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Headline: #Connect2Earth: Globe solidifies climate change support through action-led initiatives

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Earth Hour is the world's largest grassroots movement for the environment, representing large-scale public clamor for a sustainable future and the protection of the environment.

On Saturday, 27 March at 8:30 p.m. local time, this global event will virtually bring together millions of people, businesses and leaders from around the world to shine a spotlight on the urgent need to address nature loss and climate change. With evidence pointing towards a close link between nature's destruction and rising incidences of infectious disease outbreaks like COVID-19, Earth Hour 2021 will unite people online to speak up for nature. This event comes ahead of key moments when world leaders will take critical decisions on nature, climate change and sustainable development, setting the course of our future.

As part of its support to Earth Hour, Globe has also established several initiatives that put the planet first such as WasSUP ('Wag Sa Single Use Plastic), a sustainability program that advocates a zero waste lifestyle and educates Globe employees on how avoidance of single-use plastics can protect the environment. Globe has collaborated with Green Antz Builders Inc. for proper disposal and processing of single-use plastic wastes within their office premises by purchasing a new plastic shredder. Clean and dry plastics are shredded and brought to the Green Antz facility in Arca South, Taguig for further processing and conversion to eco-bricks and eco pavers.

It also worked with Vending Experts Night and Day Philippines, Inc. (VEND Phils. Inc.) to come out with first vending machines that operate using the Quick Response (QR) code for cashless and contactless transactions via GCash. 28 machines have been installed in Globe offices and an automatic Php1.00 GCASH rebate is given every time a Ka-Globe uses his or her own mug.

Globe customers may further take part in the zero-carbon initiatives by donating their Globe Rewards points to support Hineleban Foundation for the the rainforestation initiatives; Going digital using Gcash to earn equivalent green energy in Gcash Forest; Enrolling in paperless billing to reduce paper consumption and decrease environment footprint; Practicing zero waste at home by donating their electronic gadgets through Globe's Ewaste Zero program; Switching to renewable energy or simply switching lights when not in use.

To learn more about Globe's environmental initiatives, visit <https://www.globe.com.ph/about-us/sustainability.html>