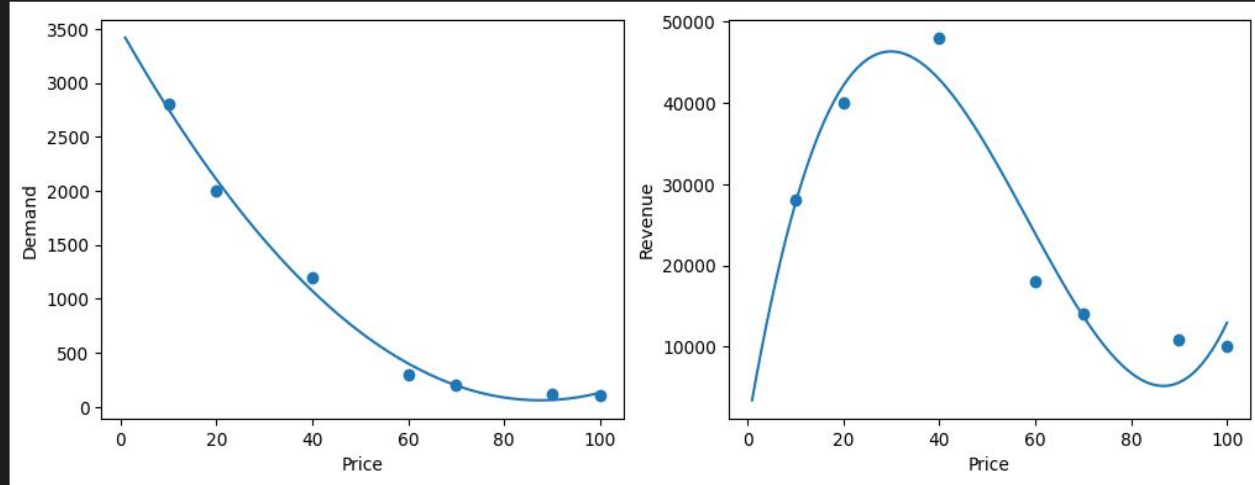


The New Yorker Case

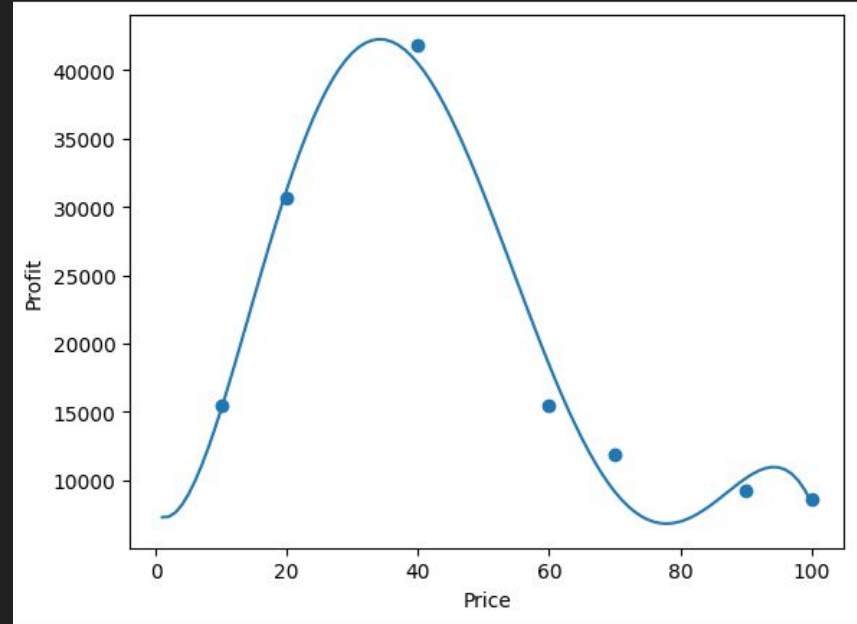
Pricing: Revenue Maximization

- Maximum Revenue: 46000
- Maximizing price: 30

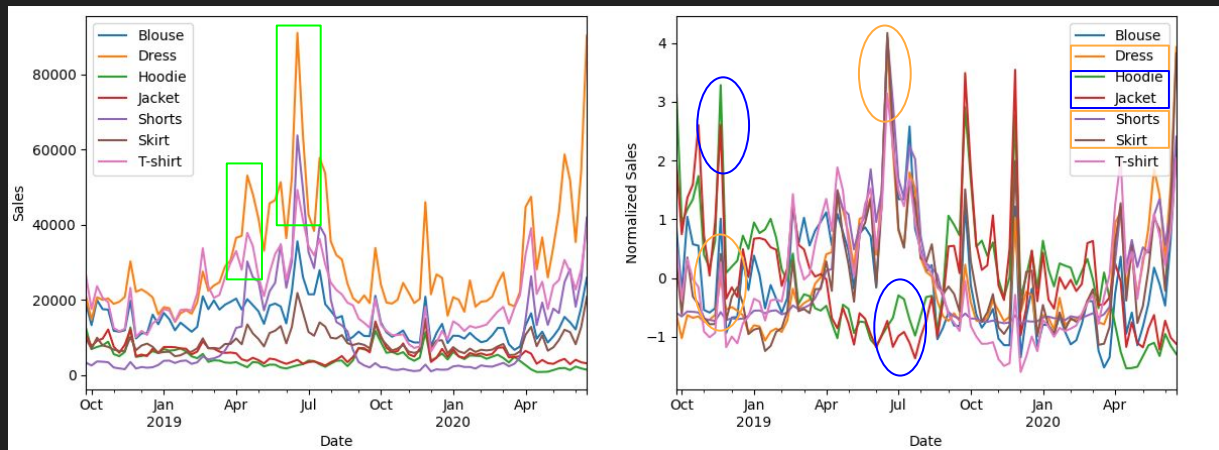


Pricing: Profit Maximization

- Maximum Profit: 42000
- Maximizing price: 34

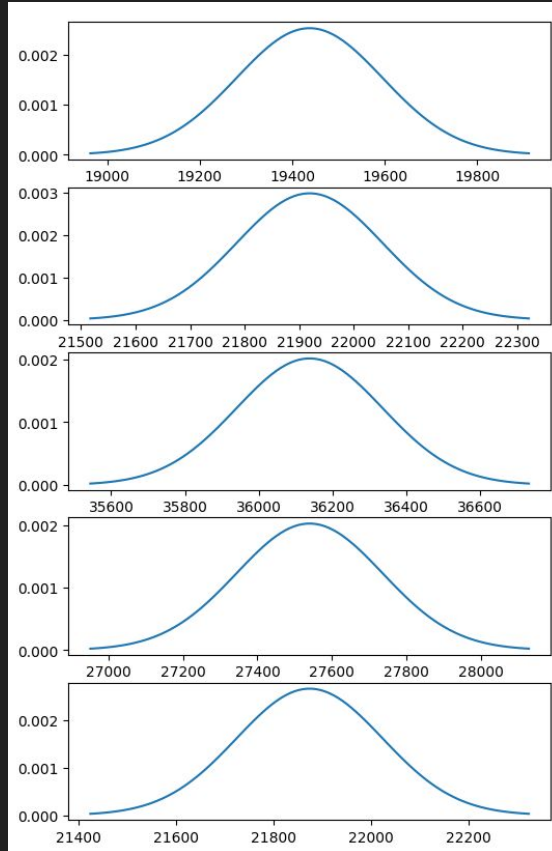


Sales: Product Analysis

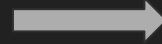


	Blouse	Dress	Hoodie	Jacket	Shorts	Skirt	T-shirt
Blouse	1.0	0.7	-0.0	0.1	0.7	0.8	0.8
Dress	0.7	1.0	-0.5	-0.4	0.9	0.9	0.8
Hoodie	-0.0	-0.5	1.0	0.9	-0.6	-0.2	-0.4
Jacket	0.1	-0.4	0.9	1.0	-0.5	-0.1	-0.3
Shorts	0.7	0.9	-0.6	-0.5	1.0	0.8	0.9
Skirt	0.8	0.9	-0.2	-0.1	0.8	1.0	0.8
T-shirt	0.8	0.8	-0.4	-0.3	0.9	0.8	1.0

Sales: Forecast

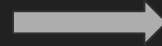


2020-09-17 Forecast



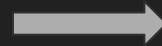
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2020-09-24



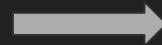
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2020-10-01



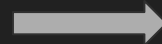
36137

2020-10-08



27539

2020-10-15



21874

Q&A

Thank you!