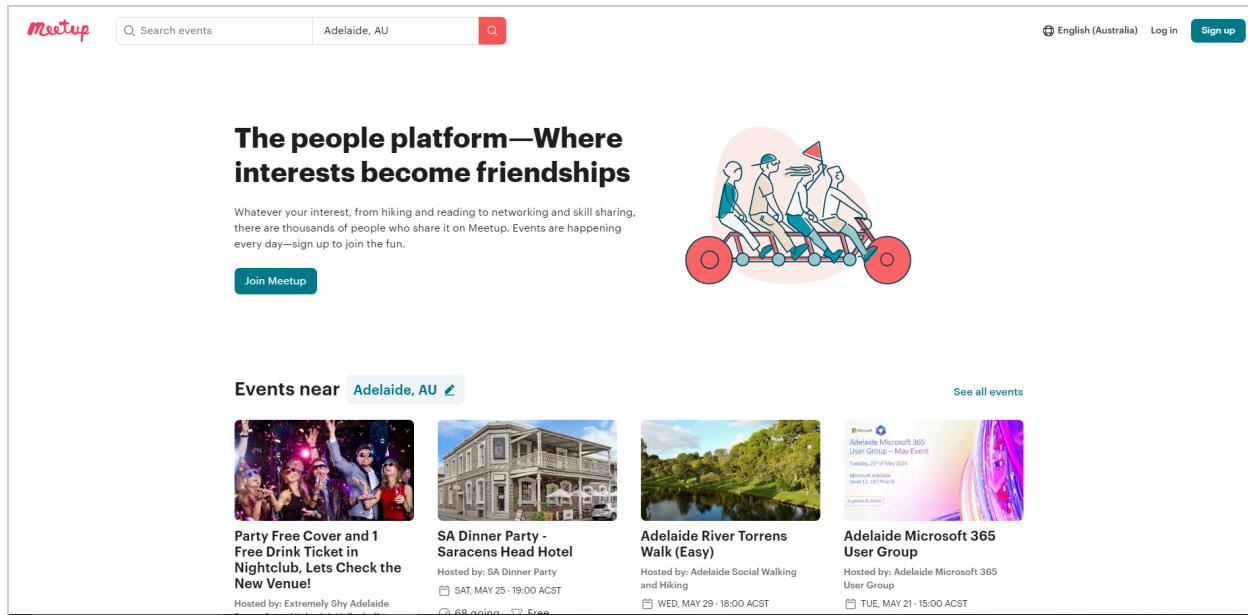


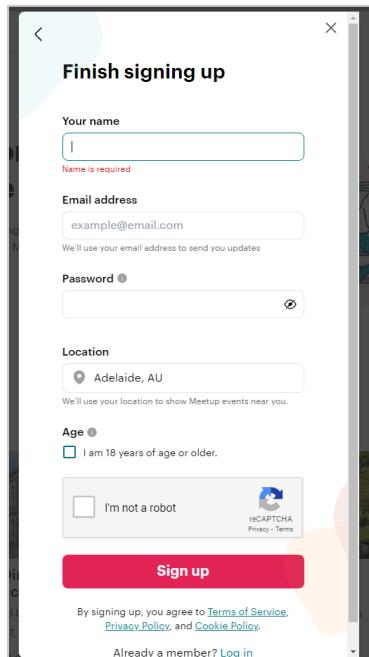
# Project Research

[Meetup | https://www.meetup.com/](https://www.meetup.com/)



The screenshot shows the Meetup homepage. At the top, there's a search bar with "Search events" and "Adelaide, AU", a magnifying glass icon, and language and sign-up links. Below the header is a large central banner with the text "The people platform—Where interests become friendships" and a colorful illustration of people riding a bicycle. A "Join Meetup" button is located below the banner. Underneath, there's a section titled "Events near Adelaide, AU" with four event cards: "Party Free Cover and 1 Free Drink Ticket in Nightclub, Lets Check the New Venue!", "SA Dinner Party - Saracens Head Hotel", "Adelaide River Torrens Walk (Easy)", and "Adelaide Microsoft 365 User Group". Each card includes a thumbnail image, the event name, host information, date, time, and a "See all events" link.

Meetup provides a simple and clean main page that is easy to navigate. The teal buttons that the user is shown initially draws their attention due to the contrast of the button's colour with the background. This encourages the user to sign up with the website/organisation. The user can easily see a small selection of upcoming events, with the option to “See all events”. The function to search for events near a specific location shows the user some events near them. It uses the user's current location as a default.



The screenshot shows the "Finish signing up" form. It includes fields for "Your name" (with a red error message "Name is required"), "Email address" (with a note "We'll use your email address to send you updates"), "Password" (with a "Forgot?" link), "Location" (set to "Adelaide, AU"), "Age" (with a checkbox "I am 18 years of age or older"), and a "reCAPTCHA" field. At the bottom is a large pink "Sign up" button, and a note at the very bottom about agreeing to terms and policies.

When signing up the user is prompted to automatically sign up with their Facebook, Google, or Apple account, or manually with their email.

The email option asks the user to provide their name, email, password, and location. The layout is simple and easy to follow.

The screenshot shows the Meetup website's main page. At the top, there is a horizontal navigation bar with categories: Outdoor, Activities, Passions, Fitness, Wellbeing, Culture, and others. Below this, a section titled "How Meetup works" is displayed. It features two large, light-blue rectangular boxes. The left box contains a magnifying glass icon and the text "Discover events and groups". Below it, a smaller text says "See who's hosting local events for all the things you love" and a "Search events and groups" button. The right box contains a plus sign icon and the text "Start a group to host events". Below it, a smaller text says "Create your own Meetup group, and draw from a community of millions" and a "Start a group" button.

## How Meetup works

**Discover events and groups**  
See who's hosting local events for all the things you love  
[Search events and groups](#)

**Start a group to host events**  
Create your own Meetup group, and draw from a community of millions  
[Start a group](#)

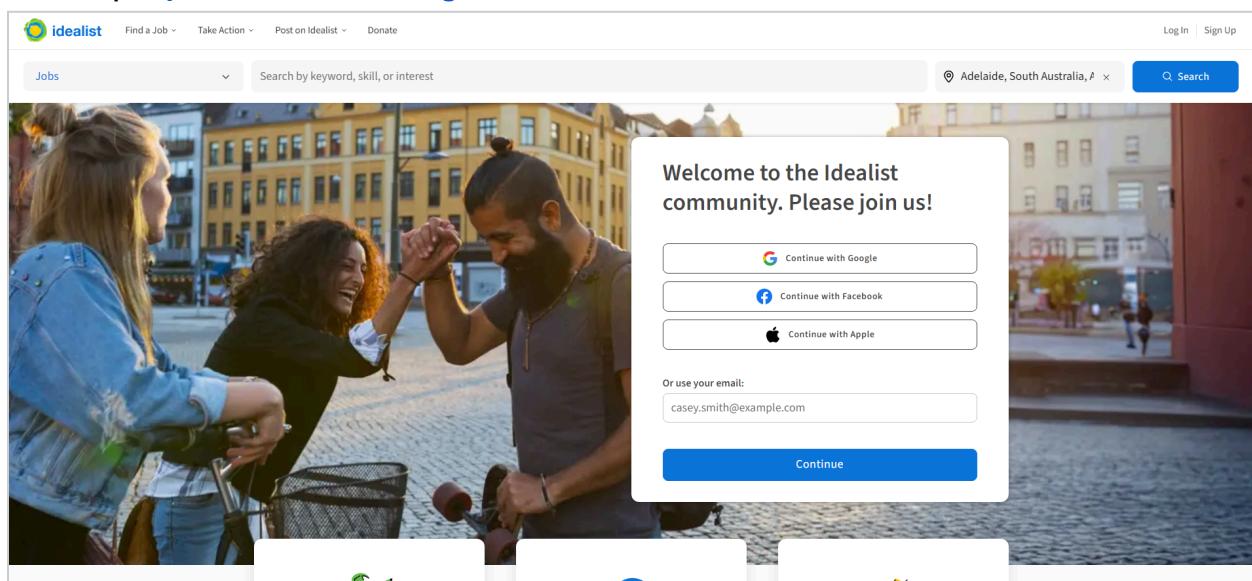
### Friendships are made on Meetup

Since 2002, members have used Meetup to make new friends, meet like-minded people, spend time on hobbies, and...

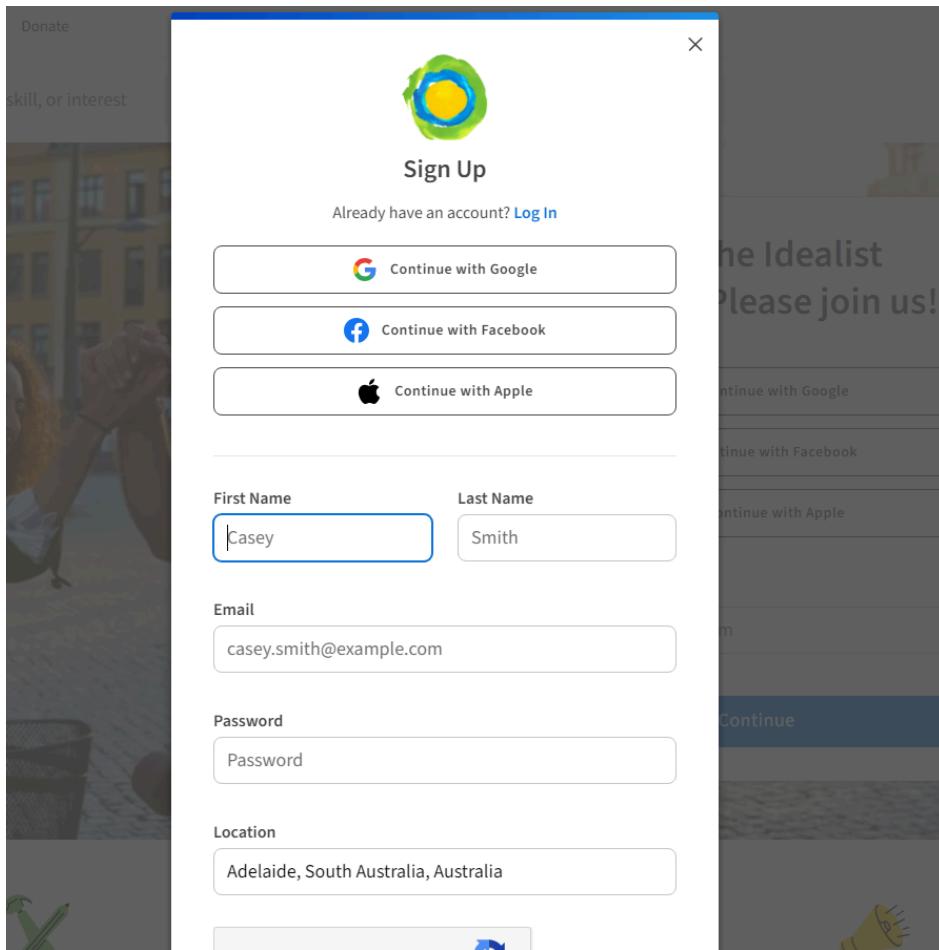
Further down the main page, there are 2 large buttons. First to discover events/groups that help the user to connect with communities and organisations. The second is to create a group that the user can use to make their own group. The large buttons reduce cognitive load as it doesn't overwhelm the user with information.

Due to the simplistic look of this website will likely heavily inspire our design.

## idealist | <https://www.idealst.org/en>



Idealist has a clean design with a basic and simple colour scheme. The user is immediately prompted to join the organisation. There is a lot of white space used making it simple for the user to navigate.



When signing up the user is prompted to automatically sign up with their Google, Facebook, or Apple account, or manually, by providing their name, email, password, and location.

Filters [Clear](#)

Location: Adelaide... [Volunteering](#)

1,053 results

[Save Search](#)

Opportunity Type	1	^
All		
<input checked="" type="checkbox"/> Volunteering		
Events		
Loans		
Donations		
Petitions		

Location & Remote Preferences	v
Issue Areas	v
Source	v
Date	v
Skills	v

**Volunteer Online as an English Conversation Partner**  
The ENGin Program  
 [On-site](#) Adelaide, Australia  
Posted 17 days ago | VolunteerMatch

**Help a Community Member in Adelaide with a Homemade Meal**  
Lasagna Love  
 [On-site](#) adelaide, Australia  
Posted 17 days ago | VolunteerMatch

**Help us Feed your Neighbours in Sydney,AUS a Homemade Meal**  
Lasagna Love  
 [On-site](#) adelaide, Australia

The events page with an easy to read list of events. It has a feature which allows the user to filter the types of opportunities, along with other filters.

 CHILDREN'S MEDICAL RESEARCH INSTITUTE  
Jeans for Genes®

Volunteer - Jeans for Genes Day 2024 - Friday 2nd August  
Children's Medical Research Institute

On-site | sydney, Australia

New Published 9 hours ago

[Apply](#)

[See all listings from this organization](#)

[About this organization](#)

 NONPROFIT

**Volunteer - Jeans for Genes Day 2024 - Friday 2nd August**

Children's Medical Research Institute  
On-site | Work must be performed in or near sydney, Australia

[Apply](#) [Save](#) [Share](#) [⋮](#)

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**Details at a Glance**

TIME COMMITMENT	Part Time Schedule	START DATE	August 2, 2024
JOB TYPE	Temporary	APPLICATION DEADLINE	July 30, 2024

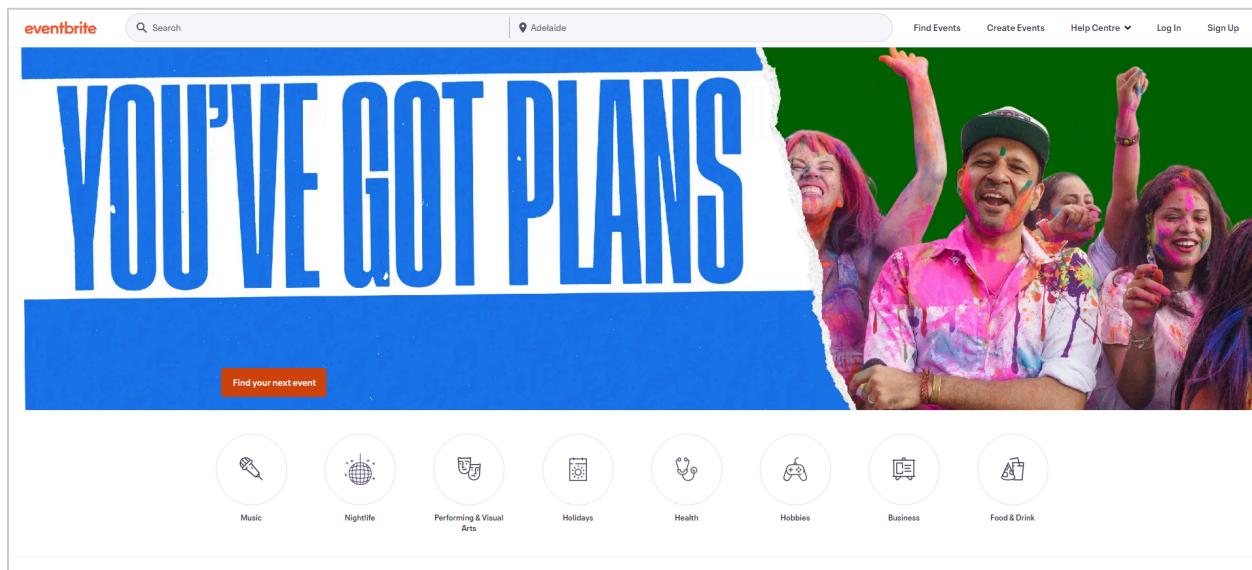
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**Description**

Jeans for Genes Day 2024 volunteers needed - Friday 2nd August.  
1 Day Event - volunteer for a few hours - make a difference in children's lives.

The specific event page is simple and easy to navigate. It provides the user with a summary of the event at the top of the events listing. This allows the user to quickly obtain important without having to actively look for the important information. Resulting is a reduced cognitive load.

[eventbrite | https://www.eventbrite.com.au/](https://www.eventbrite.com.au/)



Eventbrite clearly shows the purpose of their site with a large banner at the top of their main page. There is a good amount of white space between each section, but not a lot between each event, which negatively affects the overall readability of the site.

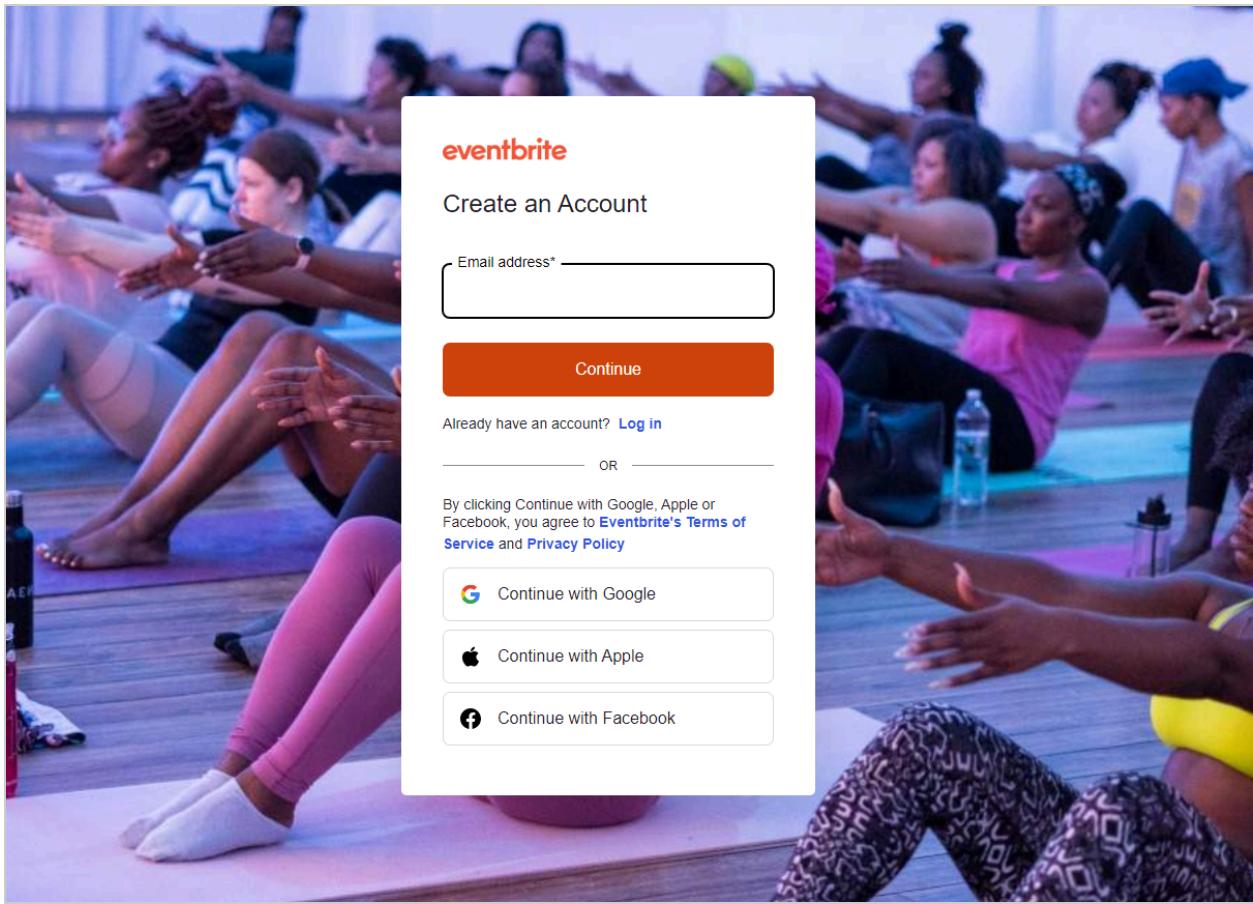
Users can easily search for events at any point throughout the site as the main menu remains at the top of the page as the user scrolls.

[Home](#) / [Australia](#) / [Things to do in Adelaide](#) / [Events in Adelaide](#)

The site provides breadcrumbs to help the user navigate between pages more easily.

There is also good use of subheadings throughout the website to separate the type of event. This helps with overall clarity.

eventbrite doesn't provide a call to action for the user to signup/login.



The signup menu contrasts well from the pages background.

**seekvolunteer | <https://www.volunteer.com.au/>**

The screenshot shows the homepage of seekvolunteer. At the top, there's a navigation bar with links for 'Jobs', 'Courses', 'Businesses for sale', 'Volunteering' (which is underlined), 'AU NZ', and 'Find Volunteers >'. Below the navigation is a dark blue header bar with tabs for 'Opportunities', 'Favourites', and 'Advice & Tips'. The main search area has 'What' and 'Where' dropdowns, a 'SEEK' button, and a 'More options' link. Below this, a purple banner features the text 'Supporting and connecting communities in Australia' and three circular icons: one with a person, one with a cityscape, and one with a person holding a dog.

seekvolunteer main page focuses more on getting the user connected with communities. It uses a simple style and layout which doesn't swamp the user with information. The site also uses some simple colours, and makes use of images to convey meaning. The main feature of this page is to show users volunteer opportunities in a specific category, i.e. Arts & Culture. The page then shows all upcoming events as a list. Each event gives a large description rather than small snippets of information about the event. Some users may find this a bit offputting as it is a lot of information in one place. However, this does reduce kinematic load.