

VCERT Performance+ Official Contest Rules

The VCERT Performance+ Program is a game-changing learning experience designed to help you take your sales skills to the next level.

ELIGIBILITY

The **VCERT Performance+** program is available to anyone who has completed a two-day, VCERT training class *and* passed the certification test.

HOW THE PROGRAM WORKS

1. **ENROLLMENT**

Upon completion of a VCERT Class, you are automatically enrolled in the VCERT Performance+ Program.

2. **CHALLENGES**

A new Challenge is released each week. You'll get an email notification every Monday to prompt you to take the challenge.

3. **POINTS**

Complete the Challenge within 7 days with a passing score to earn the maximum number of points. Challenge point totals will vary. After 7 days you can still complete the Challenge but the available point total will drop by half. That decrease may happen again in the third week of the challenge.

4. **LEADERBOARD**

Your rank and points will be displayed on a leaderboard within 24 hours of the challenge completion.

5. **PRIZES**

At the end of the Performance+ Challenge Period, 1st, 2nd, 3rd place participants will win a Valvoline Store gift card.

- 1st place = \$100
- 2nd place = \$75
- 3rd place = \$50

In the event of a tie, prize amounts will be distributed evenly. Winners are responsible for any and all related taxes (federal, state and local, and any foreign) and other expenses related to claiming any of the prizes.

6. **NOTIFICATION**

Winners will be notified via email. Please allow 3-5 days for delivery of prize via email following completion of notification process.

7. **GENERAL TERMS**

No substitution of prize is offered, no transfer of prize to a third party is permitted, and prizes may not be redeemed for cash value. All participants, as a condition of participation, agree to be bound by these Official Contest Rules.

8. **PRIVACY**

Your privacy and digital security are important to us. The registration information you provide is subject to the Privacy Policy on the Valvoline website. To read that Policy, go to www.valvoline.com/privacy-notice.

HOW TO EARN POINTS

CHALLENGES

You'll be notified each month when a new Challenge opens. Challenges must be completed within the first 7 days to earn the full amount of available points. After one week, the available point total for a challenge is cut in half. At the start of week three, that available point total is again cut in half. This will be the available point total for that challenge for the remainder of the contest.

RETAKES

If you fail a Challenge, don't worry. You can review the material and retake the Challenge as often as you need to.

THE 3-PEAT STREAK

If you successfully complete 3 challenges in a row within their first week of release, you'll be on a "Streak" that will earn you 30 additional points. You can earn as many of these as that are available during the run of the

BONUS POINTS

During the **VCERT Performance+** program, you may encounter surprise challenges that allow you to earn bonus points. Challenge requirements and points will vary.

HELP

If you have questions around any aspect of this program, please contact the Core North American training team at CNATrainingTeam@valvoline.com.

If you have questions regarding the VCERT Performance+ website or need help accessing your account please contact vcerthelpdesk@thelhtgroup.com.

TECHNICAL SPECS

The VCERT Performance+ website is designed for an optimum experience on desktop computers. For the best experience, use IE 11 or Chrome with the browser display set to 980 x 642.