

Dhanalakshmi M

Senior Creative Designer

Portfolio

dhanu2contact@gmail.com

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Linkedin: [Dhanalakshmi.M](#)

Education

Bharathiar University
May 2019 | Coimbatore

Skill

Design

UI Design
UX Content
Experience Design
Graphic Design
Print Design
Design Strategy

Tools

Illustration
Photoshop
Sketch
Premier Pro
Figma
After Effects

Soft Skill

Managing Team

Oversee a team of 6 designers

Multitasking

Multi-disciplinary projects while balancing creativity and business objectives

Experience

Mobilise Communication — Senior Graphic Designer
(Apr 2024 – Present)

Lead and mentor a team of 6 designers across UI/UX, graphic design, motion graphics, and print.
Manage end-to-end design delivery ensuring quality, consistency, and alignment with business goals.

Innoccom Ventures — Design Lead / Team Lead

Nov 2023 – Apr 2024
Defined design strategy and ensured visual consistency across products and marketing assets.

Parablu Private Limited — Creative Designer

Apr 2023 – Sep 2023
UI design, UX content research, prototyping, and social media creatives, Video Editing.

Utilitarian Labs – UI/UX Designer & Executive (Analytics)

Sep 2022 – Apr 2023
UX research, case studies, prototyping, and analytics support for decision-making.

The Sports School – Graphic Designer

Jun 2021 – Sep 2022
Digital creatives, and video editing.

Prompt Tech – Junior Graphic Designer

Feb 2019 – May 2021
Digital creatives, video editing and print designs.