

Project mritykala

About the project:

This project aims to empower the culture of pottery and the potters. This is an initiative under Enactus ADGTM, in which we work with a community of artisans to provide them a helping hand for earning a livelihood from their creativity and hardwork which they put in turning normal clay to amazing products.

About our community:

Our community of potters is located in Prajapat colony, Uttam Nagar.

Our products:

We have a variety of products such as Rajasthani joda, Vase, Ganesha idol, Mukothas, Floating bowl, Bottle.

Our bestseller product is Coffee mugs.

Vision:

We focus on inculcating more products, consumers and increasing awareness about our products through our platform.

Channels:

We sell in both online through our website and instagram page and offline mode (stalls).

Sales:

We have crossed about sales of approximately Rs. 15000.