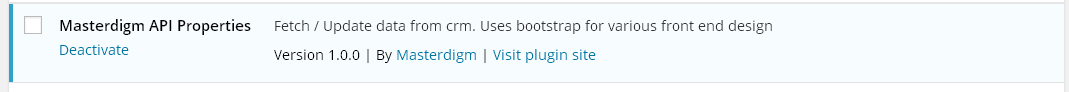
WORDPRESS PLATFORM  
  
MASTERDIGM API PROPERTIES PLUGIN

|  |  |
| --- | --- |
| WordPress Acct: to set up plugin | User: [masterdigm@gmail.com](mailto:masterdigm@gmail.com) pass: Wdj12345! |

|  |  |
| --- | --- |
| How to add a Plugin to the Wordpress Directory: | <https://wordpress.org/plugins/about/> |



***Have it say:***

Masterdigm Real Estate CRM Property Plugin. Adds properties from Masterdigm CRM into your WordPress site.

Questions on Plugin:

1.) MD API: Understood.. Values come from the CRM of the user.

2.) MD Testimonials: What is this for?

3.) MD Homesliders: What is this for?

4.) MD Featuredproperty: Would be nice to be able to select properties inside the CRM Property tab and tag them as “Featured Properties”. Then the API has the featured properties in the API.

Questions/Issues on Website

1. <http://dev.wdjindustries.com/wp/wp-admin/customize.php?theme=realspace>
   1. Site Title: Shows up in the wrong section of the website
   2. Tagline: Shows up in the wrong section of the website.
2. Location text area: No one can search if they don’t know what to type in there?
   1. Can we use Sphinx Search Plugin? <https://wordpress.org/plugins/wordpress-sphinx-plugin/> and <http://www.ivinco.com/software/wordpress-sphinx-search/>
      1. Answer:
3. Search by Map functions:
   1. Can we create a map feature?
      1. Like gemtk.com map?
4. Colors:
   1. Gray section: “Search Properties” <http://dev.wdjindustries.com/wp/search-properties/>
      1. How do we control the color?
         1. Answer:
   2. Gray section: Property Page: <http://dev.wdjindustries.com/wp/property/99-8111-Stanford-Ave155/>
      1. How do we control this color?
5. Comparable Properties
   1. We need the ability to have on each Property page a section that shows “comparable properties”: city, bedrooms, baths, max price (not sure though..let’s discuss)
6. Search Property view:
   1. Need to remove the Right Navigation Search Feature and make it at the top like we have done on [www.gemtk.com](http://www.gemtk.com)
7. Search Pull down Menu:
   1. Seems the API is feeding, “Active, Inactive, Expired, In Escrow” etc..
      1. Note: We don’t want to show all of those: Only Active, Pending Sale, Back up Offer
8. Blog: <http://dev.wdjindustries.com/wp/blog/>
   1. Question: when we blog, can we blog and select the property page in which we want the blog to show?
9. Title / Meta Tags/ H1 Tags / H2 Tags, etc.. per page..
   1. How do we control them?
   2. How do we manage the home page?
10. Short codes:
    1. [listproperties]
    2. What else??
       1. Can we make a certain property with a short code?
          1. Example: PropertyID:93029
11. Banner Images on home page
    1. How do we change them?
       1. Sizes etc?
12. Webform: <http://dev.wdjindustries.com/wp/property/99-8111-Stanford-Ave155/>
    1. Where does the lead go?
       1. Does it get tagged and go into the CRM?
13. Login? What is this for at the top right of site?
    1. We need the ability for the client to do the following:
       1. Search, Save, Email out to family, Favorites
    2. When they do the above actions, the data must go back into the CRM.
       1. In the CRM, we need a section that shows the activity:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Name | Last 2 days | Last 7 days | Last 30 days | Inactive |
| Joh Smith | [3 views](http://www.masterdigm.com) | 7 views | 40 views |  |

And when the click on the “3 views” link, it shows us the 3 properties they viewed, etc..

1. Can’t see values in fields: Need to fix: 