

# PORTFOLIO

## Presentation

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Ready to take your business  
on a new spin **DIGITALLY?**

Let us weave your Digital  
stories then!



# Message From Our CEO



In this ever-changing world is constant, those who can accept the changes and go with the flow are the winners." - **Sujay Saha**, CEO of Dgtalists. The days of simple lead generation are long gone.

As a Software Professional who has invested 20 years of my work life in the industry, I understand the importance of networking and leveraging AI technology to drive growth and stay ahead of the competition. My brainchild, **Dgtalists**, embodies my passion for innovation. We go beyond the conventional ways of practicing business.

Our core strength lies in delivering quality service and effective communication. We empower businesses with our extensive range of services, including enterprise software development, enterprise mobility, enterprise analytics, enterprise application migration, and digital transformation. Join us to be a part of our journey and embrace success.



# Dgtalists as your preferred Business Consulting Partner

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Selecting DGTALISTS as your business consulting partner in executing IT / software and digital marketing projects and solutions will help your organization achieve its desired goal of achieving greater automation through successful solutions and implementation programs. By joining hands with various global partners and using the enriched experience of its leaders, DGTALISTS is in a much better position to meet the global needs of its valued customers.

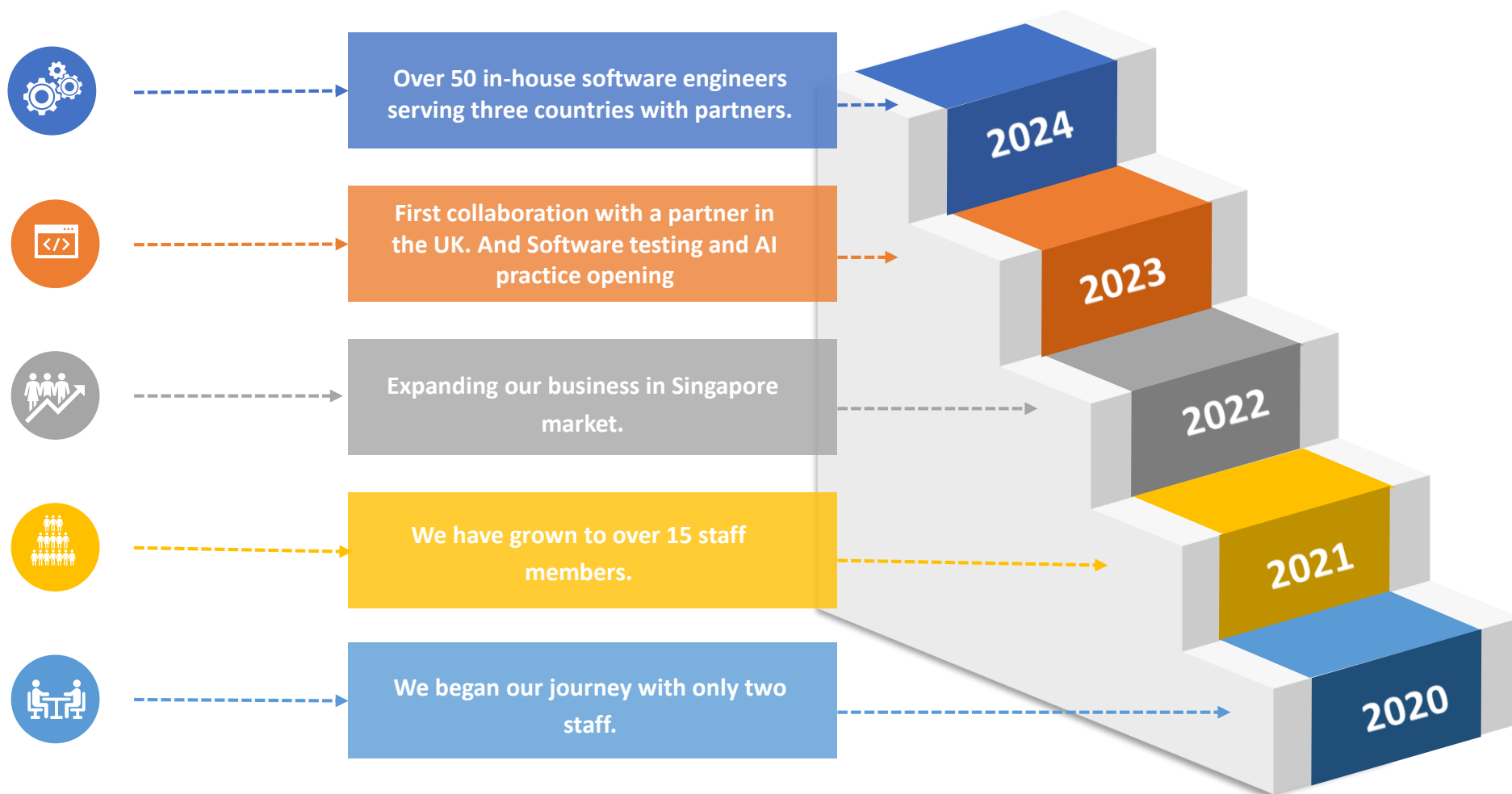
## Some of our value proposition are as follows:

- ◆ A young Company with a strong high skilled exp workforce
- ◆ Experienced leadership team and industry associates
- ◆ Located in the Kolkata City in India, with Global Reach
- ◆ Flexible Commercial Model
- ◆ Efficient Customer Service with minimal turnaround time
- ◆ Open to strategic alliances and addressing opportunities in joint ventures



# Our Journey Path

That's the legacy of **Dgtalists** as a Full Stack Digital Services Company. 2020 was a year where nothing seemed to work. Despite everything, we found ground, and it took us exactly 3 years to get to where we are today!





# Our Presence In The Globe

## INDIA OFFICE

Stesalit Tower, E-2-3, GP Block, Sector V,  
Bidhannagar, Kolkata, West Bengal 700091

## SINGAPORE OFFICE

68 Circular Road, #02-01,  
Singapore 049422



## Our Mission

To act as affordable digital partner for businesses by providing simple, safe and secure online solutions and enabling them to achieve profitable growth and high ROI. DGtalists will help your business grow more.



## Our Vision

To act as affordable digital partner for businesses by providing simple, safe and secure online solutions and enabling them to achieve profitable growth and high ROI. DGtalists will help your business grow more.



## Our Value

To act as affordable digital partner for businesses by providing simple, safe and secure online solutions and enabling them to achieve profitable growth and high ROI. DGtalists will help your business grow more.

## Memberships

PROUD  
**BNI**  
MEMBER

**NASSCOM**®

## Esteemed Clients & Partners Showcase



DreamzTech Solutions®



TERRA MOTORS



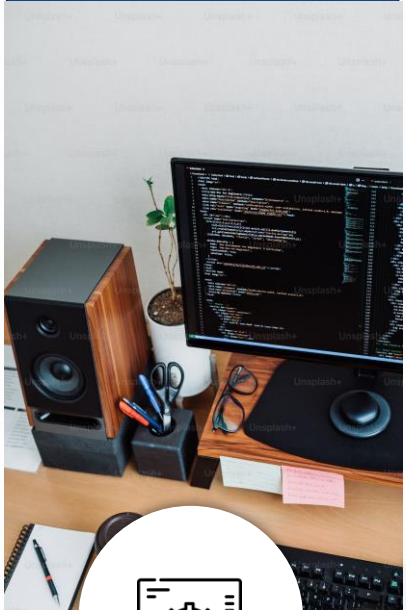
Your Grocery. Simplified.  
waynik  
BY SAFCO

**Flipkart**

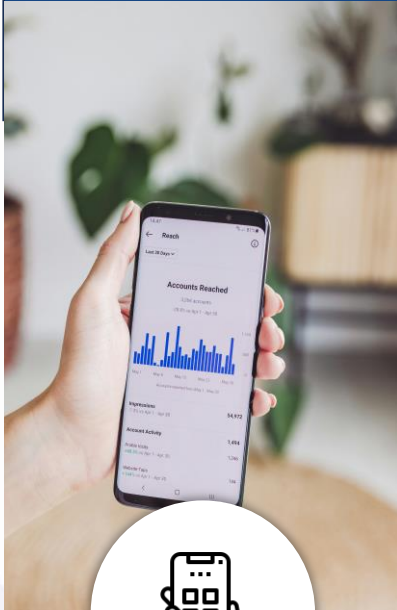


# Our **Digital Capabilities**

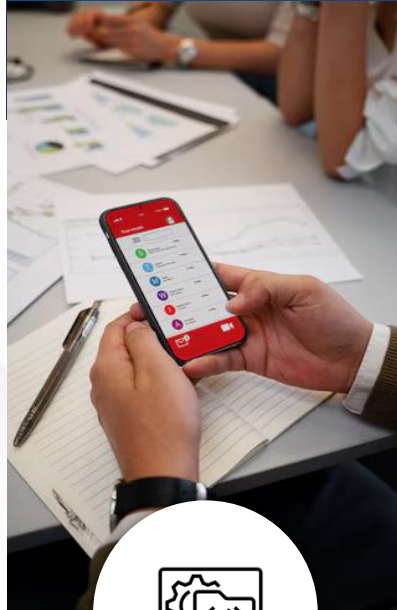
## Mobile App Development



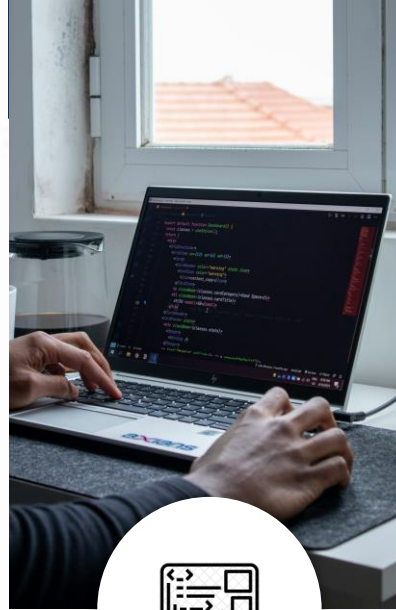
## SAAS Based Application



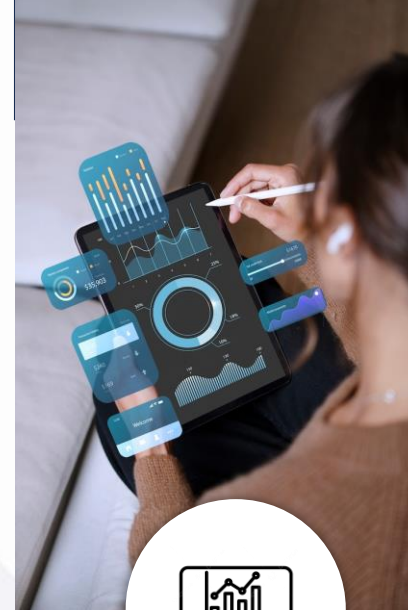
## Enterprise Application Development



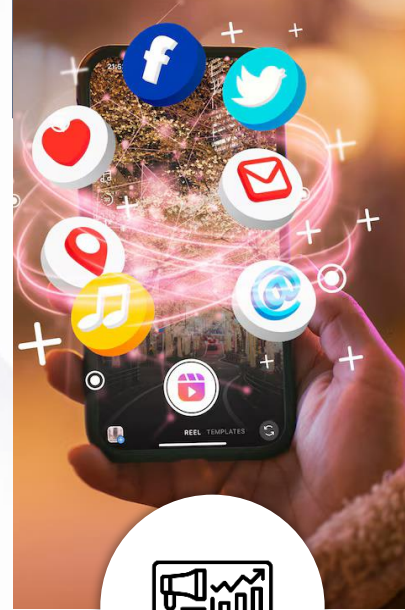
## Custom Software Development



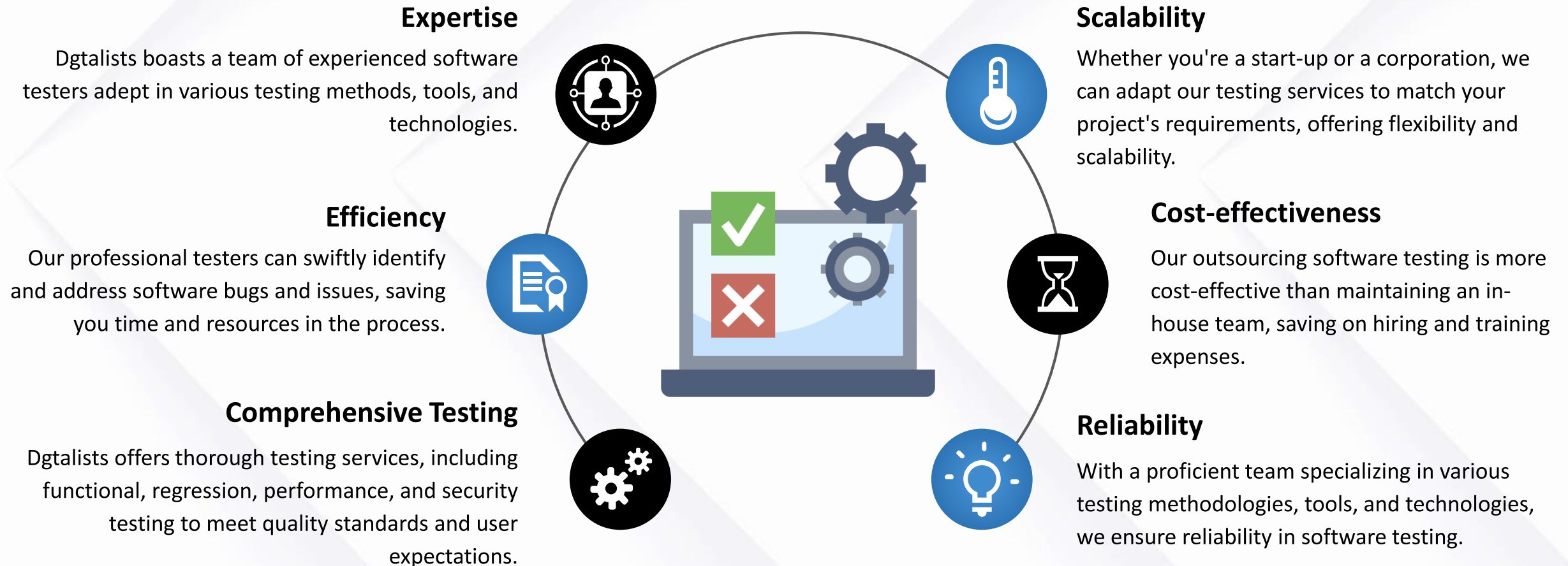
## Data Analytics & AI



## Marketing & Communication



# Hiring DGTALISTS as your preferred Digital Transformation partner can offer several advantages:





# Our Engagement Models



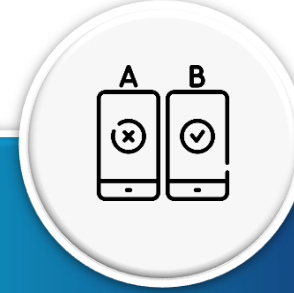
## On Demand Hiring

Whenever you need, you can get access to software development services from industry experts, ensuring efficient resource utilization that align with your project requirements.



## Project Based

We have the experience needed for improving teams and processes. With a project-based engagement model and structured approach, we ensure successful collaboration.



## Managed Services

You can be assured of continuous improvement and success, powered by specialists who can detect your custom testing solution.

# Enterprise Software Development Services

At Dgtalists, we craft enterprise software solutions that empower organizations to excel in a digital-first world. From reimagining legacy systems to integrating advanced technologies like AI, Blockchain, and cloud platforms, our skilled team delivers applications that drive growth and streamline operations. With a passion for innovation and a commitment to excellence, we partner with businesses of all sizes to create software that's as unique as your vision. With deep industry expertise and a business-centric approach, we empower start-ups, scale-ups, and enterprises to drive efficiency, innovation, and growth.

## Our Enterprise Software Development Services

### ✓ Custom Enterprise Software Development

- End-to-end custom software development
- Cloud-based and on-premise solutions
- AI-driven and data-centric applications

### ✓ Enterprise Application Integration (EAI)

- API development and integration
- CRM, ERP, and third-party software integration
- Legacy system modernization

### ✓ Enterprise Mobility Solutions

- Cross-platform mobile app development
- Enterprise-wide security and compliance
- BYOD and MDM implementation

### ✓ Cloud Enterprise Solutions

- SaaS, PaaS, and IaaS development
- Multi-cloud and hybrid cloud solutions

### ✓ AI & Automation for Enterprises

- Machine learning and predictive analytics
- RPA (Robotic Process Automation)
- Chatbots and virtual assistants

### ✓ Enterprise Data Management & Analytics

- Business intelligence dashboards
- Data security and compliance

# Custom Software Development Services

At DGTALISTS, we specialize in building custom software solutions that align with your unique business goals. Whether you are a start-up, scale-up, or enterprise, our bespoke software solutions enhance efficiency, improve customer experiences, and drive growth.

## Our Custom Software Development Services

### ✓ Bespoke Software Development

- Scalable web and mobile applications
- Custom enterprise-grade solutions
- End-to-end software lifecycle management

### ✓ Web & Mobile Application Development

- Cross-platform and native mobile apps (iOS, Android)
- Progressive web apps (PWA)
- Cloud-based and SaaS solutions

### ✓ AI & Machine Learning Solutions

- Predictive analytics
- Chatbots and virtual assistants
- AI-powered automation

### ✓ Cloud Application Development

- Cloud-native applications
- Multi-cloud and hybrid cloud solutions
- Cloud migration and optimization

### ✓ Software Integration & API Development

- API design and development
- CRM, ERP, and third-party system integration
- Data synchronization and workflow automation

### ✓ DevOps & Agile Development

- Continuous integration and deployment (CI/CD)
- Cloud infrastructure automation
- Performance optimization

### ✓ Legacy System Modernization

- Cloud migration strategies
- UI/UX enhancement for legacy applications
- Data transformation and security compliance

# SAAS Based APPLICATION Development Services

DGTALISTS specializes in designing and developing secure, scalable, and high-performance SaaS (Software-as-a-Service) applications. Whether you're a start-up, scale-up, or enterprise, our SaaS solutions help you reduce costs, improve accessibility, and enhance business operations.

## Our SaaS Development Services

### ✓ Custom SaaS Application Development

- Multi-tenant cloud-based applications
- Scalable web and mobile SaaS solutions
- End-to-end SaaS product lifecycle management

### ✓ SaaS Platform Architecture & Design

- Microservices-based architectures
- API-first and serverless architectures
- Cloud-native application design

### ✓ Cloud Deployment & Optimization

- AWS, Azure, Google Cloud deployment
- Auto-scaling and load balancing
- Cost-effective cloud infrastructure

### ✓ SaaS Product Modernization

- Migration from monolithic to microservices architecture
- UI/UX enhancements and reengineering
- Performance optimization and security upgrades

### ✓ AI & Automation for SaaS Applications

- AI-powered chatbots and virtual assistants
- Predictive analytics and machine learning
- Workflow automation and intelligent decision-making

### ✓ API Development & Third-Party Integrations

- RESTful and GraphQL API development
- CRM, ERP, and payment gateway integrations
- Secure authentication and authorization

### ✓ SaaS Security & Compliance

- Data encryption and access controls
- GDPR, HIPAA, and SOC 2 compliance
- Identity and access management (IAM)



# Data Analytics & AI Services

At DGTALISTS, we empower businesses with advanced data analytics and AI solutions to drive smarter decision-making, optimize operations, and enhance customer experiences. Our expertise in big data, machine learning, and AI automation enables start-ups, scale-ups, and enterprises to harness the full potential of their data.

## Our Data Analytics & AI Services



### Data Strategy & Consulting

- Data governance and architecture
- Data integration and management
- AI-driven business intelligence



### Big Data Analytics

- Data warehousing and ETL solutions
- Real-time data processing and analytics
- Predictive and prescriptive analytics



### Machine Learning & AI Development

- Machine learning model development
- Deep learning and NLP solutions
- AI-driven anomaly detection



### Business Intelligence & Visualization

- BI dashboard development (Power BI, Tableau)
- KPI monitoring and reporting
- Self-service analytics platforms



### AI-Powered Process Automation

- Robotic Process Automation (RPA)
- AI chatbots and virtual assistants
- Intelligent document processing



### Computer Vision Solutions

- Facial recognition and biometric authentication
- Object detection and defect inspection
- Video analytics and surveillance



### AI Model Deployment & MLOps

- Model training and evaluation
- CI/CD for machine learning (MLOps)
- Scalable cloud-based AI deployment

# Mobile Application Development Services

At DGTALISTS, we specialize in developing high-performance, user-friendly mobile applications that drive engagement and business success. Whether you need a native, hybrid, or cross-platform app, our team delivers scalable, secure, and feature-rich solutions tailored to your business needs.

## Our Mobile App Development Services

- ✓ **Custom Mobile App Development**
  - iOS and Android app development
  - Feature-rich native and hybrid applications
  - Scalable and high-performance mobile solutions
- ✓ **Cross-Platform & Hybrid App Development**
  - React Native and Flutter development
  - Progressive Web Apps (PWA)
  - Single codebase for iOS and Android
- ✓ **UI/UX Design for Mobile Apps**
  - User-centric design and prototyping
  - Mobile-friendly interfaces and navigation
  - Responsive and interactive app experiences
- ✓ **Enterprise Mobile App Solutions**
  - Employee productivity apps
  - Workflow automation solutions
  - Secure enterprise mobility solutions

- ✓ **Mobile App Integration & API Development**
  - CRM, ERP, and cloud platform integration
  - Payment gateway and eCommerce API integration
  - IoT, AI, and analytics integration
- ✓ **AI-Powered Mobile Applications**
  - AI-driven chatbots and virtual assistants
  - Personalized user experiences
  - Predictive analytics and recommendation engines
- ✓ **Mobile App Testing & QA**
  - Manual and automated testing
  - Security and compliance testing
  - Performance and usability optimization
- ✓ **App Maintenance & Support**
  - Ongoing monitoring and optimization
  - Bug fixes and performance enhancements
  - OS and feature updates

# Marketing & Communication Services

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At **DGTALISTS**, we craft powerful marketing and communication strategies to help businesses build brand recognition, engage their audience, and maximize revenue. Our expertise in **digital marketing, brand positioning, strategic communication, and data analytics** allows start-ups, scale-ups, and enterprises to create meaningful customer connections and achieve sustainable growth.

We combine creativity with cutting-edge technology to deliver **high-performance marketing campaigns** that convert and elevate your brand in a competitive market.

## Our Marketing & Communication Services



### Digital Marketing & SEO

- **SEO & Keyword Strategy** – Optimize your website to rank higher in search results
- **Paid Advertising (PPC)** – Drive targeted traffic with Google Ads & social media ads
- **Content Marketing** – Blogs, whitepapers, and case studies for brand authority
- **Conversion Rate Optimization (CRO)** – Turn visitors into loyal customers



### Social Media Marketing & Management

- **Social Media Strategy** – Tailored plans for Facebook, Instagram, LinkedIn, Twitter, and TikTok
- **Content Creation & Scheduling** – High-impact posts, graphics, and videos
- **Paid Social Campaigns** – Data-driven ad targeting for maximum ROI
- **Influencer & Brand Collaborations** – Amplify brand reach through strategic partnerships

# Marketing & Communication Services

## ✓ Brand Identity & Positioning

- **Logo Design & Visual Branding** – Modern, memorable brand visuals
- **Brand Messaging & Storytelling** – Craft a unique narrative that connects with customers
- **Competitive Analysis & Positioning** – Stand out in a crowded marketplace

## ✓ Content Strategy & Copywriting

- **Website Content & Landing Pages** – Clear, persuasive, and SEO-optimized copy
- **Email Marketing & Newsletters** – Personalized email campaigns that drive engagement
- **Sales Copy & Ad Creatives** – Captivating messaging for high conversions

## ✓ Video Marketing & Visual Storytelling

- **Promotional & Brand Storytelling Videos** – Showcase your brand vision
- **Product Demo & Explainer Videos** – Simplify complex ideas with engaging visuals
- **Motion Graphics & Animation** – High-quality visuals for better engagement

## ✓ Marketing Automation & CRM Solutions

- **Email & Lead Nurturing Automation** – AI-powered customer engagement
- **CRM Integration** – Connect marketing with sales for seamless interactions
- **Behavioral Tracking & Personalization** – Improve customer experiences with tailored content

## ✓ Performance Analytics & ROI Tracking

- **Web Analytics & Conversion Tracking** – Real-time monitoring of user behavior
- **A/B Testing & User Experience Analysis** – Improve campaign effectiveness
- **Marketing ROI Measurement** – Ensure every dollar spent delivers results



# Tech Stack

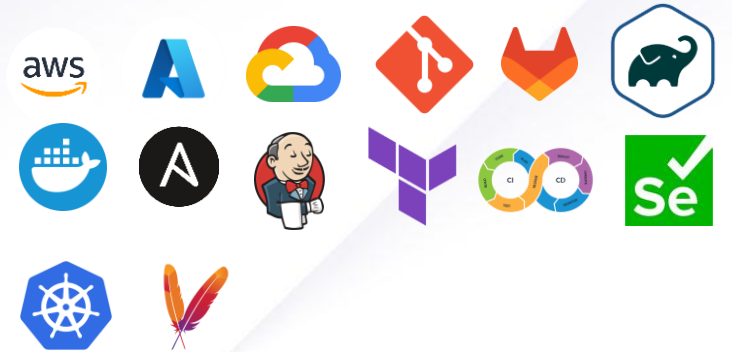
1. UI/UX :        

2. Frontend:         

3. Backend:        

4. Clouds Platforms:   

5. Database:     





# Core Team **Members**



**Sujay Saha**

CEO, Founder

My extensive professional and entrepreneurial experience, having built and exited three successful digital ventures in the past 20 years. I am a sociable person who loves meeting new people and believes that great ideas are often generated through interaction.

My expertise lies in developing unique software solutions and business models that generate a high ROI for clients within the IT industry. Currently, I am focused on my latest venture, Dgtalists, which is a technology-driven company that aims to drive digital transformation for start-ups, scale-ups, and enterprises.

**Founder and CEO | Providing Start-ups, Scale-ups and Enterprises with Technology Solutions for the last 20+ Years**



**Dipanjan Mondal**

Co-Founder

Passionate digital marketer with over **13+ years** of experience in crafting impactful online strategies. My expertise lies in strategy building, SEO, digital advertising, and social media marketing, helping brands establish their presence and achieve measurable results.

With a focus on achieving your business goals, I deliver tailored strategies combining creativity and ROI-driven solutions.

# Core Team **Members**



**Sandipan Dey**  
Project Manager



**Susmita Dey**  
Sr. Web Designer



**Arindam Sarkar**  
Sr. Full Stack Developer



**Arunava Chakroborty**  
Sr. Business Analyst



**Aneesh Majumder**  
Sr. Business Analyst



**Sucharita Ghosh**  
Sr. Full Stake Developer



# Industries **We Serve**

- Retail
- Healthcare
- Education & E-Learning
- Sports, Casino & Games
- Media & Entertainment
- Food & Beverages
- Banking And Finance
- Marketplaces
- Manufacturing
- ERP
- Transportation And Logistics
- Event Management
- Social Networking
- Insurance
- Real Estate
- Facility Management





# Meet-and-Greet





# Life at **Dgtalists**



# THANK YOU

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Bengal Kolkata-700091

