DHANISH MOHAMMED C

Front End Developer | Google Analytics 4

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Profile Summary

B.Tech graduate in Computer Science and Engineering with two years of Front End Development experience specializing in HTML5, SCSS, JavaScript, React.js, and Next.js. I worked with Google Analytics for one year during this time, gaining insights into user behavior to optimize web applications. My experience includes working at Standard Chartered Bank via StratAgile Pvt Ltd, Kochi, ensuring Responsiveness and Cross-Browser Compatibility

Experience

Front-End Developer
Jul 2024 - Present

StratAgile Pvt Ltd | Kochi

- **React Development**   : Developed interactive web applications using HTML5, SCSS, and React.js.
- **AntD Styling** : Styled components with Ant Design (AntD), enhancing development speed and consistency.
- **Reusable Components:** Built optimized React components to improve performance and code reusability.

Google Data Analyst
Jul 2024 - Present

StratAgile Pvt Ltd | Kochi

- **Data Analysis & Reporting**: Analyzed user behavior with Google Analytics 4 (GA4) and created KPI dashboards in Looker Studio.
- **A/B Testing**   : Conducted A/B tests to optimize content, improving conversion rates.
- **SEO Optimization** : Partnered with SEO teams to increase organic traffic by 20% through data-driven strategies.

Front-End Developer
Feb 2023 - Jul 2024

Standard Chartered Bank (via StratAgile) | Kochi

- **Responsive Design**   : Built accessible, mobile-responsive pages using HTML5 and SCSS.
- **Team Collaboration** : Collaborated with cross-functional teams to implement new features.
- **User Experience Improvement:** Redesigned UI elements, boosting user satisfaction by 10%.

MERN Stack Intern
Jul 2022 - Feb 2023

Luminar Technohub R&D | Kochi

- **Full-Stack Development:** Built applications with MongoDB, Express.js, Angular, React.js, and Node.js, ensuring secure user authentication.
- **Responsive Layouts** : Created mobile-friendly, accessible interfaces.
- **Code Quality**   : Enhanced code quality through reviews and automated testing.

SKILLS

- **Programming Languages :** Javascript (ES6+) , HTML5, SCSS.
- **Frontend Frameworks & Libraries:** React.js, Next.js, Vite.js, Tailwind CSS, Bootstrap.
- **Testing & Debugging Tools:** Chrome DevTools, Postman, Thunder Client.
- **Databases & Cloud Hosting:** MongoDB, Firebase, Netlify, Vercel.
- **Version Control & Development Tools:** Git, GitHub, GitLab, Visual Studio Code, npm, Yarn.
- **Core Soft Skills:** Problem-Solving, Adaptability, Communication, Time Management , Writing Clean Code.

PROJECTS

Next.js Portfolio Website
- **Technologies** : Next.js, Tailwind CSS, JavaScript, HTML5, SCSS.
- **Description** : Developed a responsive portfolio showcasing skills with server-side rendering and modern UI design.

Netflix Clone
- **Technologies** : React.js, HTML5, SCSS, JavaScript.
- **Description** : Created a dynamic web application simulating Netflix features using React for component-based architecture.

GitHub Dashboard
- **Technologies** : React.js, HTML5, SCSS, JavaScript.
- **Description** : Developed a dashboard application to visualize GitHub data using React and API integration.

Google Analytics 4
- **Technologies** : Google Analytics 4 (GA4).
- **Description** : Utilized GA4 to track user behavior, analyze data, and create reports to enhance user experiences while ensuring privacy.

Looker Studio
- **Technologies** : Looker Studio.
- **Description** : Experienced in creating data visualizations and reports to support business intelligence initiatives.

Restaurant App
- **Technologies** : React.js, HTML5, SCSS, JavaScript.
- **Description** : Created a responsive app for restaurant operations, including menu browsing and order management.

Employee Management System
- **Technologies** : React.js, HTML5, SCSS, JavaScript.
- **Description** : Developed a CRUD app for managing employee data, with create, read, update, and delete functions.

EDUCATION   **Jul 2018 - Jul 2022**

- **Bachelor of Technology**

  APJ Abdul Kalam Technological University, Kerala
  Computer Science and Engineering - with CGPA of 7.01

CERTIFICATIONS

- **NACTET Certification in MERN Stack Development.**
- **Google Analytics 4 Certification.**

LANGUAGES

- English
- Malayalam