Chapter1: INTRODUCTION

1.1 Introduction

"Jewellery Shopping app" where anyone can see the list of Product and show the entire information about the Product. All the user can order the product. This project Online Jewellery Shopping has been developed using java and android studio. The main purpose of the develop this project Online jewelry Shopping is to sell the jewelry items online. this project Online jewellery shopping provide all facilities to shopkeeper to manage the shop on the application and control the entire jewellery business transaction form app. It can also be the shopkeeper keep jewellery for sale as well as can update the from the app with new ornament time to time. This project manages various product, special offer, gallery, order, payment and customer feedback. In this project customer can easily view various product, add to cart product, place order. We have developed many modules in the project for performing all the operations of the system. Some of the module are jewelry product management, jewelry type management, order Management etc.

Main three categories for this app:-

- Gemstone beauty.
- Healing Stone.
- Rishi Stone.

In Gemstone are no of stone:

- Diamond
- Ruby
- Emerald
- Pearl
- Blue Sapphire
- Yellow Sapphire
- Coral
- Cat's Eye
- Amethyst

The same as the rishi stone Name but use as the different way and price are different.Starting an internet business and making it successful is hard, frustrating, time consuming and, at times, demoralizing. There are no short cuts to riches beyond your wildest dreams, but that isn't to say that making a fortune online isn't achievable – if that's what you want. To many, the reality is that your website will achieve very low traffic flowing through it and sales that are few and far between.

The development of this new system contains the following activities, which try to develop on-line application by keeping the entire process in the view of database integration approach.

- Secure registration and profile management facilities for Customers.

- Browsing through the e-Mall to see the items that are there in each category of products like Apparel, Kitchen accessories, Bath accessories, Food items etc.

- Creating a Shopping cart so that customer can Shoppe 'n' no. of items and checkout finally with the entire shopping cart

- Customers should be able to mail the Shop about the items they would like to see in the Shop

- Secured mechanism for checking out from the Shop(Credit card verification mechanism)

- Updates to customers about the Recent Items in the Shop.

- Uploading 'Most Purchased' Items in each category of products in the Shop like Apparel, Kitchen accessories, Bath accessories, Food items etc.

One of the most important aspects of any business, whether it be online or bricks and mortar, is that you love what you do. Working long hours and getting up first thing in the morning buzzing with ideas that you can't wait to implement are big factors in your success and the fact that you're reading this probably means that the area of interest that drives you is making jewellery.

1.2 Objectives:

A 'JEWELLERY App' is purpose I feel is simple and I wants to save the time of customers to visiting the app and take the shopping stones, Rash stone, Gemstone, on mobile. Also view the new available product on shop at home by using this app.

1.3 Scope:

Online shopping more powerful now days. Everyone wants saving money and also time and online business offer Bothe's promotions for users. It's also including bright future and more development. So I like this system for more aggressive and polite way of shopping. Online shopping scope is increasing day by day. Technology makes it easy and convenience.