Keyword: climate-change

Headline: Globe joins global mobile industry in celebrating Race to Zero milestones

Byline: None

Published Date: 01:51 PM April 22, 2021

Section: globalnation

Word Count: 755

Content:

GSMA, the association of mobile operators worldwide, released the "Mobile Net Zero – State of the Industry on Climate Action 2021" report on Tuesday, April 21, 2021 — the first of what will be an annual report on how the mobile industry is doing against its target.

Globe joins in celebrating the milestones achieved by the Race to Zero campaign, an initiative spearheaded by the United Nations Framework Convention on Climate Change (UNFCCC) with the COP26 Presidency and backed by the GSMA, the global mobile industry body.

Just Launched! The first comprehensive analysis of how the #mobile industry is doing against its ambition #climate target. Download the report to find out more – https://www.gsma.com/betterfuture/mobilenetzero

In the report, the mobile sector is recognized as one of the first sectors to achieve Breakthrough Sector status. Industries achieve Breakthrough Sector status when 20 percent of the key players within the sector commit to the transformation, consistent with climate action pathways.

So far, mobile operator groups representing 31 percent of global mobile connections and 36 percent of global mobile revenue have committed to zero targets by 2050 or earlier. Also, operators with science-based carbon reduction targets now account for 50 percent of mobile connections and 65 percent of industry revenues globally.

"As one of the global mobile operators which supports the call for zero carbon emission, we are proud to be part of this achievement. To realize large-scale positive impact on the environment, we recognize the need for every organization to work together to ensure a low carbon future," said Ernest Cu, Globe President and CEO.

Mobile operators covering 50% of global mobile connections and 65% of industry revenues have now committed to science-based targets. This new report is the first comprehensive analysis of how the #mobile industry is doing against its ambition #climate target. Download the report to find out more – https://www.gsma.com/betterfuture/mobilenetzero

To show its commitment to the net zero target, Globe was among the first 50 mobile operators in the world to take action on carbon disclosures and to manage the impact of its operations on the environment.

The company is also a signatory to the "Statement from Business Leaders for Renewed Global Cooperation" participated in by over 1,200 private companies from 100 countries which demonstrates the company's commitment in upholding the United Nations Global Compact (UNGC) principles and the UN Sustainable Development Goals (UN SDGs).

Globe continues to decarbonize its operations by enhancing clean energy procurement from renewable energy plants. To date, Globe's corporate headquarters in Taguig City and six corporate

offices and key facilities in Makati, Quezon City, Tarlac, and Cebu run on renewable sources of energy through power purchase agreements with renewable energy suppliers.

How is the #mobile industry doing against its ambitious #climate target? Download the report to find out more – https://www.gsma.com/betterfuture/mobilenetzero

The Globe Tower is a LEED Gold Certified building which serves as a drop-off location for the company's e-Waste Zero disposal and recycling program and also has a rainwater collection system that feeds into a non-potable recycling system reused for restroom water closets, urinals, and garden maintenance.

So far, the Ayala-led telco has deployed almost 8,800 green network solutions such as fuel cell systems, direct current hybrid generators, free cooling systems, and lithium-ion batteries as part of its energy efficiency initiatives.

Globe continues to implement an Environmental Management System (ISO 14001:2015) through the Integrated Management System across the organization that is audited and certified by BSI Singapore. It also supports the Task Force on Climate-Related Financial Disclosure that serves as the foundation of Globe's strategy on climate change.

All these are part of Globe's commitment to the United Nations Sustainable Development Goals such as UN SDG No. 12—Sustainable Consumption and Production—which is about achieving economic growth and sustainable development by urgently reducing ecological footprint. It is also about decoupling economic growth from environmental degradation, increasing resource efficiency and promoting sustainable lifestyles by changing the way people produce and consume goods and resources; and SDG No. 13 – Climate Action – which is to take urgent action to combat climate change and its impacts.

Subscribe to our daily newsletter

By providing an email address. I agree to the Terms of Use and acknowledge that I have read the Privacy Policy.

Learn more about how the mobile industry is doing its part towards Net Zero Emissions by 2050 by reading the GSMA Mobile Net Zero – State of the Industry on Climate Action 2021 report. You may access the report by going to https://www.gsma.com/betterfuture/mobilenetzero.

To know more about Globe, visit www.globe.com.ph.