

Dhanalakshmi M

Senior Creative Designer

[Portfolio](#)

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Education

Bharathiar University

May 2019 | Coimbatore

Experience

Mobilise Communication — Senior Graphic Designer

(Apr 2024 – Present)

Lead and mentor a team of 6 designers across UI/UX, graphic design, motion graphics, and print. Manage end-to-end design delivery ensuring quality, consistency, and alignment with business goals.

Skill

Design

UI Design

UX Content

Experience Design

Graphic Design

Print Design

Design Strategy

Tools

Illustration

Photoshop

Sketch

Premier Pro

Figma

After Effects

Innocom Ventures — Design Lead / Team Lead

Nov 2023 – Apr 2024

Defined design strategy and ensured visual consistency across products and marketing assets.

Parablu Private Limited — Creative Designer

Apr 2023 – Sep 2023

UI design, UX content research, prototyping, and social media creatives, Video Editing.

Soft Skill

Managing Team

Oversee a team of 6 designers

Utilitarian Labs - UI/UX Designer & Executive (Analytics)

Sep 2022 – Apr 2023

UX research, case studies, prototyping, and analytics support for decision-making.

Multitasking

Multi-disciplinary projects while balancing creativity and business objectives

The Sports School - Graphic Designer

Jun 2021 – Sep 2022

Digital creatives, and video editing.

Prompt Tech - Junior Graphic Designer

Feb 2019 – May 2021

Digital creatives, video editing and print designs.