# Giacomo Mason

## Data Scientist and Applied Economist

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# Key Skills

- Economist and data scientist with over four years industry experience and six years research record
- PhD-level foundations in econometric modelling, causal inference, statistics, and machine learning
- Diverse range of practical applications, from survey data to natural language
- Data cleaning, analysis, and modelling using multiple programming languages (Python, R, Stata)
- Experience communicating technical findings and visualisations to internal and external stakeholders

## Recent Experience

2022 - pres.

#### Senior Data Scientist

Deliveroo - London, UK

- Working across two teams: Experimentation and Measurement, Consumer Behaviour Science.
- Maintaining and developing experimentation infrastructure.
- Focus on customer lifetime value estimation.

2019 - 2022

### Data Scientist

Data, Technology, and Analytics Unit - Competition and Markets Authority - London, UK

- Delivered an automated document ingestion pipeline to enhance document review in competition cases.
- Worked on the CMA's landmark study on <u>Online Platforms and Digital Advertising</u>, overseeing the bigdata empirical analysis for the study. Authored the econometric analysis of a large RCT by Google.
- Other projects: network modelling of company ownership relationships, network analysis of deceptive online reviews, automated scraping and analysis of social media content.
- *Technical skills*: network analysis; large-scale webscraping; data pipelines; machine/deep learning for NLP; collaborative software development; code review.
- Member of the Civil Service Digital, Data, and Technology (DDaT) profession.

2014 - 2019

## Research Consultant

Institute for Fiscal Studies - London, UK / Oxford Policy Management - Oxford, UK

- Evaluation of the Child Development Grant Programme, a clustered RCT in northern Nigeria.
- Led the design of the household survey, and the entire data analysis process.
- Technical skills: survey programming, data cleaning, causal inference with panel data, visualisation.

2014 - 2019

#### PhD Researcher, Economics

University College London - London, UK

- Supervisors: Prof. Orazio Attanasio, Prof. Gabriella Conti. Main projects: *Inequality in early-life socio-emotional skills: a cross-cohort comparison; The impacts of a pregnancy lifestyle intervention on maternal outcomes; Estimating health production functions: a control function approach*
- *Technical skills*: multivariate and regression analysis; longitudinal data; factor analysis and structural equation models; permutation and bootstrap inference; multiple hypothesis testing.

## Other Work and Research Experience

2013

2018 | Private Tutor – TheProfs – London, UK

2015 - 2018 | Postgraduate Teaching Assistant - University College London, Dept. of Economics - London, UK

Health Economics Junior Researcher - International Renal Research Institute (IRRIV) - Vicenza, IT

Previously | Junior business analyst, research assistant, event photographer

Publications		
2021	The Impacts of a Multifaceted Pre-natal Intervention on Human Capital Accumulation in Early Life w. P. Carneiro, L. Kraftman, L. Moore, I. Rasul, M. Scott. <b>American Economic Review</b> 111 (8): 2506-49.	
2020	Inequality in Socio-Emotional Skills: A Cross-Cohort Comparison w. O. Attanasio, R. Blundell, G. Conti. <b>Journal of Public Economics</b> , 191	
2019	The Developmental Origins of Health Inequality w. G. Conti, S. Poupakis. Oxford Research Encyclopedia of Health Economics (OUP)	
Education		
2013 – 2019	PhD Economics – University College London, Department of Economics Student Academic Representative (StAR) for the 2014/2015 MPhil cohort Organiser of weekly Applied Microeconometrics Reading Group	
2010 - 2012	<b>MSc Economics and Finance</b> ( <i>cum laude</i> ) University of Padua, School of Economics and BA Dissertation: <i>Distance From Markets And Consumption Inequality: Evidence From Rural Lagos</i>	
2007 - 2010	BSc Economics and Business (cum laude) – University of Padua, School of Economics and BA LLP / Erasmus Programme – Copenhagen Business School, Denmark Intl' Summer Program in Management – University of Michigan, Ann Arbor, MI Dissertation: An Essay on Growth and Inequality	
Volunteering		
2017 – pres.	Director – Unseen Tours – Walking tours with Londoners affected by homelessnes	s – London, UK
	<ul> <li>Social enterprise in the tourism sector, organising guided walks of London</li> <li>Various product and business development tasks</li> </ul>	
Skills		
Software	R – data cleaning, analysis, visualisation, statistical modelling	Advanced
	Python – web scraping, machine and deep learning, NLP	Advanced
	Stata – data cleaning, econometric modelling, visualisation	Advanced
	Git/GitHub – version control and collaboration	Advanced
	Unix, SQL, Matlab, Julia	Basic
Training courses	<ul> <li>Center for Microeconomic Methods and Practice (cemmap): Dynamic programming, Survival analysis, Statistical graphing, Applied nonparametric econometrics, Programme evaluation, Econometrics of cross-section and panel data, Discrete choice modelling.</li> <li>UCL: Adaptive modelling of complex data, Introduction to relational databases/SQL</li> <li>Online: Python for data science and machine learning (Udemy), Deep Learning for NLP (Stanford), Intro to Deep Learning with PyTorch (Udacity), Social and Economic Networks (Coursera)</li> </ul>	
Certificates	ETS GRE – Quantitative Reasoning: 170/170; Verbal Reasoning: 166/170; Analytical Writing: 4.0 ETS TOEFL iBT – Grade 119/120	
Language	Italian (native), English (professional), German (v basic), Spanish (v basic), Levantine Arabic (v basic)	
Other	<ul> <li>Amateur digital and film photographer, proficient at photo editing (Lightroom ,</li> <li>Podcaster at <u>Tiriamo a Campari</u> (in Italian), a current affairs show</li> </ul>	/ Capture One)