

## VCERT Performance+ Official Contest Rules

VCERT Performance+ Program is a game-changing learning experience designed to help you take your sales skills to the next level.

**ELIGIBILITY:** The **VCERT Performance+** program is available to anyone who has completed a two-day, VCERT training class *and* passed the certification test.

### HOW THE CONTEST WORKS

1. **ENROLLMENT.** Upon completion of a VCERT Class, you are automatically enrolled in the VCERT Performance+ Program along with the other members of your Class.
2. **CHALLENGES.** A new Challenge is released each month. You'll get an email notification to prompt you to take the challenge.
3. **POINTS.** Complete the Challenge within 14 days and achieve a passing score to earn the maximum number of points. The higher your passing score, the more points you earn. Challenges and points will vary.
4. **LEADERBOARD.** Your rank and points will be displayed on a leaderboard within 24 hours of the challenge completion.
5. **PRIZES.** At the end of the Performance+ Challenge Period, 1st, 2nd, 3rd place participants will win an electronic gift card to the Valvoline Store.
  - 1<sup>st</sup> place = \$100
  - 2<sup>nd</sup> place = \$75
  - 3<sup>rd</sup> place = \$50
6. In the event of a tie, prize amounts will be distributed evenly. Winners are responsible for any and all related taxes and other expenses related to claiming any of the prizes. Taxes (federal, state and local, and any foreign) and other obligations are solely the responsibility of the winners.
7. **NOTIFICATION.** Winners will be notified via email. Please allow for 3-5 business days for delivery of prize via email, following completion of the notification process. Winners are responsible for any and all related taxes and other expenses related to claiming any of the prizes. Taxes (federal, state and local, and any foreign) and other obligations are solely the responsibility of the recipient.
8. **GENERAL TERMS.** No substitution of prize is offered, no transfer of prize to a third party is permitted, and prizes may not be redeemed for cash value. All participants, as a condition of participation, agree to be bound by these Official Rules.

9. **PRIVACY.** Your privacy and digital security are important to us. The registration information you provide is subject to the Privacy Policy on the Valvoline website. To read that Policy, go to [www.valvoline.com/privacy-notice](http://www.valvoline.com/privacy-notice).

## **HOW TO EARN POINTS**

### **CHALLENGES**

You'll be notified each month when a new Challenge opens. Challenges must be completed within the first 14 days to earn points.

- Challenges and points will vary.
- You must achieve a passing score to receive the maximum number of points.
- If you fail a challenge, you will have one additional opportunity to RETRY the challenge for a reduced number of points.

### **RETAKES**

If you fail a challenge, don't worry. After a brief waiting period (7 days) you can RETAKE the challenge to earn back some points.

## **OTHER WAYS TO EARN POINTS**

### **THE 3-PEAT STREAK**

If you successfully complete 3 challenges within the first week of release, you'll be on a "Streak" that will earn you 30 additional points. You'll have 3 chances to earn this bonus award over the 6-month program.

### **BONUS POINTS**

During the VCERT Performance+ program, you may encounter bonus challenges or surprise prizes that award bonus points. Complete these challenges to dominate the leaderboard or get back in the game. Bonus challenges or surprise prize requirements and points will vary.

## **HELP**

If you have questions around any aspect of this program, please contact the Core North American training team at [CNATrainingTeam@valvoline.com](mailto:CNATrainingTeam@valvoline.com).

## **Technical Specs**

The VCERT Performance+ website is designed for an optimum experience on desktop computers. For the best experience, use IE 11 or Chrome with the browser display set to 980 x 642.