

# Dhanush Iyer

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## EXPERIENCE

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- Gulf Agency Company** April 2024 - Sept 2024  
*Innovation Intern*  
Built over **12 dashboards** for the top management and customers, interviewed over **170 users** of a software to create user journey/user mapping. Used **Microsoft Power Automate** to roll out solutions across **28 branches** in India. Created research report on the future of shipping industry.
- igniteXL Ventures** March 2024 - April 2024  
*VC Deal Sourcing Intern*  
Leveraged AI tools like **Perplexity**, **Gemini**, and **ChatGPT** to streamline market research and conduct **due diligence** on **12+ startups** on market potential, financial health, and product viability. Analyzed startup ecosystems to uncover trends and emerging technologies. Identified high-growth opportunities and presented actionable insights to senior venture capitalists.
- Ole Solutions** Nov 2023 - Feb 2024  
*Technology Intern*  
Led **2 interns** and completed over **80 tasks** related to **Shopify**, **Theme Development**, **DevOps**, **AWS**, **Web Frontend** and **Backend**, and **quality testing (UI/UX)**.

## EDUCATION

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- University of Mumbai, SVKM's Mithibai College** 2022-25  
*Bachelor of Management Studies, SGPI - 9.14*
- Holy Angels Junior College** 2020-22  
*Higher Secondary Certificate (XII) - 92%*
- Holy Angels School** 2007-20  
*Central Board of Secondary Education (X) - 94%*

## SKILLS

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- Finance Skills** : Financial statement & ratio analysis, financial modelling (Excel & VBA), strong acumen for market research & analysis, financial reporting.
- Utility Tools** : MS Excel, PowerPoint, Power Automate, MS Projects, Notion, Adobe Photoshop/Premiere, Pro/Illustrator, Blender, Canva, Figma, Fl Studio, Shopify, WIX, WordPress, AI Tools – ChatGPT.
- Data Analytics Tools** : MySQL, Python, R, PowerBI (Pursuing PL-300 Certification), Tableau.
- Programming**: JavaScript, ReactJS, HTML, CSS, Hosting, and Domain Knowledge.
- Creative Skills** : Copywriting, Video & Audio Editing, Graphic Designing, Music Production.

## ACHIEVEMENTS

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- National Finalist** in IMT Ghaziabad's Burning Ambition, flagship case competition
- Stood **1st** in the Annual Talent Search Competition, Business Pitch (against **20+** people)
- Stood **2nd** in Jai Hind College's Annual Fest, Idea Generation & Business Pitching (against **20+** teams)
- Honorable Mention** at Entre-MUN organized by E-Cell IITB (against **40+** people)

## CERTIFICATIONS

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- NISM by SEBI** : Research Analyst (completed), Series XIX AIF Cat I & II (pursuing)
- CFI** : Financial Modelling & Valuation Analyst (pursuing)
- JP Morgan (by Forage)** : Investment Banking Job Simulation
- SVKM's Mithibai College** : Advanced Excel & Analysis
- Google** : Certified Data Analyst

## CO-CURRICULARS

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- Student Coordinator** at SVKM's Training & Placement Cell (**2024-25**)
- Managing Editor of Admin** at The Economic Transcript, SVKM's Mithibai College (**2024-25**)
- Founding Member** of Mithibai Consulting Society (**2023-25**)
- Student Mentor** for undergrad students in Atmasantosh Foundation (**2024-25**)