

[your logo here]

# SEO Business Marketing Budget Planner

**[your business name here]** Professional SEO  
Prepared by **[your name here]**

**Prepared by [your name here]**

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[your logo here]

# SEO Business Marketing Budget Planner

[your business name here] *Professional SEO*  
Prepared by [your name here]

## Marketing Budget - January

Category	Forecasted Quantity	Forecasted Cost per Unit	Forecasted Subtotal	Notes	Actual Quantity	Actual Cost per Unit	Actual Subtotal	Notes	Difference
<b>Research</b>									
Research firm fees			\$ -				\$ -		\$ -
Web research			\$ -				\$ -		\$ -
Independent research			\$ -				\$ -		\$ -
Other research			\$ -				\$ -		\$ -
<b>Research Costs Total</b>			\$ -				\$ -		\$ -
<b>Communications</b>									
Promotional brochures			\$ -				\$ -		\$ -
Television			\$ -				\$ -		\$ -
Radio			\$ -				\$ -		\$ -
Web			\$ -				\$ -		\$ -
<b>Communications Costs Total</b>			\$ -				\$ -		\$ -
<b>Networking</b>									
Memberships			\$ -				\$ -		\$ -
Affiliations			\$ -				\$ -		\$ -
Subscriptions			\$ -				\$ -		\$ -
<b>Networking Costs Total</b>			\$ -				\$ -		\$ -
<b>Event</b>									
Number of attendees									
<b>Meal</b>									
Food			\$ -				\$ -		\$ -
Tax (10%)			\$ -				\$ -		\$ -
Food and beverage gratuity (20%)			\$ -				\$ -		\$ -
<b>Meal Costs Subtotal</b>			\$ -				\$ -		\$ -
<b>List Services</b>									
Valet services			\$ -				\$ -		\$ -
Entertainment #1			\$ -				\$ -		\$ -
Entertainment #2			\$ -				\$ -		\$ -
Other services			\$ -				\$ -		\$ -
<b>List Services Costs Subtotal</b>			\$ -				\$ -		\$ -

**Audio/Visual Services**

Basic PA system and podium			\$	-			\$	-		\$	-
Screen			\$	-			\$	-		\$	-
XGA data/video projector rental			\$	-			\$	-		\$	-
Wireless mouse			\$	-			\$	-		\$	-
Power strips			\$	-			\$	-		\$	-
Extension cords			\$	-			\$	-		\$	-
Lavalier microphone			\$	-			\$	-		\$	-
Labor and AV technicians			\$	-			\$	-		\$	-
Tax (8.8%)			\$	-			\$	-		\$	-

**Audio/Visual Services Subtotal**

\$	-	\$	-	\$	-
----	---	----	---	----	---

**Additional Costs**

Invitation ( <i>printing and postage costs</i> )			\$	-			\$	-		\$	-
Time & Expense (T&E)			\$	-			\$	-		\$	-
Company staff T&E			\$	-			\$	-		\$	-
Customer testimonial T&E			\$	-			\$	-		\$	-

**Additional Costs Subtotal**

\$	-	\$	-	\$	-
----	---	----	---	----	---

**Giveaways**

Giveaway #1			\$	-			\$	-		\$	-
Giveaway #2			\$	-			\$	-		\$	-

**Giveaway Subtotal**

\$	-	\$	-	\$	-
----	---	----	---	----	---

**Event Costs Total**

\$	-	\$	-	\$	-
----	---	----	---	----	---

Event Price per Person

#DIV/0!

#DIV/0!

**Promotions**

Product giveaways			\$	-			\$	-		\$	-
Product discounts			\$	-			\$	-		\$	-
Special offers			\$	-			\$	-		\$	-

**Promotions Costs Total**

\$	-	\$	-	\$	-
----	---	----	---	----	---

**Advertising**

Brochures (development and production)			\$	-			\$	-		\$	-
Mailings			\$	-			\$	-		\$	-
Postcards			\$	-			\$	-		\$	-
Television			\$	-			\$	-		\$	-
Radio			\$	-			\$	-		\$	-
Newspapers			\$	-			\$	-		\$	-
Billboards			\$	-			\$	-		\$	-
Bus sides			\$	-			\$	-		\$	-

**Advertising Costs Total**

\$	-	\$	-	\$	-
----	---	----	---	----	---

**Public Relations**

Charity events			\$	-			\$	-		\$	-
Advertising			\$	-			\$	-		\$	-
Employee promotions			\$	-			\$	-		\$	-
Sponsorships			\$	-			\$	-		\$	-

**Public Relations Costs Total**

\$	-	\$	-	\$	-
----	---	----	---	----	---

**Grand Total**

\$	-	\$	-	\$	-
----	---	----	---	----	---

[your logo here]

# SEO Business Marketing Budget Planner

[your business name here] *Professional SEO*  
Prepared by [your name here]

## Marketing Budget - February

Category	Forecasted Quantity	Forecasted Cost per Unit	Forecasted Subtotal	Notes	Actual Quantity	Actual Cost per Unit	Actual Subtotal	Notes	Difference
<b>Research</b>									
Research firm fees			\$ -				\$ -		\$ -
Web research			\$ -				\$ -		\$ -
Independent research			\$ -				\$ -		\$ -
Other research			\$ -				\$ -		\$ -
<b>Research Costs Total</b>			\$ -				\$ -		\$ -
<b>Communications</b>									
Promotional brochures			\$ -				\$ -		\$ -
Television			\$ -				\$ -		\$ -
Radio			\$ -				\$ -		\$ -
Web			\$ -				\$ -		\$ -
<b>Communications Costs Total</b>			\$ -				\$ -		\$ -
<b>Networking</b>									
Memberships			\$ -				\$ -		\$ -
Affiliations			\$ -				\$ -		\$ -
Subscriptions			\$ -				\$ -		\$ -
<b>Networking Costs Total</b>			\$ -				\$ -		\$ -
<b>Event</b>									
Number of attendees									
<b>Meal</b>									
Food			\$ -				\$ -		\$ -
Tax (10%)			\$ -				\$ -		\$ -
Food and beverage gratuity (20%)			\$ -				\$ -		\$ -
<b>Meal Costs Subtotal</b>			\$ -				\$ -		\$ -
<b>List Services</b>									
Valet services			\$ -				\$ -		\$ -
Entertainment #1			\$ -				\$ -		\$ -
Entertainment #2			\$ -				\$ -		\$ -
Other services			\$ -				\$ -		\$ -
<b>List Services Costs Subtotal</b>			\$ -				\$ -		\$ -

**Audio/Visual Services**

Basic PA system and podium			\$	-			\$	-		\$	-
Screen			\$	-			\$	-		\$	-
XGA data/video projector rental			\$	-			\$	-		\$	-
Wireless mouse			\$	-			\$	-		\$	-
Power strips			\$	-			\$	-		\$	-
Extension cords			\$	-			\$	-		\$	-
Lavalier microphone			\$	-			\$	-		\$	-
Labor and AV technicians			\$	-			\$	-		\$	-
Tax (8.8%)			\$	-			\$	-		\$	-

**Audio/Visual Services Subtotal**

\$ - \$ - \$ -

**Additional Costs**

Invitation ( <i>printing and postage costs</i> )			\$	-			\$	-		\$	-
Time & Expense (T&E)			\$	-			\$	-		\$	-
Company staff T&E			\$	-			\$	-		\$	-
Customer testimonial T&E			\$	-			\$	-		\$	-

**Additional Costs Subtotal**

\$ - \$ - \$ -

**Giveaways**

Giveaway #1			\$	-			\$	-		\$	-
Giveaway #2			\$	-			\$	-		\$	-

**Giveaway Subtotal**

\$ - \$ - \$ -

**Event Costs Total**

\$ - \$ - \$ -

Event Price per Person

#DIV/0!

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**Promotions**

Product giveaways			\$	-			\$	-		\$	-
Product discounts			\$	-			\$	-		\$	-
Special offers			\$	-			\$	-		\$	-

**Promotions Costs Total**

\$ - \$ - \$ -

**Advertising**

Brochures (development and production)			\$	-			\$	-		\$	-
Mailings			\$	-			\$	-		\$	-
Postcards			\$	-			\$	-		\$	-
Television			\$	-			\$	-		\$	-
Radio			\$	-			\$	-		\$	-
Newspapers			\$	-			\$	-		\$	-
Billboards			\$	-			\$	-		\$	-
Bus sides			\$	-			\$	-		\$	-

**Advertising Costs Total**

\$ - \$ - \$ -

**Public Relations**

Charity events			\$	-			\$	-		\$	-
Advertising			\$	-			\$	-		\$	-
Employee promotions			\$	-			\$	-		\$	-
Sponsorships			\$	-			\$	-		\$	-

**Public Relations Costs Total**

\$ - \$ - \$ -

**Grand Total**

\$ - \$ - \$ -

[your logo here]

# SEO Business Marketing Budget Planner

[your business name here] *Professional SEO*  
Prepared by [your name here]

## Marketing Budget - March

Category	Forecasted Quantity	Forecasted Cost per Unit	Forecasted Subtotal	Notes	Actual Quantity	Actual Cost per Unit	Actual Subtotal	Notes	Difference
<b>Research</b>									
Research firm fees			\$ -				\$ -		\$ -
Web research			\$ -				\$ -		\$ -
Independent research			\$ -				\$ -		\$ -
Other research			\$ -				\$ -		\$ -
<b>Research Costs Total</b>			\$ -				\$ -		\$ -
<b>Communications</b>									
Promotional brochures			\$ -				\$ -		\$ -
Television			\$ -				\$ -		\$ -
Radio			\$ -				\$ -		\$ -
Web			\$ -				\$ -		\$ -
<b>Communications Costs Total</b>			\$ -				\$ -		\$ -
<b>Networking</b>									
Memberships			\$ -				\$ -		\$ -
Affiliations			\$ -				\$ -		\$ -
Subscriptions			\$ -				\$ -		\$ -
<b>Networking Costs Total</b>			\$ -				\$ -		\$ -
<b>Event</b>									
Number of attendees									
<b>Meal</b>									
Food			\$ -				\$ -		\$ -
Tax (10%)			\$ -				\$ -		\$ -
Food and beverage gratuity (20%)			\$ -				\$ -		\$ -
<b>Meal Costs Subtotal</b>			\$ -				\$ -		\$ -
<b>List Services</b>									
Valet services			\$ -				\$ -		\$ -
Entertainment #1			\$ -				\$ -		\$ -
Entertainment #2			\$ -				\$ -		\$ -
Other services			\$ -				\$ -		\$ -
<b>List Services Costs Subtotal</b>			\$ -				\$ -		\$ -

**Audio/Visual Services**

Basic PA system and podium			\$	-			\$	-		\$	-
Screen			\$	-			\$	-		\$	-
XGA data/video projector rental			\$	-			\$	-		\$	-
Wireless mouse			\$	-			\$	-		\$	-
Power strips			\$	-			\$	-		\$	-
Extension cords			\$	-			\$	-		\$	-
Lavalier microphone			\$	-			\$	-		\$	-
Labor and AV technicians			\$	-			\$	-		\$	-
Tax (8.8%)			\$	-			\$	-		\$	-

**Audio/Visual Services Subtotal**

\$ - \$ - \$ -

**Additional Costs**

Invitation ( <i>printing and postage costs</i> )			\$	-			\$	-		\$	-
Time & Expense (T&E)			\$	-			\$	-		\$	-
Company staff T&E			\$	-			\$	-		\$	-
Customer testimonial T&E			\$	-			\$	-		\$	-

**Additional Costs Subtotal**

\$ - \$ - \$ -

**Giveaways**

Giveaway #1			\$	-			\$	-		\$	-
Giveaway #2			\$	-			\$	-		\$	-

**Giveaway Subtotal**

\$ - \$ - \$ -

**Event Costs Total**

\$ - \$ - \$ -

Event Price per Person

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**Promotions**

Product giveaways			\$	-			\$	-		\$	-
Product discounts			\$	-			\$	-		\$	-
Special offers			\$	-			\$	-		\$	-

**Promotions Costs Total**

\$ - \$ - \$ -

**Advertising**

Brochures (development and production)			\$	-			\$	-		\$	-
Mailings			\$	-			\$	-		\$	-
Postcards			\$	-			\$	-		\$	-
Television			\$	-			\$	-		\$	-
Radio			\$	-			\$	-		\$	-
Newspapers			\$	-			\$	-		\$	-
Billboards			\$	-			\$	-		\$	-
Bus sides			\$	-			\$	-		\$	-

**Advertising Costs Total**

\$ - \$ - \$ -

**Public Relations**

Charity events			\$	-			\$	-		\$	-
Advertising			\$	-			\$	-		\$	-
Employee promotions			\$	-			\$	-		\$	-
Sponsorships			\$	-			\$	-		\$	-

**Public Relations Costs Total**

\$ - \$ - \$ -

**Grand Total**

\$ - \$ - \$ -

[your logo here]

# SEO Business Marketing Budget Planner

[your business name here] Professional SEO  
Prepared by [your name here]

## Marketing Budget - April

Category	Forecasted Quantity	Forecasted Cost per Unit	Forecasted Subtotal	Notes	Actual Quantity	Actual Cost per Unit	Actual Subtotal	Notes	Difference
<b>Research</b>									
Research firm fees			\$ -				\$ -		\$ -
Web research			\$ -				\$ -		\$ -
Independent research			\$ -				\$ -		\$ -
Other research			\$ -				\$ -		\$ -
<b>Research Costs Total</b>			\$ -				\$ -		\$ -
<b>Communications</b>									
Promotional brochures			\$ -				\$ -		\$ -
Television			\$ -				\$ -		\$ -
Radio			\$ -				\$ -		\$ -
Web			\$ -				\$ -		\$ -
<b>Communications Costs Total</b>			\$ -				\$ -		\$ -
<b>Networking</b>									
Memberships			\$ -				\$ -		\$ -
Affiliations			\$ -				\$ -		\$ -
Subscriptions			\$ -				\$ -		\$ -
<b>Networking Costs Total</b>			\$ -				\$ -		\$ -
<b>Event</b>									
Number of attendees									
<b>Meal</b>									
Food			\$ -				\$ -		\$ -
Tax (10%)			\$ -				\$ -		\$ -
Food and beverage gratuity (20%)			\$ -				\$ -		\$ -
<b>Meal Costs Subtotal</b>			\$ -				\$ -		\$ -
<b>List Services</b>									
Valet services			\$ -				\$ -		\$ -
Entertainment #1			\$ -				\$ -		\$ -
Entertainment #2			\$ -				\$ -		\$ -
Other services			\$ -				\$ -		\$ -
<b>List Services Costs Subtotal</b>			\$ -				\$ -		\$ -



**Audio/Visual Services**

Basic PA system and podium			\$	-			\$	-		\$	-
Screen			\$	-			\$	-		\$	-
XGA data/video projector rental			\$	-			\$	-		\$	-
Wireless mouse			\$	-			\$	-		\$	-
Power strips			\$	-			\$	-		\$	-
Extension cords			\$	-			\$	-		\$	-
Lavalier microphone			\$	-			\$	-		\$	-
Labor and AV technicians			\$	-			\$	-		\$	-
Tax (8.8%)			\$	-			\$	-		\$	-

**Audio/Visual Services Subtotal**

\$ - \$ - \$ -

**Additional Costs**

Invitation ( <i>printing and postage costs</i> )			\$	-			\$	-		\$	-
Time & Expense (T&E)			\$	-			\$	-		\$	-
Company staff T&E			\$	-			\$	-		\$	-
Customer testimonial T&E			\$	-			\$	-		\$	-

**Additional Costs Subtotal**

\$ - \$ - \$ -

**Giveaways**

Giveaway #1			\$	-			\$	-		\$	-
Giveaway #2			\$	-			\$	-		\$	-

**Giveaway Subtotal**

\$ - \$ - \$ -

**Event Costs Total**

\$ - \$ - \$ -

Event Price per Person

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**Promotions**

Product giveaways			\$	-			\$	-		\$	-
Product discounts			\$	-			\$	-		\$	-
Special offers			\$	-			\$	-		\$	-

**Promotions Costs Total**

\$ - \$ - \$ -

**Advertising**

Brochures (development and production)			\$	-			\$	-		\$	-
Mailings			\$	-			\$	-		\$	-
Postcards			\$	-			\$	-		\$	-
Television			\$	-			\$	-		\$	-
Radio			\$	-			\$	-		\$	-
Newspapers			\$	-			\$	-		\$	-
Billboards			\$	-			\$	-		\$	-
Bus sides			\$	-			\$	-		\$	-

**Advertising Costs Total**

\$ - \$ - \$ -

**Public Relations**

Charity events			\$	-			\$	-		\$	-
Advertising			\$	-			\$	-		\$	-
Employee promotions			\$	-			\$	-		\$	-
Sponsorships			\$	-			\$	-		\$	-

**Public Relations Costs Total**

\$ - \$ - \$ -

**Grand Total**

\$ - \$ - \$ -

[your logo here]

# SEO Business Marketing Budget Planner

[your business name here] *Professional SEO*  
Prepared by [your name here]

## Marketing Budget - May

Category	Forecasted Quantity	Forecasted Cost per Unit	Forecasted Subtotal	Notes	Actual Quantity	Actual Cost per Unit	Actual Subtotal	Notes	Difference
<b>Research</b>									
Research firm fees			\$ -				\$ -		\$ -
Web research			\$ -				\$ -		\$ -
Independent research			\$ -				\$ -		\$ -
Other research			\$ -				\$ -		\$ -
<b>Research Costs Total</b>			\$ -				\$ -		\$ -
<b>Communications</b>									
Promotional brochures			\$ -				\$ -		\$ -
Television			\$ -				\$ -		\$ -
Radio			\$ -				\$ -		\$ -
Web			\$ -				\$ -		\$ -
<b>Communications Costs Total</b>			\$ -				\$ -		\$ -
<b>Networking</b>									
Memberships			\$ -				\$ -		\$ -
Affiliations			\$ -				\$ -		\$ -
Subscriptions			\$ -				\$ -		\$ -
<b>Networking Costs Total</b>			\$ -				\$ -		\$ -
<b>Event</b>									
Number of attendees									
<b>Meal</b>									
Food			\$ -				\$ -		\$ -
Tax (10%)			\$ -				\$ -		\$ -
Food and beverage gratuity (20%)			\$ -				\$ -		\$ -
<b>Meal Costs Subtotal</b>			\$ -				\$ -		\$ -
<b>List Services</b>									
Valet services			\$ -				\$ -		\$ -
Entertainment #1			\$ -				\$ -		\$ -
Entertainment #2			\$ -				\$ -		\$ -
Other services			\$ -				\$ -		\$ -
<b>List Services Costs Subtotal</b>			\$ -				\$ -		\$ -

**Audio/Visual Services**

Basic PA system and podium			\$	-			\$	-		\$	-
Screen			\$	-			\$	-		\$	-
XGA data/video projector rental			\$	-			\$	-		\$	-
Wireless mouse			\$	-			\$	-		\$	-
Power strips			\$	-			\$	-		\$	-
Extension cords			\$	-			\$	-		\$	-
Lavalier microphone			\$	-			\$	-		\$	-
Labor and AV technicians			\$	-			\$	-		\$	-
Tax (8.8%)			\$	-			\$	-		\$	-

**Audio/Visual Services Subtotal**

\$ - \$ - \$ -

**Additional Costs**

Invitation ( <i>printing and postage costs</i> )			\$	-			\$	-		\$	-
Time & Expense (T&E)			\$	-			\$	-		\$	-
Company staff T&E			\$	-			\$	-		\$	-
Customer testimonial T&E			\$	-			\$	-		\$	-

**Additional Costs Subtotal**

\$ - \$ - \$ -

**Giveaways**

Giveaway #1			\$	-			\$	-		\$	-
Giveaway #2			\$	-			\$	-		\$	-

**Giveaway Subtotal**

\$ - \$ - \$ -

**Event Costs Total**

\$ - \$ - \$ -

Event Price per Person

#DIV/0!

#DIV/0!

**Promotions**

Product giveaways			\$	-			\$	-		\$	-
Product discounts			\$	-			\$	-		\$	-
Special offers			\$	-			\$	-		\$	-

**Promotions Costs Total**

\$ - \$ - \$ -

**Advertising**

Brochures (development and production)			\$	-			\$	-		\$	-
Mailings			\$	-			\$	-		\$	-
Postcards			\$	-			\$	-		\$	-
Television			\$	-			\$	-		\$	-
Radio			\$	-			\$	-		\$	-
Newspapers			\$	-			\$	-		\$	-
Billboards			\$	-			\$	-		\$	-
Bus sides			\$	-			\$	-		\$	-

**Advertising Costs Total**

\$ - \$ - \$ -

**Public Relations**

Charity events			\$	-			\$	-		\$	-
Advertising			\$	-			\$	-		\$	-
Employee promotions			\$	-			\$	-		\$	-
Sponsorships			\$	-			\$	-		\$	-

**Public Relations Costs Total**

\$ - \$ - \$ -

**Grand Total**

\$ - \$ - \$ -

[your logo here]

# SEO Business Marketing Budget Planner

[your business name here] *Professional SEO*  
Prepared by [your name here]

## Marketing Budget - June

Category	Forecasted Quantity	Forecasted Cost per Unit	Forecasted Subtotal	Notes	Actual Quantity	Actual Cost per Unit	Actual Subtotal	Notes	Difference
<b>Research</b>									
Research firm fees			\$ -				\$ -		\$ -
Web research			\$ -				\$ -		\$ -
Independent research			\$ -				\$ -		\$ -
Other research			\$ -				\$ -		\$ -
<b>Research Costs Total</b>			\$ -				\$ -		\$ -
<b>Communications</b>									
Promotional brochures			\$ -				\$ -		\$ -
Television			\$ -				\$ -		\$ -
Radio			\$ -				\$ -		\$ -
Web			\$ -				\$ -		\$ -
<b>Communications Costs Total</b>			\$ -				\$ -		\$ -
<b>Networking</b>									
Memberships			\$ -				\$ -		\$ -
Affiliations			\$ -				\$ -		\$ -
Subscriptions			\$ -				\$ -		\$ -
<b>Networking Costs Total</b>			\$ -				\$ -		\$ -
<b>Event</b>									
Number of attendees									
<b>Meal</b>									
Food			\$ -				\$ -		\$ -
Tax (10%)			\$ -				\$ -		\$ -
Food and beverage gratuity (20%)			\$ -				\$ -		\$ -
<b>Meal Costs Subtotal</b>			\$ -				\$ -		\$ -
<b>List Services</b>									
Valet services			\$ -				\$ -		\$ -
Entertainment #1			\$ -				\$ -		\$ -
Entertainment #2			\$ -				\$ -		\$ -
Other services			\$ -				\$ -		\$ -
<b>List Services Costs Subtotal</b>			\$ -				\$ -		\$ -

**Audio/Visual Services**

Basic PA system and podium			\$	-			\$	-		\$	-
Screen			\$	-			\$	-		\$	-
XGA data/video projector rental			\$	-			\$	-		\$	-
Wireless mouse			\$	-			\$	-		\$	-
Power strips			\$	-			\$	-		\$	-
Extension cords			\$	-			\$	-		\$	-
Lavalier microphone			\$	-			\$	-		\$	-
Labor and AV technicians			\$	-			\$	-		\$	-
Tax (8.8%)			\$	-			\$	-		\$	-

**Audio/Visual Services Subtotal**

\$ - \$ - \$ -

**Additional Costs**

Invitation ( <i>printing and postage costs</i> )			\$	-			\$	-		\$	-
Time & Expense (T&E)			\$	-			\$	-		\$	-
Company staff T&E			\$	-			\$	-		\$	-
Customer testimonial T&E			\$	-			\$	-		\$	-

**Additional Costs Subtotal**

\$ - \$ - \$ -

**Giveaways**

Giveaway #1			\$	-			\$	-		\$	-
Giveaway #2			\$	-			\$	-		\$	-

**Giveaway Subtotal**

\$ - \$ - \$ -

**Event Costs Total**

\$ - \$ - \$ -

Event Price per Person

#DIV/0!

#DIV/0!

**Promotions**

Product giveaways			\$	-			\$	-		\$	-
Product discounts			\$	-			\$	-		\$	-
Special offers			\$	-			\$	-		\$	-

**Promotions Costs Total**

\$ - \$ - \$ -

**Advertising**

Brochures (development and production)			\$	-			\$	-		\$	-
Mailings			\$	-			\$	-		\$	-
Postcards			\$	-			\$	-		\$	-
Television			\$	-			\$	-		\$	-
Radio			\$	-			\$	-		\$	-
Newspapers			\$	-			\$	-		\$	-
Billboards			\$	-			\$	-		\$	-
Bus sides			\$	-			\$	-		\$	-

**Advertising Costs Total**

\$ - \$ - \$ -

**Public Relations**

Charity events			\$	-			\$	-		\$	-
Advertising			\$	-			\$	-		\$	-
Employee promotions			\$	-			\$	-		\$	-
Sponsorships			\$	-			\$	-		\$	-

**Public Relations Costs Total**

\$ - \$ - \$ -

**Grand Total**

\$ - \$ - \$ -

[your logo here]

# SEO Business Marketing Budget Planner

[your business name here] *Professional SEO*  
Prepared by [your name here]

## Marketing Budget - July

Category	Forecasted Quantity	Forecasted Cost per Unit	Forecasted Subtotal	Notes	Actual Quantity	Actual Cost per Unit	Actual Subtotal	Notes	Difference
<b>Research</b>									
Research firm fees			\$ -				\$ -		\$ -
Web research			\$ -				\$ -		\$ -
Independent research			\$ -				\$ -		\$ -
Other research			\$ -				\$ -		\$ -
<b>Research Costs Total</b>			\$ -				\$ -		\$ -
<b>Communications</b>									
Promotional brochures			\$ -				\$ -		\$ -
Television			\$ -				\$ -		\$ -
Radio			\$ -				\$ -		\$ -
Web			\$ -				\$ -		\$ -
<b>Communications Costs Total</b>			\$ -				\$ -		\$ -
<b>Networking</b>									
Memberships			\$ -				\$ -		\$ -
Affiliations			\$ -				\$ -		\$ -
Subscriptions			\$ -				\$ -		\$ -
<b>Networking Costs Total</b>			\$ -				\$ -		\$ -
<b>Event</b>									
Number of attendees									
<b>Meal</b>									
Food			\$ -				\$ -		\$ -
Tax (10%)			\$ -				\$ -		\$ -
Food and beverage gratuity (20%)			\$ -				\$ -		\$ -
<b>Meal Costs Subtotal</b>			\$ -				\$ -		\$ -
<b>List Services</b>									
Valet services			\$ -				\$ -		\$ -
Entertainment #1			\$ -				\$ -		\$ -
Entertainment #2			\$ -				\$ -		\$ -
Other services			\$ -				\$ -		\$ -
<b>List Services Costs Subtotal</b>			\$ -				\$ -		\$ -

**Audio/Visual Services**

Basic PA system and podium			\$	-			\$	-		\$	-
Screen			\$	-			\$	-		\$	-
XGA data/video projector rental			\$	-			\$	-		\$	-
Wireless mouse			\$	-			\$	-		\$	-
Power strips			\$	-			\$	-		\$	-
Extension cords			\$	-			\$	-		\$	-
Lavalier microphone			\$	-			\$	-		\$	-
Labor and AV technicians			\$	-			\$	-		\$	-
Tax (8.8%)			\$	-			\$	-		\$	-

**Audio/Visual Services Subtotal**

\$ - \$ - \$ -

**Additional Costs**

Invitation ( <i>printing and postage costs</i> )			\$	-			\$	-		\$	-
Time & Expense (T&E)			\$	-			\$	-		\$	-
Company staff T&E			\$	-			\$	-		\$	-
Customer testimonial T&E			\$	-			\$	-		\$	-

**Additional Costs Subtotal**

\$ - \$ - \$ -

**Giveaways**

Giveaway #1			\$	-			\$	-		\$	-
Giveaway #2			\$	-			\$	-		\$	-

**Giveaway Subtotal**

\$ - \$ - \$ -

**Event Costs Total**

\$ - \$ - \$ -

Event Price per Person

#DIV/0!

#DIV/0!

**Promotions**

Product giveaways			\$	-			\$	-		\$	-
Product discounts			\$	-			\$	-		\$	-
Special offers			\$	-			\$	-		\$	-

**Promotions Costs Total**

\$ - \$ - \$ -

**Advertising**

Brochures (development and production)			\$	-			\$	-		\$	-
Mailings			\$	-			\$	-		\$	-
Postcards			\$	-			\$	-		\$	-
Television			\$	-			\$	-		\$	-
Radio			\$	-			\$	-		\$	-
Newspapers			\$	-			\$	-		\$	-
Billboards			\$	-			\$	-		\$	-
Bus sides			\$	-			\$	-		\$	-

**Advertising Costs Total**

\$ - \$ - \$ -

**Public Relations**

Charity events			\$	-			\$	-		\$	-
Advertising			\$	-			\$	-		\$	-
Employee promotions			\$	-			\$	-		\$	-
Sponsorships			\$	-			\$	-		\$	-

**Public Relations Costs Total**

\$ - \$ - \$ -

**Grand Total**

\$ - \$ - \$ -

[your logo here]

# SEO Business Marketing Budget Planner

[your business name here] *Professional SEO*  
Prepared by [your name here]

## Marketing Budget - August

Category	Forecasted Quantity	Forecasted Cost per Unit	Forecasted Subtotal	Notes	Actual Quantity	Actual Cost per Unit	Actual Subtotal	Notes	Difference
<b>Research</b>									
Research firm fees			\$ -				\$ -		\$ -
Web research			\$ -				\$ -		\$ -
Independent research			\$ -				\$ -		\$ -
Other research			\$ -				\$ -		\$ -
<b>Research Costs Total</b>			\$ -				\$ -		\$ -
<b>Communications</b>									
Promotional brochures			\$ -				\$ -		\$ -
Television			\$ -				\$ -		\$ -
Radio			\$ -				\$ -		\$ -
Web			\$ -				\$ -		\$ -
<b>Communications Costs Total</b>			\$ -				\$ -		\$ -
<b>Networking</b>									
Memberships			\$ -				\$ -		\$ -
Affiliations			\$ -				\$ -		\$ -
Subscriptions			\$ -				\$ -		\$ -
<b>Networking Costs Total</b>			\$ -				\$ -		\$ -
<b>Event</b>									
Number of attendees									
<b>Meal</b>									
Food			\$ -				\$ -		\$ -
Tax (10%)			\$ -				\$ -		\$ -
Food and beverage gratuity (20%)			\$ -				\$ -		\$ -
<b>Meal Costs Subtotal</b>			\$ -				\$ -		\$ -
<b>List Services</b>									
Valet services			\$ -				\$ -		\$ -
Entertainment #1			\$ -				\$ -		\$ -
Entertainment #2			\$ -				\$ -		\$ -
Other services			\$ -				\$ -		\$ -
<b>List Services Costs Subtotal</b>			\$ -				\$ -		\$ -



**Audio/Visual Services**

Basic PA system and podium			\$	-			\$	-		\$	-
Screen			\$	-			\$	-		\$	-
XGA data/video projector rental			\$	-			\$	-		\$	-
Wireless mouse			\$	-			\$	-		\$	-
Power strips			\$	-			\$	-		\$	-
Extension cords			\$	-			\$	-		\$	-
Lavalier microphone			\$	-			\$	-		\$	-
Labor and AV technicians			\$	-			\$	-		\$	-
Tax (8.8%)			\$	-			\$	-		\$	-

**Audio/Visual Services Subtotal**

\$ - \$ - \$ -

**Additional Costs**

Invitation ( <i>printing and postage costs</i> )			\$	-			\$	-		\$	-
Time & Expense (T&E)			\$	-			\$	-		\$	-
Company staff T&E			\$	-			\$	-		\$	-
Customer testimonial T&E			\$	-			\$	-		\$	-

**Additional Costs Subtotal**

\$ - \$ - \$ -

**Giveaways**

Giveaway #1			\$	-			\$	-		\$	-
Giveaway #2			\$	-			\$	-		\$	-

**Giveaway Subtotal**

\$ - \$ - \$ -

**Event Costs Total**

\$ - \$ - \$ -

Event Price per Person

#DIV/0!

#DIV/0!

**Promotions**

Product giveaways			\$	-			\$	-		\$	-
Product discounts			\$	-			\$	-		\$	-
Special offers			\$	-			\$	-		\$	-

**Promotions Costs Total**

\$ - \$ - \$ -

**Advertising**

Brochures (development and production)			\$	-			\$	-		\$	-
Mailings			\$	-			\$	-		\$	-
Postcards			\$	-			\$	-		\$	-
Television			\$	-			\$	-		\$	-
Radio			\$	-			\$	-		\$	-
Newspapers			\$	-			\$	-		\$	-
Billboards			\$	-			\$	-		\$	-
Bus sides			\$	-			\$	-		\$	-

**Advertising Costs Total**

\$ - \$ - \$ -

**Public Relations**

Charity events			\$	-			\$	-		\$	-
Advertising			\$	-			\$	-		\$	-
Employee promotions			\$	-			\$	-		\$	-
Sponsorships			\$	-			\$	-		\$	-

**Public Relations Costs Total**

\$ - \$ - \$ -

**Grand Total**

\$ - \$ - \$ -

[your logo here]

# SEO Business Marketing Budget Planner

[your business name here] *Professional SEO*  
Prepared by [your name here]

## Marketing Budget - September

Category	Forecasted Quantity	Forecasted Cost per Unit	Forecasted Subtotal	Notes	Actual Quantity	Actual Cost per Unit	Actual Subtotal	Notes	Difference
<b>Research</b>									
Research firm fees			\$ -				\$ -		\$ -
Web research			\$ -				\$ -		\$ -
Independent research			\$ -				\$ -		\$ -
Other research			\$ -				\$ -		\$ -
<b>Research Costs Total</b>			\$ -				\$ -		\$ -
<b>Communications</b>									
Promotional brochures			\$ -				\$ -		\$ -
Television			\$ -				\$ -		\$ -
Radio			\$ -				\$ -		\$ -
Web			\$ -				\$ -		\$ -
<b>Communications Costs Total</b>			\$ -				\$ -		\$ -
<b>Networking</b>									
Memberships			\$ -				\$ -		\$ -
Affiliations			\$ -				\$ -		\$ -
Subscriptions			\$ -				\$ -		\$ -
<b>Networking Costs Total</b>			\$ -				\$ -		\$ -
<b>Event</b>									
Number of attendees									
<b>Meal</b>									
Food			\$ -				\$ -		\$ -
Tax (10%)			\$ -				\$ -		\$ -
Food and beverage gratuity (20%)			\$ -				\$ -		\$ -
<b>Meal Costs Subtotal</b>			\$ -				\$ -		\$ -
<b>List Services</b>									
Valet services			\$ -				\$ -		\$ -
Entertainment #1			\$ -				\$ -		\$ -
Entertainment #2			\$ -				\$ -		\$ -
Other services			\$ -				\$ -		\$ -
<b>List Services Costs Subtotal</b>			\$ -				\$ -		\$ -

**Audio/Visual Services**

Basic PA system and podium			\$	-			\$	-		\$	-
Screen			\$	-			\$	-		\$	-
XGA data/video projector rental			\$	-			\$	-		\$	-
Wireless mouse			\$	-			\$	-		\$	-
Power strips			\$	-			\$	-		\$	-
Extension cords			\$	-			\$	-		\$	-
Lavalier microphone			\$	-			\$	-		\$	-
Labor and AV technicians			\$	-			\$	-		\$	-
Tax (8.8%)			\$	-			\$	-		\$	-

**Audio/Visual Services Subtotal**

\$ - \$ - \$ -

**Additional Costs**

Invitation ( <i>printing and postage costs</i> )			\$	-			\$	-		\$	-
Time & Expense (T&E)			\$	-			\$	-		\$	-
Company staff T&E			\$	-			\$	-		\$	-
Customer testimonial T&E			\$	-			\$	-		\$	-

**Additional Costs Subtotal**

\$ - \$ - \$ -

**Giveaways**

Giveaway #1			\$	-			\$	-		\$	-
Giveaway #2			\$	-			\$	-		\$	-

**Giveaway Subtotal**

\$ - \$ - \$ -

**Event Costs Total**

\$ - \$ - \$ -

Event Price per Person

#DIV/0!

#DIV/0!

**Promotions**

Product giveaways			\$	-			\$	-		\$	-
Product discounts			\$	-			\$	-		\$	-
Special offers			\$	-			\$	-		\$	-

**Promotions Costs Total**

\$ - \$ - \$ -

**Advertising**

Brochures (development and production)			\$	-			\$	-		\$	-
Mailings			\$	-			\$	-		\$	-
Postcards			\$	-			\$	-		\$	-
Television			\$	-			\$	-		\$	-
Radio			\$	-			\$	-		\$	-
Newspapers			\$	-			\$	-		\$	-
Billboards			\$	-			\$	-		\$	-
Bus sides			\$	-			\$	-		\$	-

**Advertising Costs Total**

\$ - \$ - \$ -

**Public Relations**

Charity events			\$	-			\$	-		\$	-
Advertising			\$	-			\$	-		\$	-
Employee promotions			\$	-			\$	-		\$	-
Sponsorships			\$	-			\$	-		\$	-

**Public Relations Costs Total**

\$ - \$ - \$ -

**Grand Total**

\$ - \$ - \$ -

[your logo here]

# SEO Business Marketing Budget Planner

[your business name here] *Professional SEO*  
Prepared by [your name here]

## Marketing Budget - October

Category	Forecasted Quantity	Forecasted Cost per Unit	Forecasted Subtotal	Notes	Actual Quantity	Actual Cost per Unit	Actual Subtotal	Notes	Difference
<b>Research</b>									
Research firm fees			\$ -				\$ -		\$ -
Web research			\$ -				\$ -		\$ -
Independent research			\$ -				\$ -		\$ -
Other research			\$ -				\$ -		\$ -
<b>Research Costs Total</b>			\$ -				\$ -		\$ -
<b>Communications</b>									
Promotional brochures			\$ -				\$ -		\$ -
Television			\$ -				\$ -		\$ -
Radio			\$ -				\$ -		\$ -
Web			\$ -				\$ -		\$ -
<b>Communications Costs Total</b>			\$ -				\$ -		\$ -
<b>Networking</b>									
Memberships			\$ -				\$ -		\$ -
Affiliations			\$ -				\$ -		\$ -
Subscriptions			\$ -				\$ -		\$ -
<b>Networking Costs Total</b>			\$ -				\$ -		\$ -
<b>Event</b>									
Number of attendees									
<b>Meal</b>									
Food			\$ -				\$ -		\$ -
Tax (10%)			\$ -				\$ -		\$ -
Food and beverage gratuity (20%)			\$ -				\$ -		\$ -
<b>Meal Costs Subtotal</b>			\$ -				\$ -		\$ -
<b>List Services</b>									
Valet services			\$ -				\$ -		\$ -
Entertainment #1			\$ -				\$ -		\$ -
Entertainment #2			\$ -				\$ -		\$ -
Other services			\$ -				\$ -		\$ -
<b>List Services Costs Subtotal</b>			\$ -				\$ -		\$ -

**Audio/Visual Services**

Basic PA system and podium			\$	-			\$	-		\$	-
Screen			\$	-			\$	-		\$	-
XGA data/video projector rental			\$	-			\$	-		\$	-
Wireless mouse			\$	-			\$	-		\$	-
Power strips			\$	-			\$	-		\$	-
Extension cords			\$	-			\$	-		\$	-
Lavalier microphone			\$	-			\$	-		\$	-
Labor and AV technicians			\$	-			\$	-		\$	-
Tax (8.8%)			\$	-			\$	-		\$	-

**Audio/Visual Services Subtotal**

\$ - \$ - \$ -

**Additional Costs**

Invitation ( <i>printing and postage costs</i> )			\$	-			\$	-		\$	-
Time & Expense (T&E)			\$	-			\$	-		\$	-
Company staff T&E			\$	-			\$	-		\$	-
Customer testimonial T&E			\$	-			\$	-		\$	-

**Additional Costs Subtotal**

\$ - \$ - \$ -

**Giveaways**

Giveaway #1			\$	-			\$	-		\$	-
Giveaway #2			\$	-			\$	-		\$	-

**Giveaway Subtotal**

\$ - \$ - \$ -

**Event Costs Total**

\$ - \$ - \$ -

Event Price per Person

#DIV/0!

#DIV/0!

**Promotions**

Product giveaways			\$	-			\$	-		\$	-
Product discounts			\$	-			\$	-		\$	-
Special offers			\$	-			\$	-		\$	-

**Promotions Costs Total**

\$ - \$ - \$ -

**Advertising**

Brochures (development and production)			\$	-			\$	-		\$	-
Mailings			\$	-			\$	-		\$	-
Postcards			\$	-			\$	-		\$	-
Television			\$	-			\$	-		\$	-
Radio			\$	-			\$	-		\$	-
Newspapers			\$	-			\$	-		\$	-
Billboards			\$	-			\$	-		\$	-
Bus sides			\$	-			\$	-		\$	-

**Advertising Costs Total**

\$ - \$ - \$ -

**Public Relations**

Charity events			\$	-			\$	-		\$	-
Advertising			\$	-			\$	-		\$	-
Employee promotions			\$	-			\$	-		\$	-
Sponsorships			\$	-			\$	-		\$	-

**Public Relations Costs Total**

\$ - \$ - \$ -

**Grand Total**

\$ - \$ - \$ -

[your logo here]

# SEO Business Marketing Budget Planner

[your business name here] Professional SEO  
Prepared by [your name here]

## Marketing Budget - November

Category	Forecasted Quantity	Forecasted Cost per Unit	Forecasted Subtotal	Notes	Actual Quantity	Actual Cost per Unit	Actual Subtotal	Notes	Difference
<b>Research</b>									
Research firm fees			\$ -				\$ -		\$ -
Web research			\$ -				\$ -		\$ -
Independent research			\$ -				\$ -		\$ -
Other research			\$ -				\$ -		\$ -
<b>Research Costs Total</b>			\$ -				\$ -		\$ -
<b>Communications</b>									
Promotional brochures			\$ -				\$ -		\$ -
Television			\$ -				\$ -		\$ -
Radio			\$ -				\$ -		\$ -
Web			\$ -				\$ -		\$ -
<b>Communications Costs Total</b>			\$ -				\$ -		\$ -
<b>Networking</b>									
Memberships			\$ -				\$ -		\$ -
Affiliations			\$ -				\$ -		\$ -
Subscriptions			\$ -				\$ -		\$ -
<b>Networking Costs Total</b>			\$ -				\$ -		\$ -
<b>Event</b>									
Number of attendees									
<b>Meal</b>									
Food			\$ -				\$ -		\$ -
Tax (10%)			\$ -				\$ -		\$ -
Food and beverage gratuity (20%)			\$ -				\$ -		\$ -
<b>Meal Costs Subtotal</b>			\$ -				\$ -		\$ -
<b>List Services</b>									
Valet services			\$ -				\$ -		\$ -
Entertainment #1			\$ -				\$ -		\$ -
Entertainment #2			\$ -				\$ -		\$ -
Other services			\$ -				\$ -		\$ -
<b>List Services Costs Subtotal</b>			\$ -				\$ -		\$ -

**Audio/Visual Services**

Basic PA system and podium			\$	-			\$	-		\$	-
Screen			\$	-			\$	-		\$	-
XGA data/video projector rental			\$	-			\$	-		\$	-
Wireless mouse			\$	-			\$	-		\$	-
Power strips			\$	-			\$	-		\$	-
Extension cords			\$	-			\$	-		\$	-
Lavalier microphone			\$	-			\$	-		\$	-
Labor and AV technicians			\$	-			\$	-		\$	-
Tax (8.8%)			\$	-			\$	-		\$	-

**Audio/Visual Services Subtotal**

\$ - \$ - \$ -

**Additional Costs**

Invitation ( <i>printing and postage costs</i> )			\$	-			\$	-		\$	-
Time & Expense (T&E)			\$	-			\$	-		\$	-
Company staff T&E			\$	-			\$	-		\$	-
Customer testimonial T&E			\$	-			\$	-		\$	-

**Additional Costs Subtotal**

\$ - \$ - \$ -

**Giveaways**

Giveaway #1			\$	-			\$	-		\$	-
Giveaway #2			\$	-			\$	-		\$	-

**Giveaway Subtotal**

\$ - \$ - \$ -

**Event Costs Total**

\$ - \$ - \$ -

Event Price per Person

#DIV/0!

#DIV/0!

**Promotions**

Product giveaways			\$	-			\$	-		\$	-
Product discounts			\$	-			\$	-		\$	-
Special offers			\$	-			\$	-		\$	-

**Promotions Costs Total**

\$ - \$ - \$ -

**Advertising**

Brochures (development and production)			\$	-			\$	-		\$	-
Mailings			\$	-			\$	-		\$	-
Postcards			\$	-			\$	-		\$	-
Television			\$	-			\$	-		\$	-
Radio			\$	-			\$	-		\$	-
Newspapers			\$	-			\$	-		\$	-
Billboards			\$	-			\$	-		\$	-
Bus sides			\$	-			\$	-		\$	-

**Advertising Costs Total**

\$ - \$ - \$ -

**Public Relations**

Charity events			\$	-			\$	-		\$	-
Advertising			\$	-			\$	-		\$	-
Employee promotions			\$	-			\$	-		\$	-
Sponsorships			\$	-			\$	-		\$	-

**Public Relations Costs Total**

\$ - \$ - \$ -

**Grand Total**

\$ - \$ - \$ -

[your logo here]

# SEO Business Marketing Budget Planner

[your business name here] *Professional SEO*  
Prepared by [your name here]

## Marketing Budget - December

Category	Forecasted Quantity	Forecasted Cost per Unit	Forecasted Subtotal	Notes	Actual Quantity	Actual Cost per Unit	Actual Subtotal	Notes	Difference
<b>Research</b>									
Research firm fees			\$ -				\$ -		\$ -
Web research			\$ -				\$ -		\$ -
Independent research			\$ -				\$ -		\$ -
Other research			\$ -				\$ -		\$ -
<b>Research Costs Total</b>			\$ -				\$ -		\$ -
<b>Communications</b>									
Promotional brochures			\$ -				\$ -		\$ -
Television			\$ -				\$ -		\$ -
Radio			\$ -				\$ -		\$ -
Web			\$ -				\$ -		\$ -
<b>Communications Costs Total</b>			\$ -				\$ -		\$ -
<b>Networking</b>									
Memberships			\$ -				\$ -		\$ -
Affiliations			\$ -				\$ -		\$ -
Subscriptions			\$ -				\$ -		\$ -
<b>Networking Costs Total</b>			\$ -				\$ -		\$ -
<b>Event</b>									
Number of attendees									
<b>Meal</b>									
Food			\$ -				\$ -		\$ -
Tax (10%)			\$ -				\$ -		\$ -
Food and beverage gratuity (20%)			\$ -				\$ -		\$ -
<b>Meal Costs Subtotal</b>			\$ -				\$ -		\$ -
<b>List Services</b>									
Valet services			\$ -				\$ -		\$ -
Entertainment #1			\$ -				\$ -		\$ -
Entertainment #2			\$ -				\$ -		\$ -
Other services			\$ -				\$ -		\$ -
<b>List Services Costs Subtotal</b>			\$ -				\$ -		\$ -



**Audio/Visual Services**

Basic PA system and podium			\$	-			\$	-		\$	-
Screen			\$	-			\$	-		\$	-
XGA data/video projector rental			\$	-			\$	-		\$	-
Wireless mouse			\$	-			\$	-		\$	-
Power strips			\$	-			\$	-		\$	-
Extension cords			\$	-			\$	-		\$	-
Lavalier microphone			\$	-			\$	-		\$	-
Labor and AV technicians			\$	-			\$	-		\$	-
Tax (8.8%)			\$	-			\$	-		\$	-

**Audio/Visual Services Subtotal**

\$ - \$ - \$ -

**Additional Costs**

Invitation ( <i>printing and postage costs</i> )			\$	-			\$	-		\$	-
Time & Expense (T&E)			\$	-			\$	-		\$	-
Company staff T&E			\$	-			\$	-		\$	-
Customer testimonial T&E			\$	-			\$	-		\$	-

**Additional Costs Subtotal**

\$ - \$ - \$ -

**Giveaways**

Giveaway #1			\$	-			\$	-		\$	-
Giveaway #2			\$	-			\$	-		\$	-

**Giveaway Subtotal**

\$ - \$ - \$ -

**Event Costs Total**

\$ - \$ - \$ -

Event Price per Person

#DIV/0!

#DIV/0!

**Promotions**

Product giveaways			\$	-			\$	-		\$	-
Product discounts			\$	-			\$	-		\$	-
Special offers			\$	-			\$	-		\$	-

**Promotions Costs Total**

\$ - \$ - \$ -

**Advertising**

Brochures (development and production)			\$	-			\$	-		\$	-
Mailings			\$	-			\$	-		\$	-
Postcards			\$	-			\$	-		\$	-
Television			\$	-			\$	-		\$	-
Radio			\$	-			\$	-		\$	-
Newspapers			\$	-			\$	-		\$	-
Billboards			\$	-			\$	-		\$	-
Bus sides			\$	-			\$	-		\$	-

**Advertising Costs Total**

\$ - \$ - \$ -

**Public Relations**

Charity events			\$	-			\$	-		\$	-
Advertising			\$	-			\$	-		\$	-
Employee promotions			\$	-			\$	-		\$	-
Sponsorships			\$	-			\$	-		\$	-

**Public Relations Costs Total**

\$ - \$ - \$ -

**Grand Total**

\$ - \$ - \$ -