

# 1) Missed Call Follow-Up (No Show)

## First Follow-Up (same day or next morning)

“Hi {FirstName}, this is Derek’s assistant. I noticed we missed our call about your property at {Address} yesterday. Totally understand schedules get busy. Would you like to **reschedule** a quick 15-minute call? Here’s the link to pick a time: {Calendly}.”

---

## Second Follow-Up (2–3 days later)

“Just checking in, {FirstName}. Derek still has interest in your property at {Address}. If the timing is better this week or next, I can help find a slot that works. Would you prefer **afternoons or evenings**?”

---

## Final Touch (7 days after no show)

“Hi {FirstName}, I don’t want to bother you, but Derek’s calendar is open for a few more spots this week. Should I hold one for you, or check back later in the year?”

*(If no reply, mark as “Dormant – Revisit Later.”)*