





ANNE NISSANKA

FASHION DESIGNER

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 52/1/C, Pahalawatta, Kurukulawa, Ragama



WORK & EXPERIENCE

2024- Present

FASHION DESIGNER | Lucky Industries (Pvt) Ltd

- Designed multi-category collections for Tesco (F&F) across Baby Boys, Baby Girls, Baby First, Older Girls, and Ladies, and for C&A across Toddler Boys/Girls, Older Boys/Girls, and Menswear.
- Managed end-to-end design processes: trend research, moodboarding, CAD development, tech packs, and product execution, ensuring alignment with brand aesthetics and customer profiles.
- Collaborated with buyers, product developers, sample rooms, and suppliers to achieve accurate fit, cost targets, and high-volume production within UK retail timelines.
- Developed innovative design concepts, print and embellishment techniques, and sustainable solutions, delivering presentations for seasonal collections and global markets.

2023- 2024

FASHION DESIGNER - INNOVATION | JK Garments (Pvt) Ltd

- Researched and interpreted seasonal embellishment trends to align designs with customer preferences. Brands; Tommy Hilfiger, Arait, Patagonia
- Contributed creative and technical expertise to enhance design techniques and team innovation.
- Developed and coordinated innovative design concepts from ideation to execution.

2022- 2023

FASHION DESIGNER - INNOVATION | Screenline Holdings (Pvt)

- Managed end-to-end print embellishment design process of intimates, activewear, and loungewear for Calvin Klein, Victoria's Secret, and PINK, Lululemon, Nike brands from concept to execution.
- Created trend-driven, sustainable print and embellishment designs; presented to clients and internal teams.
- Coordinated with suppliers and organized product presentations for global brand partners.

2020 - 2021

DESIGN RESEARCH & DOCUMENTATION ASSISTANT |

Aluvihare Heritage Centre, Matale

- Conducted research and collaborated with artisans to compile and categorize data for design development.
- Assisted in collection planning, color composition, and technical design direction.
- Acquired hands-on expertise in textile dyeing, Batik, and embellishment techniques.

2020

FREELANCE FASHION DESIGNER | Meraki Global - Colombo Fashion Week (2020)

- Designed apparel collections showcased at Colombo Fashion Week.

2019

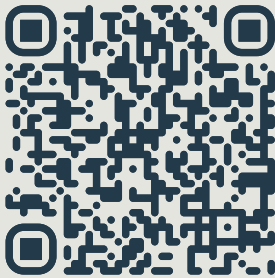
ACCESSORY DESIGNER | Meraki Global - Colombo Swim Week (2019)

- Created accessory designs presented at Colombo Swim Week

Passionate and self-motivated Fashion and Lifestyle Designer with over 4 years of hands-on experience in the dynamic apparel industry. Skilled at analyzing market trends, understanding customer needs, and transforming insights into innovative design concepts. Recognized for a creative flair, positive attitude, and strong leadership, problem-solving, and communication skills that drive excellence in project execution.

SKILLS

- Design and Concept Development
- Research and Documentation
- Fashion Illustration
- Pattern Making
- Fashion Styling
- Adobe Illustrator
- Adobe Photoshop
- Ms Office



WORK & EXPERIENCE

2013 - 3 Months

Trainee Fashion Designer

Charini Concept Studio

- Active member for Colombo Fashion Week - 2019 Charini design team
- Creating and visualizing ideas and producing designs by hand or using computer aided designs [CAD]
- Trend research and competitor analysis
- Assisted in design process according to the customer requirements
- Creative pattern making and draping techniques
- Textile print techniques - Sublimation, Batik, Tie and dye
- Surface embellishments and fabric manipulations

EDUCATION

2019

Honours Degree of Bachelor of Design

University of Moratuwa

First Class

- Specialized in Fashion & Lifestyle Design

2022

Advanced Certificate in Pattern Making & Grading for Intimates

Garment Industry Management Institute

2021

Certificate in Scientific Dress Making

Singer Fashion School

2021

Certificate in Kids Wear

Singer Fashion School

2014

G.C.E. Advanced Level

St. Joseph's Balika Maha Vidyalaya, Kegalle

ACHIEVEMENTS & EXPOSURE

- Chokolaate MDFD 2018 Competition - Finalist
- Stylish Marketer 2018 Competition - Finalist
- Designer at Ayur Lanka Fashion Show - 2019
- Designer in Responsible Fashion Hackathon - 2018
Phase 1 with MAS Green-Tee Program
- Designer in Responsible Fashion Hackathon - 2018
Phase 2 with Hirdaramani Green Jean - 2018
- Designer at Sri Lanka Design Week - 2018
- Designer at Sri Lanka Design Code - 2017
- Customer handling as a volunteer at Zudhora Presented Aarthivijay Gupta
- Volunteer at TYPO day, Sri Lanka - 2017

REFERENCES

Ms. Madhushanthi Gunarathna

Assistant Manager - Design

Hirdaramani Group - Bangladesh

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Mr. Udaya Wickramasinghe

Lecturer

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