

Says

What have we heard them say?
What can we imagine them saying?

Thinks
What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?



the apps available

Get the food with less price

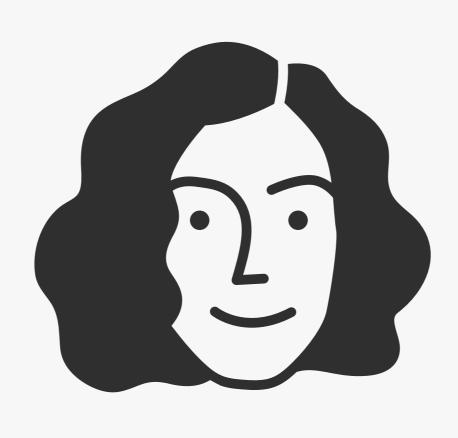
Is this food tasty or not

Follow one particular app

What are

Think of geeting soon

seeking for guidance



Fresh bites catering

Short summary of the persona

Tracking the food

Availability

Go through offers and discounts

Frusrated

Not satisfied

Trust issue

Does

What behavior have we observed? What can we imagine them doing?

See an example

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

