

APARNA KHATRI

Senior Graphic Design Specialist

PROFESSIONAL EXPERIENCE

Senior Graphic Design Specialist

Experion, New York, NY

20XX – Present

- Lead the design, development and implementation of graphic, layout, and production communication materials while helping clients cut costs by an average of 12%
 - Delegate tasks to a 7-member design team and provide counsel on all aspects of the project
 - Assess all graphic materials created in-house to ensure the quality and accuracy of their designs
 - Oversee design project budgets ranging from \$2,000 – \$25,000

Graphic Design Specialist

Stepping Stone Advertising, New York, NY

20XX – 20XX

- Developed numerous marketing programs (logos, brochures, newsletters, infographics, presentations, and advertisements) and made sure they exceeded the expectations of our clients
 - Managed up to 5 projects or tasks at a given time and ensured our team met its weekly deadlines
 - Consulted with clients on the most appropriate graphic design options based on their major marketing goals
 - Managed print production, including pre-press, color management, and vendor coordination

Junior Graphic Designer

Redfin Technologies, New Rochelle, NY

20XX - 20XX

- Worked with senior designers to develop unique product branding
 - Designed 30+ online advertisements to increase RedFin's brand awareness
 - Created 15 original illustrations for a website redesign using Adobe Illustrator and Photoshop
 - Developed expertise in typography, including font pairing and kerning

EDUCATION

Bachelor of Fine Arts in Graphic Design

Rochester Technology, New York, NY

May 20XX



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in linkedin.com/in/aparnak

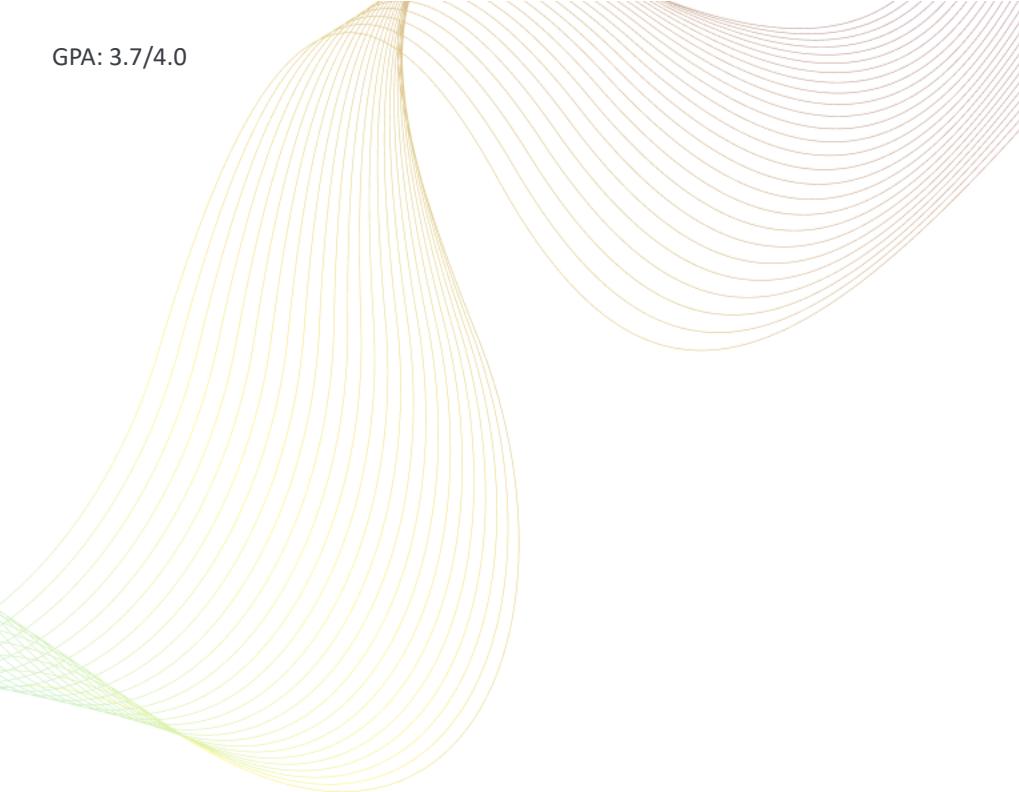
PROFILE

Senior Graphic Design Specialist
with 6+ years of experience managing
design processes from conceptualization
to delivery. Skilled with Adobe Creative
Suite (Illustrator, Photoshop, InDesign),
Microsoft Office, and web design
applications (Dreamweaver, HTML). Able
to stretch the boundaries of web design
and digital storytelling to help my client's
brands stand out and grow.

KEY SKILLS

- InDesign
 - Illustrator
 - Photoshop
 - Figma
 - Blender
 - Sketchbook
 - Affinity Designer
 - Canva

GPA: 3.7/4.0



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The Resume Genius Team

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