$

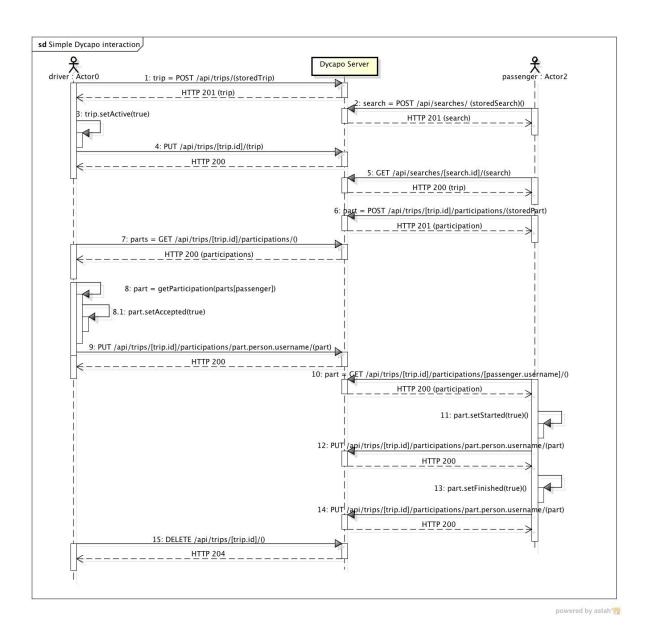


Figure 1: Interaction of two clients and Dycapo Server using Dycapo Protocol

4 Conclusions

A Appendix: Dycapo Protocol

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	TO 1 I	α .		

Rideshare Service

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[Fielding, R.T. (2000)] Architectural Styles and the Design

of Network-based Software Architec-

tures

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[Gidófalvi, G. et al. (2008)] Instant Social Ride Sharing

[Gruebele (2008)] Interactive System for Real Time

Dynamic Multi-hop Carpooling

[Hartwig, S. and Buchmann, M. (2007)] Empty Seats Traveling

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pancy Vehicles

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of Solutions