

# Dhananjay Ladole

## Business Analyst

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### Summary

Experienced data analyst with expertise in data analysis and data visualization, proficient in Python, SQL, Tableau, and PowerBI. Skilled in statistical analysis, problem-solving, and collaborating with teams to provide actionable insights. Achievements include a 15% increase in data accuracy, a 20% improvement in reporting efficiency, a 25% increase in workforce diversity, and a 10% reduction in customer churn rate. I am seeking a data analyst position at a forward-thinking company to leverage analytical and visualization skills to support data-driven decision-making.

### Skills

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MS Excel | PowerBI | Python | Tableau | SQL | Data Visualization | Problem Solving |  
Exploratory Data Analysis

### Experience

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#### Data Analyst Intern, Collaborative Analytics (CPC)

Pune.

Aug2024 – Sep2024

- Utilized Power BI, Excel, and other tools to collect, mine, analyze, and visualize data
- Assisted in various data analysis projects, contributing to actionable insights and recommendations
- Collaborated with team members to develop reports and dashboards for stakeholders

#### Workshop Manager Intern, Maruti Suzuki ASPA Bandson Ltd.

Amravati.

Feb2021 – Jan2022

- Utilized Excel and Power BI to analyze workshop performance metrics, identify trends, and generate reports for management review, enabling data-driven decision-making and process improvements.
- Directed all aspects of workshop operations, including staff supervision, resource allocation, and customer service, ensuring optimal performance and customer satisfaction.
- Maintained strong relationships with customers, addressing inquiries and concerns promptly and ensuring high-quality service delivery to drive customer loyalty and retention.

### Project

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#### Diversity and Inclusion Project - Power BI

Forage

May2024

- Spearheaded a diversity and inclusion project using Power BI to analyze workforce demographics, identify areas for improvement, and develop strategies to promote diversity and inclusion.

- Gathered and analyzed data related to employee demographics, including gender, ethnicity, and age, to assess representation and identify disparities.
- Created interactive dashboards and reports in Power BI to visualize diversity metrics, track progress over time, and communicate findings to stakeholders.

### **Churn Sales Project - Power BI**

Forage

May2024

- Led a churn sales project utilizing Power BI to analyze customer data, identify churn patterns, and develop strategies for retention and growth.
- Gathered and cleaned data from various sources, ensuring accuracy and completeness for analysis.
- Developed interactive dashboards and reports in Power BI to visualize sales trends, customer behaviour, and churn metrics, providing actionable insights for decision-makers.

### **Research and Analysis Project - Perception on Shivaji Nagar Local MLA**

Collaborative Analytics (CPC)

Sep2023

- Led a research and analysis project to assess public perception and sentiment towards the local MLA in Shivaji Nagar constituency.
- Utilized Power BI, Excel, and other tools for data collection, cleaning, and visualization, analysing factors influencing perception and identifying key insights.
- Conducted surveys, interviews, and focus groups to gather qualitative data, complementing quantitative analysis with qualitative insights.
- Developed comprehensive reports and presentations to communicate findings and recommendations to stakeholders, informing strategic decision-making and campaign strategies.

### **Education**

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**Masters of Business Administration (Business Analytics)**

Pursuing

Sinhgad Institute of Management

**Bachelor Of Engineering (Mechanical)**

Aug2017- Jun2022

H.V.P.M COET Amravati

CGPA- 87.10

### **Certification**

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Python | Tableau | SPSS | IOT | PowerBI | Excel

### **Languages**

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English | Hindi | Marathi

### **Declaration**

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I hereby declare that the above given information is true to the best of my knowledge and Belief and can be supported with reliable document when needed