# (Hotel Booking). Project Data Analysis

### December 10, 2023

```
[5]: import pandas as pd
      import matplotlib.pyplot as plt
      import seaborn as sns
      import warnings
      warnings.filterwarnings('ignore')
 [7]: df=pd.read_csv('hotel_bookings 2.csv')
                  #exploratory data analsis and data cleaning
[10]: df.head()
[10]:
                 hotel
                        is_canceled
                                      lead\_time
                                                  arrival_date_year arrival_date_month \
         Resort Hotel
                                             342
                                                                2015
                                   0
                                                                                     July
      1 Resort Hotel
                                   0
                                             737
                                                                2015
                                                                                     July
                                   0
                                               7
      2 Resort Hotel
                                                                2015
                                                                                     July
      3 Resort Hotel
                                   0
                                              13
                                                                2015
                                                                                     July
                                   0
                                              14
      4 Resort Hotel
                                                                2015
                                                                                     July
         arrival_date_week_number
                                     arrival_date_day_of_month
      0
                                 27
                                                               1
                                 27
                                                               1
      1
      2
                                 27
                                                               1
                                 27
      3
                                                               1
      4
                                 27
                                                               1
         stays_in_weekend_nights
                                    stays_in_week_nights
                                                            adults
                                                                        deposit_type
      0
                                                         0
                                                                 2
                                                                          No Deposit
      1
                                 0
                                                         0
                                                                 2
                                                                          No Deposit
      2
                                 0
                                                         1
                                                                 1
                                                                          No Deposit
      3
                                 0
                                                         1
                                                                 1
                                                                          No Deposit
      4
                                                                 2
                                 0
                                                         2
                                                                          No Deposit
         agent company days_in_waiting_list customer_type
                                                                adr
      0
           NaN
                    NaN
                                             0
                                                   Transient
                                                                0.0
      1
           NaN
                    NaN
                                             0
                                                   Transient
                                                                0.0
      2
           NaN
                    NaN
                                             0
                                                   Transient
                                                               75.0
         304.0
                    NaN
                                             0
                                                   Transient
                                                               75.0
      3
         240.0
                    NaN
                                             0
                                                   Transient
                                                               98.0
```

```
0
                                      0
                                                                   0
                                                                                Check-Out
                                      0
                                                                   0
                                                                                Check-Out
      1
      2
                                      0
                                                                   0
                                                                                Check-Out
      3
                                      0
                                                                   0
                                                                                Check-Out
      4
                                      0
                                                                   1
                                                                                Check-Out
        reservation_status_date
      0
                         1/7/2015
                         1/7/2015
      1
      2
                         2/7/2015
      3
                         2/7/2015
      4
                         3/7/2015
      [5 rows x 32 columns]
[16]: df.tail()
「16]:
                    hotel
                            is_canceled
                                          lead time
                                                      arrival_date_year
               City Hotel
      119385
                                       0
                                                  23
                                                                    2017
      119386 City Hotel
                                       0
                                                 102
                                                                    2017
      119387
               City Hotel
                                       0
                                                  34
                                                                    2017
      119388
               City Hotel
                                       0
                                                 109
                                                                    2017
                                       0
                                                 205
      119389
               City Hotel
                                                                    2017
              arrival_date_month
                                   arrival_date_week_number
      119385
                           August
                                                            35
      119386
                           August
                                                            35
      119387
                           August
                                                            35
      119388
                           August
                                                            35
      119389
                           August
                                                            35
               arrival_date_day_of_month
                                            stays_in_weekend_nights
                                        30
      119385
      119386
                                        31
                                                                    2
      119387
                                        31
                                                                    2
                                                                    2
      119388
                                        31
      119389
                                        29
                                                                    2
               stays_in_week_nights
                                       adults
                                                   deposit_type
                                                                  agent company
      119385
                                    5
                                            2
                                                     No Deposit
                                                                  394.0
                                                                             NaN
                                               •••
                                    5
                                            3
                                                     No Deposit
                                                                    9.0
      119386
                                                                             NaN
                                    5
                                            2
      119387
                                                     No Deposit
                                                                    9.0
                                                                             NaN
                                            2
      119388
                                    5
                                                     No Deposit
                                                                   89.0
                                                                             NaN
      119389
                                   7
                                            2 ...
                                                     No Deposit
                                                                    9.0
                                                                             NaN
```

total\_of\_special\_requests

reservation\_status

required\_car\_parking\_spaces

```
119385
                                       Transient
                                                   96.14
                                 0
      119386
                                       Transient
                                                  225.43
                                 0
      119387
                                       Transient 157.71
      119388
                                 0
                                       Transient 104.40
      119389
                                 0
                                       Transient 151.20
              required_car_parking_spaces
                                           total_of_special_requests
      119385
      119386
                                         0
                                                                     2
      119387
                                         0
                                                                     4
      119388
                                         0
                                                                     0
      119389
                                                                     2
              reservation_status reservation_status_date
                                                 6/9/2017
      119385
                       Check-Out
                                                 7/9/2017
      119386
                       Check-Out
      119387
                       Check-Out
                                                 7/9/2017
      119388
                       Check-Out
                                                 7/9/2017
      119389
                       Check-Out
                                                 7/9/2017
      [5 rows x 32 columns]
[18]: df.shape
[18]: (119390, 32)
[20]: df.columns
[20]: Index(['hotel', 'is_canceled', 'lead_time', 'arrival_date_year',
             'arrival_date_month', 'arrival_date_week_number',
             'arrival_date_day_of_month', 'stays_in_weekend_nights',
             'stays_in_week_nights', 'adults', 'children', 'babies', 'meal',
             'country', 'market_segment', 'distribution_channel',
             'is_repeated_guest', 'previous_cancellations',
             'previous_bookings_not_canceled', 'reserved_room_type',
             'assigned_room_type', 'booking_changes', 'deposit_type', 'agent',
             'company', 'days_in_waiting_list', 'customer_type', 'adr',
             'required_car_parking_spaces', 'total_of_special_requests',
             'reservation_status', 'reservation_status_date'],
            dtype='object')
[24]: df.info()
     <class 'pandas.core.frame.DataFrame'>
     RangeIndex: 119390 entries, 0 to 119389
     Data columns (total 32 columns):
```

adr \

days\_in\_waiting\_list customer\_type

```
#
    Column
                                    Non-Null Count
                                                     Dtype
    _____
                                    _____
    hotel
 0
                                    119390 non-null object
 1
    is canceled
                                    119390 non-null
                                                     int64
 2
    lead time
                                    119390 non-null int64
 3
    arrival date year
                                    119390 non-null int64
    arrival date month
                                    119390 non-null object
 5
    arrival_date_week_number
                                    119390 non-null int64
    arrival date day of month
                                    119390 non-null int64
 6
 7
    stays_in_weekend_nights
                                    119390 non-null int64
 8
    stays_in_week_nights
                                    119390 non-null int64
 9
    adults
                                    119390 non-null int64
 10
    children
                                    119386 non-null float64
 11
    babies
                                    119390 non-null int64
 12
    meal
                                    119390 non-null object
 13
    country
                                    118902 non-null object
    market_segment
                                    119390 non-null object
                                    119390 non-null object
    distribution_channel
 15
    is_repeated_guest
                                    119390 non-null int64
 16
 17
    previous cancellations
                                    119390 non-null int64
    previous_bookings_not_canceled 119390 non-null int64
 19
    reserved room type
                                    119390 non-null object
 20 assigned_room_type
                                    119390 non-null object
                                    119390 non-null int64
 21 booking_changes
 22
    deposit_type
                                    119390 non-null object
 23
    agent
                                    103050 non-null float64
 24
                                    6797 non-null
                                                     float64
    company
    days_in_waiting_list
                                    119390 non-null int64
 26
    customer_type
                                    119390 non-null object
 27
    adr
                                    119390 non-null float64
    required_car_parking_spaces
                                    119390 non-null int64
    total_of_special_requests
                                    119390 non-null int64
                                    119390 non-null object
 30 reservation_status
 31 reservation_status_date
                                    119390 non-null object
dtypes: float64(4), int64(16), object(12)
memory usage: 29.1+ MB
```

[26]: df['reservation\_status\_date'] = pd.to\_datetime(df['reservation\_status\_date'])

```
ValueError Traceback (most recent call last)

Cell In[26], line 1

----> 1 df['reservation_status_date'] = pd.

$\int_{\text{datetime}}(df['reservation_status_date'])

File /opt/conda/envs/anaconda-panel-2023.05-py310/lib/python3.11/site-packages/

$\int_{\text{pandas}}(core/tools/datetimes.py:1046, in to_datetime(arg, errors, dayfirst,____

$\int_{\text{yearfirst}}, utc, format, exact, unit, infer_datetime_format, origin, cache)}
```

```
1044
                    result = arg.tz_localize("utc")
   1045 elif isinstance(arg, ABCSeries):
            cache_array = _maybe_cache(arg, format, cache, convert_listlike)
-> 1046
            if not cache_array.empty:
   1047
                result = arg.map(cache array)
   1048
File /opt/conda/envs/anaconda-panel-2023.05-py310/lib/python3.11/site-packages/
 →pandas/core/tools/datetimes.py:250, in maybe cache(arg, format, cache, 
 ⇔convert listlike)
    248 unique_dates = unique(arg)
    249 if len(unique_dates) < len(arg):
--> 250
            cache_dates = convert_listlike(unique_dates, format)
            # GH#45319
    251
    252
            try:
File /opt/conda/envs/anaconda-panel-2023.05-py310/lib/python3.11/site-packages/
 →pandas/core/tools/datetimes.py:453, in _convert_listlike_datetimes(arg, _
 format, name, utc, unit, errors, dayfirst, yearfirst, exact)
    451 # `format` could be inferred, or user didn't ask for mixed-format,
 →parsing.
    452 if format is not None and format != "mixed":
            return _array_strptime_with_fallback(arg, name, utc, format, exact,
--> 453
 ⇔errors)
    455 result, tz_parsed = objects_to_datetime64ns(
    456
    457
            dayfirst=dayfirst,
   (...)
    461
            allow_object=True,
    462 )
    464 if tz_parsed is not None:
            # We can take a shortcut since the datetime64 numpy array
    465
    466
            # is in UTC
File /opt/conda/envs/anaconda-panel-2023.05-py310/lib/python3.11/site-packages/
 pandas/core/tools/datetimes.py:484, in _array_strptime_with_fallback(arg, ر
 →name, utc, fmt, exact, errors)
    473 def array strptime with fallback(
    474
            arg,
    475
            name,
   (\dots)
    479
            errors: str,
    480 ) -> Index:
            0.00
    481
    482
            Call array_strptime, with fallback behavior depending on 'errors'.
    483
--> 484
            result, timezones = array_strptime(arg, fmt, exact=exact,__
 ⇔errors=errors, utc=utc)
            if any(tz is not None for tz in timezones):
    485
```

```
486
                return _return_parsed_timezone_results(result, timezones, utc,__
 →name)
File /opt/conda/envs/anaconda-panel-2023.05-py310/lib/python3.11/site-packages/
 apandas/_libs/tslibs/strptime.pyx:530, in pandas._libs.tslibs.strptime.
 ⇔array_strptime()
File /opt/conda/envs/anaconda-panel-2023.05-py310/lib/python3.11/site-packages/
 upandas/_libs/tslibs/strptime.pyx:351, in pandas._libs.tslibs.strptime.
 →array strptime()
ValueError: time data "22/4/2015" doesn't match format "%m/%d/%Y", at position -.
 → You might want to try:
    - passing `format` if your strings have a consistent format;
    - passing `format='IS08601'` if your strings are all IS08601 but not_{\sqcup}
 →necessarily in exactly the same format;
    - passing `format='mixed'`, and the format will be inferred for each elemen _
 individually. You might want to use `dayfirst` alongside this.
```

#### [28]: df.info()

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 119390 entries, 0 to 119389
Data columns (total 32 columns):

#	Column	Non-Null Count	Dtype
0	hotel	119390 non-null	object
1	is_canceled	119390 non-null	int64
2	lead_time	119390 non-null	int64
3	arrival_date_year	119390 non-null	int64
4	arrival_date_month	119390 non-null	object
5	arrival_date_week_number	119390 non-null	int64
6	arrival_date_day_of_month	119390 non-null	int64
7	stays_in_weekend_nights	119390 non-null	int64
8	stays_in_week_nights	119390 non-null	int64
9	adults	119390 non-null	int64
10	children	119386 non-null	float64
11	babies	119390 non-null	int64
12	meal	119390 non-null	object
13	country	118902 non-null	object
14	market_segment	119390 non-null	object
15	distribution_channel	119390 non-null	object
16	is_repeated_guest	119390 non-null	int64
17	previous_cancellations	119390 non-null	int64
18	<pre>previous_bookings_not_canceled</pre>	119390 non-null	int64
19	reserved_room_type	119390 non-null	object
20	assigned_room_type	119390 non-null	object
21	booking_changes	119390 non-null	int64

```
22 deposit_type
                                        103050 non-null float64
      23 agent
      24
         company
                                        6797 non-null
                                                        float64
      25 days_in_waiting_list
                                        119390 non-null int64
      26 customer type
                                        119390 non-null object
      27
                                        119390 non-null float64
      28 required_car_parking_spaces
                                       119390 non-null int64
      29 total_of_special_requests
                                       119390 non-null int64
      30 reservation_status
                                       119390 non-null object
      31 reservation_status_date
                                        119390 non-null object
     dtypes: float64(4), int64(16), object(12)
     memory usage: 29.1+ MB
[30]: df.describe(include = 'object')
[30]:
                  hotel arrival_date_month
                                            meal country market_segment \
                 119390
                                  119390 119390 118902
                                                                 119390
     count
                                                     177
     unique
                                       12
                                              5
                                                                     8
     top
             City Hotel
                                  August
                                              BB
                                                     PRT
                                                              Online TA
     freq
                  79330
                                   13877
                                            92310
                                                  48590
                                                                  56477
            distribution_channel reserved_room_type assigned_room_type \
                                            119390
                         119390
                                                              119390
     count
     unique
                              5
                                               10
                                                                  12
     top
                          TA/TO
                                                Α
                                                                   Α
                          97870
     freq
                                            85994
                                                               74053
            deposit_type customer_type reservation_status reservation_status_date
                  119390
                               119390
                                                119390
     count
                                                                        119390
                      3
                                                                           926
     unique
                                              Check-Out
                                                                     21/10/2015
     top
              No Deposit
                            Transient
                  104641
                                89613
                                                  75166
                                                                          1461
     freq
[34]: for col in df.describe(include = 'object').columns:
         print(col)
         print(df[col].unique())
         print('-'*50)
     hotel
     ['Resort Hotel' 'City Hotel']
     arrival_date_month
     ['July' 'August' 'September' 'October' 'November' 'December' 'January'
      'February' 'March' 'April' 'May' 'June']
     _____
     ['BB' 'FB' 'HB' 'SC' 'Undefined']
```

119390 non-null object

```
country
['PRT' 'GBR' 'USA' 'ESP' 'IRL' 'FRA' nan 'ROU' 'NOR' 'OMN' 'ARG' 'POL'
 'DEU' 'BEL' 'CHE' 'CN' 'GRC' 'ITA' 'NLD' 'DNK' 'RUS' 'SWE' 'AUS' 'EST'
 'CZE' 'BRA' 'FIN' 'MOZ' 'BWA' 'LUX' 'SVN' 'ALB' 'IND' 'CHN' 'MEX' 'MAR'
 'UKR' 'SMR' 'LVA' 'PRI' 'SRB' 'CHL' 'AUT' 'BLR' 'LTU' 'TUR' 'ZAF' 'AGO'
 'ISR' 'CYM' 'ZMB' 'CPV' 'ZWE' 'DZA' 'KOR' 'CRI' 'HUN' 'ARE' 'TUN' 'JAM'
 'HRV' 'HKG' 'IRN' 'GEO' 'AND' 'GIB' 'URY' 'JEY' 'CAF' 'CYP' 'COL' 'GGY'
 'KWT' 'NGA' 'MDV' 'VEN' 'SVK' 'FJI' 'KAZ' 'PAK' 'IDN' 'LBN' 'PHL' 'SEN'
 'SYC' 'AZE' 'BHR' 'NZL' 'THA' 'DOM' 'MKD' 'MYS' 'ARM' 'JPN' 'LKA' 'CUB'
 'CMR' 'BIH' 'MUS' 'COM' 'SUR' 'UGA' 'BGR' 'CIV' 'JOR' 'SYR' 'SGP' 'BDI'
 'SAU' 'VNM' 'PLW' 'QAT' 'EGY' 'PER' 'MLT' 'MWI' 'ECU' 'MDG' 'ISL' 'UZB'
 'NPL' 'BHS' 'MAC' 'TGO' 'TWN' 'DJI' 'STP' 'KNA' 'ETH' 'IRQ' 'HND' 'RWA'
 'KHM' 'MCO' 'BGD' 'IMN' 'TJK' 'NIC' 'BEN' 'VGB' 'TZA' 'GAB' 'GHA' 'TMP'
 'GLP' 'KEN' 'LIE' 'GNB' 'MNE' 'UMI' 'MYT' 'FRO' 'MMR' 'PAN' 'BFA' 'LBY'
 'MLI' 'NAM' 'BOL' 'PRY' 'BRB' 'ABW' 'AIA' 'SLV' 'DMA' 'PYF' 'GUY' 'LCA'
 'ATA' 'GTM' 'ASM' 'MRT' 'NCL' 'KIR' 'SDN' 'ATF' 'SLE' 'LAO']
market_segment
['Direct' 'Corporate' 'Online TA' 'Offline TA/TO' 'Complementary' 'Groups'
 'Undefined' 'Aviation']
distribution_channel
['Direct' 'Corporate' 'TA/TO' 'Undefined' 'GDS']
reserved_room_type
['C' 'A' 'D' 'E' 'G' 'F' 'H' 'L' 'P' 'B']
assigned_room_type
['C' 'A' 'D' 'E' 'G' 'F' 'I' 'B' 'H' 'P' 'L' 'K']
_____
deposit_type
['No Deposit' 'Refundable' 'Non Refund']
customer_type
['Transient' 'Contract' 'Transient-Party' 'Group']
reservation_status
['Check-Out' 'Canceled' 'No-Show']
reservation_status_date
['1/7/2015' '2/7/2015' '3/7/2015' '6/5/2015' '22/4/2015' '23/6/2015'
 '5/7/2015' '6/7/2015' '7/7/2015' '8/7/2015' '11/5/2015' '15/7/2015'
 '16/7/2015' '29/5/2015' '19/5/2015' '19/6/2015' '23/5/2015' '18/5/2015'
 '9/7/2015' '2/6/2015' '13/7/2015' '4/7/2015' '29/6/2015' '16/6/2015'
 '18/6/2015' '12/6/2015' '9/6/2015' '26/5/2015' '11/7/2015' '12/7/2015'
 '17/7/2015' '15/4/2015' '13/5/2015' '10/7/2015' '20/5/2015' '12/5/2015'
 '14/7/2015' '17/6/2015' '1/5/2015' '30/3/2015' '19/7/2015' '3/6/2015'
 '26/6/2015' '14/5/2015' '20/7/2015' '7/5/2015' '28/5/2015' '13/4/2015'
```

```
'25/3/2015' '21/7/2015' '27/6/2015' '18/7/2015' '23/7/2015' '8/6/2015'
'22/6/2015' '24/6/2015' '5/3/2015' '1/6/2015' '24/4/2015' '22/7/2015'
'27/5/2015' '6/4/2015' '11/4/2015' '25/7/2015' '28/7/2015' '29/7/2015'
'25/6/2015' '24/7/2015' '5/6/2015' '30/6/2015' '13/6/2015' '11/6/2015'
'30/7/2015' '27/7/2015' '29/4/2015' '4/6/2015' '26/7/2015' '1/8/2015'
'2/8/2015' '15/6/2015' '23/4/2015' '31/7/2015' '25/5/2015' '3/8/2015'
'17/4/2015' '4/8/2015' '6/8/2015' '15/5/2015' '9/5/2015' '17/3/2015'
'22/5/2015' '7/8/2015' '4/4/2015' '5/8/2015' '8/8/2015' '10/8/2015'
'4/5/2015' '6/6/2015' '9/8/2015' '15/8/2015' '11/8/2015' '28/3/2015'
'14/8/2015' '12/8/2015' '16/8/2015' '16/5/2015' '21/8/2015' '13/8/2015'
'17/8/2015' '20/4/2015' '18/8/2015' '23/8/2015' '22/8/2015' '19/8/2015'
'20/8/2015' '29/8/2015' '31/3/2015' '30/5/2015' '25/8/2015' '14/4/2015'
'24/8/2015' '24/3/2015' '21/5/2015' '28/8/2015' '26/8/2015' '27/8/2015'
'30/8/2015' '31/8/2015' '6/9/2015' '3/9/2015' '4/9/2015' '2/9/2015'
'1/9/2015' '5/9/2015' '20/6/2015' '7/9/2015' '10/9/2015' '11/9/2015'
'8/9/2015' '9/9/2015' '13/9/2015' '15/9/2015' '10/4/2015' '2/1/2015'
'18/11/2014' '12/9/2015' '17/9/2015' '14/9/2015' '7/4/2015' '19/9/2015'
'16/9/2015' '20/9/2015' '18/1/2015' '23/10/2015' '22/1/2015' '1/1/2015'
'22/9/2015' '24/9/2015' '18/9/2015' '21/9/2015' '30/9/2015' '25/9/2015'
'27/9/2015' '28/9/2015' '12/10/2015' '29/9/2015' '23/9/2015' '1/10/2015'
'26/9/2015' '18/4/2015' '2/10/2015' '4/10/2015' '8/10/2015' '3/10/2015'
'7/10/2015' '9/10/2015' '11/10/2015' '5/10/2015' '6/10/2015' '10/10/2015'
'14/10/2015' '15/10/2015' '18/10/2015' '13/10/2015' '20/10/2015'
'19/10/2015' '31/10/2015' '16/10/2015' '21/10/2015' '22/10/2015'
'17/10/2015' '24/10/2015' '25/10/2015' '28/10/2015' '27/10/2015'
'26/10/2015' '30/10/2015' '5/11/2015' '29/10/2015' '3/11/2015'
'7/11/2015' '4/11/2015' '1/11/2015' '2/11/2015' '17/11/2015' '6/11/2015'
'10/11/2015' '8/11/2015' '9/11/2015' '15/11/2015' '16/11/2015'
'11/11/2015' '12/11/2015' '14/11/2015' '13/11/2015' '18/11/2015'
'22/11/2015' '19/11/2015' '21/11/2015' '20/11/2015' '24/11/2015'
'25/11/2015' '23/11/2015' '28/11/2015' '26/11/2015' '27/11/2015'
'29/11/2015' '4/12/2015' '1/12/2015' '6/12/2015' '8/12/2015' '2/12/2015'
'3/12/2015' '31/12/2015' '5/12/2015' '10/12/2015' '17/12/2015'
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'4/6/2016' '18/6/2016' '21/6/2016' '9/6/2016' '24/6/2016' '20/6/2016'
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'28/11/2016' '3/12/2016' '6/12/2016' '24/11/2016' '8/12/2016' '5/12/2016'
'10/12/2016' '13/12/2016' '14/12/2016' '16/12/2016' '15/12/2016'
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'17/12/2016' '19/12/2016' '21/12/2016' '20/12/2016' '22/12/2016' '23/12/2016' '24/12/2016' '1/12/2016' '27/12/2016' '29/12/2016' '30/12/2016' '12/12/2016' '2/1/2017' '11/12/2016' '3/1/2017' '4/1/2017' '1/1/2017' '26/12/2016' '6/1/2017' '28/12/2016' '18/12/2016' '10/1/2017' '11/1/2017' '7/1/2017' '12/1/2017' '16/1/2017' '14/1/2017' '13/1/2017' '5/1/2017' '17/1/2017' '20/1/2017' '9/12/2016' '26/1/2017' '31/12/2016' '23/1/2017' '27/1/2017' '28/1/2017' '19/1/2017' '25/1/2017' '24/1/2017' '29/1/2017' '18/1/2017' '25/12/2016' '15/1/2017' '21/1/2017' '1/2/2017' '2/2/2017' '31/1/2017' '3/2/2017' '4/2/2017' '6/2/2017' '7/2/2017' '8/2/2017' '30/1/2017' '9/2/2017' '9/1/2017' '11/2/2017' '10/2/2017' '12/2/2017' '13/2/2017' '14/2/2017' '16/2/2017' '17/2/2017' '18/2/2017' '19/2/2017' '20/2/2017' '15/2/2017' '21/2/2017' '22/2/2017' '26/2/2017' '23/2/2017' '24/2/2017' '25/2/2017' '28/2/2017' '5/3/2017' '27/2/2017' '3/3/2017' '6/3/2017' '2/3/2017' '8/3/2017' '9/3/2017' '10/3/2017' '7/3/2017' '12/3/2017' '13/3/2017' '14/3/2017' '1/3/2017' '18/3/2017' '17/3/2017' '24/3/2017' '22/3/2017' '26/3/2017' '27/3/2017' '11/3/2017' '28/3/2017' '29/3/2017' '30/3/2017' '31/3/2017' '19/3/2017' '22/1/2017' '2/4/2017' '20/3/2017' '3/4/2017' '8/1/2017' '23/3/2017' '5/4/2017' '5/2/2017' '4/4/2017' '15/3/2017' '7/4/2017' '25/3/2017' '8/4/2017' '6/4/2017' '21/3/2017' '10/4/2017' '1/4/2017' '11/4/2017' '13/4/2017' '15/4/2017' '12/4/2017' '4/3/2017' '19/4/2017' '22/4/2017' '20/4/2017' '2/5/2017' '9/4/2017' '23/4/2017' '24/4/2017' '16/4/2017' '28/4/2017' '18/4/2017' '26/4/2017' '25/4/2017' '17/4/2017' '21/4/2017' '3/5/2017' '4/5/2017' '16/3/2017' '5/5/2017' '29/4/2017' '14/4/2017' '8/5/2017' '27/4/2017' '11/5/2017' '1/5/2017' '10/5/2017' '13/5/2017' '6/5/2017' '14/5/2017' '16/5/2017' '30/4/2017' '15/5/2017' '7/5/2017' '9/5/2017' '17/5/2017' '21/5/2017' '12/5/2017' '22/5/2017' '24/5/2017' '23/5/2017' '25/5/2017' '26/5/2017' '28/5/2017' '27/5/2017' '29/5/2017' '19/5/2017' '31/5/2017' '20/5/2017' '1/6/2017' '30/5/2017' '2/6/2017' '26/11/2016' '4/6/2017' '5/6/2017' '6/6/2017' '7/6/2017' '18/5/2017' '9/6/2017' '10/6/2017' '11/6/2017' '12/6/2017' '14/6/2017' '8/6/2017' '16/6/2017' '13/6/2017' '3/6/2017' '24/6/2017' '20/6/2017' '19/6/2017' '21/6/2017' '26/6/2017' '27/6/2017' '22/6/2017' '28/6/2017' '15/6/2017' '29/6/2017' '30/6/2017' '18/6/2017' '4/7/2017' '8/7/2017' '5/7/2017' '3/7/2017' '7/7/2017' '1/7/2017' '6/7/2017' '11/7/2017' '12/7/2017' '23/6/2017' '13/7/2017' '2/7/2017' '10/7/2017' '14/7/2017' '15/7/2017' '16/7/2017' '18/7/2017' '17/7/2017' '19/7/2017' '20/7/2017' '21/7/2017' '25/6/2017' '17/6/2017' '24/7/2017' '26/7/2017' '9/7/2017' '27/7/2017' '28/7/2017' '31/7/2017' '29/7/2017' '22/7/2017' '2/8/2017' '1/8/2017' '3/8/2017' '4/8/2017' '25/7/2017' '23/7/2017' '9/8/2017' '10/8/2017' '30/7/2017' '7/8/2017' '13/8/2017' '5/8/2017' '14/8/2017' '8/8/2017' '16/8/2017' '17/8/2017' '15/8/2017' '18/8/2017' '20/8/2017' '22/8/2017' '6/8/2017' '25/8/2017' '26/8/2017' '23/8/2017' '11/8/2017' '27/8/2017' '21/8/2017' '29/8/2017' '31/8/2017' '12/8/2017' '19/8/2017' '31/1/2016' '1/9/2017' '28/8/2017' '3/4/2015' '21/1/2015' '28/1/2015' '29/1/2015' '30/1/2015' '2/2/2015' '5/2/2015' '6/2/2015' '9/2/2015' '10/2/2015' '11/2/2015' '12/2/2015' '19/2/2015' '20/2/2015' '23/2/2015' '24/2/2015' '25/2/2015' '26/2/2015' '27/2/2015' '3/3/2015' '4/3/2015' '6/3/2015' '9/3/2015'

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'16/4/2015' '25/4/2015' '28/4/2015' '8/5/2015' '6/9/2017' '28/2/2016'
      '9/12/2015' '14/12/2015' '9/9/2017' '2/9/2017' '24/8/2017' '30/8/2017'
      '3/9/2017' '4/9/2017' '5/9/2017' '7/9/2017' '8/9/2017' '10/9/2017'
      '12/9/2017' '14/9/2017' '30/4/2015' '21/4/2015' '5/4/2015' '13/3/2015'
      '5/5/2015' '29/3/2015' '10/6/2015' '27/4/2015' '17/10/2014' '20/1/2015'
      '17/2/2015' '10/3/2015' '23/3/2015']
[36]: df.isnull().sum()
[36]: hotel
                                              0
      is canceled
                                              0
      lead_time
                                              0
      arrival_date_year
                                              0
      arrival_date_month
                                              0
      arrival_date_week_number
                                              0
      arrival_date_day_of_month
                                              0
      stays_in_weekend_nights
      stays_in_week_nights
                                              0
                                              0
      adults
      children
                                              4
      babies
                                              0
      meal
                                              0
      country
                                            488
      market segment
                                              0
      distribution_channel
                                              0
      is_repeated_guest
      previous_cancellations
                                              0
      previous_bookings_not_canceled
                                              0
                                              0
      reserved_room_type
                                              0
      assigned_room_type
      booking_changes
                                              0
      deposit_type
                                         16340
      agent
                                         112593
      company
      days_in_waiting_list
                                              0
      customer_type
                                              0
                                              0
      adr
      required_car_parking_spaces
                                              0
                                              0
      total of special requests
      reservation_status
                                              0
      reservation_status_date
      dtype: int64
[38]: df.drop(['company', 'agent'], axis = 1, inplace = True)
```

'11/3/2015' '12/3/2015' '18/3/2015' '2/4/2015' '14/6/2015' '8/4/2015'

df.dropna(inplace = True)

```
[42]: df.isnull().sum()
[42]: hotel
                                          0
                                          0
      is_canceled
      lead_time
                                          0
                                          0
      arrival_date_year
      arrival_date_month
                                          0
      arrival_date_week_number
                                          0
                                          0
      arrival_date_day_of_month
      stays_in_weekend_nights
                                          0
                                          0
      stays_in_week_nights
      adults
                                          0
      children
                                          0
      babies
                                          0
      meal
                                          0
                                          0
      country
      market_segment
                                          0
      distribution_channel
                                          0
                                          0
      is_repeated_guest
      previous_cancellations
                                          0
      previous_bookings_not_canceled
                                          0
      reserved_room_type
                                          0
      assigned_room_type
                                          0
                                          0
      booking_changes
                                          0
      deposit_type
                                          0
      days_in_waiting_list
      customer_type
                                          0
      adr
                                          0
      required_car_parking_spaces
                                          0
      total_of_special_requests
                                          0
      reservation_status
                                          0
      reservation_status_date
                                          0
      dtype: int64
[44]: df.describe()
[44]:
               is canceled
                                 lead time
                                             arrival_date_year \
      count
             118898.000000 118898.000000
                                                 118898.000000
                   0.371352
                                104.311435
                                                    2016.157656
      mean
      std
                   0.483168
                                106.903309
                                                       0.707459
      min
                   0.000000
                                  0.000000
                                                   2015.000000
      25%
                   0.000000
                                 18.000000
                                                   2016.000000
      50%
                   0.000000
                                 69.000000
                                                    2016.000000
      75%
                   1.000000
                                                    2017.000000
                                161.000000
                   1.000000
      max
                                737.000000
                                                    2017.000000
```

arrival\_date\_week\_number arrival\_date\_day\_of\_month \

```
118898.000000
                                                118898.000000
count
                       27.166555
                                                    15.800880
mean
std
                       13.589971
                                                     8.780324
min
                        1.000000
                                                     1.000000
25%
                       16.000000
                                                     8.000000
50%
                       28.000000
                                                    16.000000
75%
                       38.000000
                                                    23.000000
                       53.000000
                                                    31.000000
max
                                                                 adults
       stays_in_weekend_nights
                                  stays_in_week_nights
                  118898.000000
                                                         118898.000000
count
                                         118898.000000
                       0.928897
                                               2.502145
                                                               1.858391
mean
std
                       0.996216
                                               1.900168
                                                               0.578576
min
                       0.000000
                                               0.00000
                                                               0.000000
25%
                       0.00000
                                               1.000000
                                                               2.000000
50%
                       1.000000
                                               2.000000
                                                               2.000000
75%
                       2.000000
                                               3.000000
                                                               2.000000
                      16.000000
                                              41.000000
                                                              55.000000
max
             children
                               babies
                                       is_repeated_guest
       118898.000000
                       118898.000000
                                            118898.000000
count
                            0.007948
             0.104207
                                                 0.032011
mean
             0.399172
                            0.097380
                                                 0.176029
std
min
             0.000000
                            0.000000
                                                 0.000000
25%
            0.00000
                            0.000000
                                                 0.00000
50%
             0.000000
                            0.000000
                                                 0.000000
75%
                                                 0.00000
             0.000000
                            0.000000
            10.000000
                           10.000000
                                                 1.000000
max
                                 previous_bookings_not_canceled
       previous_cancellations
                 118898.000000
                                                   118898.000000
count
                      0.087142
                                                        0.131634
mean
std
                      0.845869
                                                        1.484672
min
                      0.000000
                                                        0.00000
25%
                      0.000000
                                                        0.000000
50%
                      0.00000
                                                        0.00000
75%
                      0.00000
                                                        0.00000
                     26.000000
                                                       72.000000
max
       booking_changes
                         days_in_waiting_list
                                                            adr
         118898.000000
                                 118898.000000
count
                                                 118898.000000
mean
               0.221181
                                      2.330754
                                                    102.003243
               0.652785
                                     17.630452
                                                     50.485862
std
min
               0.000000
                                      0.000000
                                                     -6.380000
25%
               0.000000
                                      0.000000
                                                     70.000000
50%
               0.000000
                                      0.000000
                                                     95.000000
75%
               0.000000
                                      0.00000
                                                    126.000000
```

21.000000 391.000000 5400.000000 max required\_car\_parking\_spaces total\_of\_special\_requests 118898.000000 118898.000000 count mean 0.061885 0.571683 std 0.244172 0.792678 0.000000 0.000000 min 25% 0.000000 0.00000

0.000000

0.000000

8.000000

[46]: df['adr'].plot(kind = 'box')

0.000000

1.000000

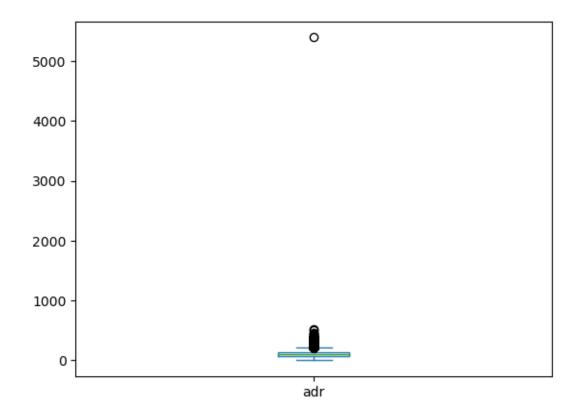
5.000000

#### [46]: <Axes: >

50%

75%

max



[48]: df = df[df['adr']<5000]

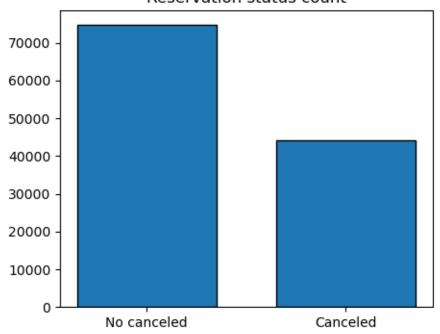
[52]: #Data Analysis & Visualizations

cancelled\_perc = df['is\_canceled'].value\_counts(normalize = True)
print(cancelled\_perc)</pre>

is\_canceled 0 0.628653 1 0.371347

Name: proportion, dtype: float64

#### Reservation status count



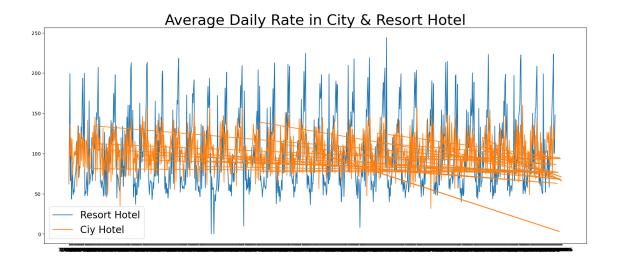
```
[58]: plt.figure(figsize = (8,4))
   axl=sns.countplot(x='hotel',hue='is_canceled',data=df,palette = 'Blues')
   plt.title('Reservation status in different hotels',size = 20)
   plt.xlabel('hotel')
   plt.ylabel('number of reservations')
   plt.legend(['not cancelled','cancelled'])
   plt.plot()
```

[58]: []

## Reservation status in different hotels



```
[62]: resort hotel = df[df['hotel'] == 'Resort Hotel']
      resort_hotel['is_canceled'].value_counts(normalize = True)
[62]: is_canceled
           0.72025
      1
           0.27975
      Name: proportion, dtype: float64
[64]: city_hotel = df[df['hotel'] == 'City Hotel']
      city hotel['is canceled'].value counts(normalize = True)
[64]: is_canceled
      0
           0.582918
           0.417082
      1
      Name: proportion, dtype: float64
[66]: resort_hotel = resort_hotel.groupby('reservation_status_date')[['adr']].mean()
      city_hotel = city_hotel.groupby('reservation_status_date')[['adr']].mean()
[72]: plt.figure(figsize = (20,8))
      plt.title('Average Daily Rate in City & Resort Hotel',fontsize = 30)
      plt.plot(resort_hotel.index,resort_hotel['adr'],label = 'Resort Hotel')
      plt.plot(city_hotel.index,city_hotel['adr'],label = 'Ciy Hotel')
      plt.legend(fontsize = 20)
      plt.show()
```



```
[88]: df['month'] = df['reservation_status_date'].dt.month
    plt.figure(figsize=(16,8))
    axl=sns.countplot(x = 'month', hue = 'is_canceled', data = df, palette='bright')
    legends_labels,_ = axl. get_legend_handles_labels()
    axl.legend(bbox_to_anchor=(1,1))
    plt.title('Reservation status per month', size=20)
    plt.xlabel('month')
    plt.ylabel('number of reservations')
    plt.legend(['not_canceled', 'canceled'])
    plt.show()
```

```
AttributeError
                                          Traceback (most recent call last)
Cell In[88], line 1
----> 1 df['month'] = df['reservation_status_date'].dt.month
      2 plt.figure(figsize=(16,8))
      3 axl=sns.countplot(x = 'month', hue = 'is_canceled', data =__

df,palette='bright')
File /opt/conda/envs/anaconda-panel-2023.05-py310/lib/python3.11/site-packages/
 →pandas/core/generic.py:5989, in NDFrame.__getattr__(self, name)
   5982 if (
   5983
            name not in self._internal_names_set
   5984
            and name not in self._metadata
   5985
            and name not in self._accessors
   5986
            and self._info_axis._can_hold_identifiers_and_holds_name(name)
   5987 ):
   5988
            return self[name]
-> 5989 return object.__getattribute__(self, name)
```

```
File /opt/conda/envs/anaconda-panel-2023.05-py310/lib/python3.11/site-packages/
 →pandas/core/accessor.py:224, in CachedAccessor.__get__(self, obj, cls)
    221 if obj is None:
    222
            # we're accessing the attribute of the class, i.e., Dataset.geo
            return self. accessor
    223
--> 224 accessor_obj = self._accessor(obj)
    225 # Replace the property with the accessor object. Inspired by:
    226 # https://www.pydanny.com/cached-property.html
    227 # We need to use object.__setattr__ because we overwrite __setattr__ on
    228 # NDFrame
    229 object.__setattr__(obj, self._name, accessor_obj)
File /opt/conda/envs/anaconda-panel-2023.05-py310/lib/python3.11/site-packages/
 →pandas/core/indexes/accessors.py:580, in CombinedDatetimelikeProperties.
 →__new__(cls, data)
    577 elif is_period_dtype(data.dtype):
           return PeriodProperties(data, orig)
--> 580 raise AttributeError("Can only use .dt accessor with datetimelike_
 ⇔values")
AttributeError: Can only use .dt accessor with datetimelike values
```

[]: