

## **PROJECT DESIGN PHASE – 2**

### **PROJECT – HOW TO CREATE A BRAND PROMO VIDEO USING CANVA**

#### **CLOUD DEPLOYMENT**

Canva is a popular online graphic design tool that allows users to create a wide range of visual content. To deploy an application like Canva in a cloud environment, you would typically follow a process that includes several steps.

#### **Choose a Cloud-Based Video Editing Platform:**

Select a cloud-based video editing platform, if available. Some popular options include Adobe Premiere Rush, WeVideo, and Kapwing. Check to see if Canva has added video editing features.

#### **Sign In or Create an Account:**

Register for an account or sign in if you're not already a user. This step may require providing your email address or using a third-party login like Google or Facebook.

#### **Create a New Project:**

Start a new video project. You may be asked to choose a template or start from scratch.

#### **Upload Media:**

Import your video clips, images, audio files, and other media assets into the cloud-based editor. You can typically upload files from your local computer or use cloud storage services like Google Drive or Dropbox to access your media.

### **Edit Your Video:**

Use the platform's editing tools to arrange, trim, add transitions, apply effects, and make other modifications to your video. Some platforms offer a user-friendly drag-and-drop interface.

### **Add Text and Graphics:**

If your video requires text overlays, captions, or graphics, you can add them using the platform's tools.

### **Apply Effects and Transitions:**

Enhance your video by adding effects and transitions between clips or scenes. Many cloud-based editors provide a library of pre-built effects and transitions.

### **Add Music or Audio:**

Include background music or other audio elements in your video by uploading audio files or using built-in audio libraries.

### **Preview and Review:**

Preview your video to check for any errors or adjustments needed. Make sure everything looks and sounds the way you want it to.

### **Export and Save:**

Once you're satisfied with your video, use the export or save function to generate the final video file. Choose the desired video format, resolution, and quality settings.

**Download or Share:**

Download the video to your local device or share it directly from the platform to social media, email, or other distribution channels.

**Storage and Cloud Backup:**

Many cloud-based video editing platforms automatically save your projects to the cloud. This ensures that you can access your work from anywhere and don't risk losing it due to local device issues.