### PROJECT DEVELOPMENT PHASE

# PROJECT – HOW TO CREATE A BRAND PROMO VIDEO USING CANVA

## **CODE LAYOUT, READABILITY, REUSABILITY**

Creating code for video making in Canva primarily involves using Canva's API or integrating with their platform in some way. To ensure code layout, readability, and reusability in this context, you can follow these best practices:

#### **Use a Clear Code Structure:**

Organize your code into logical sections, with clear comments and documentation for each part. Break down your code into functions or modules for better organization.

# **Choose Descriptive Variable and Function Names:**

Use meaningful names for variables and functions to make your code self-explanatory. This will improve readability and help others understand your code.

#### **Comment Your Code:**

Add comments to explain complex or important sections of your code. Documentation is essential for readability and maintenance.

#### **Reusable Functions and Modules:**

Identify common tasks in your video-making process and encapsulate them in reusable functions or modules. This way, you can use them in multiple projects.

## **Error Handling:**

Implement error handling to gracefully handle unexpected situations. Use try...catch blocks or appropriate error-handling mechanisms to provide informative error messages.

#### **Version Control:**

Use a version control system (e.g., Git) to track changes in your code. This ensures that you can revert to previous versions if needed and collaborate with others efficiently.

#### **Use Canva API:**

If you are interacting with the Canva API, ensure that you follow the API documentation and best practices provided by Canva. This will help you make your code robust and efficient.

# Testing:

Implement unit tests to verify the functionality of your code. Automated testing helps catch issues early and maintain the quality of your code.

#### **Code Reviews:**

Have your code reviewed by peers or colleagues. Code reviews can provide valuable feedback on code structure, readability, and best practices.

## Continuous Integration and Deployment (CI/CD):

If you plan to use your code for video production at scale, consider setting up a CI/CD pipeline to automate the testing and deployment processes.

## **Keep Dependencies in Check:**

Be mindful of the dependencies you use in your code. Ensure that you keep them up to date and use only what is necessary to minimize potential issues.

#### **Maintain Documentation:**

Create documentation for your codebase, including how to use it, any configuration settings, and examples of how to integrate it into your video-making projects.