

Reg. No. :

--	--	--	--	--	--	--	--	--	--	--	--

Question Paper Code: 1148122

B.E / B.Tech. DEGREE EXAMINATIONS, NOV/ DEC 2024

Eight Semester

Mechanical Engineering

MG8591- PRINCIPLES OF MANAGEMENT

(Regulation 2017)

Time: Three Hours

Maximum: 100 Marks

Answer ALL questions

PART – A

(10 x 2 = 20 Marks)

1. Define management.
2. How does the role of a manager differ from that of an entrepreneur?
3. What is planning in management?
4. How do strategic management and planning tools relate to decision-making?
5. What is job design in management?
6. Centralization vs decentralization.
7. Define leadership.
8. Define job enrichment.
9. List any two budgetary control techniques.
10. How does IT contribute to management control systems?

PART – B

(5 x 13 = 65 Marks)

11. (a) Analyze the impact of technology on managerial roles today. (13)

(OR)

- (b) Explain the various types of business organization. (13)

12. (a) Apply the steps of planning to create a plan for a small business. (13)

(OR)

(b) Examine the steps and process of decision making. (13)

13. (a) Explain the importance of line and staff authority in decision-making. (13)

(OR)

(b) Classify the recruitment process in an organization. (13)

14. (a) How can Maslow's theory help improve employee motivation? (13)

(OR)

(b) What are the barriers to effective communication, and how can they be overcome? (13)

15. (a) Apply budgetary control techniques to improve financial performance in a company. (13)

(OR)

(b) Compare direct and preventive control methods in quality management. (13)

PART – C

(1 x 15 = 15 Marks)

16. (a) What are the key factors causing low productivity in an Organization and how can managers identify the root causes? (15)

(OR)

(b) Analyse how the communication process can be disrupted by barriers at each stage and suggest strategies to overcome them. (15)

-----XXXX-----