

DHANISH MOHAMMED C

Front End Developer | Digital Marketing Analyst

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Transferable Iqama | Jeddah , KSA



Profile Summary

B.Tech graduate in Computer Science and Engineering with 2 years of experience in Front-End Development, specializing in React.js, Next.js, and Tailwind CSS. Proficient in Google Analytics 4 with 1+ year of experience analyzing user behavior to optimize web performance. Strong team collaborator with skills in Excel for data analysis and reporting.

Experience

- **Front-End Developer**

StratAgile Pvt Ltd | Kochi, India

Jul 2024 - Present

- Develop interactive web applications using React.js and Ant Design for consistent styling.
- Collaborate to create responsive, mobile-friendly designs with SCSS and Tailwind CSS.
- Optimize performance through reusable components and code reviews.

- **Digital Marketing Analyst**

StratAgile Pvt Ltd | Kochi, India

Feb 2023 - Jul 2024

- Leveraged Google Analytics 4 to analyze user behavior and optimize conversion rates.
- Created interactive KPI dashboards in Looker Studio, streamlining reporting processes.
- Conducted A/B testing, driving a 15% increase in key performance metrics.

- **Front-End Developer**

Standard Chartered Bank (via StratAgile Pvt Ltd) | Kochi, India

Feb 2023 - Jul 2024

- Developed responsive, cross-browser compatible web pages for banking applications
- Integrated Google Analytics 4 to boost user engagement and enhance app performance by 20%.
- Collaborated with UX teams to create user-friendly interfaces, boosting customer satisfaction.

- **MERN Stack Intern**

Luminar Technohub R&D | Kochi, India

Jul 2022 - Feb 2023

- Built secure, scalable applications using React.js, Node.js, and MongoDB.
- Designed and implemented responsive layouts, enhancing mobile user experience.

SKILLS

- **Programming Languages:** JavaScript (ES6+), HTML5, SCSS.
- **Frameworks & Libraries:** React.js, Next.js, Tailwind CSS, Vite.js, Bootstrap.
- **Analytics Tools:** Google Analytics 4, Google Tag Manager , Excel , Looker Studio.
- **Testing & Debugging Tools:** Chrome DevTools, Postman, Thunder Client.
- **Databases & Cloud Hosting:** MongoDB, Netlify, Vercel.
- **Version Control & Tools:** Git, GitHub, Visual Studio Code.
- **Soft Skills:** Problem-Solving, Adaptability, Communication, Time Management.

PROJECTS

- **Next.js Portfolio Website:** Built a responsive portfolio with server-side rendering and modern UI.
- **Netflix Clone:** Developed a dynamic React.js application simulating Netflix features.
- **GitHub Dashboard:** Created a dashboard to visualize GitHub data with API integration.
- **Employee Management System:** Built a CRUD app for managing employee records.

EDUCATION

Bachelor of Technology in Computer Science and Engineering

APJ Abdul Kalam Technological University, Kerala | 2018 - 2022

CGPA: 7.01

CERTIFICATIONS

- Google Analytics 4 Certification
- NACTET MERN Stack Development Certification

LANGUAGES

- English
- Malayalam

DECLARATION

I hereby declare that the above mentioned information is factually correct to the best of my knowledge. I also understand that in the events of any information being found false or incorrect at any stage, my application is liable to be rejected.