

Anshul Dhakad

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EDUCATION

Chandigarh University <i>Bachelor of Liberal Arts (B.L.A.), Economics</i>	Mohali, Punjab 2021–2024
Oxford Public School <i>Senior Secondary Education</i>	Gwalior, Madhya Pradesh 2021

EXPERIENCE

Social Media Intern (Certificate) — <i>Kshitiksha Foundation</i>	October 2022 – November 2022
Social Impact Evaluation Model (SIEM)	
<ul style="list-style-type: none">Collected and analyzed data from digital campaigns and educational outreach initiatives to gauge program effectiveness.Developed an Econometric Impact Model to evaluate program effectiveness using estimated NGO benchmarks based on Funding, Staff & Volunteer Hours, and Duration.Presented insights in infographic format for the NGO's Instagram campaign, highlighting community ROI and engagement metrics.	

PROJECTS

Research Paper – Economic Dualism: Social, Technical, and Financial Perspectives	2023
<ul style="list-style-type: none">Conducted in-depth research on Economic Dualism, focusing on the coexistence of traditional and modern sectors.Analyzed social, technological, and financial dualism and their effects on inequality and development.Applied theoretical concepts and case studies to evaluate structural challenges in economic growth.	
Regional Economic Analysis: Consumer Spending and Inflation Trends	2022
<ul style="list-style-type: none">Collected economic data from government reports and local surveys to analyze regional consumer spending and inflation trends.Utilized MS Excel to organize data, perform trend analysis, and calculate correlations between key economic indicators.Developed clear visualizations (charts and graphs) to highlight relationships between spending patterns and inflation rates.	

SKILLS

Data Analysis: MS Excel, Tableau
Office Tools: MS PowerPoint, Google Workspace
Soft Skills: Project Management, Presentation, Communication

CERTIFICATES

Securities and Exchange Board of India (SEBI) <i>National Institute of Securities Markets (NISM)</i>	2024
Youth Waging Peace Course <i>UNESCO MGIEP</i>	2023
Become a Business Analytics and Developing Manager Course <i>LinkedIn Learning</i>	2022

POSITION OF RESPONSIBILITY

Class Representative - Chandigarh University	2022
<ul style="list-style-type: none">Acted as a bridge between faculty and students, ensuring smooth communication and timely issue resolution.Coordinated academic updates, attendance, and exam schedules for over 50 students.	
Event Coordinator - Cultural Fest, Chandigarh University	2023
<ul style="list-style-type: none">Assisted a team of 10+ members to organize a major cultural event.Handled guest coordination, schedule planning, and post-event feedback collection.	

Football

2023

- Participated in inter-department football competitions at the university.