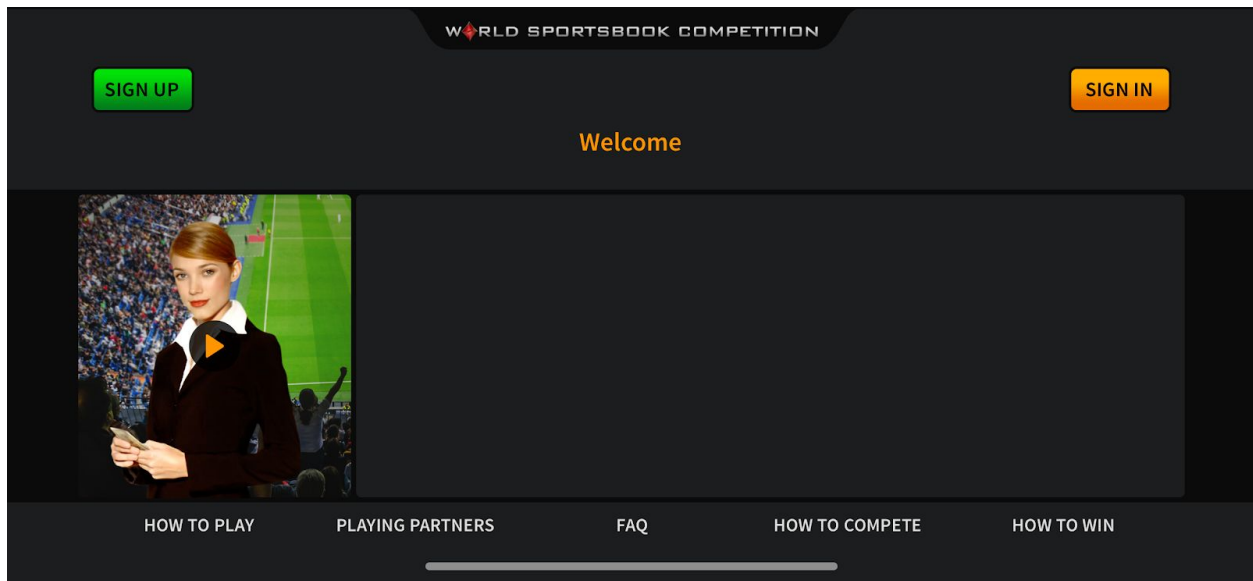


How to Play

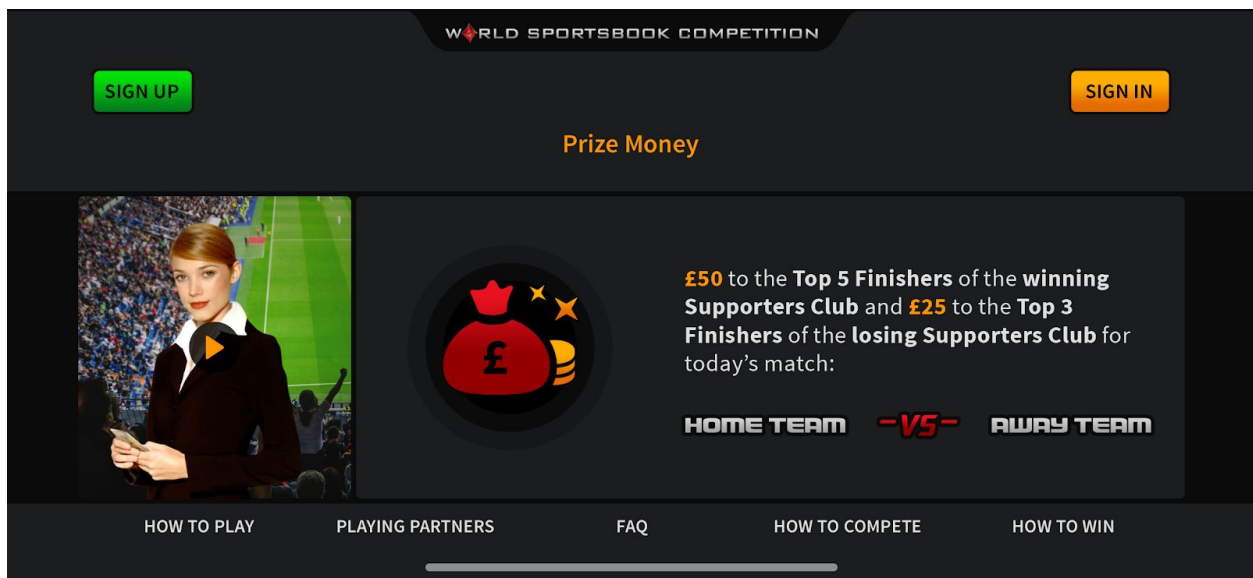
WELCOME

Thank you for joining us to test our game, “The World SportsBook Competition”. This presentation has been created to explain the parameters of this test and outline how to play the game.



PRIZE MONEY

There's a lot at stake today besides the prize money. In today's Competition, you will be playing as an individual as well as on behalf of your Club as a member of your Supporter's Team. Only the scores of the Top 5 Finishers on the Winning Supporters Team will walk away with the bigger prize money... and their bragging rights in tow. And as this is for fun and testing purposes, the Top 3 Finishers on the losing team will also receive a reward for their efforts.



CURRENCY

To begin with, you will each be bankrolled with 2,000 points. There's a minimum of 10 points per play and you'll need to make at least 25 PLAYS (i.e. wagers, stakes, etc.) to qualify.

There is no maximum number of plays.

WORLD SPORTSBOOK COMPETITION

SIGN UP

SIGN IN

Currency



Each participant will play with **2000 points**.

Minimum play: **10 points** per play.

Minimum number of plays you will need to make during the match to qualify: **25**.

Maximum number of plays: **NONE**.

HOW TO PLAY

PLAYING PARTNERS

FAQ

HOW TO COMPETE

HOW TO WIN

LEADERBOARD DISCUSSION

Winners keep score. So, how do you get to the top of the Leaderboards? It's simple. The total points you win will be divided by the total points you play, and your score will be the resulting percentage.

The higher your %, the better your score!

WORLD SPORTSBOOK COMPETITION

SIGN UP

SIGN IN

Leaderboard Discussion



Who Wins

$$\frac{\text{Points won}}{\text{Points played}} = \%$$

Ranking based on % with highest % being **No. 1**, etc.

HOW TO PLAY

PLAYING PARTNERS

FAQ

HOW TO COMPETE

HOW TO WIN

ACTUAL LEADERBOARD SCREEN

The leaderboard is accessed by touching the STATS & RANK button at the bottom left of the screen. Here's what the GROUP and INDIVIDUAL LEADERBOARDS look like. Your goal is to achieve as high a percentage as possible. Any positive is a great start. 10% would be considered Good and 20%, Excellent.

	GROUP TOTALS ONLY		GROUP & INDIVIDUAL			INDIVIDUAL ONLY		
	GROUP	PLAYED	RESOLVED	WON	PENDING	AV. ODDS	STATUS	RANK %
MANCHESTER CITY								
Katz_M	1	10.0K	5K	+3.0K	5K	2.5	QUALIFIED	+30.0%
Kostadinov_A (You)	1	20.0K	7K	4.8K	4K	1.97	QUALIFIED	+20.0%
Willoughby_C	1	8.0K	4K	+1.0K	5K	1.48	QUALIFIED	+12.5%
Total Qualified	1	38K	16K	8.8K	14K	1.98		+23.2%
Jones_K	1	10K	5K	+8K	2K	2.06	NOT-QUAL.	+8.0%
Graham_L	1	10K	4K	+75K	1K	1.88	NOT-QUAL.	+7.5%
ARSENAL								
Smith_Q	2	10K	5K	+2.2K	5K	2.5	QUALIFIED	+22.0%
West_P	2	10K	7K	+3.1K	2K	1.97	QUALIFIED	+31.0%

VOICE and TOUCH

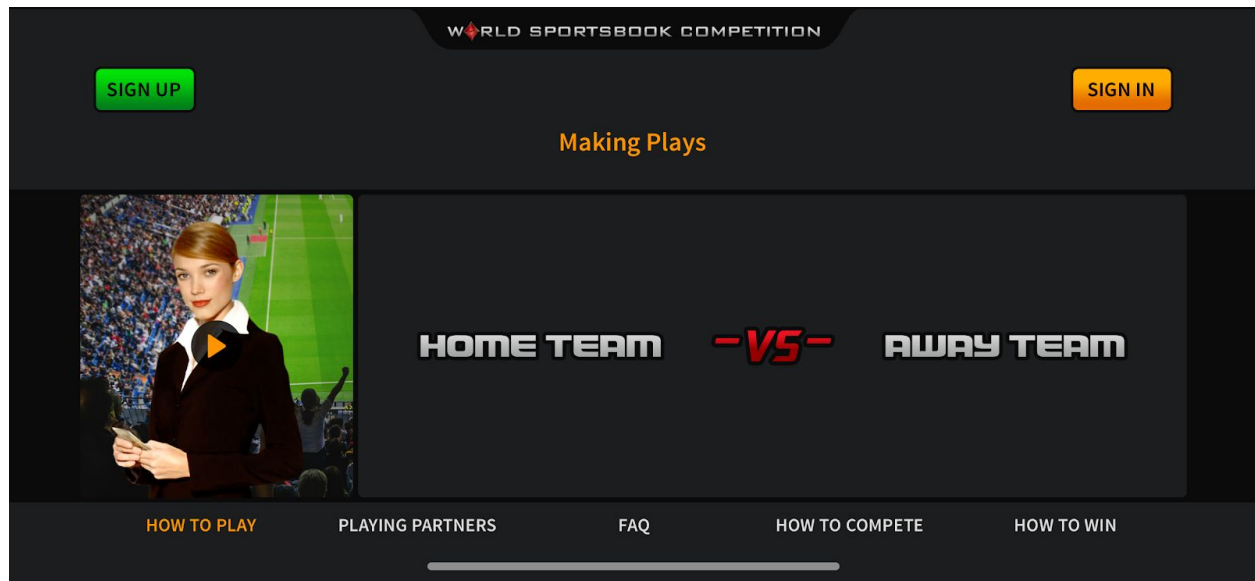
You may use either VOICE commands or TOUCH when making a PLAY. VOICE requires a relatively quiet location with no or low levels of background noise. We are very interested in receiving your feedback on how well VOICE works with other devices in use or other people around. So, please give this a try with various levels of background noise and keep track of your experience.



MAKING PLAYS

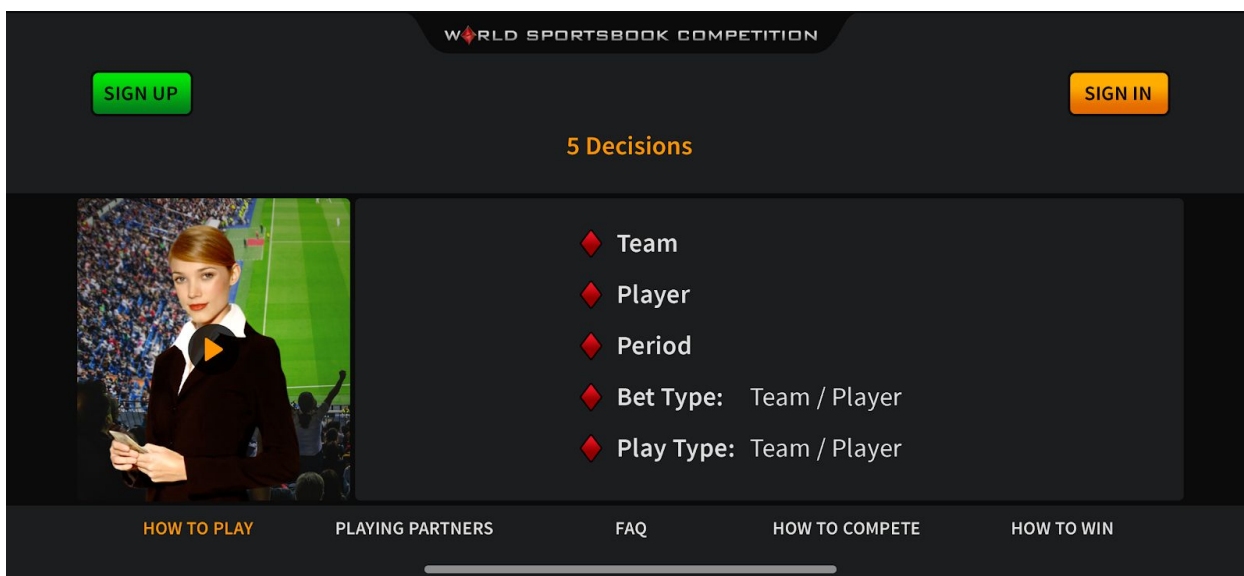
For this test, your focus is on the upcoming match where you'll be competing on behalf of your Club against the Supporters of your Opponent, all within the confines of our game.

There are 5 things you must decide to make a play in the match:



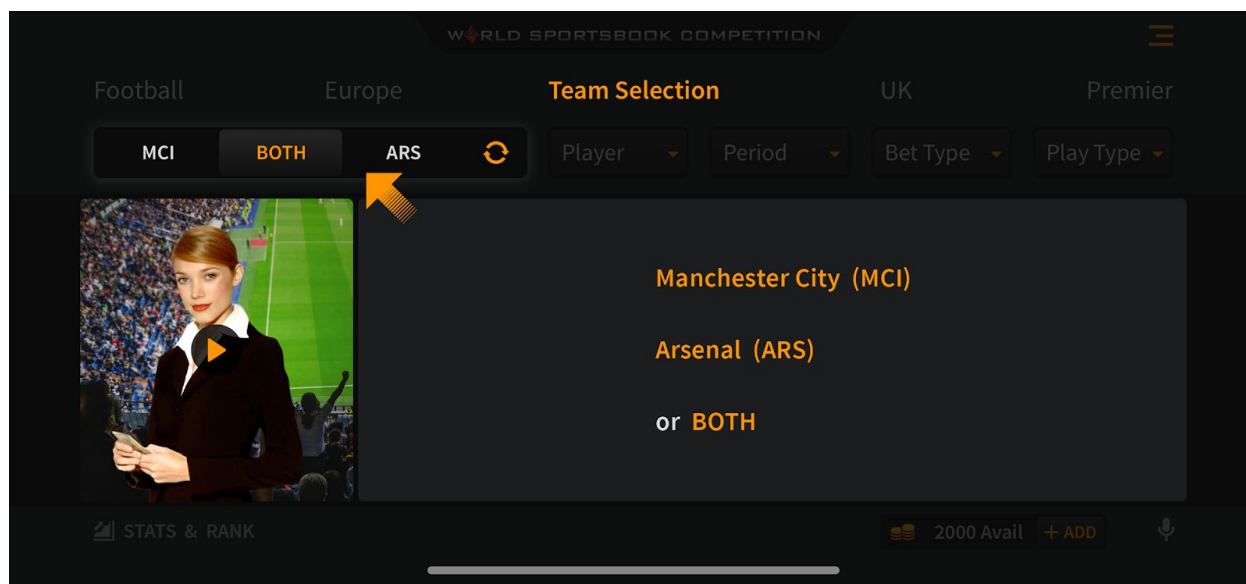
DECISIONS

- ❖ Team
- ❖ Player
- ❖ Period
- ❖ Play Types
 - Player
 - Team
- ❖ Bet Type
 - Player
 - Team



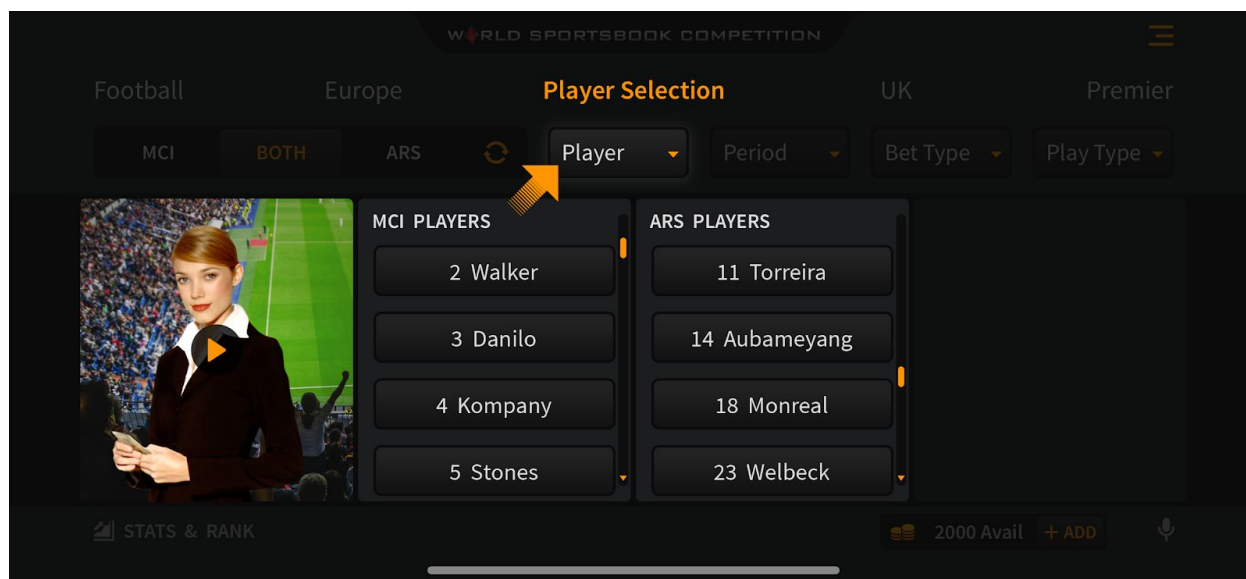
TEAM SELECTION

Choose to PLAY on the HOME, AWAY or Both Teams at once.



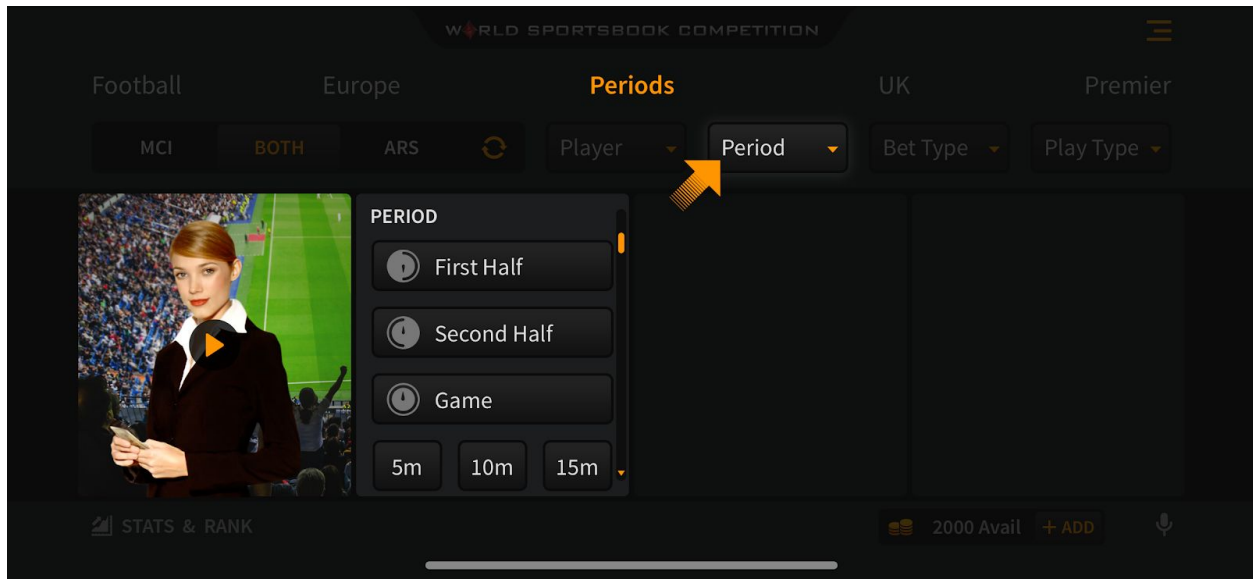
PLAYER SELECTION

Choose to make a PLAY on any Player from either Team if you want. This is an option, not mandatory.



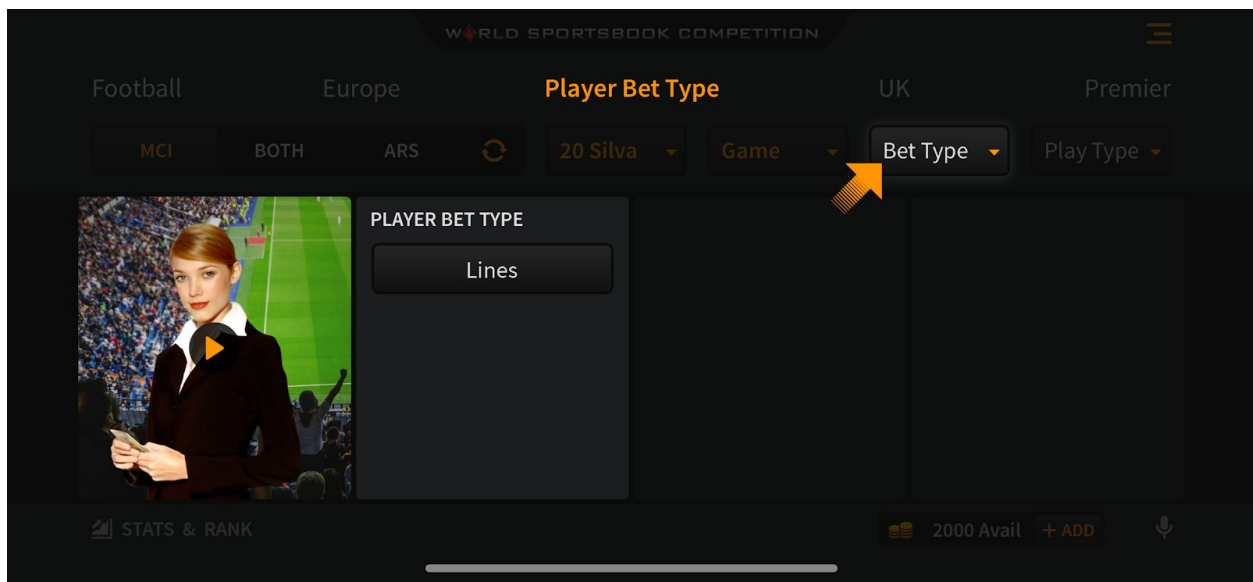
PERIODS

Choose the Period you wish to PLAY. This will include 5 minutes - 10 minutes -15 minutes - 1st Half - 2nd Half - Game.



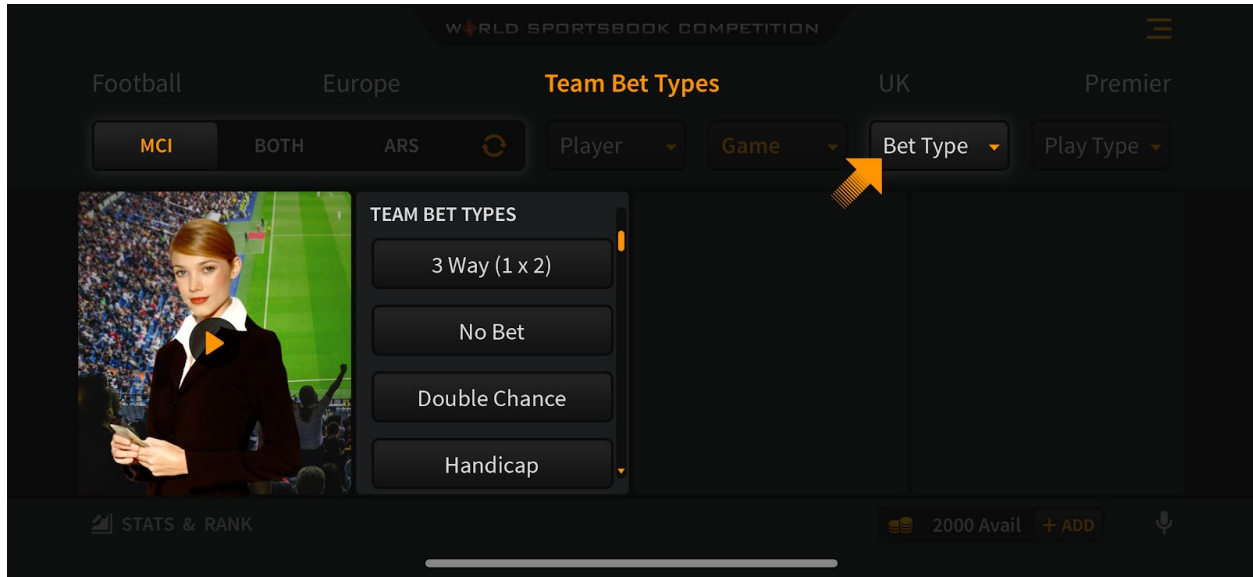
BET TYPES

PLAYER - “Lines” is the only option here at the moment



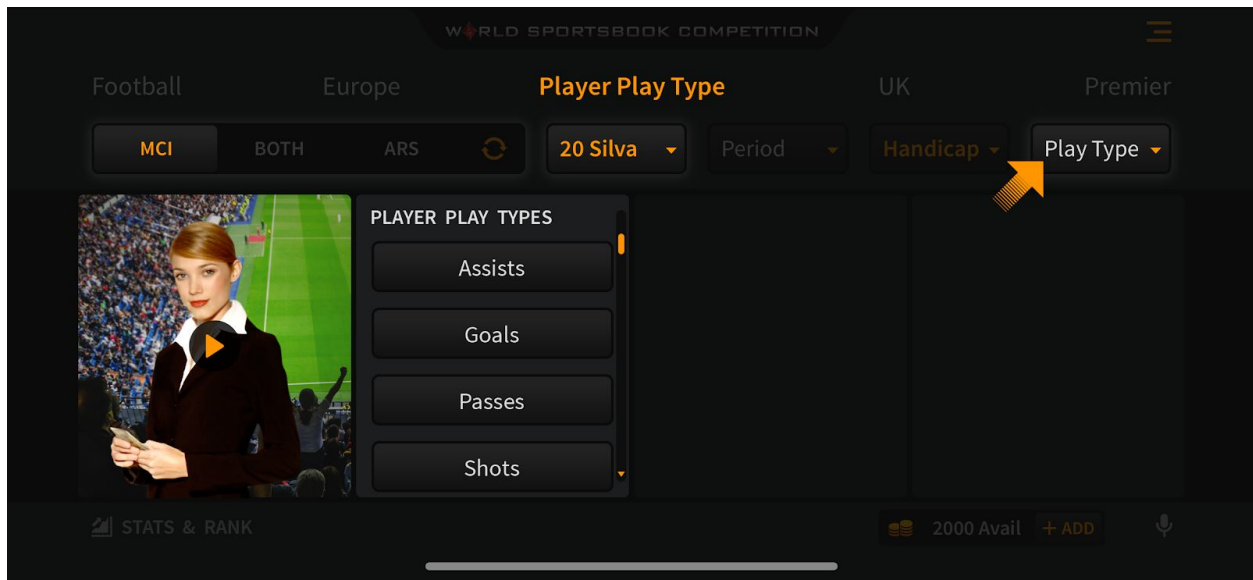
BET TYPES

TEAM - multiple options - scroll to see them all



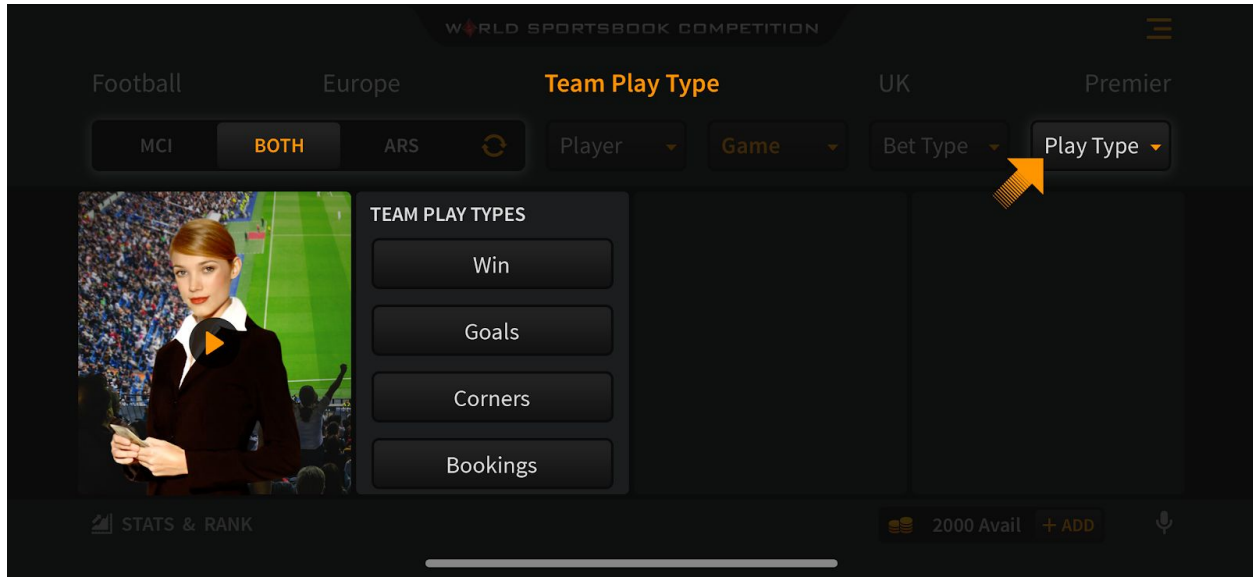
PLAY TYPES

PLAYER - If you do not select a PLAYER Bet Type, you won't see anything on this screen; if you do select a PLAYER Bet Type, multiple options - scroll to see them all



PLAY TYPES

TEAM - multiple options - scroll to see them all



MORE ON VOICE

To initiate a VOICE command, tap the microphone button at the bottom right corner of the screen. Keep your requests simple. If you are having difficulty with a command, please make a note and let us know when you fill out your survey.

Here are some examples of what you might request: “Show me the...”

Bet Types

Players

Periods

...or any combination of the above



VOICE COMMAND EXAMPLE

Here is the screen you would see upon issuing the following command:

“Show me the ODDS for EXACT GOALS for the 2nd half.”

WORLD SPORTSBOOK COMPETITION

Football Europe **Voice Command Example** UK Premier

MCI BOTH ARS Player 2nd Half Exact Goals

EXACT GOALS 0 1 2 3 4+ PLAY # 1280 WIN 4000

MCI 1.9 2.03 3.58 4 4.7

ARS 1.16 2.2 3.07 3.94 4.35

BOTH 2.35 3 4.51 6.3 7.88 10

“Show me the odds for Exact Goals for the 2nd half”

9845 Avail + ADD

HOW PLAY # IS USED

The Odds for various EXACT numbers of GOALS are shown in white. To make a PLAY, touch the ODDs you are interested in playing and a PLAY # will appear. You will use that PLAY # to make your PLAY.

WORLD SPORTSBOOK COMPETITION

Football Europe **How Play # is Used** UK Premier

MCI BOTH ARS Player 2nd Half Exact Goals

EXACT GOALS 0 1 2 3 4+ PLAY # 760 WIN 4000

MCI 1.9 2.03 3.58 4 4.7

ARS 1.16 2.2 3.07 3.94 4.35

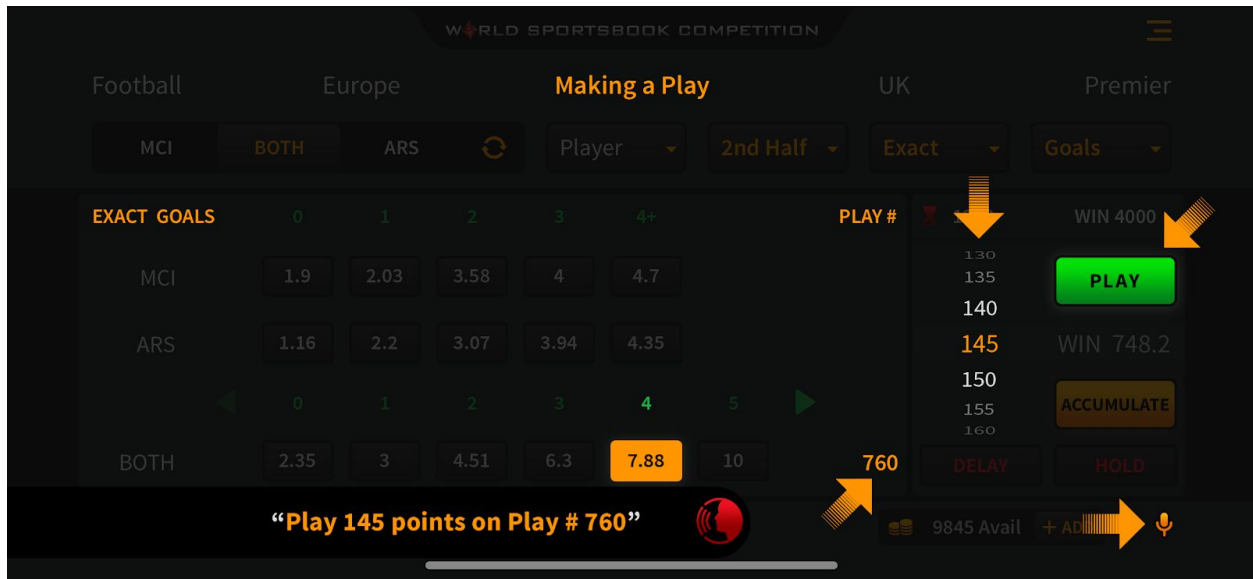
BOTH 2.35 3 4.51 6.3 7.88 10

STATS & RANK

9845 Avail + ADD

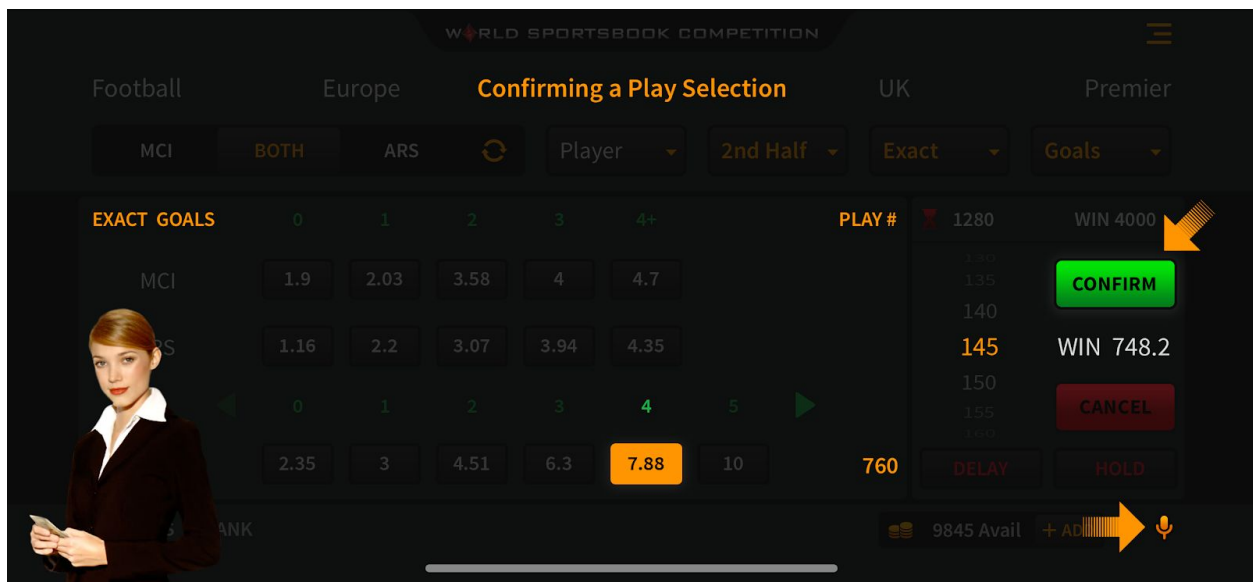
MAKING A PLAY

To make a PLAY, touch the microphone and say, “PLAY 145 POINTS on PLAY # 760” - or - use the POINT WHEEL to select an amount and touch PLAY.



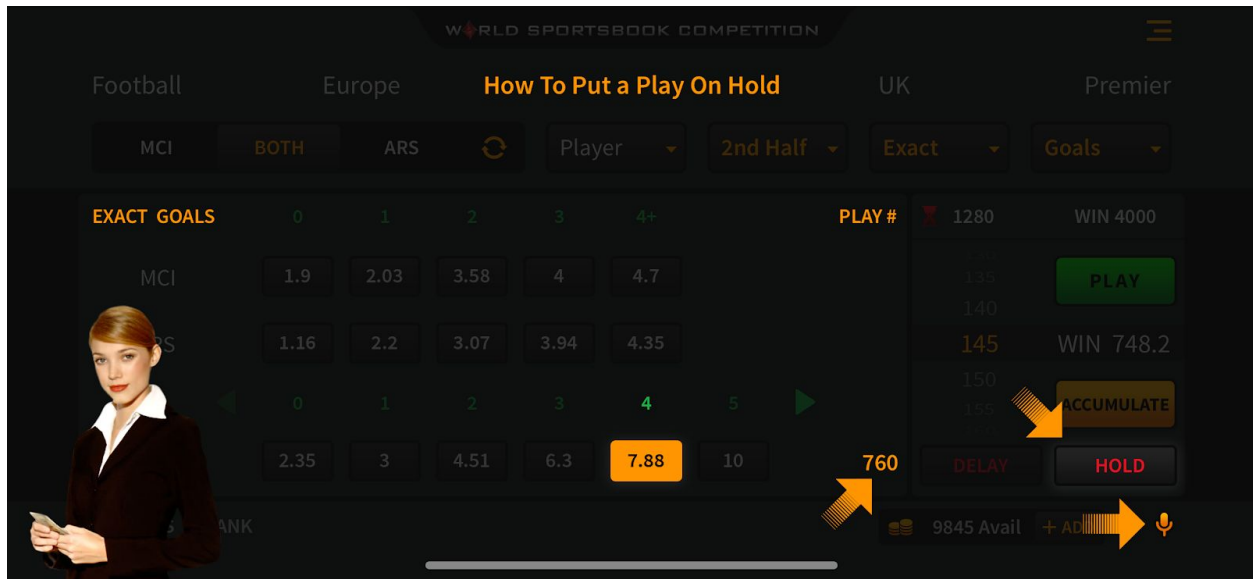
CONFIRMING A PLAY

You may CONFIRM by TOUCH or VOICE.



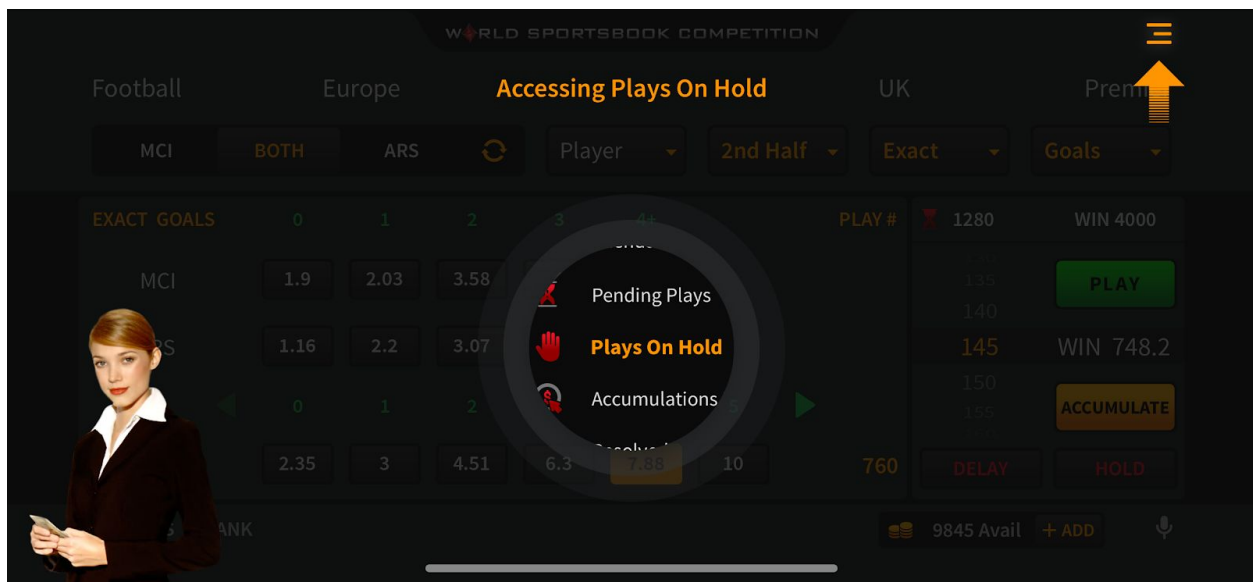
HOW TO PUT A PLAY ON HOLD

If you are not sure that you want to proceed with a PLAY after you have selected ODDS and the PLAY # has appeared, you may put that PLAY on HOLD by using either TOUCH or VOICE.



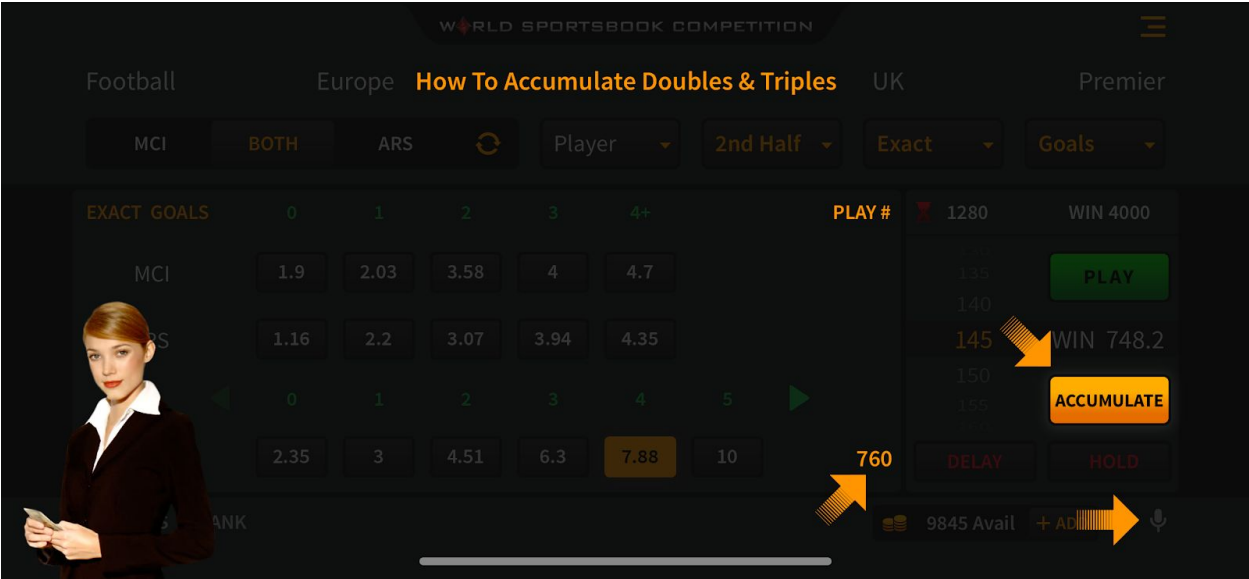
ACCESSING PLAYS ON HOLD

You may view PLAYS ON HOLD (with updated odds) via the MENU by selecting PLAYS ON HOLD.



HOW TO ACCUMULATE DOUBLES AND TRIPLES

You may accumulate PLAYS by TOUCHING the ACCUMULATE button or by saying “Accumulate.”



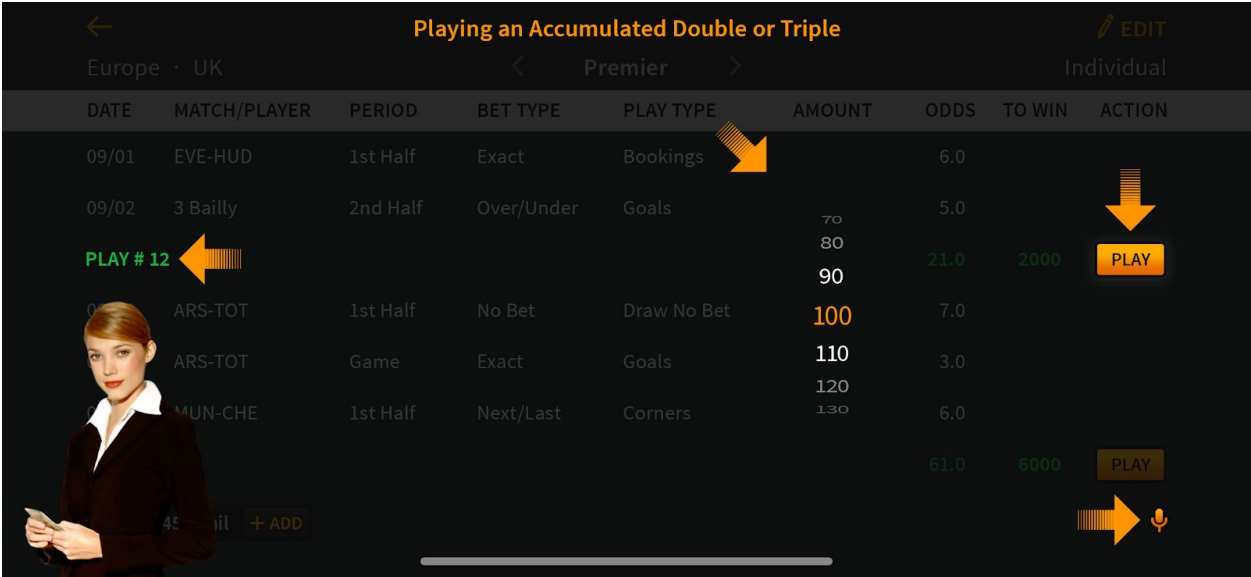
MORE ON ACCUMULATING DOUBLES AND TRIPLES

After selecting ACCUMULATE you will have the option of adding the PLAY to an existing ACCUMULATION or starting a new one.

More on Accumulating Doubles & Triples								
Europe · UK		< Premier >		Create New Individual				
DATE	MATCH/PLAYER	PERIOD	BET TYPE	PLAY TYPE	AMOUNT	ODDS	TO WIN	ACTION
09/01	EVE-HUD	1st Half	Exact	Bookings		6.0		
09/02	3 Bailly	2nd Half	Over/Under	Goals		5.0		
PLAY # 12						21.0		ADD
09/02	ARS-TOT	1st Half	No Bet	Draw No Bet		7.0		
09/02	ARS-TOT	Game	Exact	Goals		3.0		
09/02	MUN-CHE	1st Half	Next/Last	Corners		6.0		
PLAY # 11						61.0		
09/02	LEI-BOU	1st Half	No Bet	Draw No Bet		4.0		

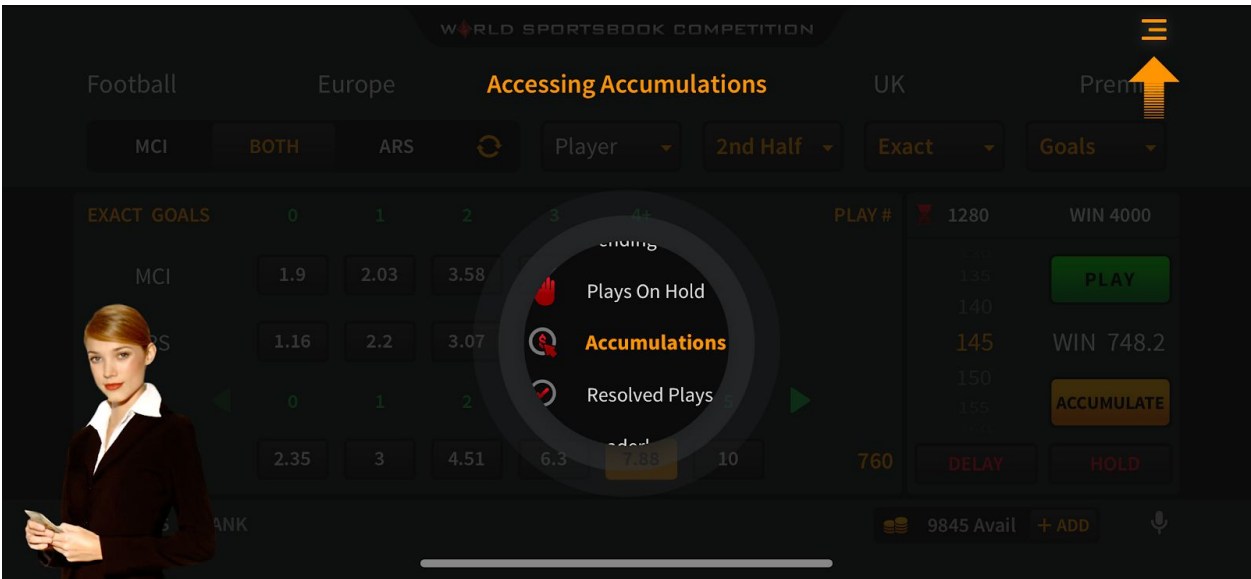
PLAYING AN DOUBLE OR TRIPLE

After you select ACCUMULATE, you will automatically be taken to the ACCUMULATIONS screen for a quick review. When you are ready to make a DOUBLE or TRIPLE, you will have the option of using VOICE or the POINTS PINWHEEL (pop-up) and PLAY BUTTON.



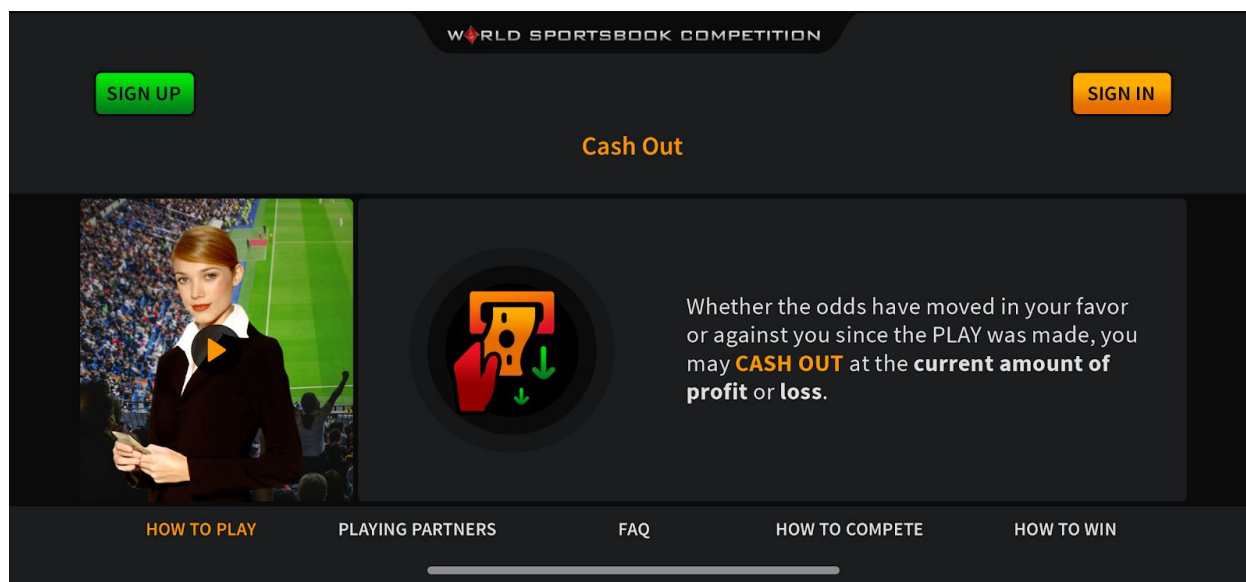
ACCESSING ACCUMULATIONS SCREEN

You may access your held or pending ACCUMULATIONS through the MENU at any time.



CASH OUT

After making a PLAY, you may cash out prior to the PLAY settling by choosing PENDING PLAYS via the MENU. This is true whether you are happy taking an early profit or just want to bail out of the PLAY at a loss.



PENDING PLAYS

Here's what that PENDING PLAYS screen will look like. Review your unresolved PLAYS and choose any that you'd like to CASH OUT.

Cash Out

9,845 Avail

+ ADD

Europe · UK

<

Premier

>

Individual

SINGLES

DOUBLES & TRIPLES

DATE	PLAY #	GAME	TEAM	PER	PLAYER	TYPE	PLAY	RESULT	AMT	ODDS	TO WIN	CURR ODDS	CASH OUT
09/02	2460	BFC-MUN	MUN	All	-	Exact	Win	MUN	120	4.0	360	2.5	180
09/02	2518	BFC-MUN	MUN	1H	3 Bailly	Over	Goals	0.5	100	5.0	400	6.0	500
09/15	1026	TOT-LIV	LIV	2H	-	Over	Goals	TOT	90	4.0	270	5.0	360
09/22	3025	MUN-WLV	MUN	All	-	Exact	Win	Tie	150	6.0	750	4.5	525
09/22	4268	MUN-WLV	WLV	1H	-	Under	Goals	1.5	200	3.0	400	5.0	800
09/23	1102	WHU-CHE	CHE	1H	-	Exact	Win	WHU	90	6.0	450	4.5	315
TOTAL									1620	8540	9680		

So, those are the basics of how to play The World SportsBook Competition. Once we have your feedback and refine things a bit further, we'll add an FAQ tab to the game itself.

Thank you again for starting on this journey with us. Now give a chant for your Team to win and let the games begin!

Good luck. Enjoy.