

KPI

Brand	Mrp	Sale Price	Star Rating	Discount Percentage
Apple	77,000	77,000	5	0

Discount Percentage, Mrp, Number Of Reviews, Sale Price and Star Rating broken down by Brand. The data is filtered on Upc, which keeps MOBEXRGVZFZGZEWV.

KPI

Brand	Number Of Reviews
-------	-------------------

Apple	794
-------	-----

Discount Percentage, Mrp, Number Of Reviews, Sale Price and Star Rating broken down by Brand.
The data is filtered on Upc, which keeps MOBEXRGVZFZGZEWV.

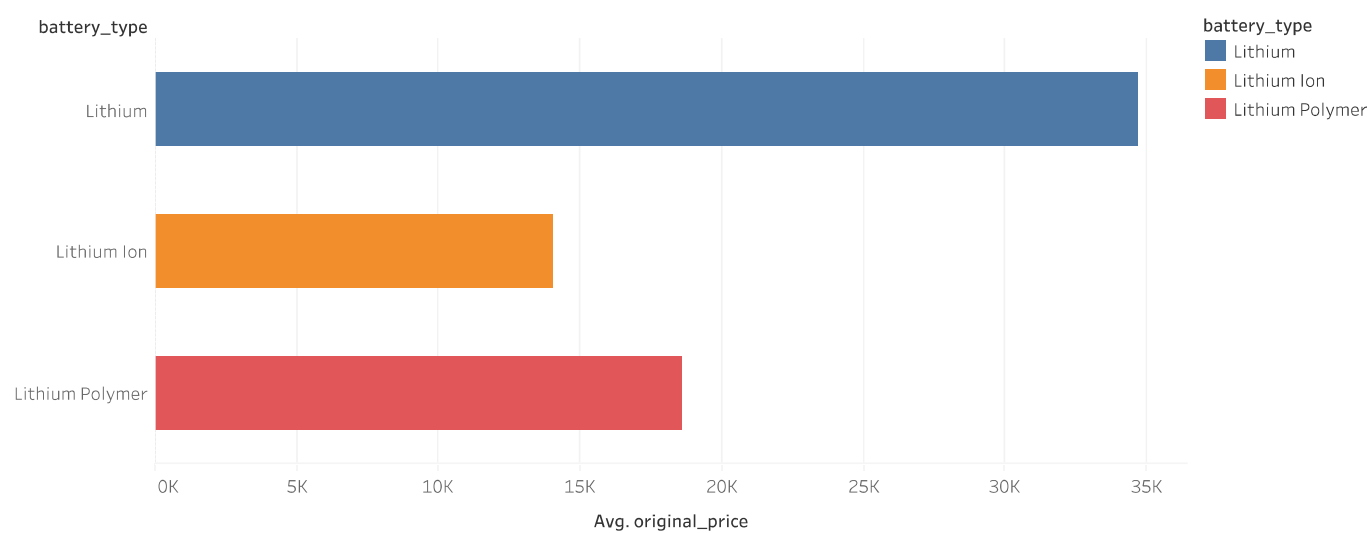
Model Specification

model	processor	front_camera	rear_camera	colour	
Null	Null	Null	Null	Null	
VIVO T1 44W	Qualcomm Snapdragon 680	16MP	50MP + 2MP + 2MP	Midnight Galaxy	44,980
				Starry Sky	64,970
VIVO T1 5G	Qualcomm Snapdragon 695	16MP	50MP + 2MP + 2MP	Rainbow Fantasy	44,980
	Turbo Snapdragon 695	16MP	50MP + 2MP + 2MP	Starlight Black	64,970
VIVO T1 PRO 5G	Qualcomm Snapdragon 778G 5G Mobile Platform	16MP	64MP + 8MP + 2MP	Rainbow Fantasy	19,990
				Turbo Black	59,980
VIVO T1X	Qualcomm Snapdragon 680	8MP	50MP + 2MP	Turbo Cyan	28,990
				Gravity Black	53,970
VIVO V21 5G	MediaTek Dimensity 800U	44MP	64MP + 8MP + 2MP	Space Blue	53,970
				Dusk Blue	32,990
VIVO V23 PRO 5G	Mediatek Dimensity 1200	50MP + 8MP Dual	108MP + 8MP + 2MP	Sunset Dazzle	32,990
VIVO V23E 5G	Mediatek Dimensity 810	44MP	50MP + 8MP + 2MP	Sunshine Gold	41,990
VIVO V25 5G	Mediatek Dimensity 900	50MP	50MP + 8MP + 2MP	Sunshine Gold	28,990
VIVO X80	Mediatek Dimensity 9000	32MP	50MP + 12MP + 12MP	Elegant Black	32,999
				Surfing Blue	54,998
VIVO Y01	Mediatek Helio P35	5MP	8MP	Urban Blue	59,999
VIVO Y01A	Mediatek Helio P35	5MP	8MP	Elegant Black	12,999
				Sapphire Blue	12,999
VIVO Y02	MediaTek P22	5MP	8MP	Sapphire Blue	12,999
VIVO Y100 5G	Mediatek Dimensity 900	16MP	64MP (OIS) + 2MP + 2MP	Cosmic Grey	12,999
				Orchid Blue	12,999
				Metal Black	29,999
				Pacific Blue	29,999
VIVO Y15C	Mediatek Helio P35	8MP	13MP + 2MP	Twilight Gold	29,999
VIVO Y15S	Null	Null	13MP	Wave Green	9,976
VIVO Y16	Mediatek Helio P35	5MP	13MP + 2MP	MYSTIC BLUE	9,909
				Wave Green	13,990
VIVO Y21	Mediatek Helio P35	8MP	13MP + 2MP	Drizzling Gold	42,997
				Stellar Black	43,997
VIVO Y21A	Mediatek Helio P22	8MP + 8MP Dual	13MP + 2MP	Diamond Glow	35,980
VIVO Y21G	Mediatek MT6769 Helio G...	8MP	13MP + 2MP	Midnight Blue	17,990
VIVO Y21T	Qualcomm Snapdragon 6..	8MP	50MP + 2MP + 2MP	Midnight Blue	17,999
VIVO Y22	Mediatek Helio G70	8MP	50MP + 2MP	Midnight Blue	19,990
VIVO Y33S	MediaTek Helio G80	16MP	50MP + 2MP + 2MP	Metaverse Green	37,980
				Midday Dream	21,990
VIVO Y33T	Null	16MP	50MP + 2MP + 2MP	Mirror Black	21,990
	Qualcomm Snapdragon 680	16MP	50MP + 2MP + 2MP	Starry Gold	22,990
				Mid day dream	22,990
VIVO Y35	Qualcomm Snapdragon 680	16MP	50MP + 2MP + 2MP	Mirror Black	17,490
				Agate Black	22,999
VIVO Y53S	MediaTek Helio G80	16MP	64MP + 2MP + 2MP	Dawn Gold	22,999
VIVO Y56 5G	Mediatek Dimensity 700	16MP	50MP + 2MP	Deep Sea Blue	22,990
				Black Engine	24,999
VIVO Y75	Mediatek G96	44MP	50MP + 8MP + 2MP	Orange Shimmer	24,999
				Dancing waves	25,990

Sum of original_price broken down by model, processor, front_camera, rear_camera and colour. Colour shows details about colour. The data is filtered on Brand, which keeps VIVO. The view is filtered on colour, which keeps 370 of 370 members.

- Null
- Agate Black
- Black Engine
- Cosmic Grey
- Dancing waves
- Dawn Gold
- Deep Sea Blue
- Diamond Glow
- Drizzling Gold
- Dusk Blue
- Elegant Black
- Gravity Black
- Metal Black
- Metaverse Green
- Mid day dream
- Midday Dream
- Midnight Blue
- Midnight Galaxy
- Mirror Black
- MYSTIC BLUE
- Orange Shimmer
- Orchid Blue
- Pacific Blue
- Rainbow Fantasy
- Sapphire Blue
- Space Blue
- Starlight Black
- Starry Gold
- Starry Sky
- Stellar Black
- Sunset Dazzle
- Sunshine Gold
- Surfing Blue
- Turbo Black
- Turbo Cyan
- Twilight Gold
- Urban Blue
- Wave Green

Battery Type Distribution



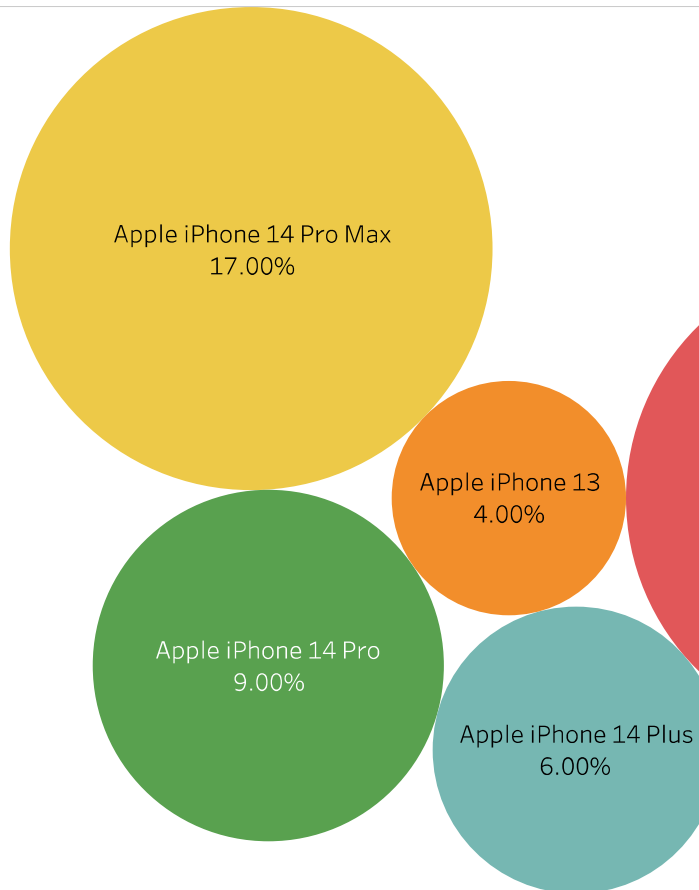
Average of original_price for each battery_type. Colour shows details about battery_type. The context is filtered on Brand, which keeps MOTOROLA. The view is filtered on battery_type, which keeps Lithium, Lithium Ion and Lithium Polymer.

Model-Share

*

Models1

- Null
- Apple iPhone 13
- Apple iPhone 14
- Apple iPhone 14 Plus
- Apple iPhone 14 Pro
- Apple iPhone 14 Pro Max



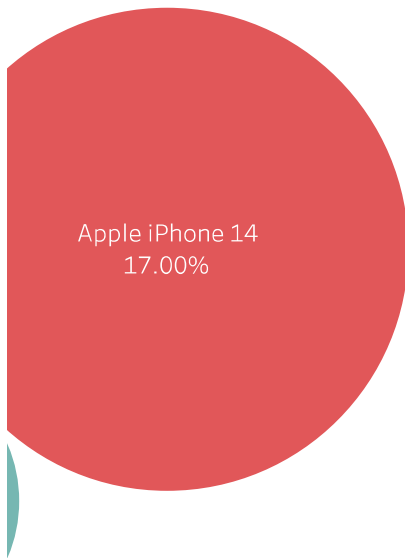
Models1 and Sales Share1 broken down by Models (Model share (apple_products)). Colour shows details about Models1. Size shows sum of Sales Share1. The marks are labelled by Models1 and Sales Share1. The view is filtered on Models (Model share (apple_products)), which keeps Apple iPhone 13, Apple iPhone 14, Apple iPhone 14 Plus, Apple iPhone 14 Pro and Apple iPhone 14 Pro Max.

Model-Share

*

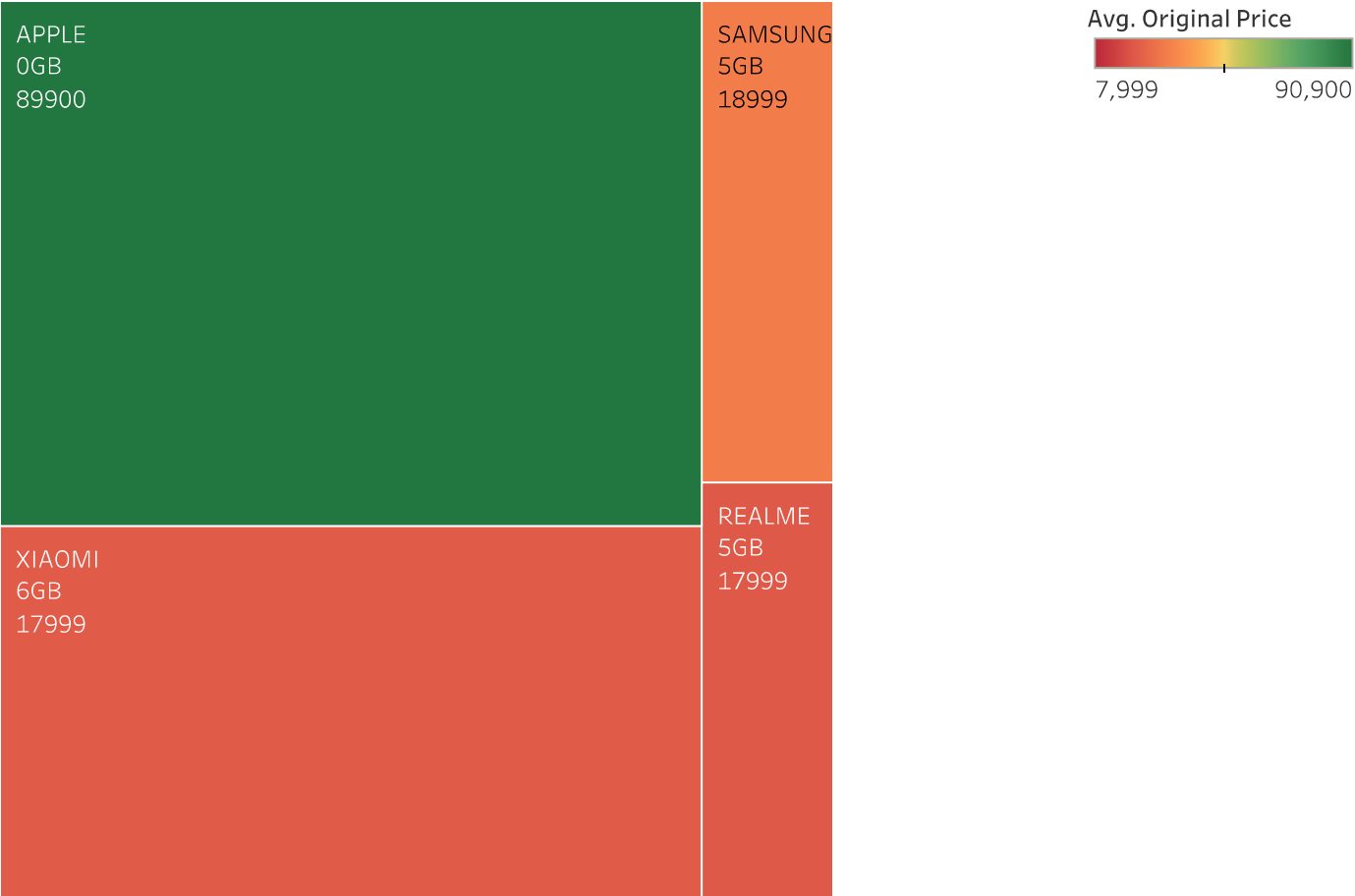
Models1

- Null
- Apple iPhone 13
- Apple iPhone 14
- Apple iPhone 14 Plus
- Apple iPhone 14 Pro
- Apple iPhone 14 Pro Max



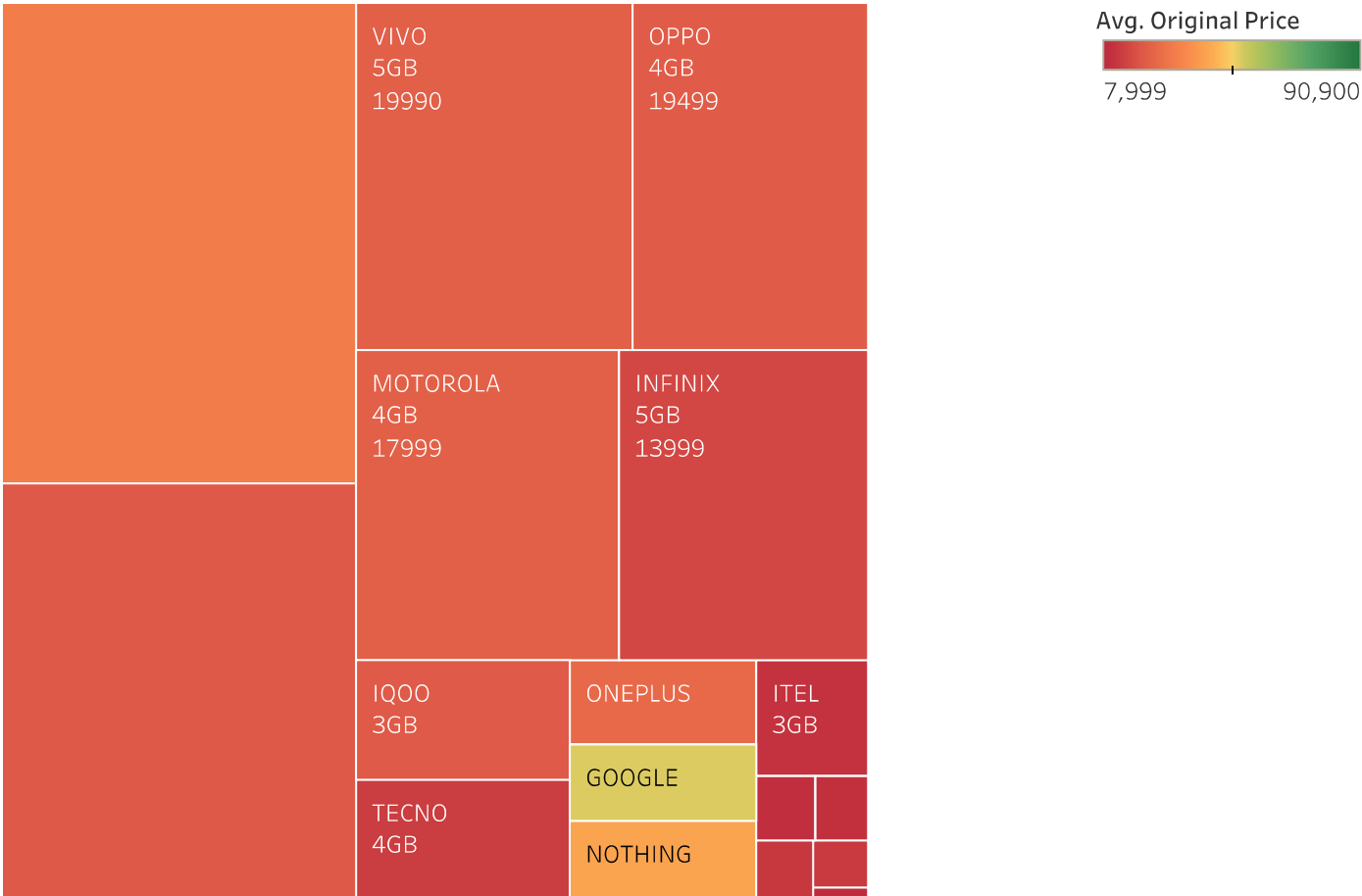
Models1 and Sales Share1 broken down by Models (Model share (apple_products)). Colour shows details about Models1. Size shows sum of Sales Share1. The marks are labelled by Models1 and Sales Share1. The view is filtered on Models (Model share (apple_products)), which keeps Apple iPhone 13, Apple iPhone 14, Apple iPhone 14 Plus, Apple iPhone 14 Pro and Apple iPhone 14 Pro Max.

Brand price Comparison



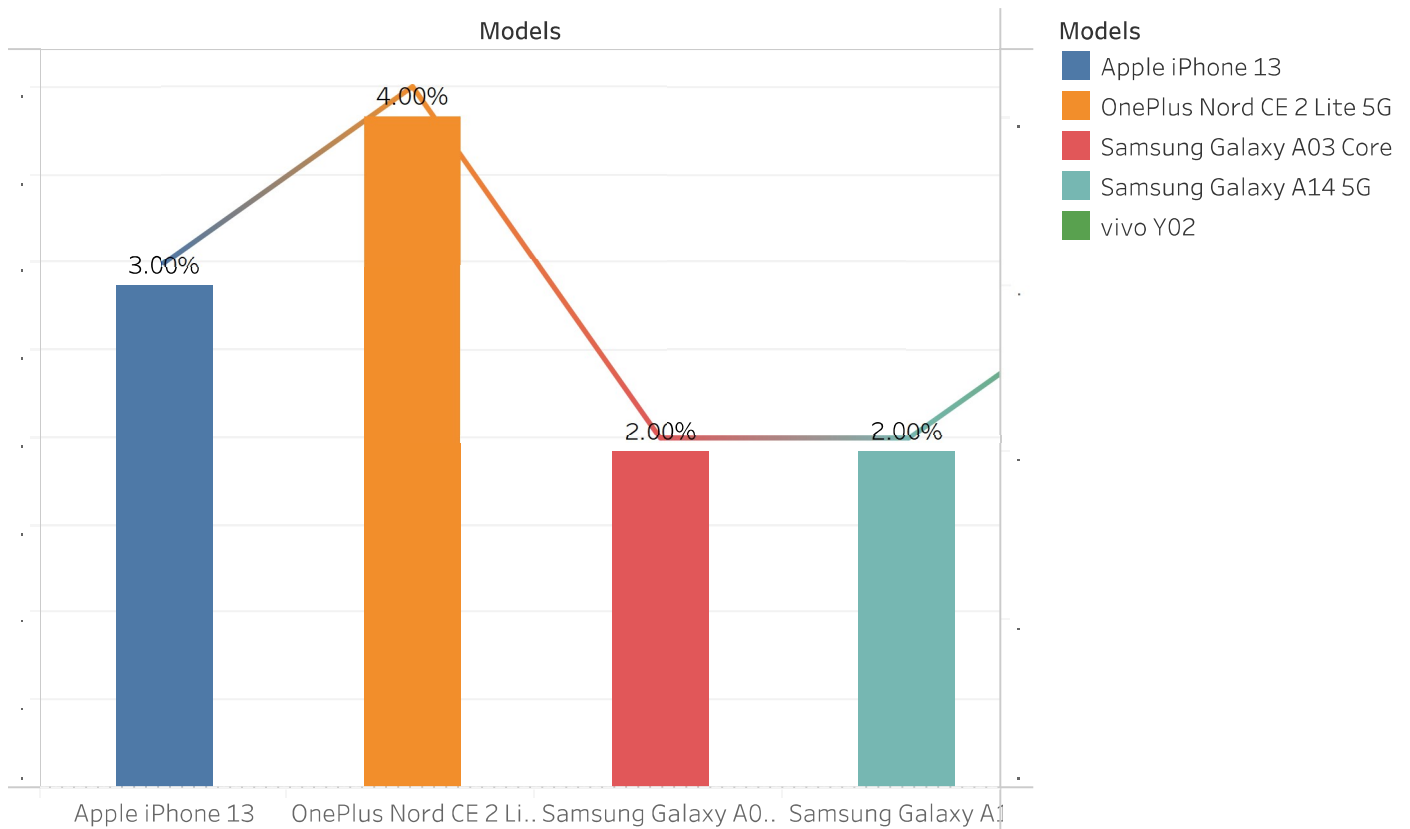
Brand, distinct count of Memory and median of Original Price. Colour shows average of Original Price. Size shows sum of Original Price. The marks are labelled by Brand, distinct count of Memory and median of Original Price.

Brand price Comparison



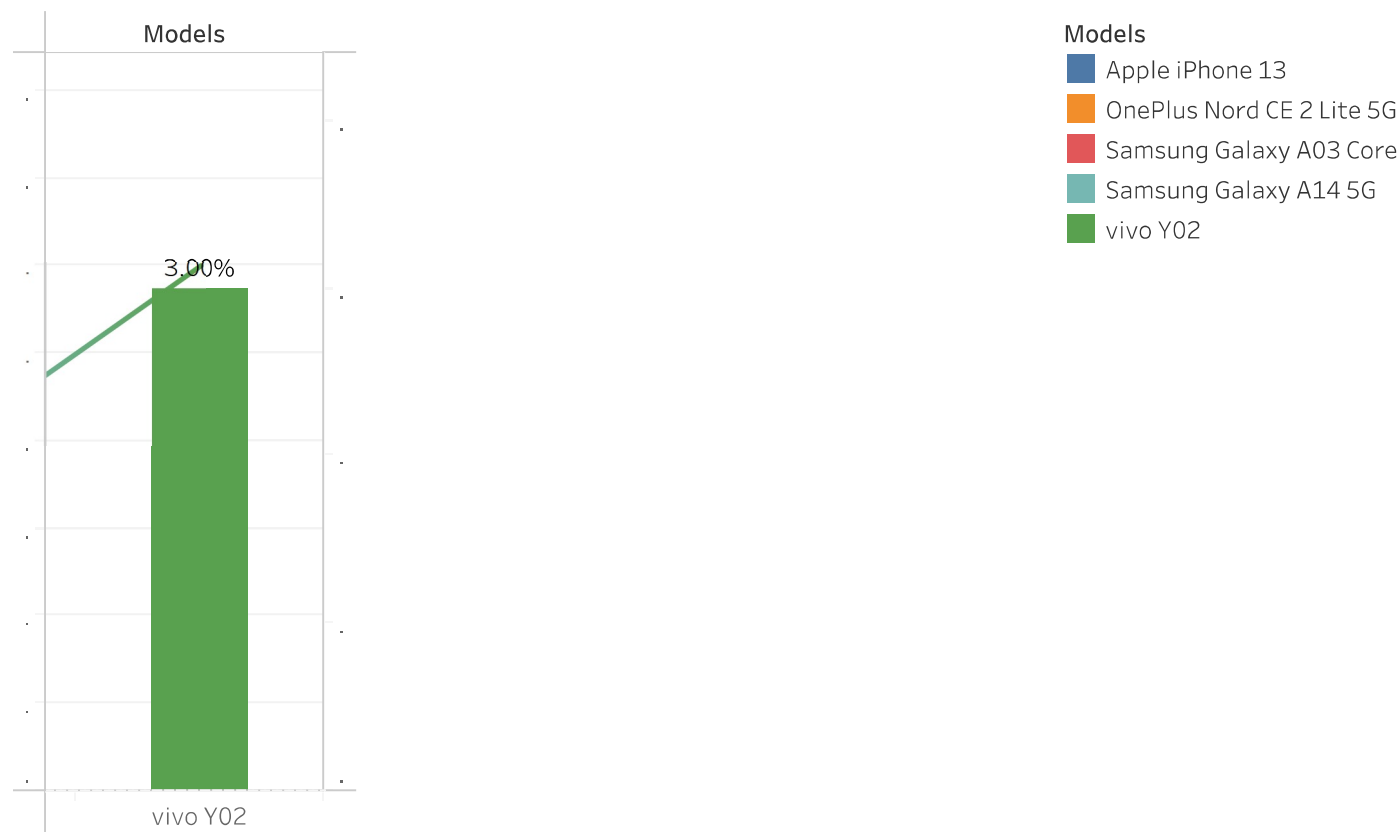
Brand, distinct count of Memory and median of Original Price. Colour shows average of Original Price. Size shows sum of Original Price. The marks are labelled by Brand, distinct count of Memory and median of Original Price.

Country wise best selling smartphone

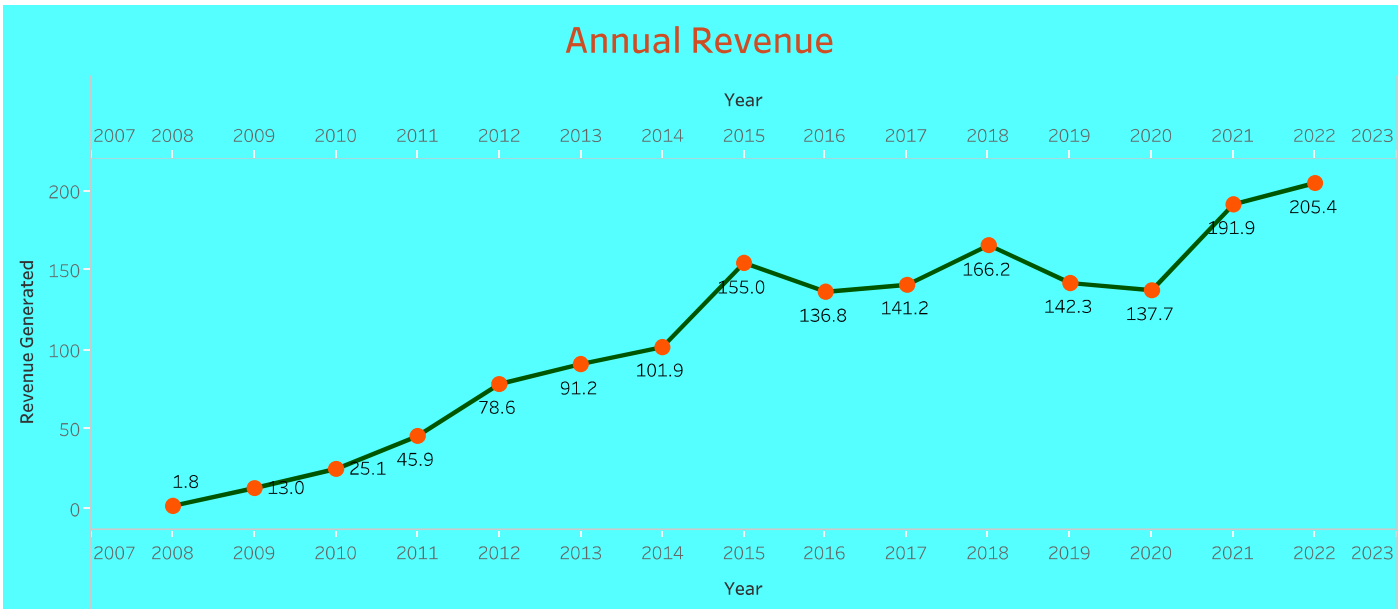


The trends of sum of Sales Share and sum of Sales Share for Models. Colour shows details about Models. For pane Sum of Sales Share (2): The marks are labelled by sum of Sales Share. The data is filtered on Country, which keeps India.

Country wise best selling smartphone



The trends of sum of Sales Share and sum of Sales Share for Models. Colour shows details about Models. For pane Sum of Sales Share (2): The marks are labelled by sum of Sales Share. The data is filtered on Country, which keeps India.



The trends of sum of Revenue Generated for Year and Year. Details are shown for Year. For pane Year (2): The marks are labelled by average of Revenue Generated.

KPI

Units sold (mm)	Revenue Generated	Active Users (mm)
125.0	78.6	100.0

Revenue Generated, Units sold (mm) and Active Users (mm). The data is filtered on Year, which keeps 2012.

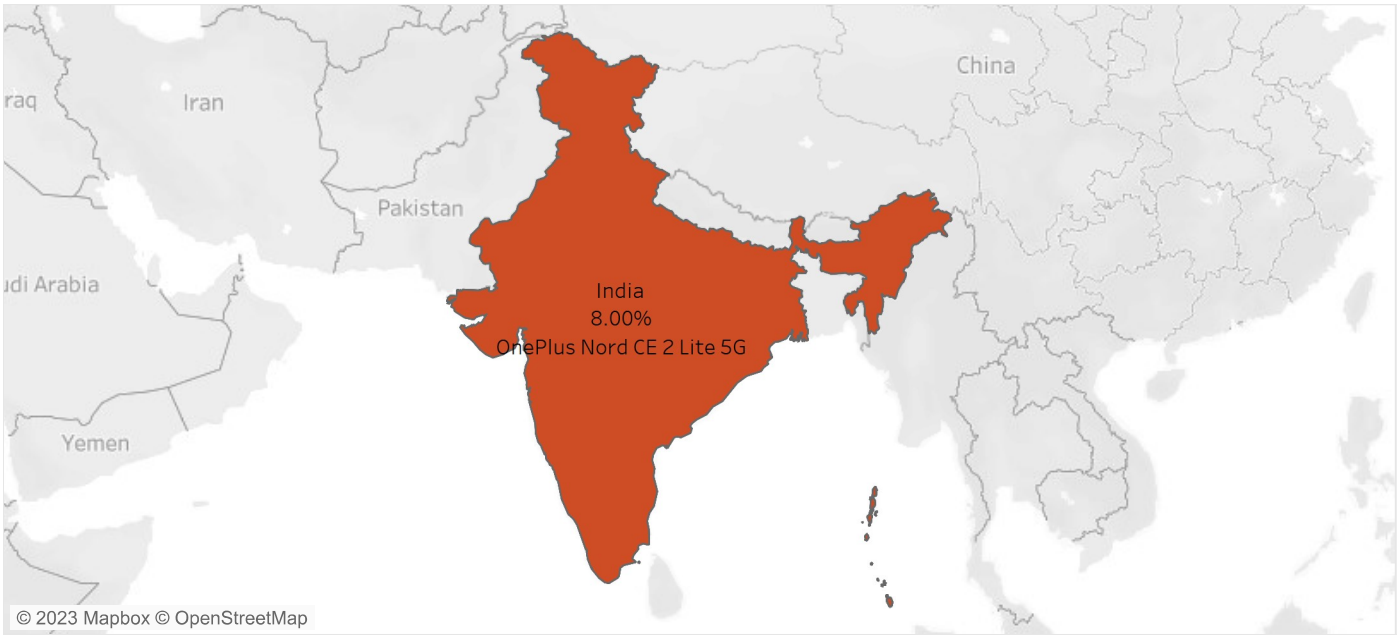
KPI

Active Users (mm)

206.0

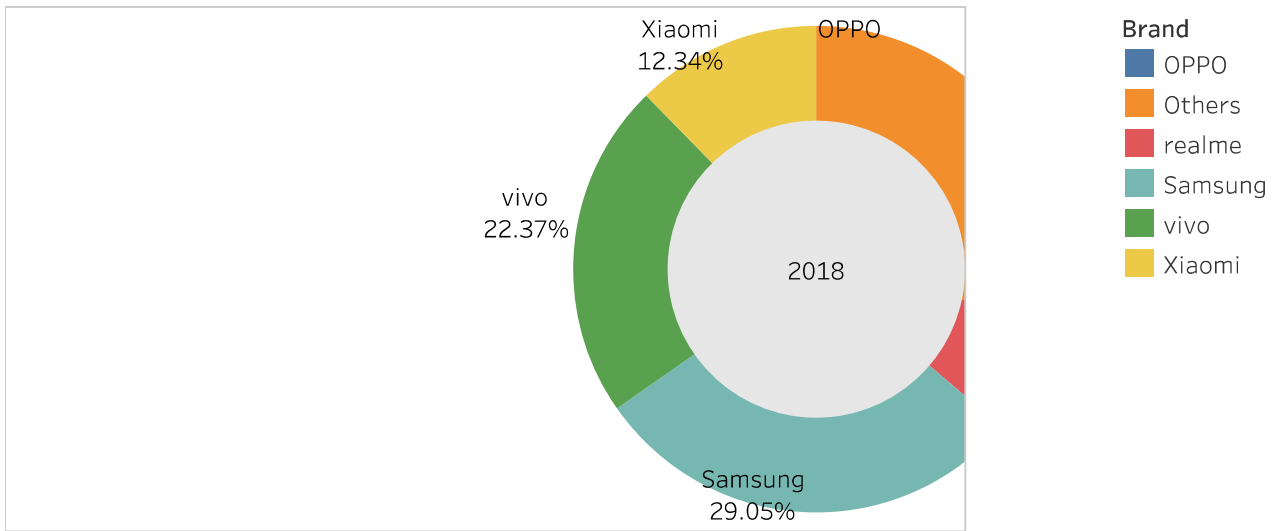
Revenue Generated, Units sold (mm) and Active Users (mm). The data is filtered on Year, which keeps 2012.

Global Market Share



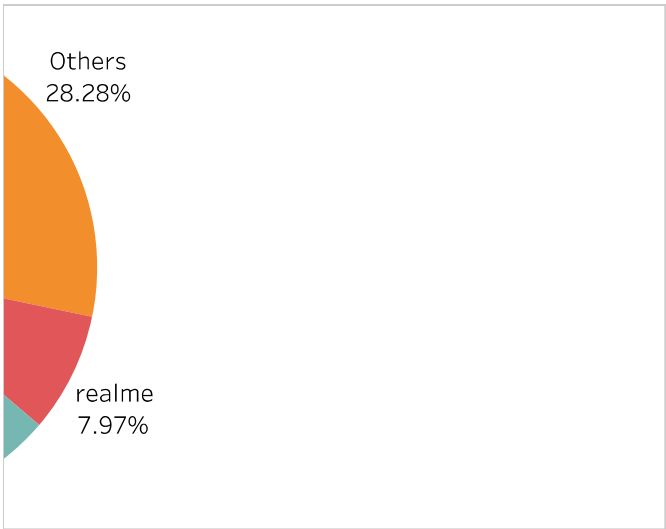
Map based on Longitude (generated) and Latitude (generated). The marks are labelled by Country, sum of Sales Share and Models. Details are shown for Country. The view is filtered on Country, which keeps India.

Quarterly- Share



SUM(0) and SUM(0). For pane SUM(0): Colour shows details about Brand. The marks are labelled by Brand and % of Total Annual Share. For pane SUM(0) (2): The marks are labelled by Year as an attribute. The data is filtered on Year, which keeps 2018.

Quarterly- Share



- Brand
- OPPO
 - Others
 - realme
 - Samsung
 - vivo
 - Xiaomi

SUM(0) and SUM(0). For pane SUM(0): Colour shows details about Brand. The marks are labelled by Brand and % of Total Annual Share. For pane SUM(0) (2): The marks are labelled by Year as an attribute. The data is filtered on Year, which keeps 2018.

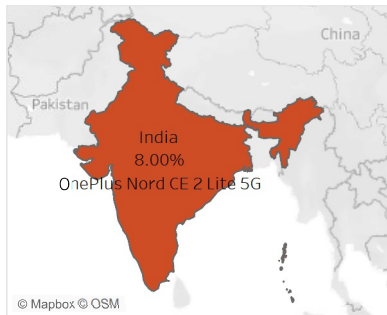
Dashboard 1

Year
2018

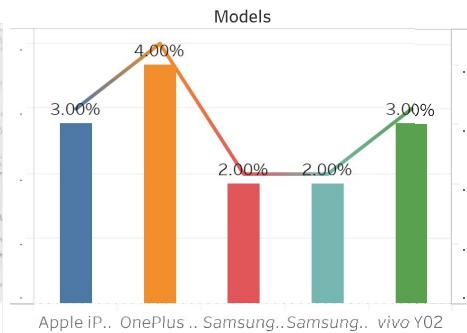
Country
India

Brand
MOTOROLA

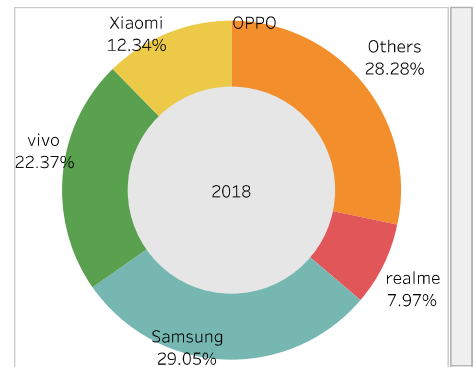
Global Market Share



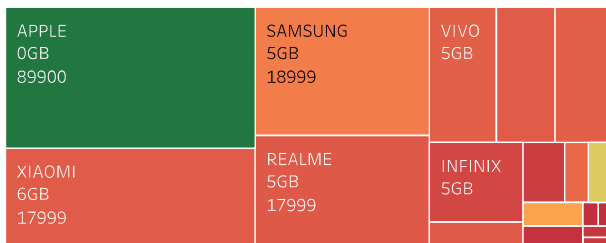
Country wise best selling smartphone



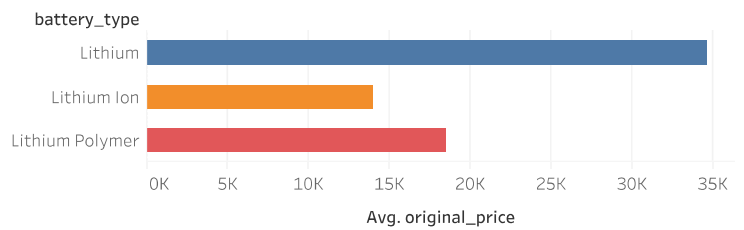
Quarterly- Share



Brand price Comparison



Battery Type Distribution



Dashboard 2

Year
2012

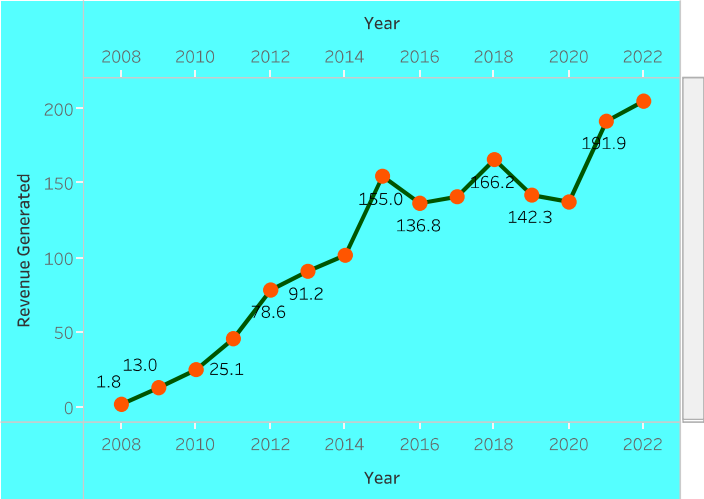
Brand
VIVO

colour
All

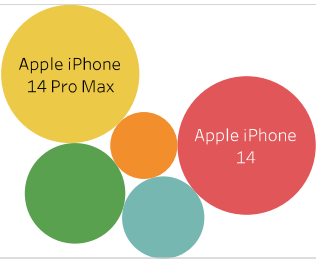
KPI

Units sold (mm)		Revenue Generated		Active Users (mm)	
125.0		78.6		206.0	
Brand	Mrp	Sale Price	Star Rating	Discount Percentage	Number Of Reviews
Apple	77,000	77,000	5	0	794

Annual Revenue



Model-Share



Model Specification

model	processor	front_came..	rear_camera	colour	
Null	Null	Null	Null	Null	
VIVO T1 44W	Qualcomm	16MP	50MP + 2MP	Midnight G..	44,980
	Snapdrago..		+ 2MP	Starry Sky	64,970
VIVO T1 5G	Qualcomm	16MP	50MP + 2MP	Rainbow Fa..	44,980
	Snapdrago..		+ 2MP	Starlight Bl..	64,970
	Turbo Snap..	16MP	50MP + 2M..	Rainbow Fa..	19,990
VIVO T1 PRO 5G	Qualcomm	16MP	64MP + 8MP	Turbo Black	59,980
	Snapdrago..		+ 2MP	Turbo Cyan	28,990
VIVO T1X	Qualcomm	8MP	50MP + 2MP	Gravity Bla..	53,970
	Snapdrago..			Space Blue	53,970
VIVO V21 5G	MediaTek	44MP	64MP + 8MP	Dusk Blue	32,990
	Dimensity 8..		+ 2MP	Sunset Daz..	32,990
VIVO V23 P..	Mediatek D..	50MP + 8M..	108MP + 8..	Sunshine G..	41,990
VIVO V23E ..	Mediatek D..	44MP	50MP + 8M..	Sunshine G..	28,990
VIVO V25 5G	Mediatek	50MP	64MP + 8MP	Elegant Bla..	32,999
	Dimensity 9..		+ 2MP	Surfing Blue	54,998
VIVO X80	Mediatek D..	32MP	50MP + 12..	Urban Blue	59,999
VIVO Y01	Mediatek	5MP	8MP	Elegant Bla..	12,999
	Helio P35			Sapphire Bl..	12,999

Story 1

Apple continues to strengthen its standing in the smartphone market.

More than 1 billion consumers currently use iPhone since its launch.

iPhone sales generated \$205 billion in revenue for Apple.

Comparative analysis among various other leading brands in the market.

Map based on Longitude (generated) and Latitude (generated).

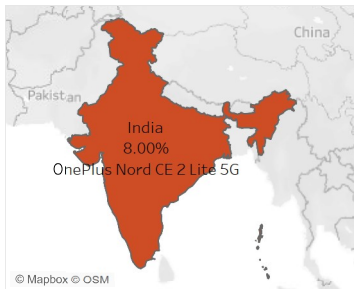
Dashboard 1

Year
2018

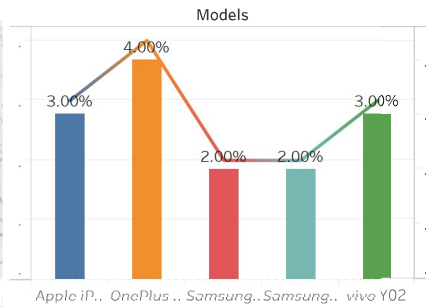
Country
India

Brand
MOTOROLA

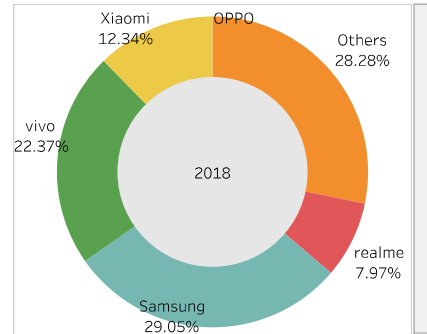
Global Market Share



Country wise best selling smartphone



Quarterly- Share



Story 1

Apple continuis to stregthan its standing in tha smart phone m..	More then1 billion constmers currenttly use iphone since its f..	iphone sales generated \$205 billions revenue for a..	comparative analysis amongst various other leading brand in tha s..	Map based on Longitude (generated) and Latitude (generat..
--	--	---	---	--

Dashboard 2

Year
2012

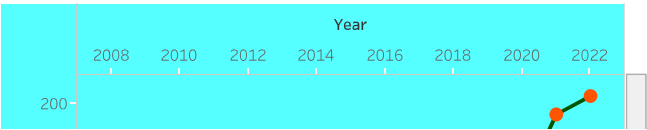
Brand
VIVO

colour
All

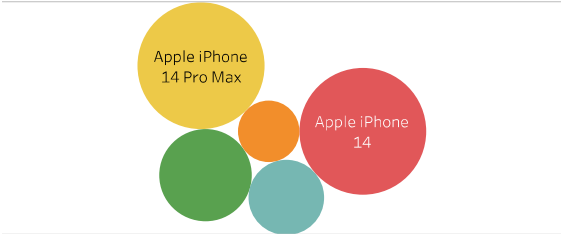
KPI

Units sold (mm)		Revenue Generated		Active Users (mm)	
125.0		78.6		206.0	
Brand	Mrp	Sale Price	Star Rating	Discount Percentage	Number Of Reviews
Apple	77,000	77,000	5	0	794

Annual Revenue



Model-Share



Model Specification

model	processor	front_came..	rear_camera	colour
Null	Null	Null	Null	Null
VIVO T1 44W	Qualcomm	16MP	50MP + 2MP	Black / Blue

Story 1

Apple continuis to
stregthan its standing
in tha smart phone m..

More then1 billion
constmers currentaly
use iphone since its f..

iphone sales
generated \$205
billions revenue for a..

comparative analysis
amongst various other
leading brand in tha s..

Map based on
Longitude (generated)
and Latitude (generat..



Story 1

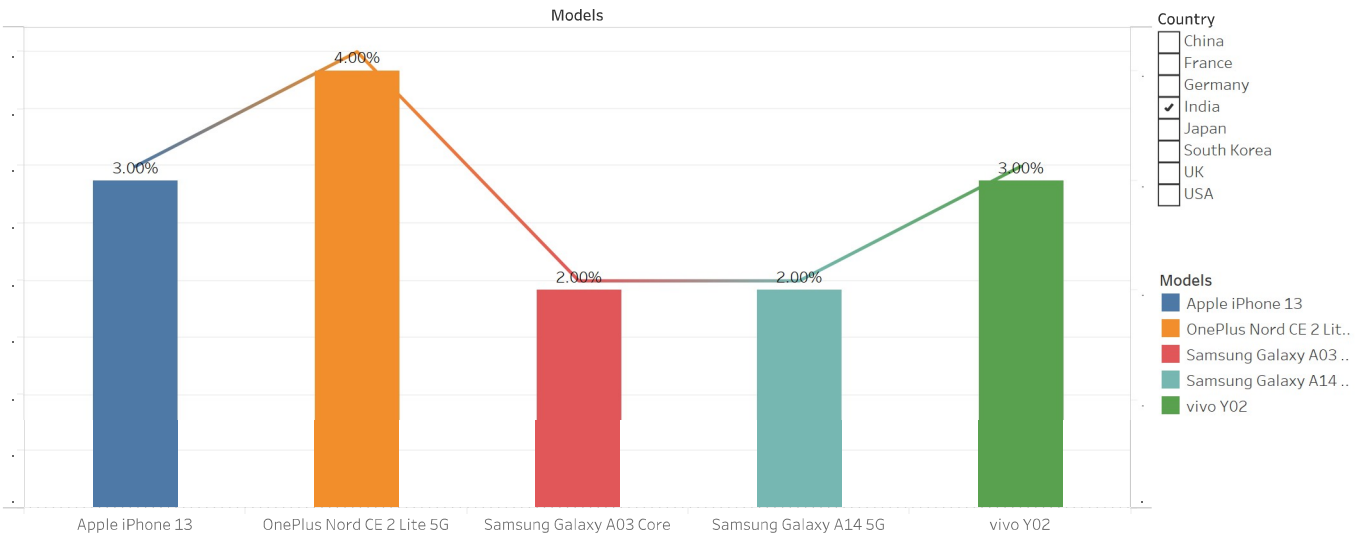
Apple continuis to
stregthan its standing
in tha smart phone m...

More then1 billion
constmers curreatly
use iphone since its f..

iphone sales
generated \$205
billions revenue for a..

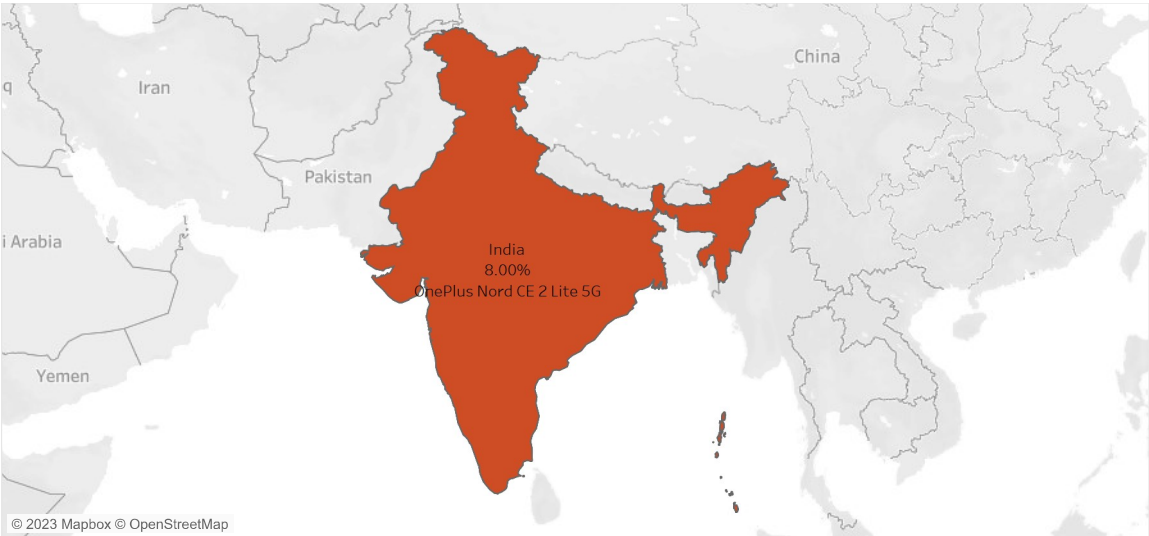
comparative analysis
amongst various other
leading brand in tha s..

Map based on
Longitude (generated)
and Latitude (generat..



Story 1

Apple continuis to stregthan its standing in tha smart phone m...	More then1 billion constmers currentaly use iphone since its f..	iphone sales generated \$205 billions revenue for a..	comparative analysis amongst various other leading brand in tha s..	Map based on Longitude (generated) and Latitude (generat..
---	--	---	---	--



Country
India