

Chapter: 6 CONCLUSIONS

6.1 Conclusion

The package was designed in such a way that future modifications can be done easily. The following conclusions can be deduced from the development of the project. Online Jeweler Shopping System provides with the capability to shop for one's desired products from anywhere in the world in no time thus reducing time, cost and effort factors.

- It provides a friendly graphical user interface which proves to be more beneficial and productive as compared to the traditional shopping system.
- It gives appropriate access to the authorized users depending on their permissions.
- Updating of information becomes so easier.
- System security, data security and reliability are the striking features.
- The System has adequate scope for modification in future if it is necessary

Jewellery may be made from a wide range of materials. Gemstones and similar materials such as amber and coral, precious metals, beads, and shells have been widely used, and enamel has often been important. In most cultures jewellery can be understood as a status symbol, for its material properties, its patterns, or for meaningful symbols. Jewellery has been made to adorn nearly every body part, from hairpins to toe rings, and even genital jewellery. The patterns of wearing jewellery between the sexes, and by children and older people can vary greatly between cultures, but adult women have been the most consistent wearers of jewellery; in modern European culture the amount worn by adult males is relatively low compared with other cultures and other periods in European culture.

6.2 Future Scope

Jeweler business is slowly getting saturated, with increasing competition. In such a dynamic market if you do not have something niche or unique to offer, you will not be able to make a mark in the industry. Looking at the vast opportunity that the online market has to offer, the future of jeweler industry is ONLINE!! With more and more marketplaces and startups coming up every day one can target this industry to go places and beyond.

Jewelry and precious gems are considered to be a crucial part of several cultures across the globe. Gems and jewelry hold high ceremonial significance in a plethora of cultures besides being bought as luxury items. As result of this, the global gems and jewelry market has witnessed substantial growth over the past couple of years. Many leading jewelry brands and companies are focusing on investing sizeable amount of money in the advertising and marketing campaigns for increasing publicity.

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