

Ecommerce Sales Analysis

Year

2011

2012

2013

2014

Region

Central

East

South

West

total Revenue CY
\$2,297K **\$734K**✓
 PY: \$608K (+20.62%)

Orders Placed CY
5009 **1692**✓
 PY: 1310 (+29.16%)

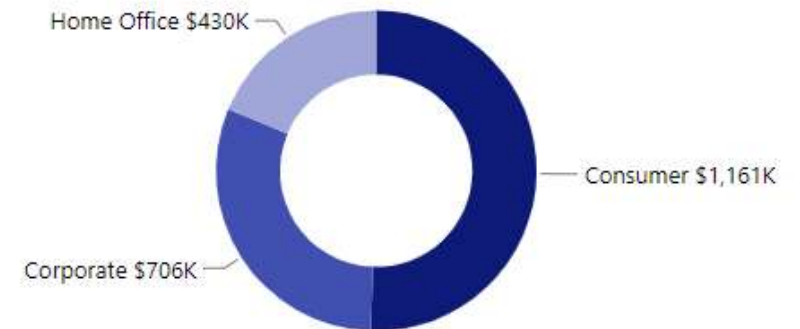
Profit CY
\$286K **\$94K**✓
 PY: \$82K (+14.41%)

Quantity CY
38K **12503**✓
 PY: 9810 (+27.45%)

Sum of Sales by Category



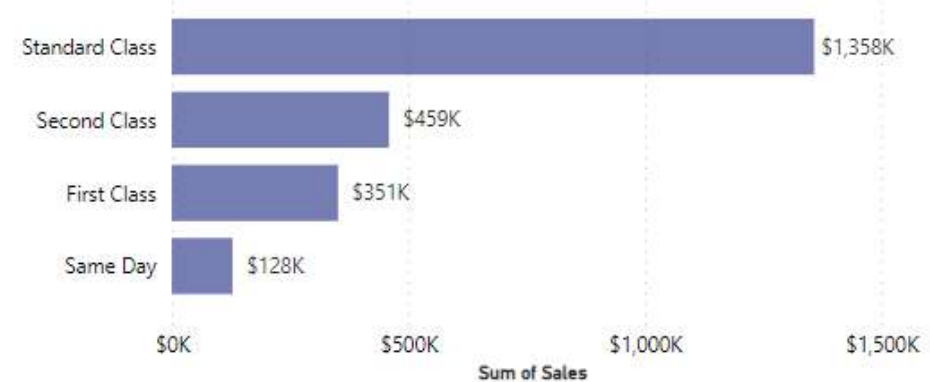
Sales and Profit by Segment



Sales by Year, Quarter and Month



Sales and Profit by Ship Mode



Ecommerce Sales Analysis

Year

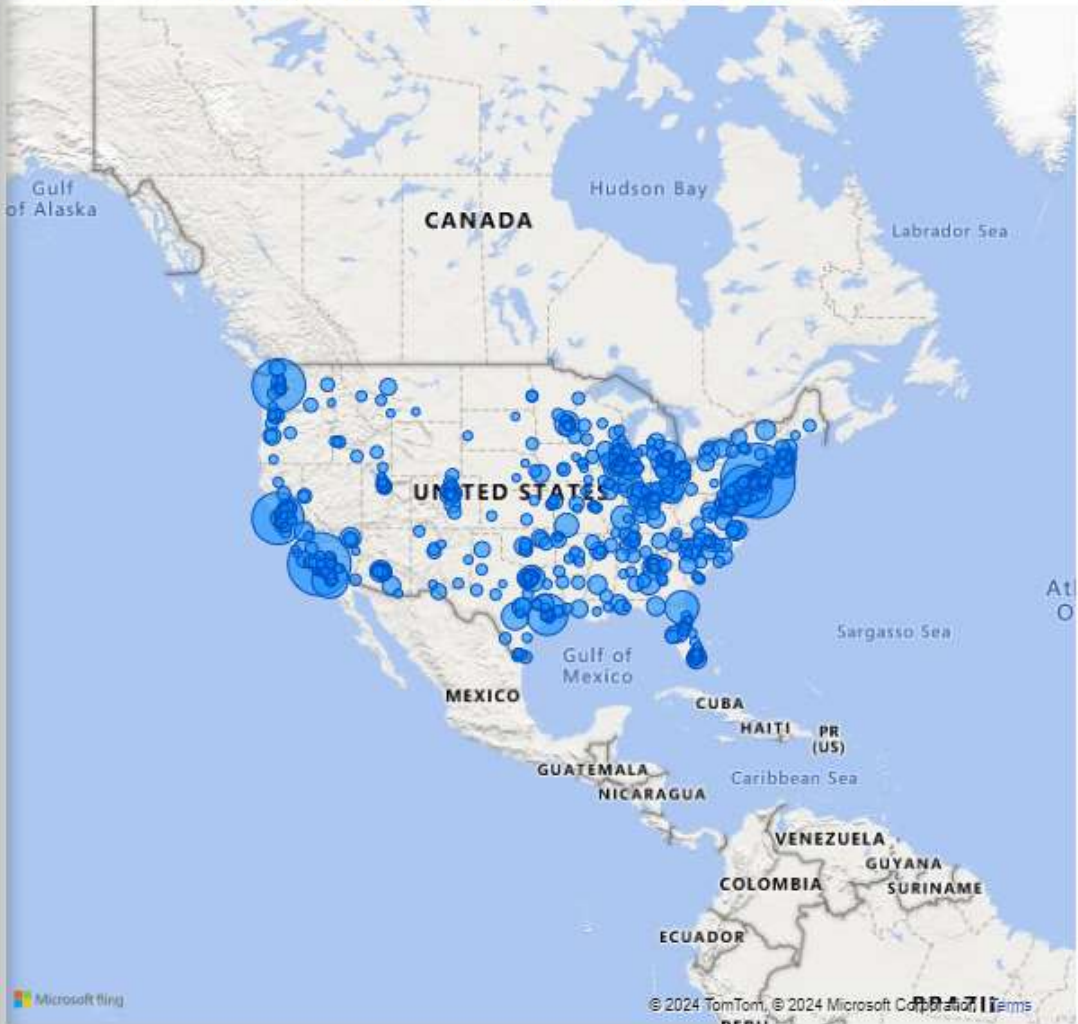
All

Region

All

Country	State	City	Sales	Profit
United States	New York	New York City	\$256.37K	\$62.04K
United States	California	Los Angeles	\$175.85K	\$30.44K
United States	Washington	Seattle	\$119.54K	\$29.16K
United States	California	San Francisco	\$112.67K	\$17.51K
United States	Pennsylvania	Philadelphia	\$109.08K	(\$13.84K)
United States	Texas	Houston	\$64.50K	(\$10.15K)
United States	Illinois	Chicago	\$48.54K	(\$6.65K)
United States	California	San Diego	\$47.52K	\$6.38K
United States	Michigan	Detroit	\$42.45K	\$13.18K
United States	Florida	Jacksonville	\$39.13K	(\$2.45K)
United States	Texas	San Antonio	\$21.84K	(\$7.30K)
United States	Delaware	Newark	\$20.45K	\$8.09K
United States	Texas	Dallas	\$20.13K	(\$2.85K)
United States	Indiana	Lafayette	\$19.63K	\$8.98K
United States	Georgia	Atlanta	\$17.20K	\$6.99K
United States	Minnesota	Minneapolis	\$16.87K	\$6.82K
United States	Virginia	Springfield	\$16.63K	\$4.57K
United States	Rhode Island	Providence	\$15.98K	\$5.51K
United States	Ohio	Columbus	\$15.90K	(\$0.73K)
United States	Kentucky	Henderson	\$15.66K	\$4.52K
United States	Michigan	Jackson	\$15.42K	\$5.53K
United States	Missouri	Springfield	\$15.05K	\$3.91K
United States	New Jersey	Lakewood	\$14.85K	\$3.53K
United States	Georgia	Columbus	\$14.85K	\$4.10K
United States	Virginia	Arlington	\$14.37K	\$4.42K
United States	North Carolina	Charlotte	\$13.69K	(\$0.43K)
United States	North Carolina	Burlington	\$12.68K	(\$5.80K)
Total			\$2,297.20K	\$286.40K

Sales and Profit by Region, Country, State and City



Ecommerce Sales Analysis

Year
All

Region
All

Furniture

Category

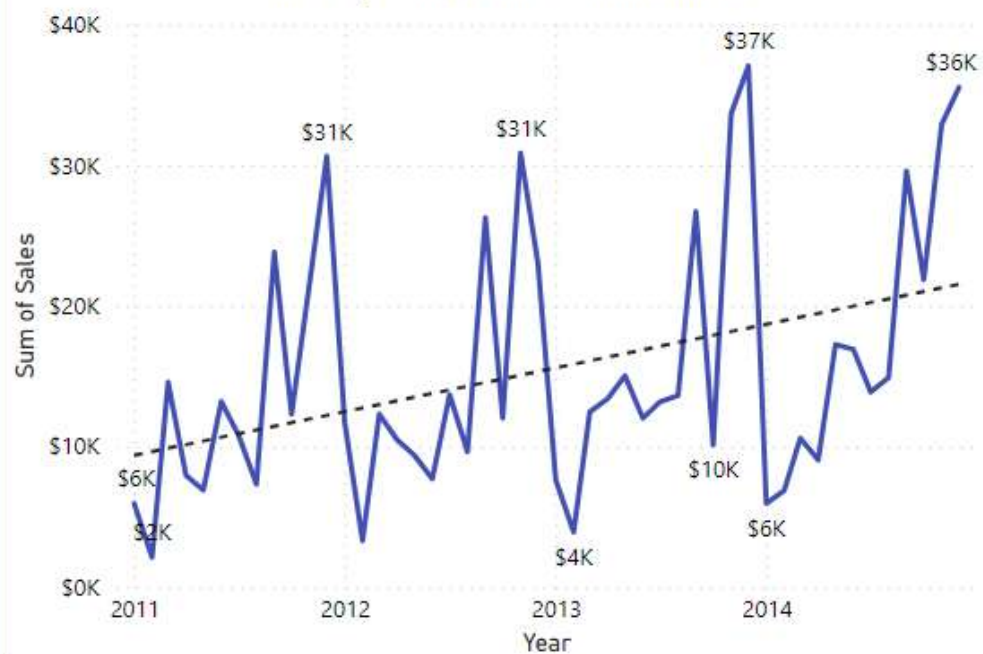
\$742.00K

total Revenue

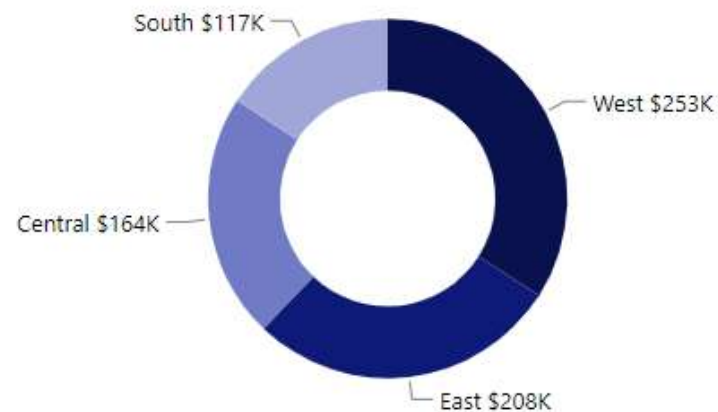
\$18.5K

Profit

Sales by Year, Quarter and Month



Sales and Profit by Region



Sales and Profit by Sub-Category

