Dhananjay Ladole

Business Analyst

✆9307498464 | ✉[dladole7@gmail.com](mailto:dladole7@gmail.com) | [LinkedIN](https://www.linkedin.com/in/dhananjay-ladole-b59793215/) | [Github](https://github.com/dhananjayladole/dhananjayladole)

**Summary**

Experienced data analyst with expertise in data analysis and data visualization, proficient in Python, SQL, Tableau, and PowerBI. Skilled in statistical analysis, problem-solving, and collaborating with teams to provide actionable insights. Achievements include a 15% increase in data accuracy, a 20% improvement in reporting efficiency, a 25% increase in workforce diversity, and a 10% reduction in customer churn rate. I am seeking a data analyst position at a forward-thinking company to leverage analytical and visualization skills to support data-driven decision-making.

**Skills**

MS Excel | PowerBI | Python | Tableau | SQL | Data Visualization | Problem Solving | Exploratory Data Analysis

**Experience**

**Data Analyst Intern, Collaborative Analytics (CPC)**

**Pune. Aug2024 – Sep2024**

* Utilized Power BI, Excel, and other tools to collect, mine, analyze, and visualize data
* Assisted in various data analysis projects, contributing to actionable insights and recommendations
* Collaborated with team members to develop reports and dashboards for stakeholders

**Workshop Manager Intern,** **Maruti Suzuki ASPA Bandson Ltd.**

**Amravati. Feb2021 – Jan2022**

* Utilized Excel and Power BI to analyse workshop performance metrics, identify trends, and generate reports for management review, enabling data-driven decision-making and process improvements.
* Directed all aspects of workshop operations, including staff supervision, resource allocation, and customer service, ensuring optimal performance and customer satisfaction.
* Maintained strong relationships with customers, addressing inquiries and concerns promptly and ensuring high-quality service delivery to drive customer loyalty and retention.

**Project**

**Diversity and Inclusion Project - Power BI**

Forage May2024

* Spearheaded a diversity and inclusion project using Power BI to analyze workforce demographics, identify areas for improvement, and develop strategies to promote diversity and inclusion.
* Gathered and analyzed data related to employee demographics, including gender, ethnicity, and age, to assess representation and identify disparities.
* Created interactive dashboards and reports in Power BI to visualize diversity metrics, track progress over time, and communicate findings to stakeholders.

**Churn Sales Project - Power BI**

Forage May2024

* Led a churn sales project utilizing Power BI to analyze customer data, identify churn patterns, and develop strategies for retention and growth.
* Gathered and cleaned data from various sources, ensuring accuracy and completeness for analysis.
* Developed interactive dashboards and reports in Power BI to visualize sales trends, customer behaviour, and churn metrics, providing actionable insights for decision-makers.

**Research and Analysis Project - Perception on Shivaji Nagar Local MLA**

Collaborative Analytics (CPC) Sep2023

* Led a research and analysis project to assess public perception and sentiment towards the local MLA in Shivaji Nagar constituency.
* Utilized Power BI, Excel, and other tools for data collection, cleaning, and visualization, analysing factors influencing perception and identifying key insights.
* Conducted surveys, interviews, and focus groups to gather qualitative data, complementing quantitative analysis with qualitative insights.
* Developed comprehensive reports and presentations to communicate findings and recommendations to stakeholders, informing strategic decision-making and campaign strategies.

**Education**

**Masters of Business Administration (Business Analytics)** Pursuing

Sinhgad Institute of Management

**Bachelor Of Engineering (Mechanical)** Aug2017- Jun2022

H.V.P.M COET Amravati CGPA- 87.10

**Certification**

Python | Tableau | SPSS | IOT | PowerBI | Excel

**Languages**

English | Hindi | Marathi

**Declaration**

I hereby declare that the above given information is true to the best of my knowledge and Belief and can be supported with reliable document when needed