



Netflix Stock Data Visualization

Dolan Guhin

July 24, 2018

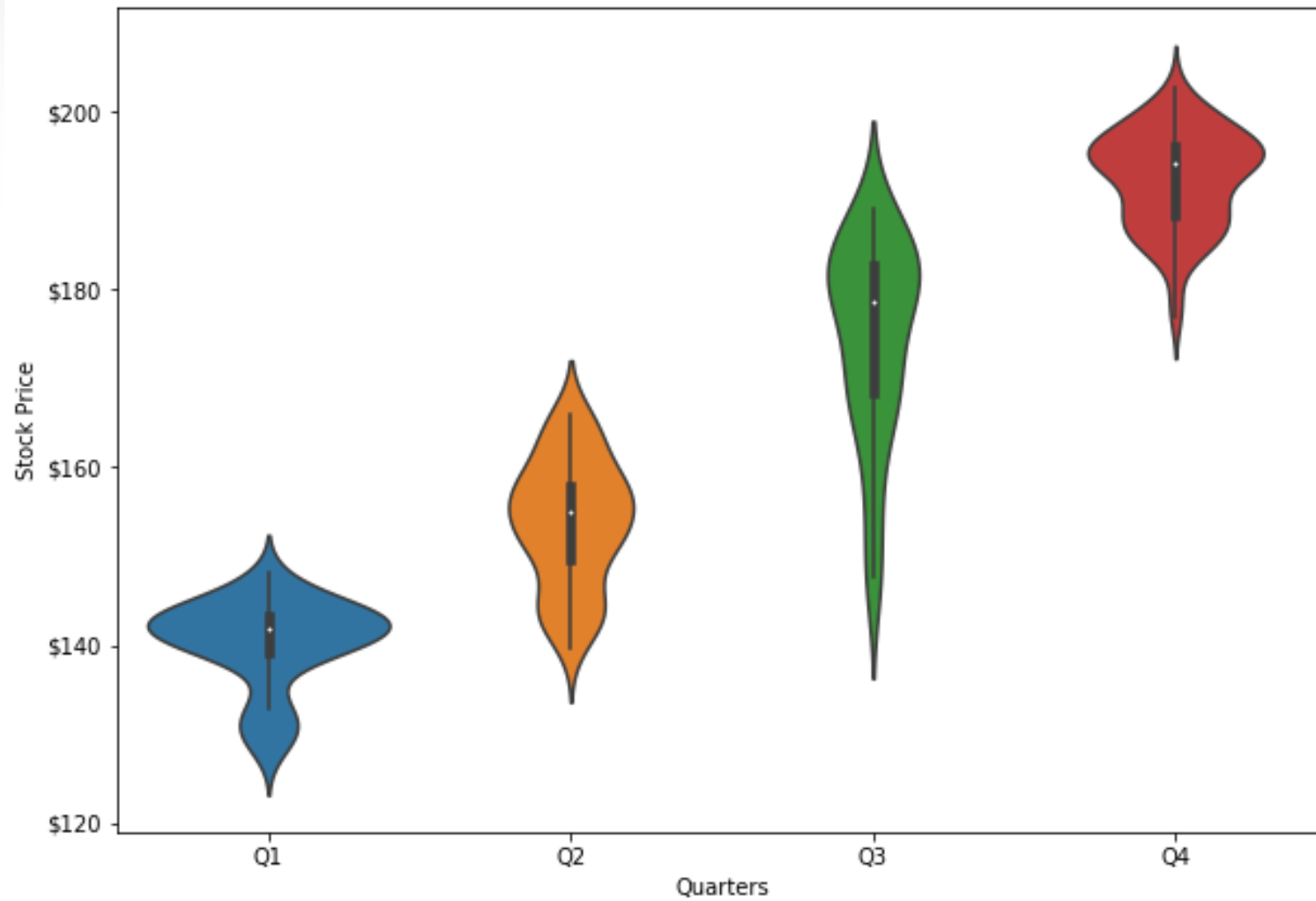
© Yahoo, Inc.

Table of Contents and Purpose

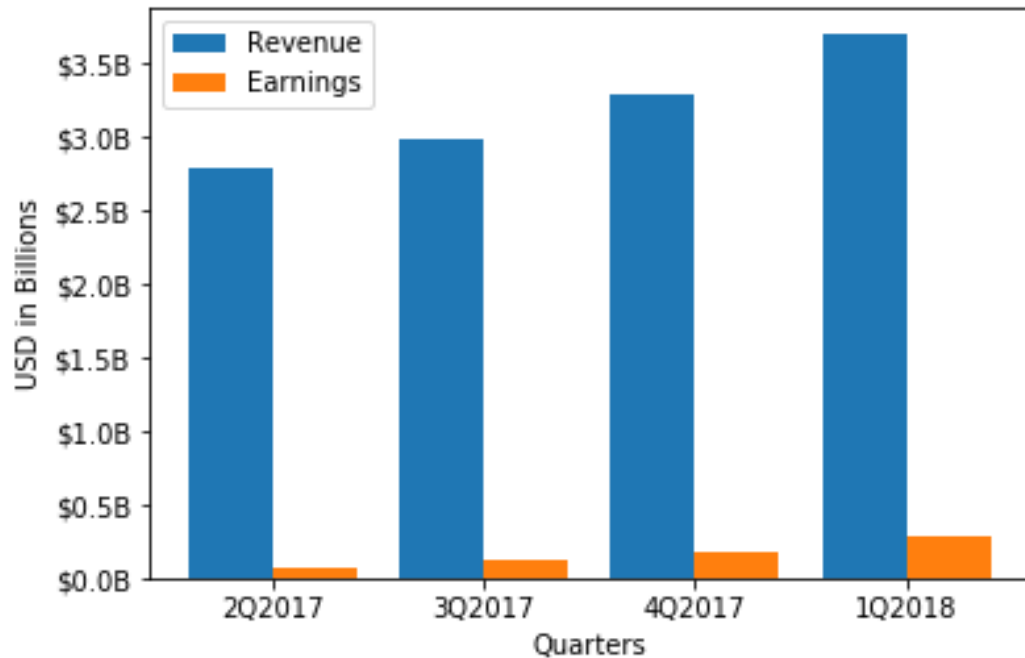
1. Netflix '17 Stock Price Distribution
2. Netflix P4Q Stock Price vs Revenue
3. Netflix '17 EPS: Actual vs Estimate
4. '17 Netflix vs the Market

The purpose of this presentation is to illustrate the performance of Netflix's stock in 2017 so that our team can better determine Netflix's risk profile.

Netflix '17 Stock Price Distribution



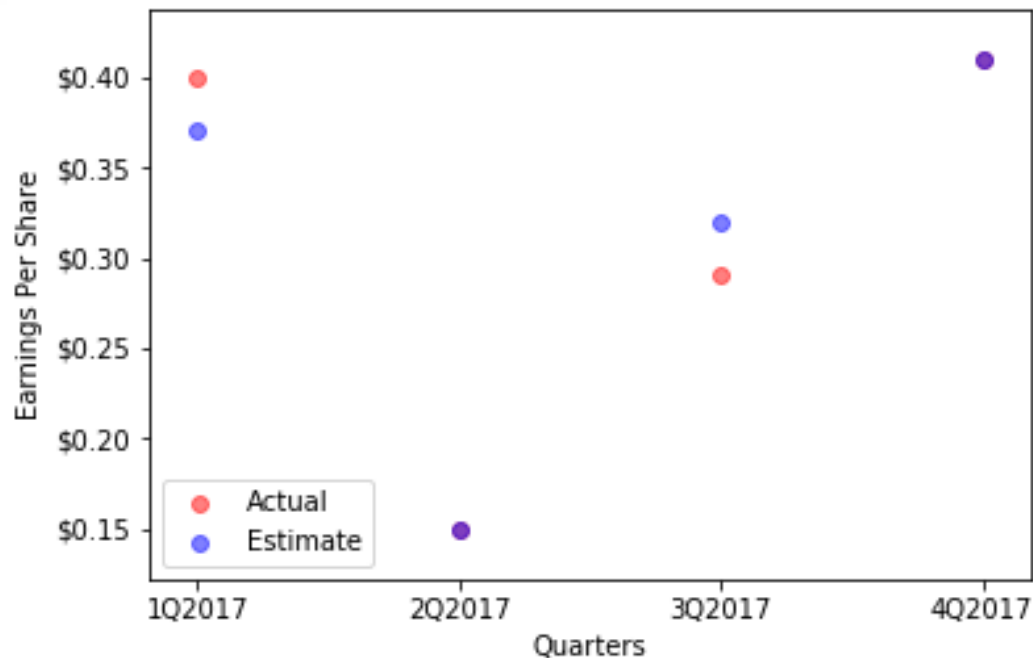
Netflix P4Q Stock Price vs Revenue



The following insights can be gained from the Quarterly Revenue vs Earnings chart to the left

- Netflix's Revenue and Earnings increased steadily over the past 4 quarters.
- Netflix's Revenue and Earnings growth from 4Q2017 to 1Q2018 appears to have accelerated slightly as compared 2Q2017 to 3Q2017 and 3Q2017 to 4Q2017.

Netflix '17 EPS: Actual vs Estimate



The following insights can be derived through analysis of the chart to the right which depicts Netflix's Estimated Earnings Per Share (EPS) vs Netflix's Actual EPS in 2017.

- Given the single purple dot in both 2Q2017 and 4Q2017, Netflix was able to match their Actual EPS with their Estimated EPS.
- In 1Q2017, Netflix's Actual EPS exceeded their Estimated EPS.
- In 4Q2017, Netflix's Actual EPS trailed behind their Estimated EPS.

How did Netflix perform against the market in 2017?

