

BUSINESS PITCH

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THE PROBLEM

64% of Indians have greatest shortage of skills like communication, teamwork and digital skills that are required for employment and are unemployed and also graduates are unaware of proper dates, events and other skill development events happening around so they not only miss out on learning skills and networking but they also lot of their time will be wasted on searching for these activities happening around and they miss out on important events happening around.

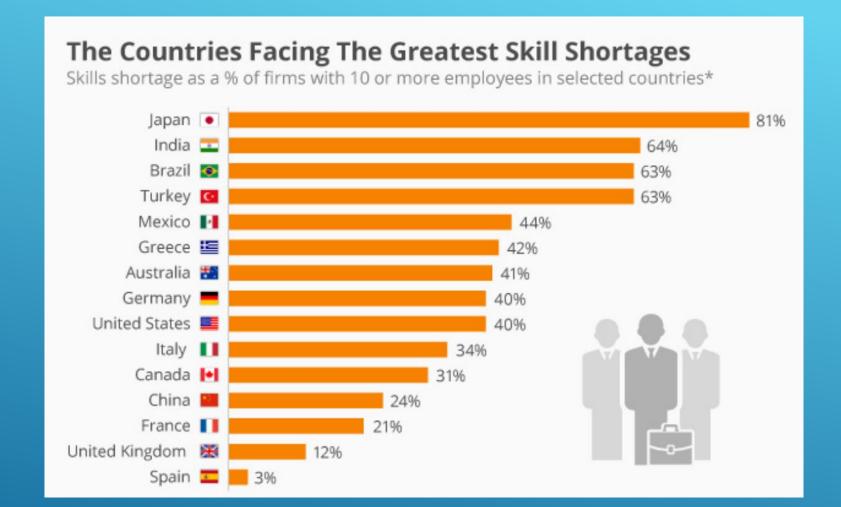
Why this problem?

This problem arises due to lack of platforms which automatically collect data from multiple website & displays events through web scrapings.

Month	Unemployment Rate (%)		
l),	India	Urban	Rural
Nov 2022	8.00	8.96	7.55
Oct 2022	7-77	7.21	8.04
Sep 2022	6.43	7.70	5.84
Aug 2022	8.28	9.57	7.68
Jul 2022	6.83	8.22	6.17
Jun 2022	7.83	7.32	8.07
May 2022	7.14	8.24	6.63
Apr 2022	7.83	9.22	7.18
Mar 2022	7.57	8.28	7.24
Feb 2022	8.11	7.57	8.37
Jan 2022	6.56	8.14	5.83
Dec 2021	7.91	9.30	7.28

https://unemploymentinindia.cmie.com/

As there is lot of in unemployment in India due to lack of knowledge and improper skillset among youths that is required for employment, better career opportunities and Everence hosts all knowledge improvement and upskilling events and confluences which will help all the youths to make good progress in their career



Indians are lacking skills like communication, teamwork and digital skills so we have a best solution below





EVENTS



December 2022

16th	3rd International Conference On Adaptive Computational Intelligence Mysuru, India in-person
16th	International Conference on Materials Innovation and Sustainable Manufacturing Bhimavaram, India online and in-person
16th	1st International Conference on Sustainable Technologies and Advances in Automation, Aerospace and Robotics online
17th	Special Session on IoT and Smart City Technologies: Recent Approaches, Challenges, Application, & Future Techniques Bikaner, India online and in-person
17th	Science and Philosophy in Indian Knowledge System Noida, India online and in-person
17th	9th International Conference Change in perspective In Global Business Practices And Socio Economic Development Indore, India online and in-person
18th	29th IEEE International Conference on High Performance Computing, Data & Analytics Bengaluru, India in-person
19th	National Conference on Science and Engineering of Advanced Materials Hyderabad, India online and in-person
20th	International Conference on Advances in Civil Engineering 2022 online
20th	International Conference on Advances and Creations in Mechanical Engineering 2022 (ICACME 2022) online
20th	Winter Business School Conference 2022 Gurgaon, India in-person
22nd	IEEE International Conference CENTCON-2022 Bengaluru, India online and in-person
22nd	Springer Joint International Conferences ICBDS-2022 and ICPMN-2022 Bangalore, India online and in-person
22nd	2nd International Conference on Multifunctional Materials Hyderabad, India online and in-person
23rd	International Conference on Nanotechnology (ICNT - 2022) Haldia, India online and in-person
23rd	International Conference on Communication, Security and Artificial Intelligence (ICCSAI-2022) Greater Noida, India in-person
23rd	4th National Conference on Communication Systems-2022" (NCOCS-2022) Karaikal, India in-person
26th	4th International Conference on Emerging Research in Electronics, Computer Science and Technology Mandya, India online and in-person
27th	International Conference on Emerging Trends in Smart Grid, Renowable Energy and Electric Vabicle Technologies, 2022 Vaddecwaram, India online and in per-

7th	India International Garment Fair NOIDA, India in-person
9th	International Conference on Expert Clouds and Applications ICOECA 2023 Bangalore, India in-person
11th	International Financial Management Conference Patna, India online and in-person
16th	5th International Conference on Intelligent Communication Technologies and Virtual Mobile Networks (ICICV-2023) Tirunelveli, India online and in-person
16th	10th International Conference - Netritva 4.0 Jaipur, India online and in-person
16th	Fourth International Conference on Advanced Computational and Communication Paradigms (ICACCP 2023) Rangpo, India in-person
17th	Business Transformation: Best Practices, Lesson Learned and Future Priorities Bengaluru, India online and in-person
18th	8th IEEE International Students' Conference on Electrical, Electronics and Computer Sciences (SCEECS 2023) Bhopal, India In-person
21st	International Conference on Innovations to Transform Drylands Hyderabad, India in-person
22nd	Fifteenth Biennial Conference on Entrepreneurship Gandhinagar, India in-person
23rd	Third International Conference on Advances in Material Science 2022 online
23rd	National Conference on Communications 2023 Guwahati, India in-person
23rd	7th International Conference on Computing Methodologies and Communication Erode, India online and in-person
23rd	International Conference On India@100 Building Atmanirbhar Bharat from Farm to Fashion to Future Gandhinagar, India In-person
23rd	Second International Conference on Materials Design and Manufacturing Process Chennai, India online and in-person
24th	Eighth International Conference on "Emerging Research in Computing, Information, Communication and Applications" Bengaluru, India in-person
24th	4th International Conference on Evidence-based Management (ICEBM23) Pilani, India online and in-person
24th	International Conference AKGEC 2023 GHAZIABAD, India online and in-person.
24th	24th Annual Conference of India Society of Neuroradiology New Delhi, India In-person
2.160	

6th	38th Annual International Value Engineering Conference Mumbai, India in-person
7th	International Conference on Molecular Medicine and Therapeutics (ICMT-2023) Chidambaram, India in-person
9th	International Conference on Dynamic Business Environments TIRUCHIRAPPALLI, India in-person
10th	NanoMaterials and Sustainable Applications Aurangabad, India in-person
12th	IIHS Urban Arc 2023 - Annual Research Conference Bangalore, India online and in-person
15th	4th International Conference on Advances in Distributed Computing and Machine Learning (ICADCML)-2023 Rourkela, Odisha, India online and in-person
18th	Conference on Future of Employment Pune, India in-person
18th	National Conference on 'Exploring Identity through Multiple Lenses' Gandhinagar, India in-person
19th	23rd National Symposium on Radiation Physics Mysore, India in-person
19th	23rd National Symposium on Radiation Physics Mysuru, India in-person
20th	7th International Conference on Data Management, Analytics & Innovation Pune, India online and in-person
20th	4th International Conference on Inventive Research in Material Science and Technology [ICIRMST 2023] Coimbatore, India online and in-person
20th	6th International Conference on Recent Trends In Bioengineering (ICRTB 2023) Pune, India in-person
20th	National Conference On Natural Sciences And Sustainable Development For Environment; Contestations And Affirmations Varanasi, India in-person
21st	1st International Conference on Advanced Optimization Techniques and Applications (AOTA - 2023) RAMGARH, India online and in-person
21st	2nd National Conference On Role Of Higher Education In Sustainable Development In India Porbandar, India online and in-person
21st	SIFICO 2023 International Finance Conference Mumbai, India in-person
23rd	5th International Conference on Smart Systems and Inventive Technology ICSSIT 2023 Tirunelveli, India online and in-person
24th	International Conference on Current Trends in Medicinal Chemistry Chennai, India in-person
27th	International Conference on Machine Intelligence for Geo Analytics and Remote Sensing (MIGARS) - 2023 Hyderabad, India in-person
27th	International Conference on Machine Intelligence for GeoAnalytics and Remote Sensing (MIGARS) 2023 Hyderabad, India in-person
27th	Positive Psychology, Wellbeing, and Entrepreneurship Conference Bubaneshawar, India in-person
27th	Innovative Research in Engineering Sciences Environment, Business Management and Humanities for Sustainable Development New Delhi, India in-person

Indian Youth are keen on other forms of ongoing education, with 76% of youth reporting that they are very interested in participating in a skills development programme. Increased employment opportunities due to good skills are main motivators for this goal.

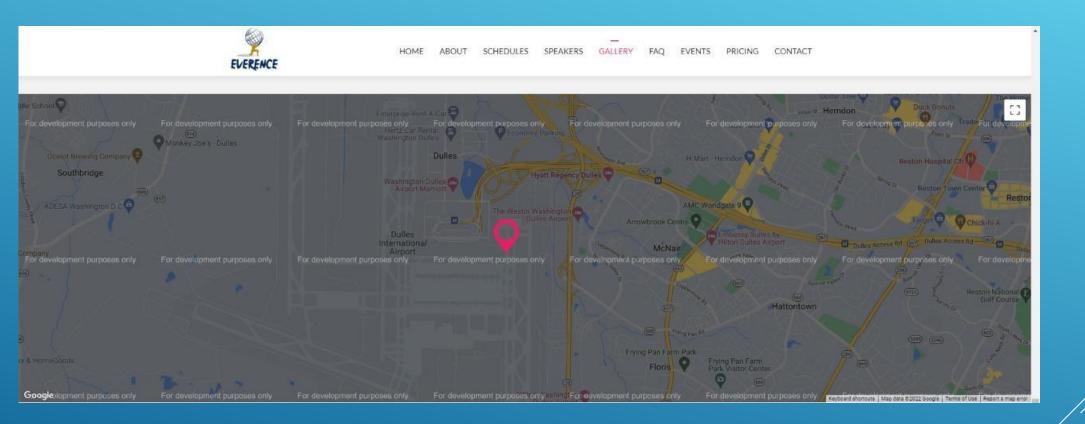
India must support high-quality education and training opportunities. At present, there is an acute lack of awareness of available government-run skill development programmes. They are also doubtful about their quality and relevance. In order to enhance the uptake of proper programmes, Everence is not just a platform or a company it is smart hub which will display list of all free as well as paid skill development events and all events across the world where youth can easily register and upskill themselves.

SOLUTION

Everence provides better and efficient ways for Students information about dates, places and themes of academic confluences. Lot of time and efforts will be saved and also upskilling events will be hosted so youths can upskill themselves unemployed youths can get high paying job and employed youths can make good progress in their career.

HOW ARE WE BETTER THAN OUR COMPETITORS

Some of competitors are Meetup, CFP list, Eventbrite and Eventbee but we have a better UX experience where anyone can just click on any part of world in our map and he will get access to list of events happening in that particular region in just fraction of seconds.



TARGET CUSTOMERS

Our target customers are youths, students of all age groups, schools and universities.

FEATURES

- All events in one place
- All conferences in one place
- All research in one place
- Our uniqueness is we have a better UX experience where anyone can just click on any part of world in our map and he will get access to list of events happening in that particular region.



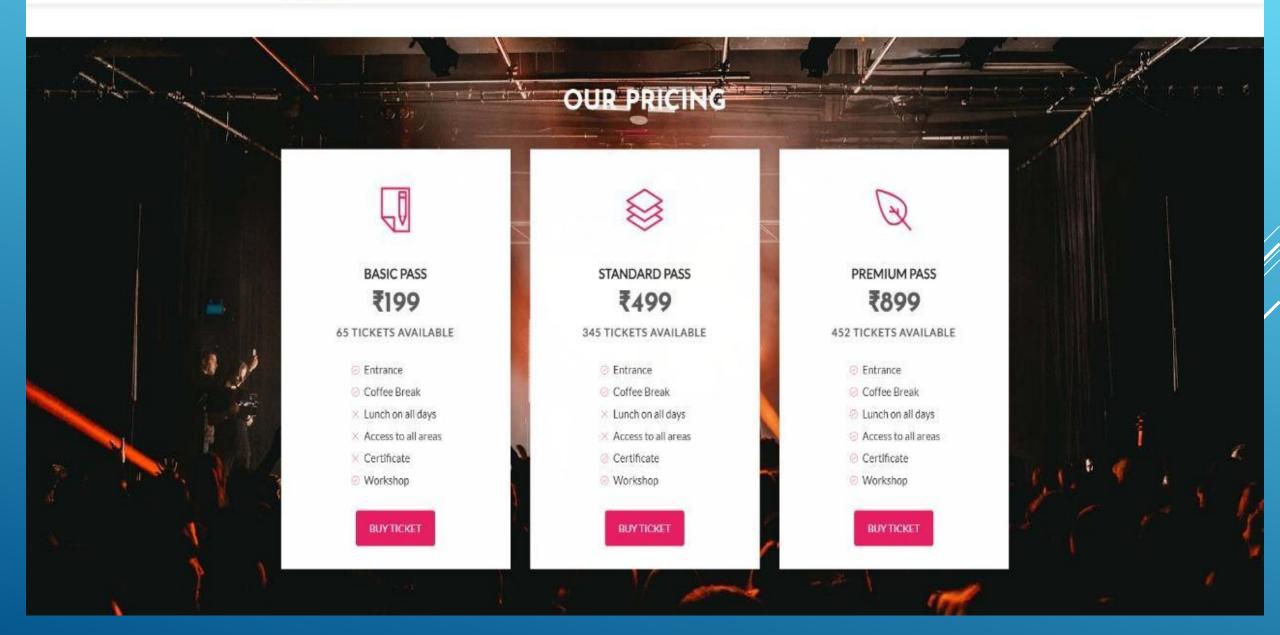
REVENUE MODEL

We generate revenue in many ways: -

- If someone subscribes our platform.
- If they download our app through play store or app store.
- If someone registers for any event.

All payments in our platform will be done safely through payment gateway like instamojo, razorpay, stripe and PayPal connected with UPI and debit/credit card support.





WHY SHOULD INVESTORS CHOOSE US

- As there is lot of in unemployment in India due to lack of knowledge and improper skillset among youths and our platform hosts all knowledge improvement and upskilling events which will help all the unemployed youths to get high paying job and employed youths to make good progress in their career.
- We provide better and efficient ways for Students information about events. Lot of time and efforts will be saved in this regard and that they will not miss out vita information and chance to make presentations unlike others.
- We generate revenue in many ways mentioned above
- We have special uniqueness where anyone can just click on any part of world in our map and that person will get access to list of all events happening in that particular region.

Company Mission Statement

To become the best platform for enabling youths to access information upskill themselves and get good boost in their career.

Company Vision Statement

To provide flexible, effective and smart academic development to empower organizations and individuals.

CONCLUSION

We require investment of rupees 50 lakh to start and run this business.

THANK YOU