

Chapter1: INTRODUCTION

1.1 Introduction

“Jewellery Shopping app” where anyone can see the list of Product and show the entire information about the Product. All the user can order the product. This project Online Jewellery Shopping has been developed using java and android studio. The main purpose of the develop this project Online jewelry Shopping is to sell the jewelry items online. this project Online jewellery shopping provide all facilities to shopkeeper to manage the shop on the application and control the entire jewellery business transaction form app. It can also be the shopkeeper keep jewellery for sale as well as can update the from the app with new ornament time to time. This project manages various product, special offer, gallery, order, payment and customer feedback. In this project customer can easily view various product, add to cart product, place order. We have developed many modules in the project for performing all the operations of the system. Some of the module are jewelry product management, jewelry type management, order Management etc.

Main three categories for this app:-

- Gemstone beauty.
- Healing Stone.
- Rishi Stone.

The same as the rishi stone Name but use as the different way and price are different. Starting an internet business and making it successful is hard, frustrating, time consuming and, at times, demoralizing. There are no short cuts to riches beyond your wildest dreams, but that isn't to say that making a fortune online isn't achievable – if that's what you want. To many, the reality is that your website will achieve very low traffic flowing through it and sales that are few and far between.

The development of this new system contains the following activities, which try to develop on-line application by keeping the entire process in the view of database integration approach.

- Secure registration and profile management facilities for Customers.

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- Browsing through the e-Mall to see the items that are there in each category of products like Apparel, Kitchen accessories, Bath accessories, Food items etc.
- Creating a Shopping cart so that customer can Shoppe 'n' no. of items and checkout finally with the entire shopping cart
- Customers should be able to mail the Shop about the items they would like to see in the Shop
- Secured mechanism for checking out from the Shop(Credit card verification mechanism)
- Updates to customers about the Recent Items in the Shop.
- Uploading 'Most Purchased' Items in each category of products in the Shop like Apparel, Kitchen accessories, Bath accessories, Food items etc.

One of the most important aspects of any business, whether it be online or bricks and mortar, is that you love what you do. Working long hours and getting up first thing in the morning buzzing with ideas that you can't wait to implement are big factors in your success and the fact that you're reading this probably means that the area of interest that drives you is making jewellery.

1.2 Objectives:

A 'JEWELLERY App' is purpose I feel is simple and I wants to save the time of customers to visiting the app and take the shopping stones, Rash stone, Gemstone, on mobile. Also view the new available product on shop at home by using this app. The main objective of the jewellery customer can order the product of home delivery. Jewelry Sales Associates are responsible for working directly with the public to sell rings, watches and other accessories. In order to carry out the duties successfully, an associate must possess certain skills and traits. The objective statement on your resume should tell any potential employers that you have the talents necessary to excel in the position.

Your objective should highlight your qualifications and experiences in dealing with retail. Specific tasks that will be expected of you include answering customers' questions, displaying the merchandise in a way that is enticing to customers and processing all payments. You may also be responsible for helping with security of diligently taking inventory. Jewelry stores can be susceptible to thefts, so if you have an exquisite history with safeguarding merchandise, that is another characteristic that should be mentioned within the objective.

1.3 Scope:

Online shopping more powerful now days. Everyone wants saving money and also time and online business offer Bothe's promotions for users. It's also including bright future and more development. So I like this system for more aggressive and polite way of shopping. Online shopping scope is increasing day by day. Technology makes it easy and convenience. There is so much scope in online jewellery store to generate performance. Jewellery company (or) store is split in various areas. You should have to make up your mind on the basis of your liking and interest that what area of jewellery company where you more. jewellery cluster offers the New and latest jewellery designs.

Online shopping is not a new idea any longer as many individuals buy various solutions and items on the internet, everyday. Many years back, many thought that it was not safe to buy anything on the net worrying that they might lose their money. They simply used to surf solutions and items or find more information about them and then went and bought them actually. After sometime many web shops obtained the trust of their clients and motivated them to buy their solutions and items by going to their shops on the internet. This would give you an idea about difficulties experienced by on the internet jewellery shops, originally. Things did not change in a day it took several years to gain the confidence of internet buyers. Online jewellery shops intensely promoted about their solutions and items. Some even attracted clients by providing them with heavy discount rates.