Dhanush Iyer

Vile Parle East, Mumbai LinkedIn Profile Github Profile Portfolio Website

#### EXPERIENCE

Ole Solutions On-site

• Operations Intern

o Main Tasks: Work with devops, AWS, Frontend and quality testing to satisfy stakeholder requirements.

Clxns Remote

Product Research Intern

o Main Tasks: Research about real estate listing websites and customer markets extensively in UAE

#### Mithibai's Institution Innovation Council

On-site

Head Of Digitals Department (Full-time)

July 2023 - Present

Email: iyerdhanush4@gmail.com

Mobile: +91-8369076925

- $\circ\,$  Leadership: Leading a team of 9 members to efficiently finish tasks.
- o Main Tasks: Creating amazing visuals and making social media strategies, handling digital marketing.

#### Mithibai's Consulting Society

On-site

Co-head Marketing, Founding member

June 2023 - Present

• Main Tasks: Creating compelling social media posts and content and making long-term digital marketing strategies, reaching out to potential sponsors.

#### The Economic Transcript

On-site

Public Relations Member

June 2023 - July 2023

• Main Tasks: Went through the college to execute PR campaigns. Attracted over 600 people for an event. Creating PR campaigns and executing them. Public speaking.

#### CERTIFICATIONS

- Google Data Analyst:
- JP Morgan Investment Banking Internship:
- JP Morgan Commercial Banking Internship:
- Accenture Data Analysis:
- Advanced Excel Mithibai College:

### EDUCATION

#### Mithibai College

Mumbai, India

Bachelor Of Management Studies; SGPA Sem 1: 8.14 SGPA Sem 2: 8.33

2022 - Present

Courses: Production Management, Cost and Financial Accounts, IT, Marketing, Financial Markets, PR, Strategic Management.

#### Holy Angels School and Jr College

Mumbai, India

Class X - **94 Percent** 2020 . Interact Club Treasurer

Class XII - 92 Percent 2020 - 2022

#### SKILLS

- Tools: Microsoft Excel, PowerPoint, Outlook, OneNote, Forms, Google Slides, Sheets, Docs, Forms, Adobe Photoshop/Premiere Pro/Illustrator, Blender, Canva, Figma, Fl Studio.
- Soft Skills: Leadership, Multitasking, Strategic Teamwork, Public Speaking/Communication, Time Management.
- Languages: English, Hindi, Marathi, Malayalam, Tamil
- Programming/Data Analytics Languages and Frameworks: JavaScript, MYSQL, Python, R, MongoDB, Express, NodeJS, Tailwind, ReactJS.

#### PROJECTS

- Case Study Extensive Research and Presentations: Netflix business study, German Economy, Dmart Business study, Indian Digital Currency, Industrial visit report on Siyaram Papertube Industry.
- Creating Business Ideas: Created a Men's Cosmetics brand, Music distribution and creation App.
- Coding BlogMan Multi-user Blogging Website (MERN stack, Tailwind, Figma, Responsive Design): Made from scratch, Includes Jwt AUTH, Search, Like, Comment (June 23).
- Coding Event Management Company Landing page for IIT BHU: Assisted students by making a website for an IIT BHU competition called startup concur-so (Jan 2023).

## Interests

# Volunteering

• Conducting activities for kids affected by cancer in Mithibai Solace, distributed food through Roti Bank.

# • Music Production

Over 30,000 streams on my Spotify page, reaching over 20 countries.

# Reading, Writing, and Game Development

• Interested in technology, policy making and startups.