

Summary

Year-Month

- ☐ 2024-09
- ☐ 2024-10
- ☐ 2024-11
- ☐ 2024-12
- ☐ 2025-01
- ☐ 2025-02
- ☐ 2025-03
- ☐ 2025-04
- ☐ 2025-05
- ☐ 2025-06
- ☐ 2025-07

Batch

- B24091
- B24092
- B24093
- B24094
- B24101
- B24102
- B24103
- B24104
- B24111
- B24112
- B24113
- B24114
- B24121
- B24122
- B24123
- B24124

ProductLabel

- ☐ Chocolate Millet Chikki - Chocolate / 150g
- ☐ Classic Millet Chikki - Classic / 100g
- ☐ Honey Millet Chikki - Honey / 200g
- ☐ Peanut Millet Chikki - Peanut / 100g

Region

- ☐ East
- ☐ North
- ☐ South
- ☐ West

Distributor

- ☐ Alpha Foods
- ☐ ChikkiMart
- ☐ Healthy Snacks
- ☐ SnackHub

2M

Total Quantity

\$90M

Total Revenue

\$38

Avg Selling Price

\$854K

Production Cost

\$13.7

Cost per Unit

62K

Units Produced

\$58M

Gross Margin

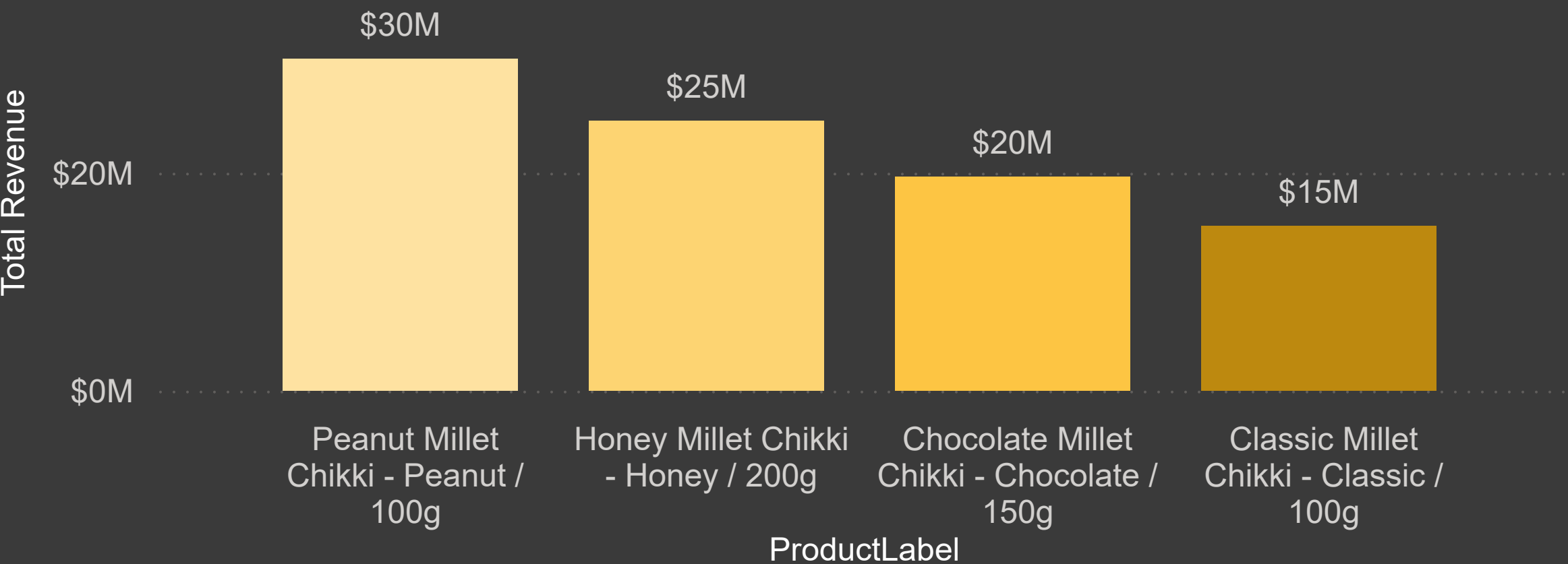
64%

Gross Margin %

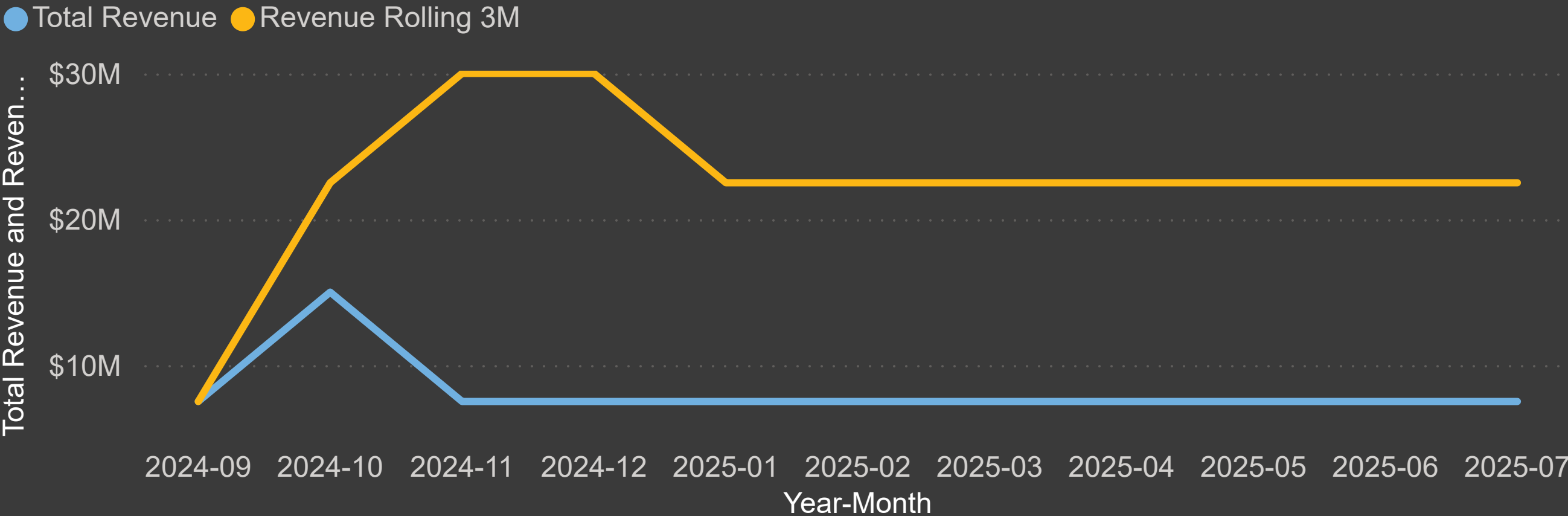
9%

Margin MoM %

Total Revenue by Products



Total Revenue and Revenue Rolling 3M by Year-Month



Sales Deep Dive

Year-Month

All

Region

All

Distributor

All

ProductLabel

All

ProductLabel

Peanut Millet Chikki - ...

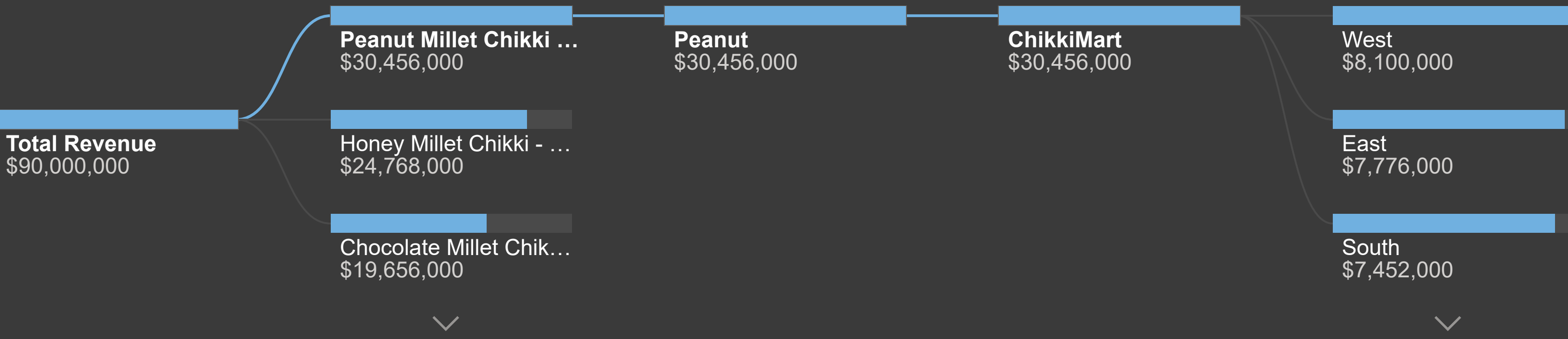
Flavor

Peanut

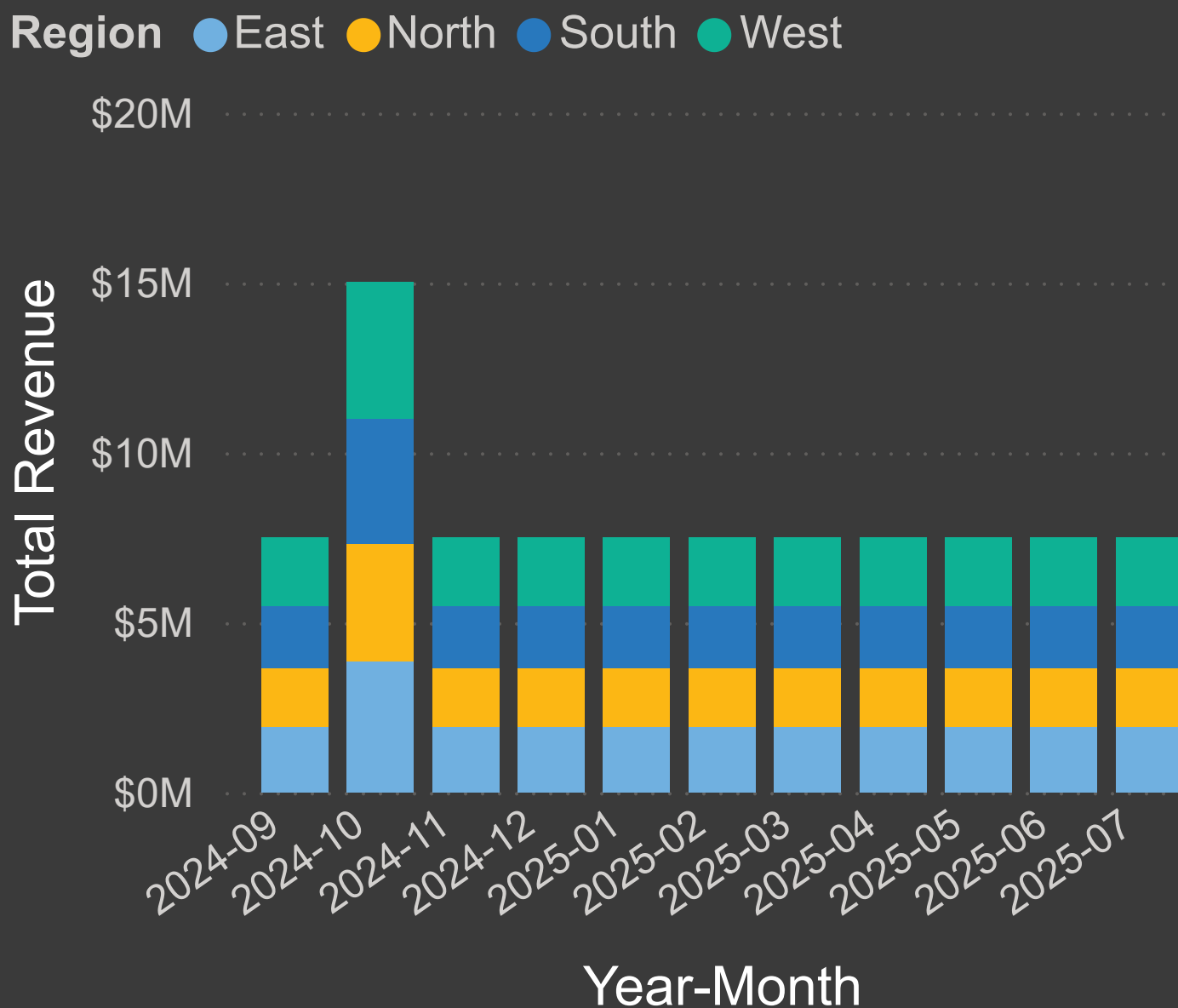
Distributor

ChikkiMart

Region



Total Revenue by Year-Month and Region



Region	East				North				South				West			
ProductLabel	Total Revenue	Total Quantity	Avg Selling Price	Gross Margin %	Total Revenue	Total Quantity	Avg Selling Price	Gross Margin %	Total Revenue	Total Quantity	Avg Selling Price	Gross Margin %	Total Revenue	Total Quantity	Avg Selling Price	Grc Ma %
Classic Millet Chikki - Classic / 100g	\$3,888,000	129600	30	54%	\$3,456,000	115200	30	54%	\$3,672,000	122400	30	54%	\$4,104,000	136800	30	
Chocolate Millet Chikki - Chocolate / 150g	\$5,040,000	144000	35	61%	\$4,536,000	129600	35	61%	\$4,788,000	136800	35	61%	\$5,292,000	151200	35	
Honey Millet Chikki - Honey / 200g	\$6,336,000	158400	40	66%	\$5,760,000	144000	40	66%	\$6,048,000	151200	40	66%	\$6,624,000	165600	40	
Peanut Millet Chikki - Peanut / 100g	\$7,776,000	172800	45	70%	\$7,128,000	158400	45	70%	\$7,452,000	165600	45	70%	\$8,100,000	180000	45	
Total	\$23,040,000	604800	38	64%	\$20,880,000	547200	38	64%	\$21,960,000	576000	38	64%	\$24,120,000	633600	38	

Production vs Sales

Year-Month

All

ProductLabel

All

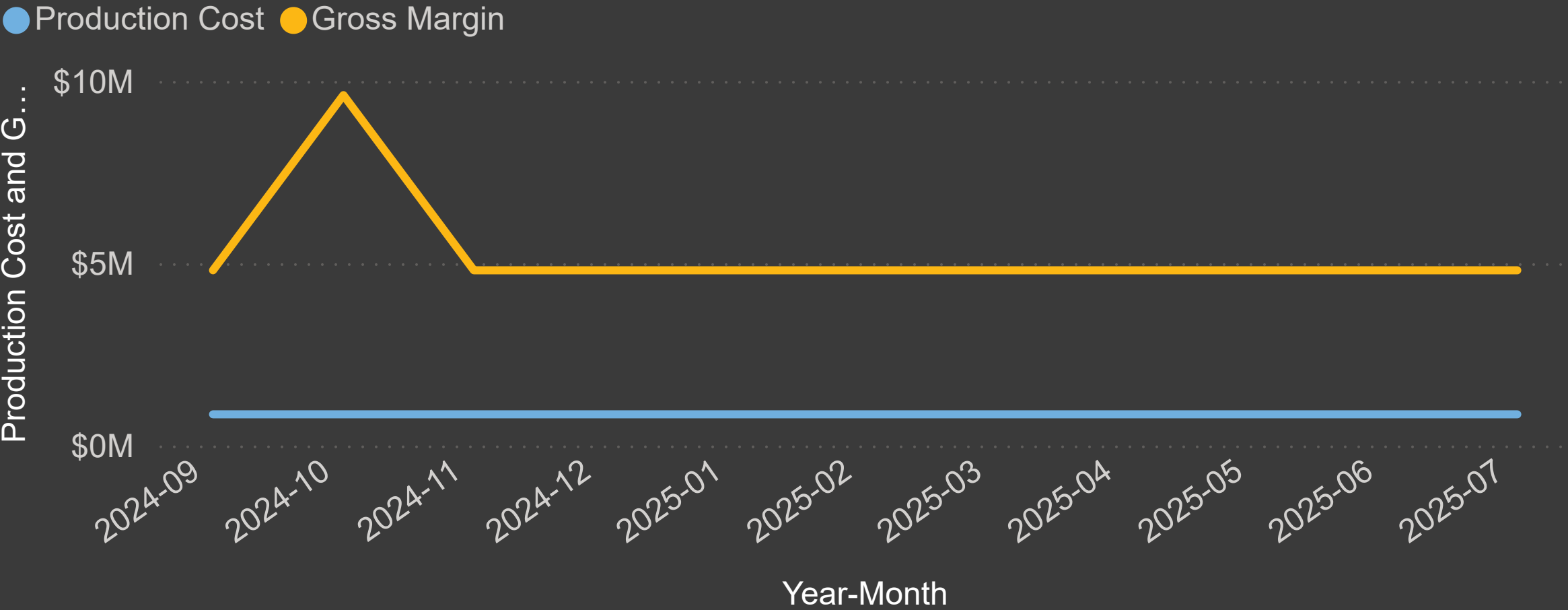
Distributor

All

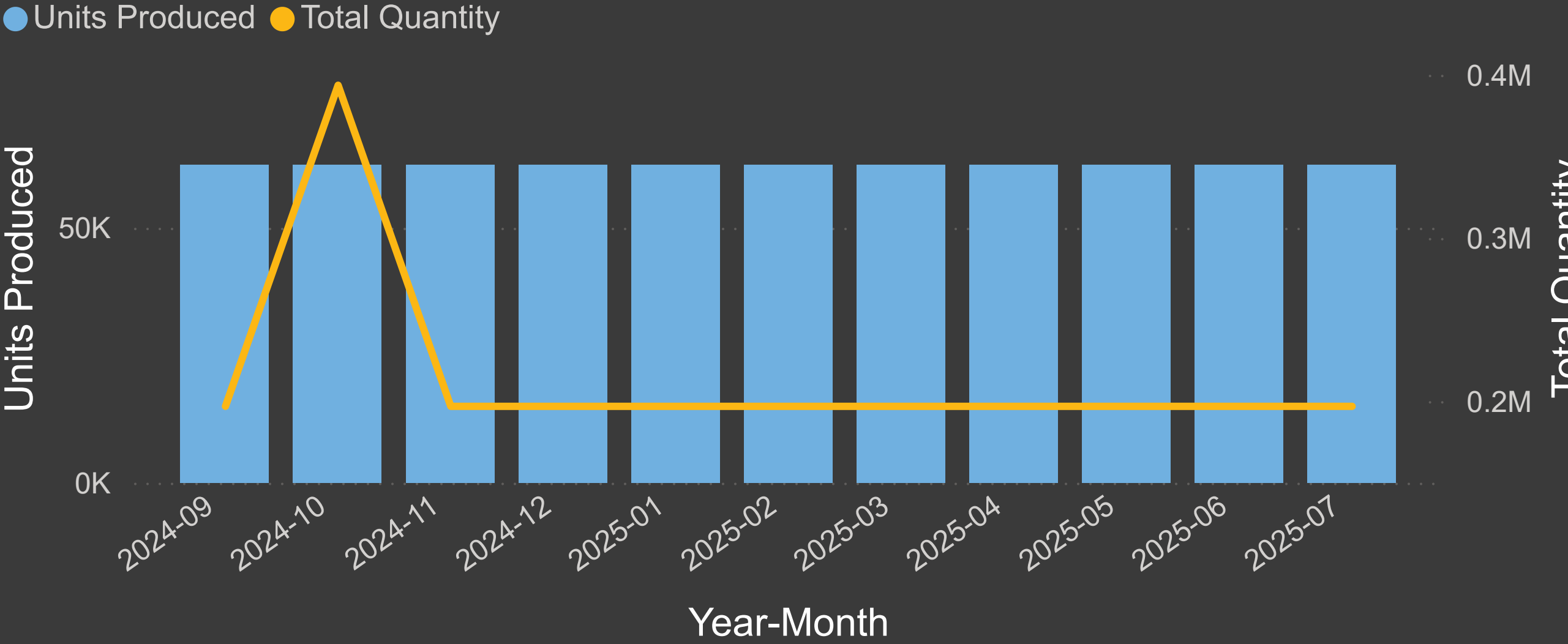
Region

All

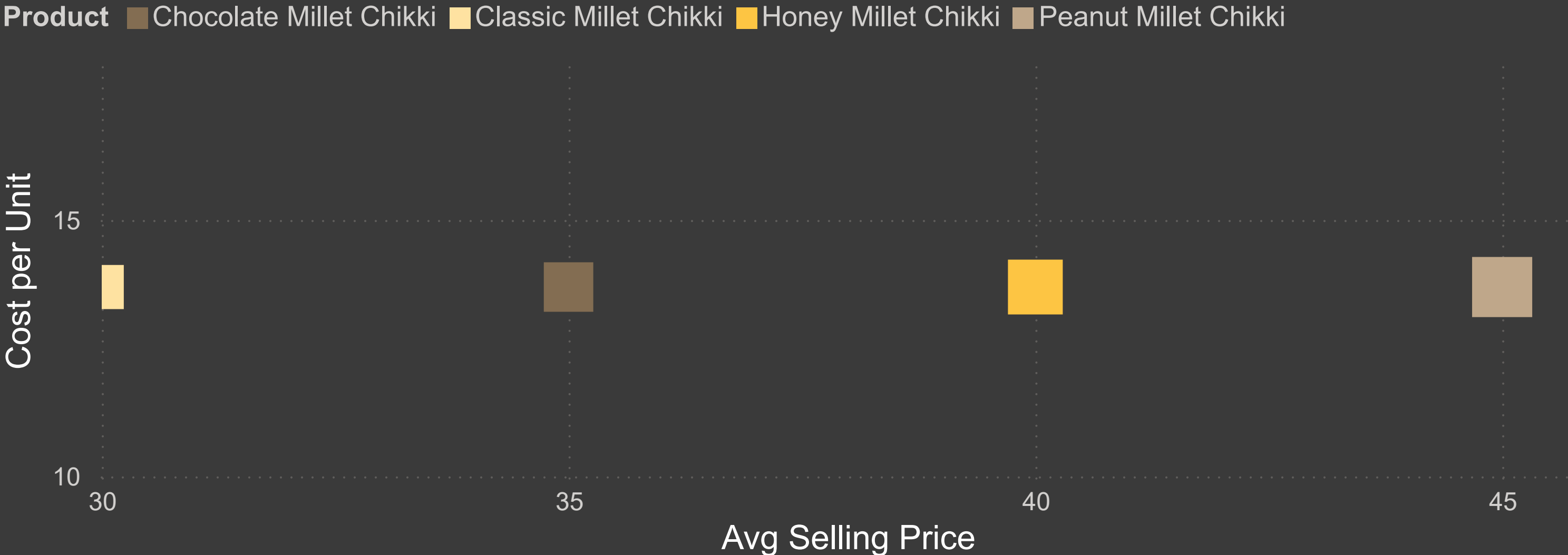
Production Cost and Gross Margin by Year-Month



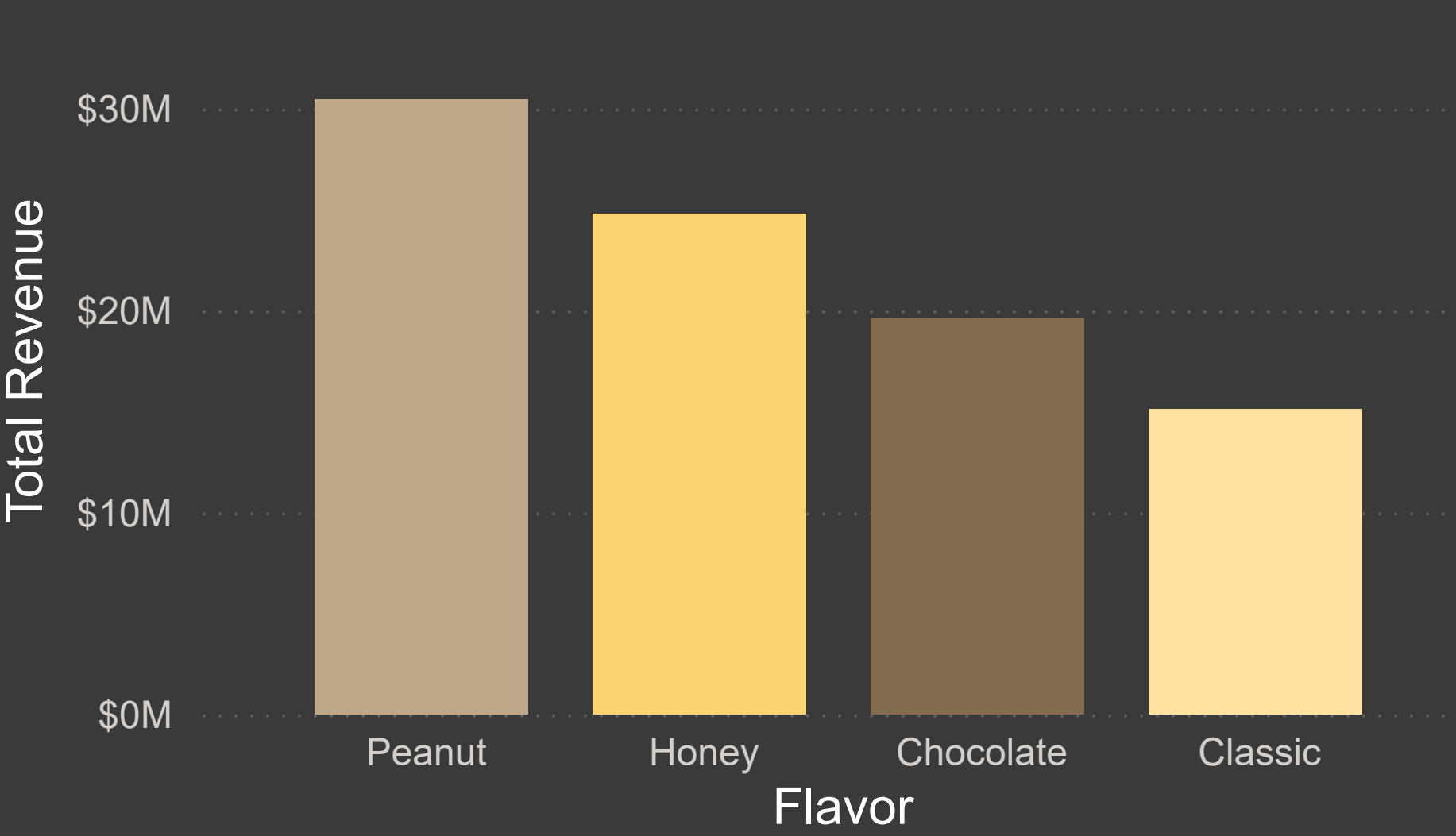
Units Produced and Total Quantity by Year-Month



Avg Selling Price, Cost per Unit and Total Revenue by Product



Total Revenue by Flavor



Time Intelligence Trends

Year-Month

All

▼

Region

All

▼

Distributor

All

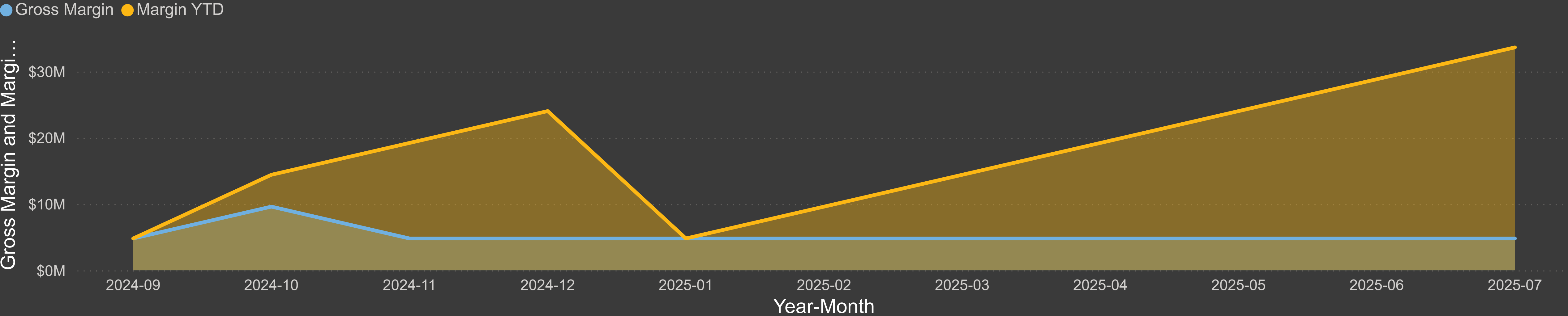
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ProductLabel

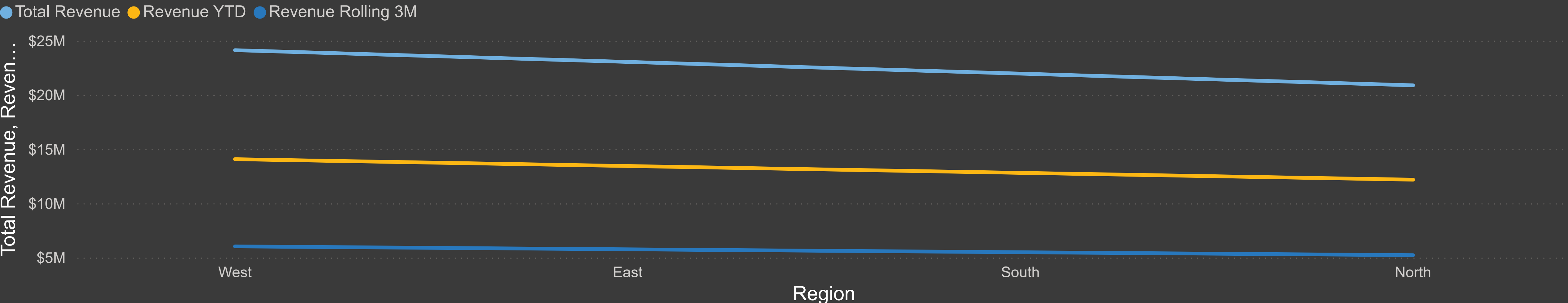
All

▼

Gross Margin and Margin YTD by Year-Month

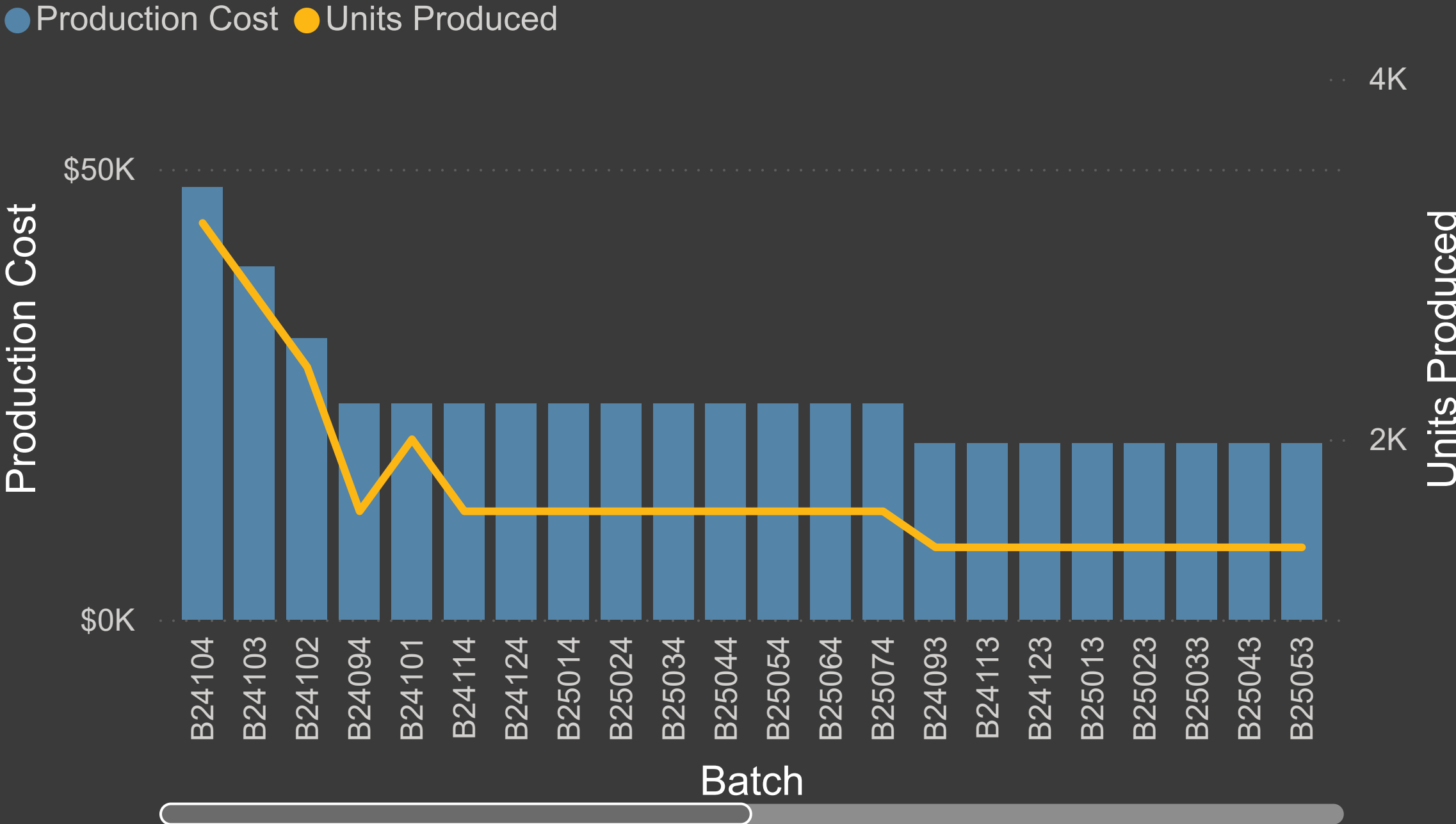


Total Revenue, Revenue YTD and Revenue Rolling 3M by Region

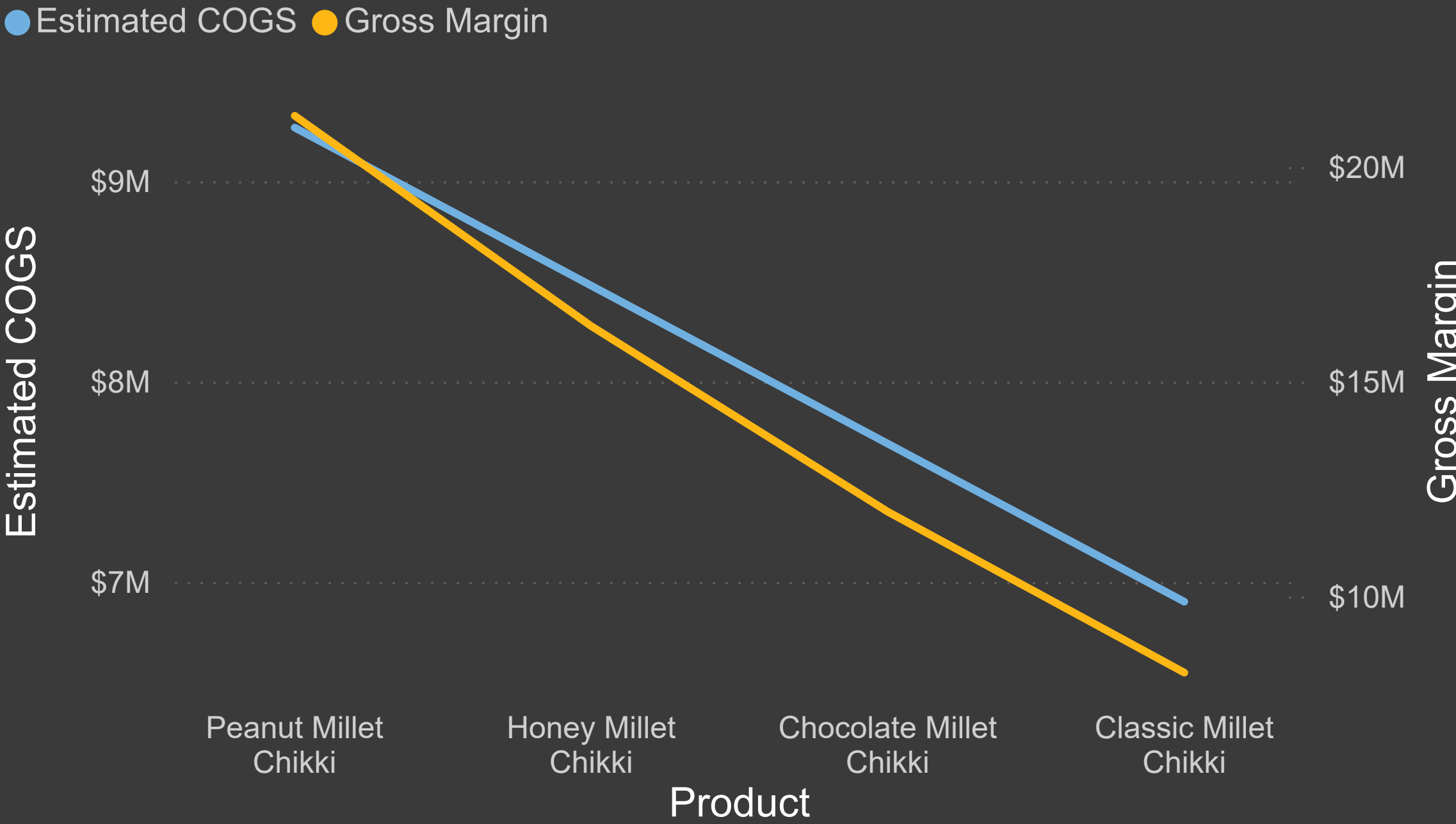


Batch	Product	Flavor	Production Cost	Units Produced	Total Revenue	Total Quantity
B24091	Classic Millet Chikki	Classic	12000	1000	\$1,260,000	42000
B24092	Chocolate Millet Chikki	Chocolate	15600	1200	\$1,638,000	46800
B24093	Honey Millet Chikki	Honey	19600	1400	\$2,064,000	51600
B24094	Peanut Millet Chikki	Peanut	24000	1600	\$2,538,000	56400
B24101	Classic Millet Chikki	Classic	12000	1000	\$2,520,000	84000
B24102	Chocolate Millet Chikki	Chocolate	15600	1200	\$3,276,000	93600
B24103	Honey Millet Chikki	Honey	19600	1400	\$4,128,000	103200
B24104	Peanut Millet Chikki	Peanut	24000	1600	\$5,076,000	112800
B24111	Classic Millet Chikki	Classic	12000	1000	\$1,260,000	42000
B24112	Chocolate Millet Chikki	Chocolate	15600	1200	\$1,638,000	46800
B24113	Honey Millet Chikki	Honey	19600	1400	\$2,064,000	51600
B24114	Peanut Millet Chikki	Peanut	24000	1600	\$2,538,000	56400
B24121	Classic Millet Chikki	Classic	12000	1000	\$1,260,000	42000
B24122	Chocolate Millet Chikki	Chocolate	15600	1200	\$1,638,000	46800
B24123	Honey Millet Chikki	Honey	19600	1400	\$2,064,000	51600
B24124	Peanut Millet Chikki	Peanut	24000	1600	\$2,538,000	56400
B25011	Classic Millet Chikki	Classic	12000	1000	\$1,260,000	42000
B25012	Chocolate Millet Chikki	Chocolate	15600	1200	\$1,638,000	46800
B25013	Honey Millet Chikki	Honey	19600	1400	\$2,064,000	51600
B25014	Peanut Millet Chikki	Peanut	24000	1600	\$2,538,000	56400
B25021	Classic Millet Chikki	Classic	12000	1000	\$1,260,000	42000
B25022	Chocolate Millet Chikki	Chocolate	15600	1200	\$1,638,000	46800
B25023	Honey Millet Chikki	Honey	19600	1400	\$2,064,000	51600
B25024	Peanut Millet Chikki	Peanut	24000	1600	\$2,538,000	56400
B25031	Classic Millet Chikki	Classic	12000	1000	\$1,260,000	42000
B25032	Chocolate Millet Chikki	Chocolate	15600	1200	\$1,638,000	46800
B25033	Honey Millet Chikki	Honey	19600	1400	\$2,064,000	51600
B25034	Peanut Millet Chikki	Peanut	24000	1600	\$2,538,000	56400
B25041	Classic Millet Chikki	Classic	12000	1000	\$1,260,000	42000
B25042	Chocolate Millet Chikki	Chocolate	15600	1200	\$1,638,000	46800
B25043	Honey Millet Chikki	Honey	19600	1400	\$2,064,000	51600
B25044	Peanut Millet Chikki	Peanut	24000	1600	\$2,538,000	56400
B25051	Classic Millet Chikki	Classic	12000	1000	\$1,260,000	42000
B25052	Chocolate Millet Chikki	Chocolate	15600	1200	\$1,638,000	46800
B25053	Honey Millet Chikki	Honey	19600	1400	\$2,064,000	51600
Total			\$90,000,000		2361600	

Production Cost and Units Produced by Batch



Estimated COGS and Gross Margin by Product





Revenue Goal for next Few Months

 Filter by keyword


 List view


 New 

 Goals 1

 Overdue 0

 Behind 0

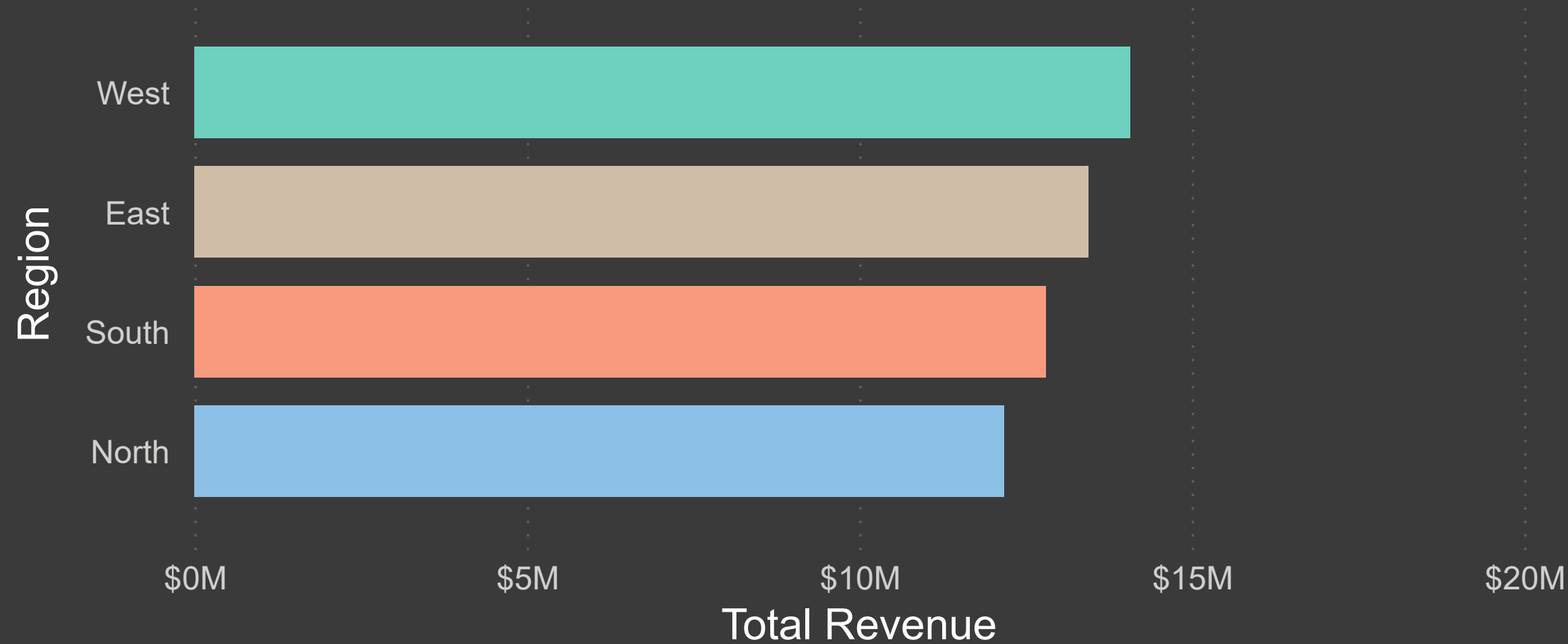
 At risk 0

 On track 0

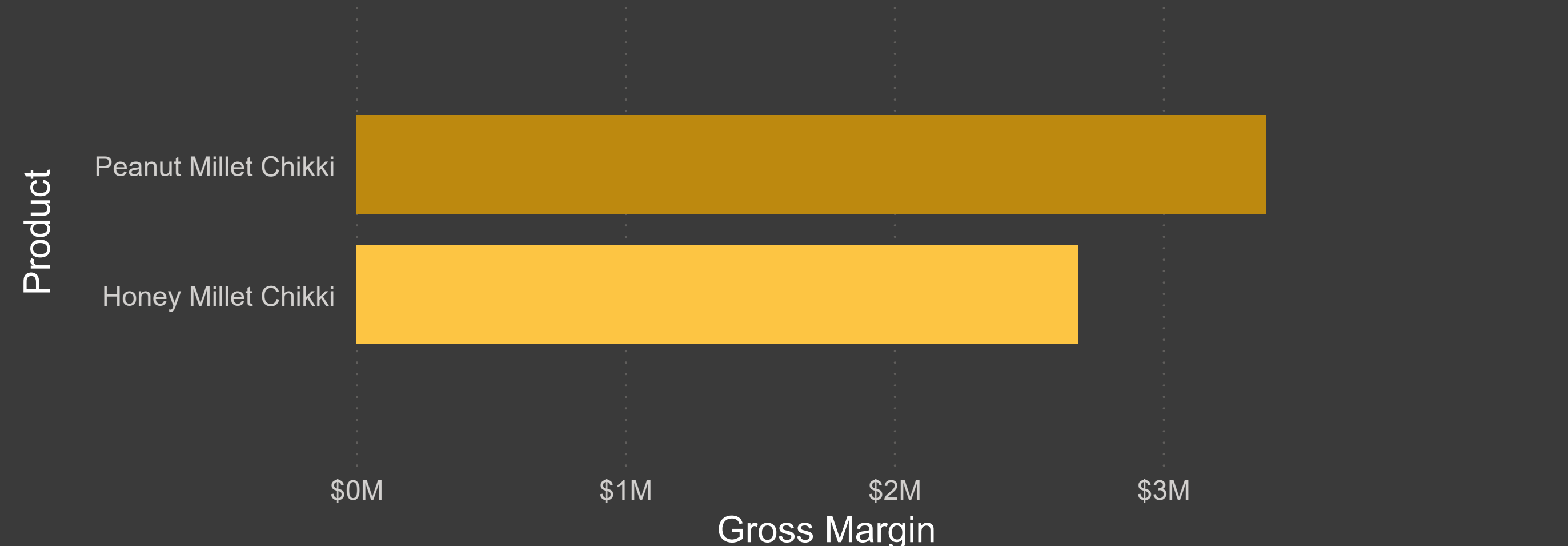
Show 2 more

Name	Assigned to	Status	Progress	Trend	Due
Revenue	<div><div>TD</div>TrooGood Docs</div>	Not started	\$90M/\$100M		Nov 13, 2025

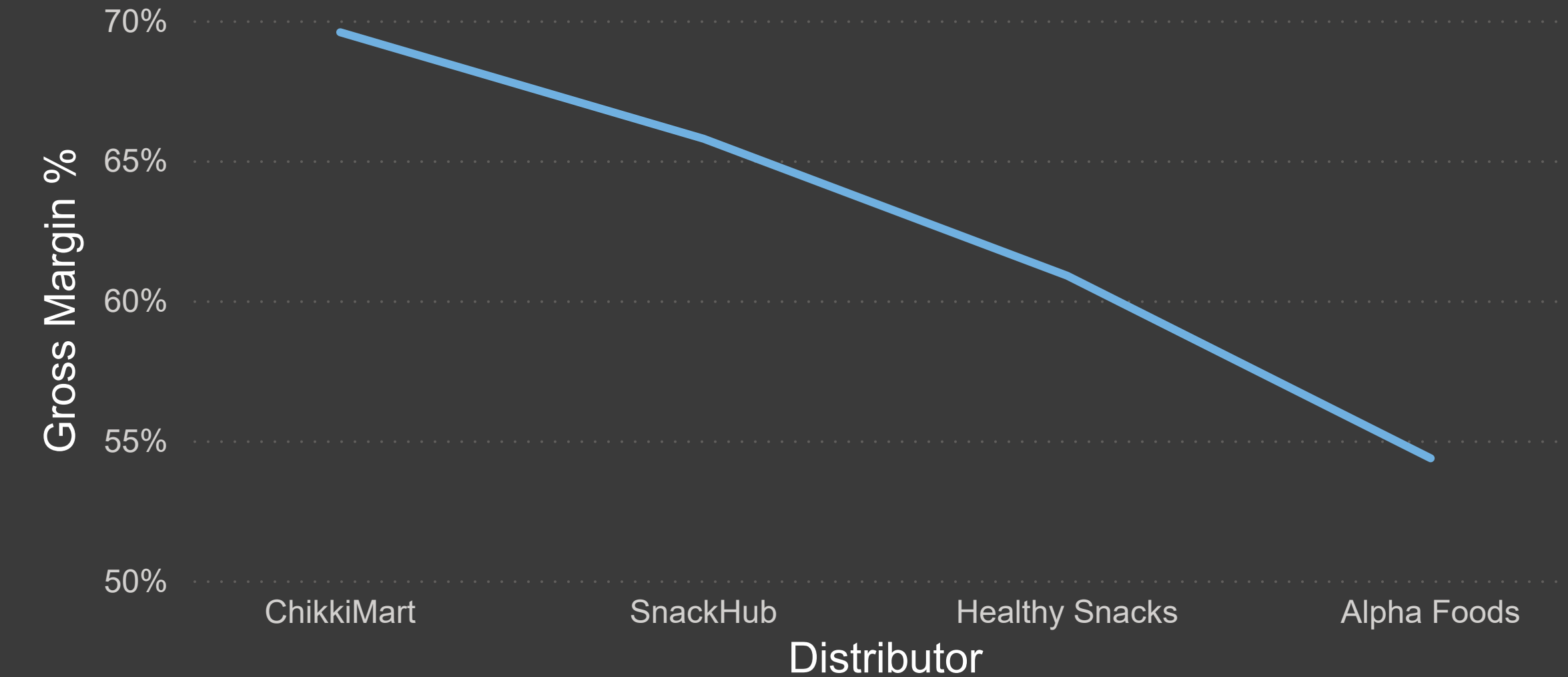
Total Revenue by Region



Gross Margin by Product



Gross Margin % by Distributor



At 70%, ChikkiMart had the highest Gross Margin % and was 27.99% higher than Alpha Foods, which had the lowest Gross Margin % at 54%.

ChikkiMart had the highest Gross Margin % at 70%, followed by SnackHub, Healthy Snacks, and Alpha Foods.

Across all 4 Distributor, Gross Margin % ranged from 54% to 70%.

West accounted for 26.80% of Total Revenue.

X Axis Parameter

ProductLabel

Y Axis Parameter

Total Revenue

Type

Line Chart



The visual cannot be rendered. [See details](#)