Story 1

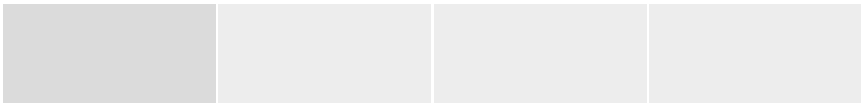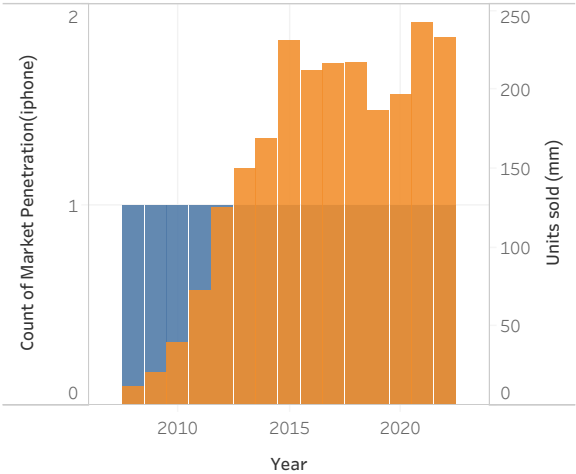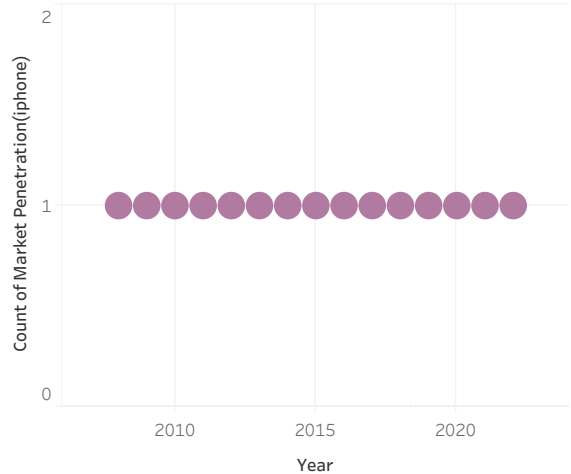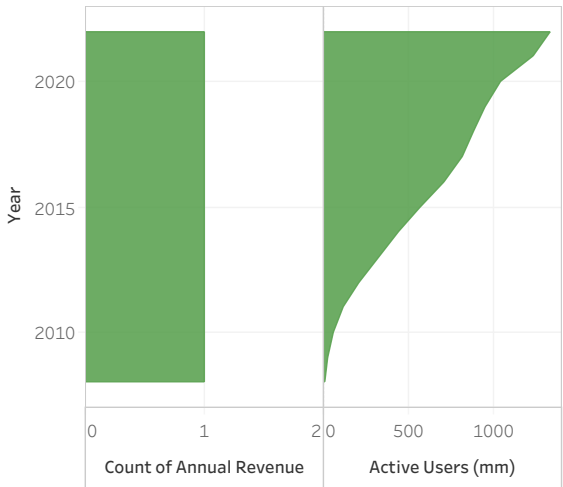## units sold

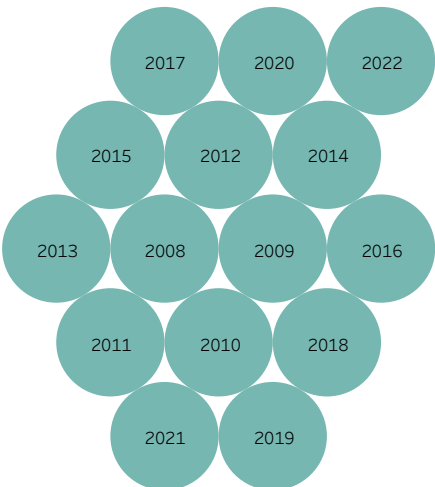## count of market penetration

Measure Names
- Count of Market Pene..
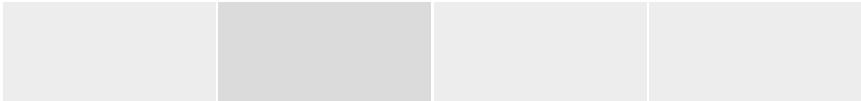- Units sold (mm)

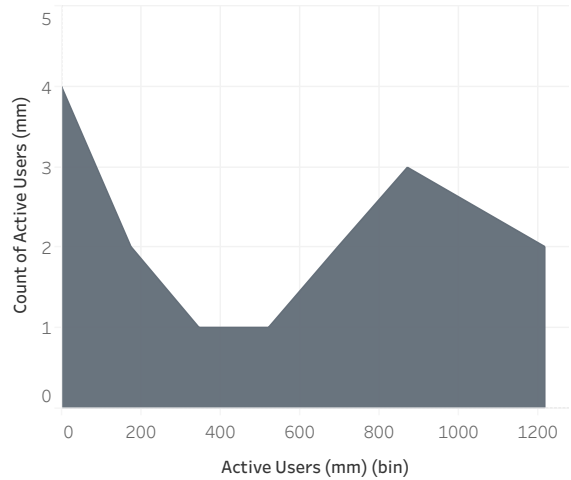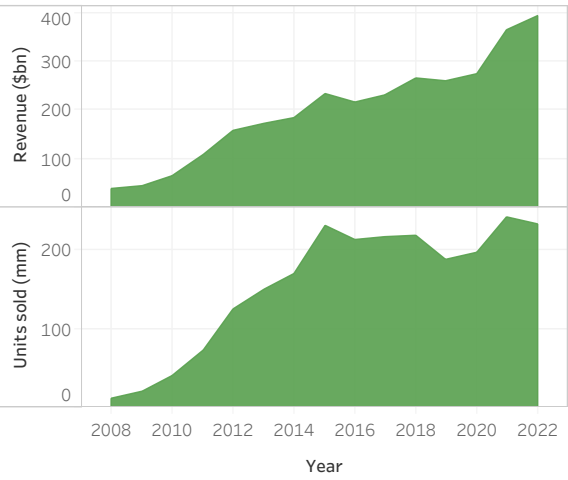## count of annual revenue

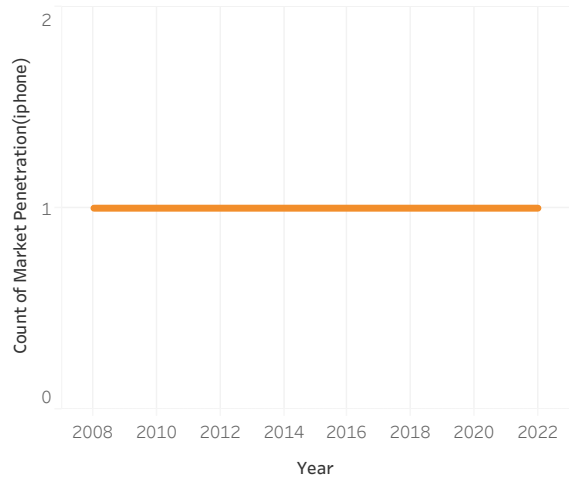## units sold

Story 1

count of active users

units sold and revenue

Units sold (mm)
To Null

year and market

active user

Story 1

year of annual revenue

Active users

Count of Market Penetrat..
0 — 1

annual revenue and market penetration

2015	2018	2020
2013	2010	2012
2011	2006	2007	2014
2009	2008	2016	2022
2021	2019	2017	

units sold
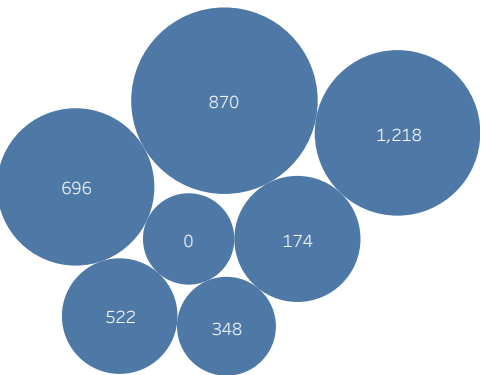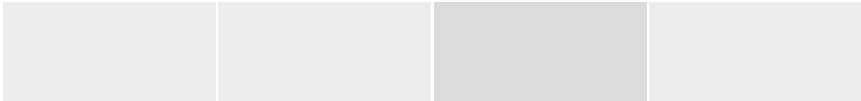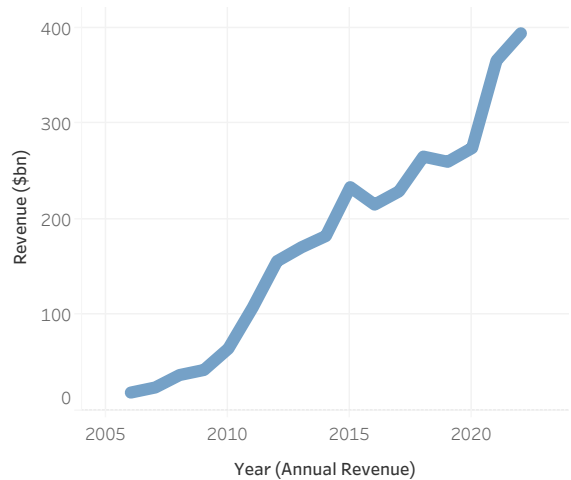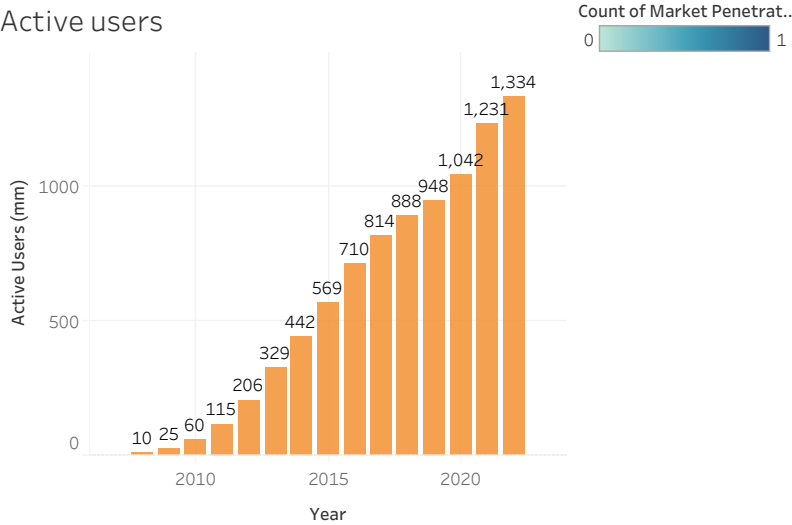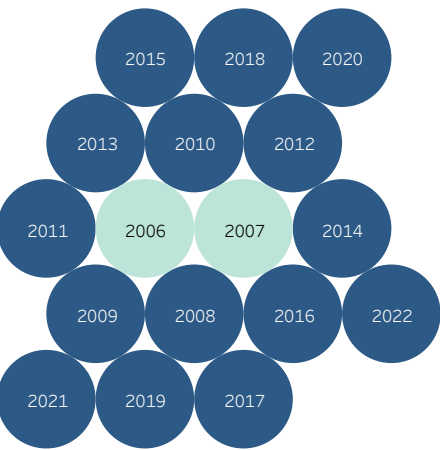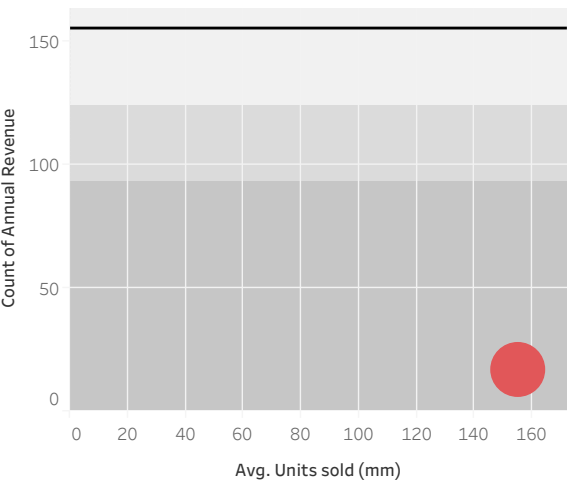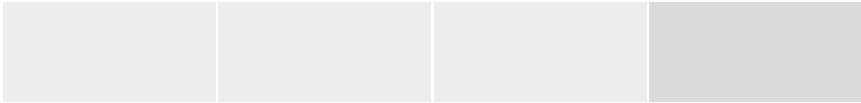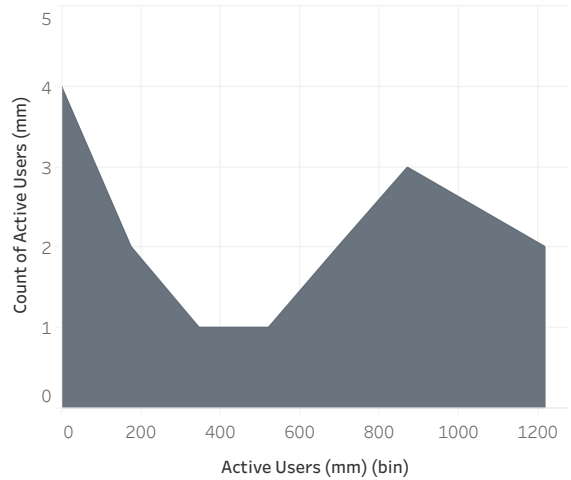
Story 1

count of active users

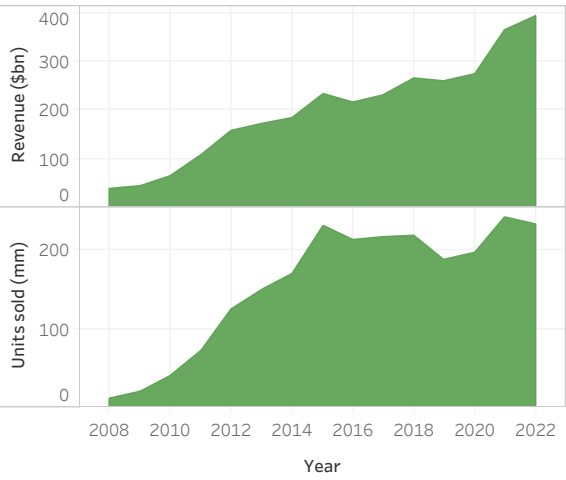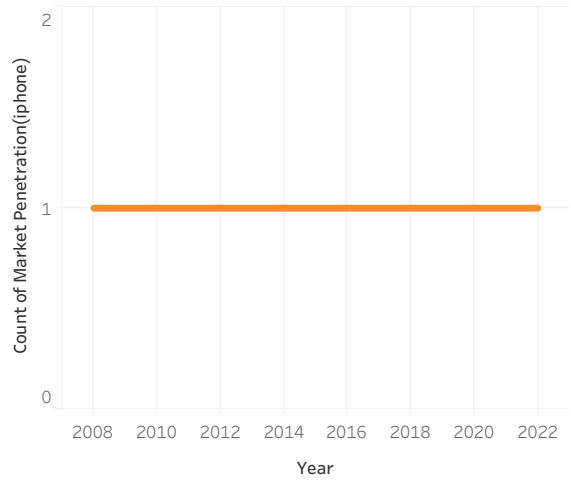## units sold and revenue

year and market

active user