
The Company Profile

The D Frozen Soft Pvt. Ltd.

Dhanraj Dadhich

DFS

DFS 

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D Frozen Soft

The D Frozen Soft (DFS) is one of the fastest upcoming providers of Software Services and Solutions. Its mission is to incorporate solutions that can make the raise of organization uplift with no hassles and to sustain a competitive advantage. Our solution and development services engrave a wide spectrum of technologies, yet to become wider. Our design concept encompasses web technologies, programming build-ups, interactive systems, business components, and service-oriented architectures.

DFS is founded for clients who are looking for world class software development / services / solutions across the world. Our domain and technical expertise areas are:

- Banking & Financial Solution and Services.
- Mortgage Solution and Services.
- Mobile application Development and Services.
- Web application Development and Services.
- Enterprise application Development and Services.

The Vision

To be a first partner of choice in our focused area of expertise at global level by providing innovative, faster, reliable and profitable solutions to our clients.

The Mission

To deliver maximum business value and optimal solutions to its customers by designing, developing, implementing and maintaining efficient and high quality software solutions aligned with their most essential business needs at affordable prices.

The Core Value

Our values include client and employee satisfaction, social and business responsibility, ongoing efforts to foster the development of healthy natural and business environments, as well as the use of industry's best practices to unleash the potential of our employees, remove communication barriers, create trust and increase operational efficiency.

The Goal

DFS is dedicated to its customers and partners to grow their business. We believe that the most important factor of our success is the success of our clients and provide them with tools that help their business growth.

DFS both in idea and realization, is a client-oriented company. By supplying our customers with top resources and skills, we fulfill our main goal which add value to their businesses through

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knowledgeable application of information technologies. Because we work closely with and for our customers, we are successful only when our clients succeed.

In our business policies Customer satisfaction is one of the policy which has given high priority. We always try to improve our quality of our service, solution and products by exploring innovative ideas and new techniques.

DFS wants to be a process driven, professionally managed, highly reliable and first choice organization by delivering enhanced value to our customers, stakeholders and employees.

- To become an integrated Information Technology Solution provider.
- To compliment in India literacy drive and hence contribute globally.
- To build highest standards of reliability and cost containment.
- To offer seamless service and build value for clients through focus and results.
- To be the first choice for optimizing and achieving operational excellence through IT enabled services.
- To be a process driven, professionally managed and highly profitable organization.

Area Of Expertise

We understand the exponential growth of information, complexity arising from disparate information sources, unstructured formats, and poor quality of data which cause challenges to information management. We address these challenges and ensure the solution help the customers to solve their problems. Below are the niche area where we provide our best to the customers:

Application Development and Maintenance

Service Offerings

The Frozen Soft help our customers to build sophisticated business applications that are robust, scalable and extensible. DFS team follows one of two model for development:

- **Full lifecycle application development model**, in which we take complete responsibility for analysis, design, implementation, testing and integration to the systems.
- **Co-operative development model** we work with your IT professionals to jointly analyze, design, implement, test and integrate systems.

With experience across all major industries, we can provide solutions for meeting the most challenging problems in the industry. We combine deep technology expertise, architecture solutions capability and program management skills to help our customers to integrate and acquire new capabilities for diverse systems that span both conventional and rising technologies.

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DFS follow the Agile methodology using open and standard technology which simplifies and streamlines application design and development through visual modeling, instant code generation and automatic deployment. D Frozen Soft offers solutions and services in these areas:

- Enterprise application development
- Mobile application development
- Rapid business prototyping and modeling
- Application consulting, support and customization
- E-Commerce application development

Our Special Service

Our specialists closely work with you to provide the skills you need, when you need them, for streamlining, managing and maximizing all systems, applications and enterprise platforms including not limited to:

- Java / J2EE
- Microsoft .NET
- Portals and Content Management
- Messaging and Integration
- Open Source Technologies

Our Value Add

- **Development and Maintenance Services:** We deliver a full range of change-the-business, run-the-business, and cross-functional IT application services that are scalable, robust, secure, and maintainable.
- **Domain Comprehension:** Clients benefit from our highly experienced domain experts and technical expertise to deliver transformational results. DFS's applications services are industrialized to reduce costs and increase predictability and agility.
- **Result Orientation:** We provide services and solutions that deliver the real value. The dedicated team closely work with customer to understand their problem in depth to get the quality result with our solution. Throughout the project lifecycle, our focus is on the organization and providing measurable results.
- **Cost Effective:** Reduce costs and overheads involved with development by up-to 50%.

Data Analysis & Reports

Service Offerings

DFS provide best solution and enables customer on for big data analytic to achieve the goal of higher revenue generation and enhance efficiency in terms of operations. From end to

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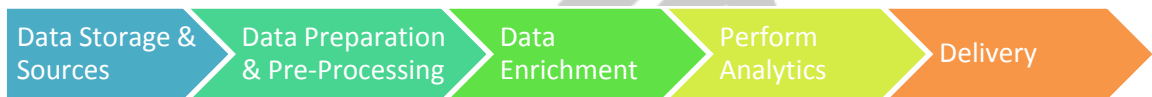
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end a ample set of big data services and big data solutions spanning across the scale from big data consulting to support and managed services.

- **Big Data Consultation:** We provide POC/POV, Strategy Road map, Tech evaluation & Architectural Consulting, Capacity Planning, Performance tuning services to our customer.
- **Development & Service Implementations:** We offer Data Modeling, Algorithm development, map reduce code, transformations, custom code, data Integration Services, Search & Document Indexing, data Quality and Metadata management.
- **Reports:** Visualizations, Analytics (Natural Language Processing, Machine Learning, Statistical Programming, Text Mining, etc.
- **Security:** Security is most important factor for any solution in the industry. Our experts closely monitor the solution and guide the team for data governance. Our solution always taken care with Identity and Access management.

Our Special Service



- Multi Structured data capturing and processing.
- Make easy data modeling using data harmonization.
- Data enrichment for creating efficient algorithms to process data.
- Data storage irrespective of the data types.

Our Value Add

- Data Driven applications faster without worrying about swiftness, diversity, authenticity and size, focusing only on deriving Values. Applications that can be included are Customer 360 analysis, Voice of the Customer data analysis, Influencer analysis etc.
- Structure the Unstructured content make powerful enterprises to apply the same thoroughness of analysis as for the structured.
- Influence to correlate external and internal datasets seamlessly
- Numerous APIs available around the platform which makes it easier to utilize existing skill sets to build Big Data solutions without worrying about various complex configurations

Portals and Content Management

Service Offerings

With D Frozen Soft provides Enterprise Content Management solution, which leverage enterprise knowledge assets for competitive advantage by structuring the information for

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easy access and retrieval. We help you manage the entire life cycle of content and implement comprehensive solutions. DFS's ECM Solutions help organizations channelize their content to derive value in business activities.

DFS solutions are included with Web-Portals (internet & intranet), e-commerce portals and knowledge/information micro-sites. We achieve change management through our portal governance and on-boarding model. Among our services are extranet and intranet portals, enterprise search, portal design and development and portal maintenance. Content Solutions have matured to include the social features and other capabilities that enable collaboration that make content management and transfer easier.

The Solutions span content management, image capture, customer communications and enterprise search. Our processes follow industry standards and best practices and offer proven integration with enterprise applications (ERP/SCM), digital security and directory servers.

Our Special Services

- **Content Management Systems:** We help organizations gain productivity by structuring and synchronizing their information assets by effective implementation of content management systems.
- **Portal Services:** Creating web and intranet based portals so that businesses can offer centralized access to all stake holders at the same time sync information real time.
- **Document Management Systems:** We build and deploy document management systems (DCM) that streamline workflows by structuring document storage and access.
- **B2B e-Commerce Portal:** For B2B, it is very important to have unified B2B Customer portal/site with e-Commerce, it should connect with customers and suppliers and makes it easy for internal users/business unit to manage the entire relationship lifecycle. There are three primary objectives which should be addressed by B2B e-Commerce solution:
 - **Reduced Cost:** Lower cost of procurement, improved contract management.
 - **Market effectiveness:** Enhanced marketplace information, buyer and seller aggregation, match shortages and surpluses
 - **Supply Chain Management:** Amplified visibility along with collaboration
- **B2C e-Commerce Portal:** E-Buyers today expect a faultless and straightforward process when they go for product shopping. They look for smooth user experience, touch and go shopping along with many more features such as live chat, order tracking and notification, delivery alerts etc. Buyer expect company to provide a relevant and picture perfect communication on every touch point – despite of the device like: PC, Smartphone, tablet, phoning a call center, social network, or walking into a store. B2C e-Commerce store should address following key objectives:
 - **Experience and Reach:** Features and functionalities allowing greater buying experience and ways to increase reach to potential customers
 - **Plug and Play:** Easy to set-up and manage.
 - **Cost of Ownership:** development and maintenance.

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- **Travel portal Development:** Travel portal including customer offer management.
- **Entertainment Portal Development:** Media streaming management & storage solution.
- **News Portal Development:** Live and archive news management along with category.

Our Value Add

- DFS provide business solution which address technical and business objective.
- Security and access management is by default taken care in all solutions provided.
- Data management Services.

Mobile Application Development

Service Offerings

D Frozen Soft mobility Solution works across the mobile operating systems to mobilize your business. We work on all mobile platforms, frameworks & environments: iOS, Android, BlackBerry and Windows. DFS has unique solutions in mobile for each and every industry need. Below are some of our industry specific mobile solutions:

- Enterprise mobile solution development.
- Business application Development.
- Mobile and tablets website Development.
- Native mobile application Development.
- Mobile quiz and game Development.
- Custom Android Apps Development.
- M-commerce Applications Development.
- Widget Development for mobile and tablets.
- Android Apps Testing and Portability.
- Android Support & Maintenance.

From Mobile Opportunity to Business Advantage D Frozen Soft help you realize business outcomes from mobility with a holistic approach:

- **Strategy:** We offer end-to-end strategy and services to address the challenges and opportunities of your business going mobile. Use mobility as a strategic business differentiator.
- **Business:** Define business models around mobile technologies. DFS have qualified domain experts who provide design business processes through contextual services from mobile.
- **Technology:** As your Enterprise Mobility Orchestrator, we help you to orchestrate and realize your mobile potential. Address challenges associated with managing investments around rapidly evolving mobile technologies.

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Our Special Services

- **Accelerated Solutions:** Decrease time-to-market through facilitated collaboration. Define the landscape for mobile implementation like: business functions, processes, users, and other stakeholders to accelerate the solution.
- **Flexibility and Versatility:** DFS has its own incremental and modular delivery model which increase the flexibility and versatility.
- **Scale and Reach:** DFS team follow end-to-end service and delivery process which makes the application scalable and user experience (UX) design strategy makes application reach.

Our Value Add

- **C Solution:** DFS provides a comprehensive, customized mobility strategy associated to your business goals/objectives with our spectrum of services spanning consulting, application development, maintenance, testing, performance analysis and integration services.
- **Cost efficiency:** DFS accelerate mobile application development at a realistic cost with our mature mobile architecture as well as rapidly scalable engineering talent. Ensure close co-ordination, faster issue resolution, improved visibility and faster deployment of your mobile applications with our iterative agile development approach
- **Data Security:** Our solution takes care of data protection and counter security threats, with our security assessment and strategies and our products that are tested, validated and certified by a strong team of mobile and IT security experts.

Value Proposition

DFS specially take care for client satisfaction and requirement fulfillment. We have defined several requirement analysis, development (including client managed), management, Application delivery strategies and features to make our clients comfortable happy and cheerful while work with DFS. In developing our project execution model, we at DFS adhere to the international standards like CMMI-SW, Rational Unified Process and ISO 9001:2000 to make the project flow easy and transparent for the client. Every project has its 6 stages, which are:

- Inception
- Requirements Management
- System Design
- Software Solution Development
- Product Integration
- Quality Assurance

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Inception

This is when the initial requirements collection takes place – our business analysts and software architects will carefully study your requirements to prepare a comprehensive proposal. You don't have to provide us with structured documentation. Just let us know your thoughts and expectations, and our specialists will work on defining all the details by asking you some questions and offering our ideas on your project.

Requirements Management

At this stage we will clearly describe your requirements in project documentation. Our specialists will prepare a proposal describing the product's performance, technologies, design features, verification requirements, etc. as well as the estimation of workload and cost of the project.

The requirements management allows for the activities for obtaining and controlling requirement changes and ensuring that other relevant plans and data are kept current. Requirements management continues all through the project, culminating in the comparison of the product against the requirements.

System Design & Development

Once the requirements have been collected and analyzed, it is necessary to identify in detail how the system shall be constructed to perform necessary tasks. More specifically, the System Design phase is focused on the data requirements (what information shall be processed in the system?), the software construction (how shall the application be constructed?), and the interface construction (what shall the system look like? What standards shall be followed?).

The software solution development is the greatest stage of the project where most of the programming, coding and testing takes place.

At the Integration stage we define the best possible integration sequence, integrate components and deliver the complete robust, high scalable, tested application to our customer.

Quality Assurance

Quality Assurance is an essential part of any project, which ensures the top quality of our solutions. This is a complicated process, which takes place at all other stages of the project and includes the following activities:

- Strong project management
- Transparent project flow
- Well-defined requirements and structured project documentation
- Deep testing, bug-tracking and fixing

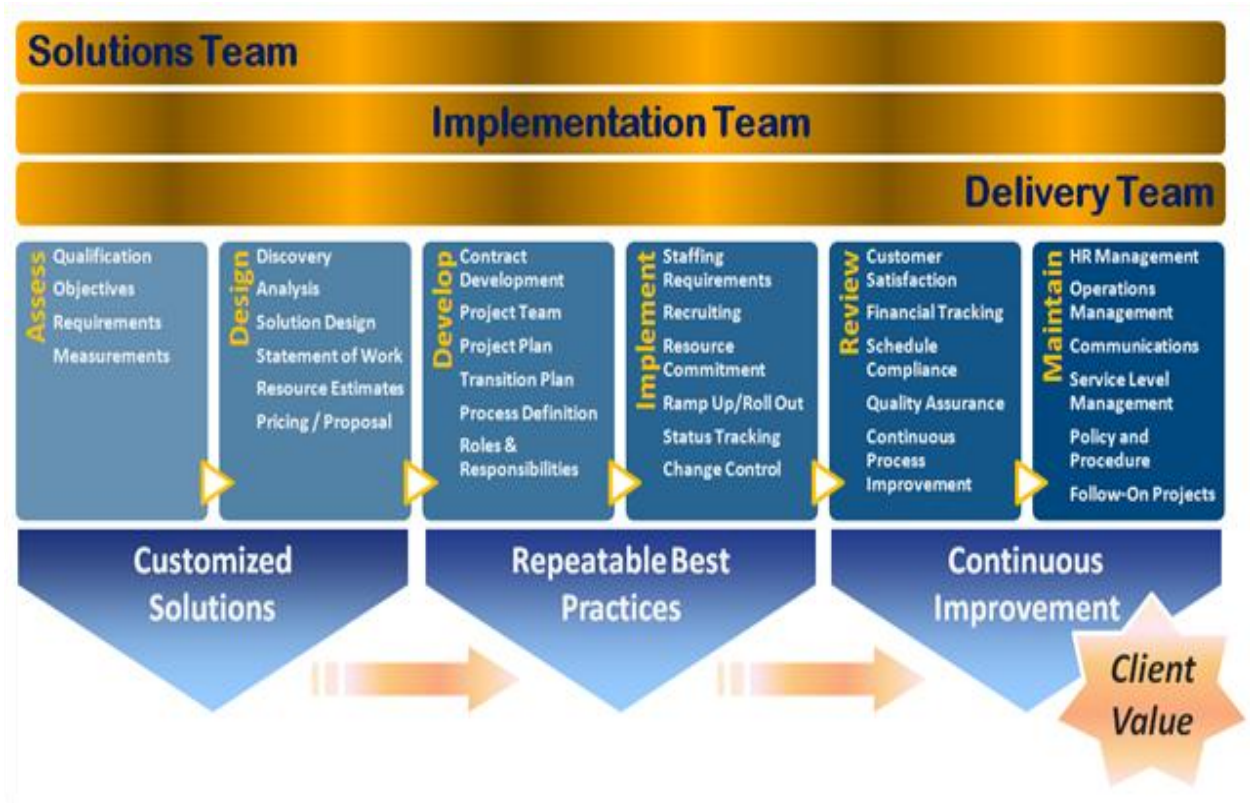
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- Process monitoring, product evaluation in regard to the specified requirements and client expectations
- Usability analysis
- Confidentiality and Intellectual Property Protection

Methodology



Overview of Technologies

The choice of technologies for your project implementation is a critical issue because it will not only influence your project development time and cost, but also will determine how your application will stand the test of time and will be approved and appreciated by your clients.

With DFS Business Analysts you will be able to navigate all the technologies and platforms listed below, to choose the most up-to-date and win-win solution.

You will be able to discuss and negotiate the choice of the programming languages and technologies suitable for project aims, size and budget. We are always attentive to all your requirements and wishes, including technological preferences, because we believe that only close cooperation with our customers all the way in project development can bring a visible and effective outcome.

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Platforms and Technologies

Open Source Development	Web / Application Servers	Databases
JAVA, J2EE, JSP, Servlet, Struts, Spring, Hibernate, Ajax, EJB, JMS, JavaMQ, Liferay, etc.	Apache Tomcat, JBoss, GlassFish, WebLogic, IBM WebSphere, Java Webstart, IIS, MSO SharePoint Server, etc.	MS-SQL, MySQL Server, Oracle 8i, 9i, 10g, IBM DB2, etc.
Web and Graphics	GIS Services Integration	Business Intelligence
Flash/Swish HTML/ DHTML/ XHTML JavaScript, JQuery Corel / photo shop	Google Map Yahoo Map Virtual Earth Tele Atlas	Crystal Report / BIRT, Business objects Jasper Report, JFree
Operating Systems & Tool	Framework	Domain
Microsoft Windows, Linux, UNIX, JProfiler, JQuery, Liferay, Hudson, Maven, Ant	MVC, Struts, Spring, Hibernate, JDO, AXIS2, Open LDAP, EJB, JPA, Service Mix, Mule, iOS SDK, PhoneGap, Apache Cordova,	BFSI, Web Portals, Utility, Social Networks, Telecom & VoIP, Healthcare and Media.
Expertise areas		
<p>The DFS experts capacity allows for developing a comprehensive set of web-based, desktop and mobile applications. Our full-cycle services include enterprise application integration and migration from legacy systems and technologies. We use industry-proven practices to deliver business solutions for SMBs and enterprises.</p>		

Technology competence

- DFS team have prosperous proficiency across a broad spectrum of programming languages, platforms, databases, frameworks and tools.
- DFS team keep watch on the latest innovations in the industry and technology to help our clients stay ahead of the curve.
- DFS team have excellent technological infrastructure – network services, hardware, software and security to meet our clients' unique business requirements.

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Tools and Technologies



Resource management

- Our core potency lies in the ability to build personalized teams for our clients and over time, make these teams a seamless wing of clients' organizations.
- Effective training and coaching to have everyone hit the ground running.
- Renown support, whenever team / individual need it, which build confidence.
- Resource enablement for continuously anticipating and adapting to market dynamics.

Dramatic cost savings

- Costs for offshore work in India are 30-50 percent lower than those in the U.S. and Europe.
- We provide sizeable savings by off shoring development/maintenance for mature products and executing custom software projects.
- Our delivery model allows companies to reduce the time and save their money.

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Business Delivery Model

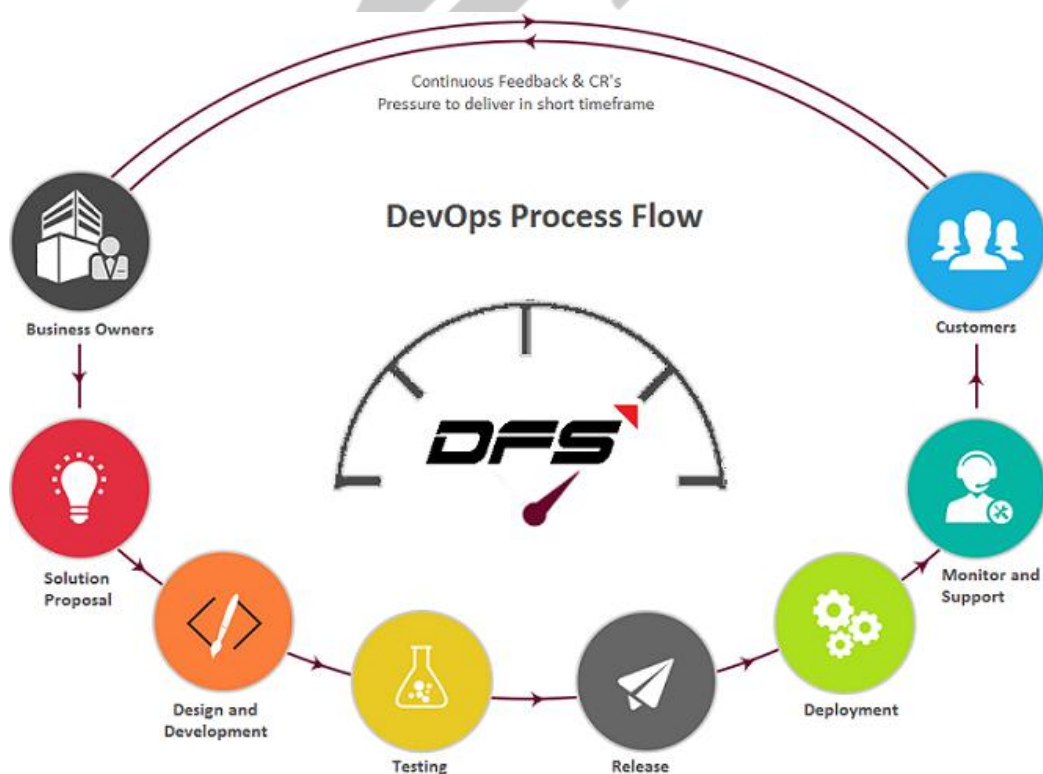
D Frozen Soft Business Delivery Model (BDM) is a wide-ranging, cost-effective, and scalable package of solutions that address information management from multiple dimensions – functionality, technology, and business processes. We offer a single platform covering all basic areas to address your needs quickly and cost-effectively.

Customer's Considerations

DFS continue to figure out the bold new world of software development, the delivery model is a key question. There could be different answers based on various factors like: analysis of the future of product/application category, particular situation of the customer, the nature of the product and marketplace conditions, etc. So, we consider the customer's various factor and design the delivery model for batter delivery to customer.

DevOps

A leading software engineering trend, makes this shift possible by bringing business, development and operation teams together to streamline IT and applying more automated processes. Our clients deliver faster and have greater business agility by implementing DevOps.



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Our Team

The D Frozen Soft (DFS) launched our first initiative in March 2014 with its 2 directors. DFS base model is partnership, not sponsorship, and we work closely with every member company to understand their problem and provide solution. DFS founded for clients who are looking for world class software development, services, solutions across the world. Our team consist of Open Source, Microsoft technologies, Android and iOS which makes an appreciative sum of 90+ employees in the team.

Executive

Mr. Dhanraj Dadhich

He has 16+ years of experience in design and development of applications and has designed various Banking, Security, Social Media, Mortgage and Payment Gateway applications. As Founder and CTO he is promoting the use of technology, and of specific products, to help enterprise management and IT communities meet their business needs. He specializes in selecting, defining and enforcing a consistent, uniform set of products, vendors, methodologies and standards throughout the IT organization.

Mrs. Soniya Dadhich

Soniya has owned Master's degree in Accounts and Finance and Financial Management Services. She one of the founder and currently managing the Human Resource and Finance department. She also have 3 years of experience on non-banking and insurance domain.

Architect & Technology Mentor

Dhanraj Dadhich (16+ Years)

Dhanraj is architect and mentor for Java / JEE, Spring, Hibernate, WebServices, Liferay, BigData, JPA, ESB, MicroServices, Cordova, Sencha Touch, ExtJS, JQuery, Oracle DB, MySQL, Talend Open Studio, MSO Sharepoint.

P. Soni (10+ Years)

P. Soni is architect and mentor for PHP, Drupal, Wordpress, Magento, Joomla, Yii, Andriod, iOS, Cordova CLI, Liferay, MySQL, Scripting Framework, MongoDB, Oracle DB, MySQL.

Deepak Prasad (10+ Years)

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Deepak Prasad is DBA and mentor for MySQL, MongoDB, DB2, ETL tools (Talend, Informatica).

D. Pandey (12+ Years)

D. Pandey is UI/UX architect and mentor for HTML, HTML5, JavaScript, AngularJS, Bootstrap, jQuery, jQuery UI, Responsive Web Design, Backbone.js, CSS.

Management & Leadership

Manish Sharma

10+ years of experience in product sale. He has expertise in Client interaction, requirement gathering & breakdown it into small modules. Experience of working in traditional waterfall and agile SCRUM methodology. Experience of managing team of 2 to 10 people and having exposure of onsite for client interaction and development.

Vipul B

7 years of experience in Sales & Marketing of various IT products & services like Data Security Software, Computer Hardware - Laptops, Desktops, Servers including 3 years experience as a Network Administrator.

Development Team

Technology	# of Resources	Technology	# of Resources
Java / JEE	30	Liferay	20
Core PHP	30	WordPress	35
Drupal	15	Magento	20
YII	30	Joomla	15
Android	10	iOS	10
Cordova	5	UI / UX	15
MySQL	15	MongoDB	7

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