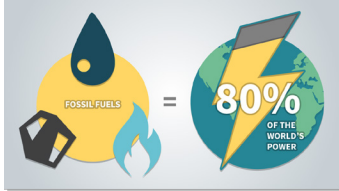


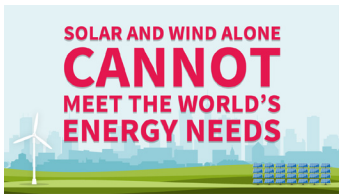
CHAMPIONS OF ENERGY



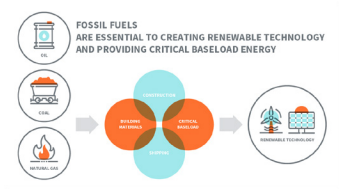
The fossil fuel industry produces over 80% of the world's power. It is the only industry that has figured out how to produce affordable, available, reliable energy.



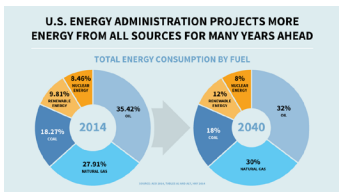
Approximately 3 billion people, or over 40% of the world, have virtually no energy by our standards.



Modern life as we know it would be impossible without oil and natural gas. Solar and wind alone cannot meet the world's energy needs.



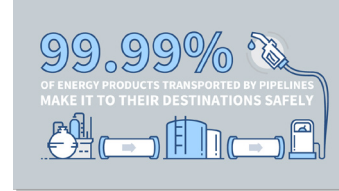
Fossil fuels are essential in the building of renewable technology and providing critical baseload energy that makes electricity from wind and solar possible.



It is projected that oil and natural gas will be the primary sources of energy for decades to come. Take a look at this chart to see how our energy usage will evolve in years to come.



Our industry invested hundreds of billions of dollars over the last 30 years to improve our environmental performance. Our investments are making a difference. While American oil and natural gas production has increased by 40% over the last decade, methane emissions from natural gas and petroleum systems have fallen by 4%.



99.99% of energy products transported by pipelines make it to their destinations safely. That's like filling your car up with gas and only spilling one drop!



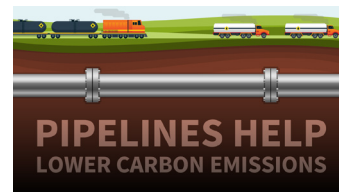
Advanced materials, expert engineering, and continuous monitoring keep pipeline operations safe. Liquid pipeline operators spend billions of dollars every year to evaluate, inspect, and maintain their pipelines.



Pipelines have operated for decades with minimal impact on the environment. In fact, 2.6 million miles of pipelines already run throughout the U.S. in neighborhoods, farmland, forests and deserts.



After pipeline construction land is quickly restored back to its original condition and is safe for farmers to continue growing crops and raising livestock.



Pipelines help lower carbon emissions by reducing the need to transport fuel by truck or train, which both have higher levels of carbon emissions.



Because pipelines are the safest, most efficient, and most affordable form of transportation, they keep prices down for petroleum, which is used in nearly all of the products we use every day.



The average price of oil in 2016 was \$42.81/barrel. Based on that information, guess whether or not the price per barrel of the following items is higher or lower than a barrel of oil.



**Coffee would be nearly
\$1,500 a barrel!**



**Toothpaste would be
over \$1,600 a barrel!**



**Sunscreen would be
over \$3,000 a barrel!**



**Coffee would be nearly
\$1,500 a barrel!**



**Coffee would be nearly
\$1,500 a barrel!**



**All of these items are
made from petroleum.**