

Suwardhan Ahirrao

UX Designer

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WORK EXPERIENCE

Embibe · UX Design Consultant

Sep 2019 - present | Acquired by Reliance Industries, Embibe provides personalized educational feedback services for standard 8-12 students.

Enhancing UX for B2B tools built for state agencies, institute management, teachers and students.

Clarisights · UX Design Consultant

Feb 2019 - Feb 2020 | Clarisights provides realtime, interactive and contextual reporting for high-performance marketing teams.

Shipped Knit UI - a new Design Library. Led the redesign process of crucial product components like Custom Dimensions, Integration and Reports Layout.

Smartbeings · UX Design Consultant

Oct 2017 - Jan 2019 | SmartBeings aims to bring Voice AI Assistant for Enterprises.

Worked on the OS experience for Voice Assistant device WooHoo. Designed voice flow builder platform for their enterprise customers and the mobile experience for end consumers.

Scalex Systems · Cofounder

Jul 2016 - Oct 2017 | Co-founded Scalex ZERO - a SaaS product for higher education institutes in India.

Managed a team of 5 to build ZERO. Deployed the product in 15 institutes in 3 months. Took care of the fund-raising process and got selected in NASSCOM 10K startup programme.

Breve Labs · Designer

Apr 2015 - Jun 2016 | Started an app development agency from hostel room in IIT Guwahati.

Oversaw a team of 6, managed the entire design process for each client, delivering a seamless product-building experience.

Other Projects

AgriPrince · Troopr · Legrooms · Newsletter · BRKS Group · VanityCube · LazyLad · NamasteTaxis · Clozerr · Vivoiz

EDUCATION

Indian Institute of Technology, Guwahati

Bachelors of Design (2016)

Minor: Civil Engineering

CPI: 8.04/10

SKILLS

Persona building
User Journey Mapping
Information Architecture
Wireframing
Prototyping
Usability Testing
Interaction Design
Visual Design
HTML5 | CSS

TOOLS

Figma
Sketch
Adobe XD
Zeplin
Invision
Adobe Creative Suite

PUBLICATION

SheHealthy: Game approach towards evicting PCOS amongst adolescent girls - IHCI'15 (ACM digital library)