

AI Legacy & Memory Platforms

AI-based legacy services blend cutting-edge tech with emotional storytelling. For example, DeepBrain AI's Re;memory 2 uses a photo and short audio to generate a talking video avatar of a deceased loved one ¹. StoryFile similarly allows recorded video interviews that answer viewers' questions in real time ². The table below compares major platforms on their key legacy features, pricing, user/press feedback, and marketing positioning. Each row highlights unique differentiators and recent traction.

Platform / Company	Key Legacy Features	Pricing	Reception / Reviews	Messaging & Positioning
DeepBrain AI - Re;memory 2	<ul style="list-style-type: none"> Creates highly realistic AI avatars of deceased loved ones (voice cloning, facial expressions) from just 1 photo + 10-sec audio ¹. Generates personalized video messages ("reunions"). (Original version required a 7-hour recording session ³.) 	<ul style="list-style-type: none"> Very high cost: ~\$12,000–\$24,000 for avatar creation ³. \$1,200 for a 30-min conversation session ⁴. 	<p>Mixed attention. Demo'd at CES; praised for lifelike fidelity but raised ethical concerns. Tech press notes its comfort vs. creepiness tradeoff ⁴.</p>	<p>Emphasizes emotional comfort – "reunite" with family after death. Markets as a comforting memorial service, partnering with funeral/ insurance industries ⁵. Focuses on healing and remembrance.</p>
HereAfter AI	<ul style="list-style-type: none"> Conversational app that interviews you about your life via a friendly AI biographer (audio+photos) ⁶. Later, loved ones "chat" with the recorded virtual you by asking questions to the app; the app replies in your actual voice with your stories and photos ⁷. 	<ul style="list-style-type: none"> 14-day free trial. Subscription tiers: Starter \ \$3.99/mo (20 stories), Storyteller \ \$5.99/mo (50 stories), Unlimited \ \$7.99/mo (unlimited stories) ⁸ ⁹. 	<p>Positively covered by media (Washington Post, CNET, CBS, WSJ) as a top legacy tool ¹⁰. Users call it emotionally powerful to hear loved ones' real voices (App Store rating ~1.6).</p>	<p>Markets as an interactive, family-friendly legacy app: "the most powerful, interactive, and fun way to save memories," "best tool to preserve legacy" ¹¹. Appeals to emotion (warm, fun storytelling). Privacy and ease are emphasized.</p>

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Character.AI	<ul style="list-style-type: none"> General AI chatbot platform where users create/customize characters (fictional or real personalities). Recently added “memory” features: users can pin key details (about themselves or the char.) for longer-term chat coherence ¹². • Supports custom voices and backstories. 	<ul style="list-style-type: none"> Free for basic use; offers a c.ai+ premium tier at \ \$9.99/mo (extra features like faster model access and enhanced memory capabilities) ¹³. 	<p>Very popular in AI circles; tech blogs praise its ease of creating lively chatbots. Reviews focus on creativity and conversation quality (not legacy-specific). The memory improvements were well-received by users.</p>	<p>Positioning is high-tech and playful, not explicitly legacy-focused. Emphasizes creativity, customization and deep chats. It is marketed as an entertainment/innovation platform rather than a memory archive.</p>
Project December	<ul style="list-style-type: none"> Text-only AI chat that can simulate <i>anyone</i> (living or dead) based on user-provided traits or transcripts ¹⁴. (Powered by GPT-like models; no video/voice). • Users fill out a questionnaire about the person's personality and background to “train” the chatbot. 	<ul style="list-style-type: none"> One-time purchase (historically \ \$5–\ \$10 for API credits) ¹⁵. Includes ~1000 compute credits to chat. (Founder says even \ \$10 barely covers server costs ¹⁶.) 	<p>Niche press following a documentary on its use for grief. The developer describes it as a hobbyist art project (not intended solely for the bereaved) ¹⁶. User accounts suggest mixed outcomes: some find comfort, others find it unsettling or disappointing ¹⁷.</p>	<p>No formal marketing (ran by two independent developers). Seen as experimental/edgy AI. Coverage notes it as cutting-edge but ethically grey. It's pitched in AI community forums rather than emotional legacy terms.</p>

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StoryFile (Life)	<ul style="list-style-type: none"> Interactive video interview platform. Users record themselves (or others) answering many pre-written questions. The system tags responses by keywords ¹⁸.
• Later, anyone can ask the StoryFile project questions; the matching recorded video plays as if “talking” to them. (Used by museums, educators.) 	<ul style="list-style-type: none"> • Free trial (33 questions).
• Per-Question: \ \$1 per extra question.
• Story Pack: \ \$49 one-time for 75 preset Qs (2-min answers).
• Premium: \ \$499 one-time for 1,600+ Qs (5-min answers, HD video, unlimited recordings) ¹⁹. 	<p>Positive institutional use. Funded museum installations (WWII, Holocaust exhibits). Press reports (BBC, etc.) highlight its power to let audiences “talk” with the deceased ². Users and educators praise its emotional realism ¹⁸.</p>	<p>Frames as educational/ heritage tech. Emphasizes authenticity and interactivity (“authentic interactive” responses ¹⁸). Marketing focuses on preserving personal stories for future generations, not high-tech jargon.</p>
MIT Augmented Eternity	<ul style="list-style-type: none"> • Research prototype (by Hossein Rahnama). AI creates a digital persona from one’s data (emails, writings, habits) ²⁰.
• The chatbot persona could answer questions or give advice after death (e.g. a late CEO advising successor). 	<ul style="list-style-type: none"> • N/A (academic research – not a commercial product). 	<p>Covered by tech media as a visionary concept (MIT Tech Review, Guardian) ²⁰ ²¹. No user base (still theoretical).</p>	<p>Pitched as “digital immortality” research. Emphasizes philosophical value (“eternalizing our digital identity”) ²¹ ²⁰. Frames AI as preserving one’s wisdom and opinions beyond death.</p>
Mind Bank AI	<ul style="list-style-type: none"> • Startup aiming to build a lifelong AI twin via regular conversations and data collection ²².
• Over time, the AI “asks” users reflective questions and learns their personality and knowledge. 	<ul style="list-style-type: none"> • Not publicly listed (early-stage/fundraising model). 	<p>Received press (e.g. BigThink in 2021) as an ambitious idea. Development-stage; no user reviews yet.</p>	<p>Marketing as personal memory “bank” or “AI cryonics.” Highlights self-reflection and legacy – the AI twin eventually supports heirs and provides comfort after death ²².</p>

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Sensay (AI Replicas)	<ul style="list-style-type: none"> Commercial service offering digital clones of real people. Replicas mimic one's voice, face, and personality using AI ²³. Use cases: preserving an expert's knowledge, Alzheimer's support, fan engagement with celebrity "clips," etc. 	<ul style="list-style-type: none"> Pricing not disclosed (likely tiered enterprise/consumer plans). 	Launched via press release (June 2024). Promises large user engagement (claimed 500K+ daily AI interactions). Independent reviews not yet available.	Emphasizes "digital immortality" for knowledge and memory preservation ²³ . Positions as both a personal legacy service and corporate knowledge tool. Messaging mixes emotional appeal ("memories preserved") with business use cases.

Major Differentiators & Traction: DeepBrain's Re;memory uses high-end video avatars for immersive "last conversations," but at a premium price ³. HereAfter and StoryFile focus on **saving personal stories** via audio or video, with affordable consumer pricing ⁸ ¹⁹. Character.ai and Project December are more open-ended AI chat platforms with broader uses (not legacy-specific), though they can mimic personalities. MIT's Augmented Eternity and Mind Bank AI are forward-looking research/startup concepts still in development. Sensay is a new entrant pushing corporate and consumer digital clones. Platforms gaining press include Re;memory (CES demos), StoryFile (media-covered memorial projects), and Mind Bank AI (coverage in tech media). HereAfter is notable for earning mainstream praise as a **memory-preservation "tool"** ¹⁰.

Sources: Company websites, technology news articles, and user/press reviews as cited above. Each platform's entry is supported by the indicated references (e.g. DeepBrain AI features ¹, costs ³; HereAfter AI reviews ¹¹; StoryFile case studies ¹⁸, etc.) which detail the features, pricing, and positioning of these legacy-AI services.

¹ ⁵ Deepbrain AI | Remember your loved ones - Re;memory2

<https://www.aistudios.com/blog/remember-your-loved-ones-deepbrainai>

² Logging off Life but Living on: How AI Is Redefining Death, Memory, and Immortality

<https://singularityhub.com/2025/01/21/logging-off-life-but-living-on-how-ai-is-redefining-death-memory-and-immortality/>

³ ⁴ Re;Memory AI and the Quest for Immortality: Are We Ready? | CES 2023 | by Taffy Das | Geek Culture | Medium

<https://medium.com/geekculture/re-memory-ai-and-the-quest-for-immortality-are-we-ready-ces-2023-be4645872cdf>

⁶ ⁷ ¹⁰ ¹¹ HereAfter AI on the App Store

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