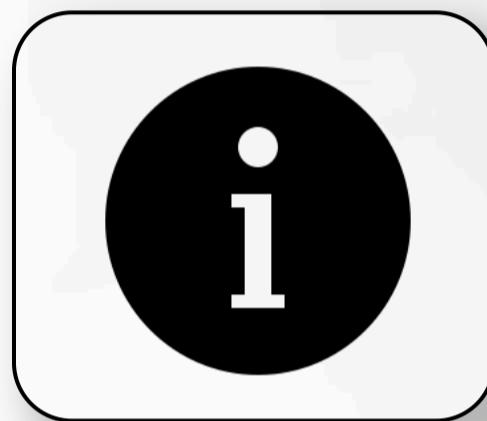
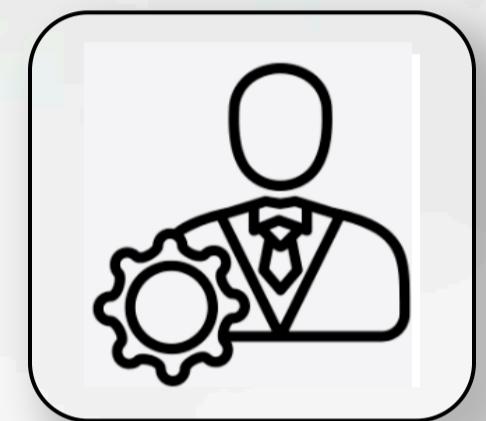




ATLIQ- 360



INFO



Executive



Financial



Sales



Marketing



Supply Chain



Help

Download **user manual** and get to know the key information of this tool

This report evaluates customer performance across critical financial metrics—**Net Sales**, **Gross Margin**, and their positioning in a **Profitability-Growth Matrix**.

Get **P & L statement** for any customer / product/ country or aggregation of the above any time period and More.

Analyze the performance of your customer(s) over key metrics like Net Sales, Gross Margin and view the same in **profitability/Growth matrix**

Analyze the performance of your product(s) over key metrics like Net Sales, Gross Margin and view the same in **profitability/Growth matrix**

Get **Forecast Accuracy**, Net Error and risk profile for product, segment, category, customer etc.

Get your **issues resolved** by connecting to our support specialist

EST 2018

EST 2019

EST 2020

EST 2021

EST 2022

EST 2023

Q1

Q2

Q3

Q4

YTD

YTG



Net Sales

\$3.74bn✓

Last Year: \$823.85M (+353.5%)

GM%

38.08%✓

Last Year: 0.36 (+4.37%)

Net Profit

672.57M✓

Last Year: 172.25M (+290.47%)

Last Year

Target Year

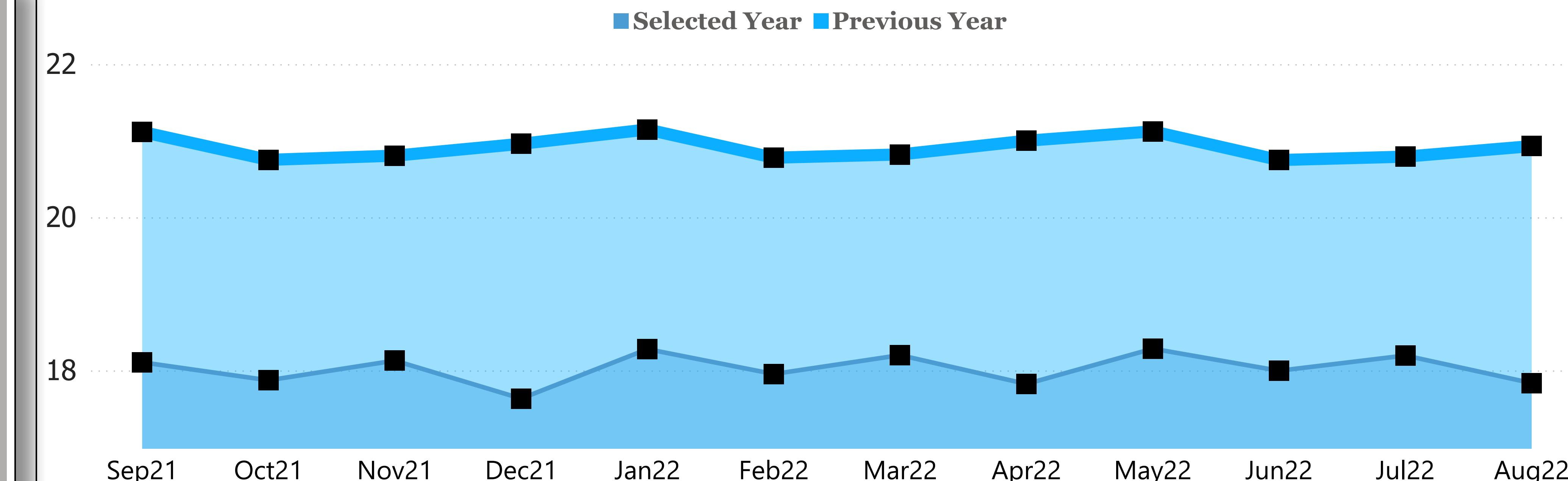


Top/Bottom Customer for Overall

Line Item EST 2022 LastYear YoY YoY%

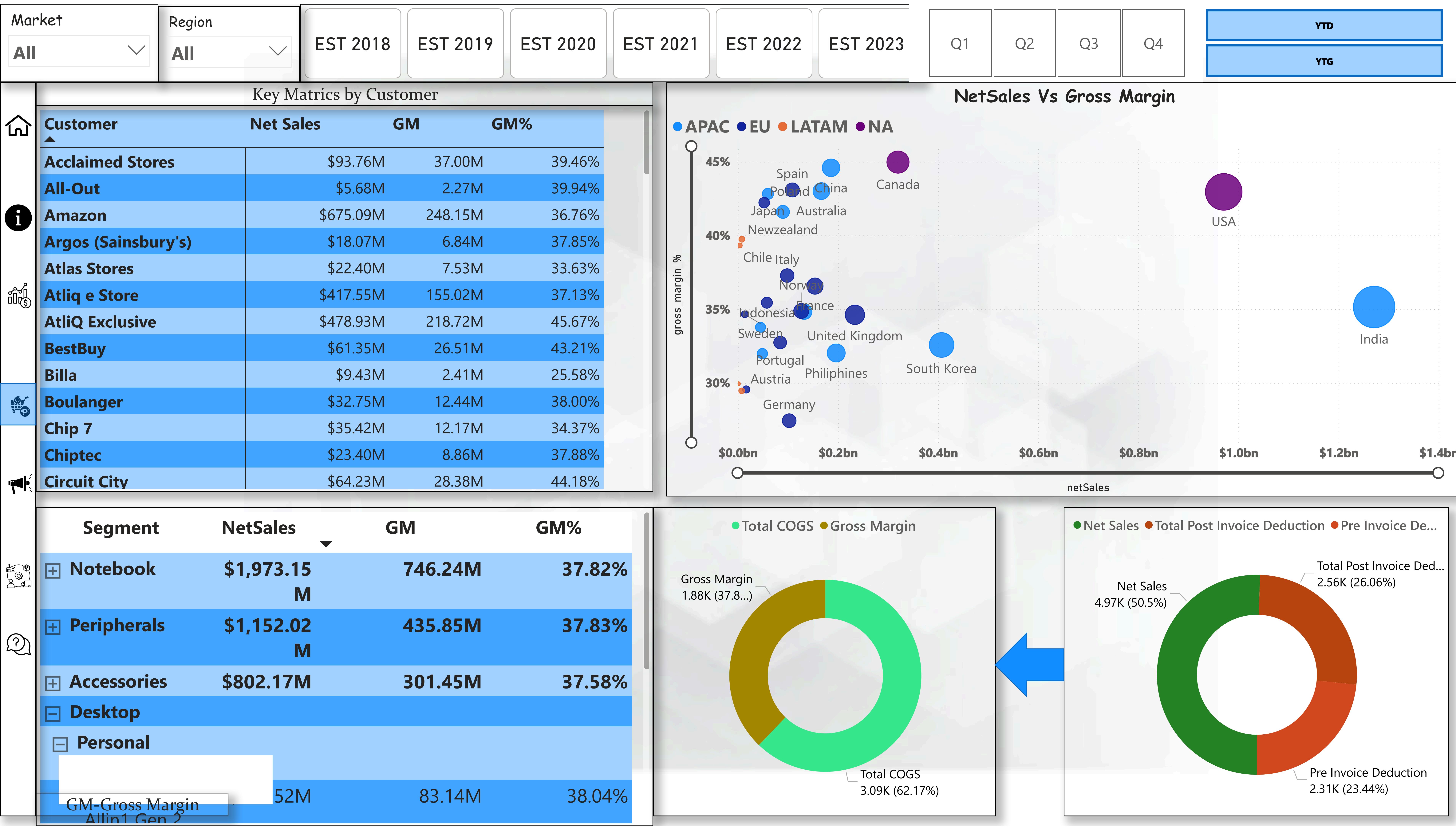
Gross Sales	7,370.14	1,664.64	5,705.50	3.43
Pre Invoice Deduction	1,727.01	392.50	1,334.51	3.40
Net Invoice Sales	5,643.13	1,272.13	4,370.99	3.44
- Post Discounts	1,243.54	281.64	961.90	3.42
- Post Deductions	663.42	166.65	496.77	2.98
Total Post Invoice Deduction	1,906.95	448.29	1,458.67	3.25
Net Sales	3,736.17	823.85	2,912.32	3.54
- Manufacturing Cost	2,197.28	497.78	1,699.50	3.41
- Freight Cost	100.49	22.05	78.43	3.56
- Other Cost	15.52	3.39	12.14	3.58
Total COGS	2,313.29	523.22	1,790.07	3.42
Gross Margin	1,422.88	300.63	1,122.25	3.73
Gross Margin %	38.08	36.49	1.59	0.04
GM / Unit	15.76	5.99	9.77	1.63
Operational Cost	-750.31	-128.38	-621.93	4.84
- Advertise Cost	-464.40	-65.31	-399.10	6.11
- Other Operation Cost	-285.91	-63.07	-222.83	3.53
Net Profit	672.57	172.25	500.32	2.90
Net Profit %	18.00	20.91	-2.91	-0.14

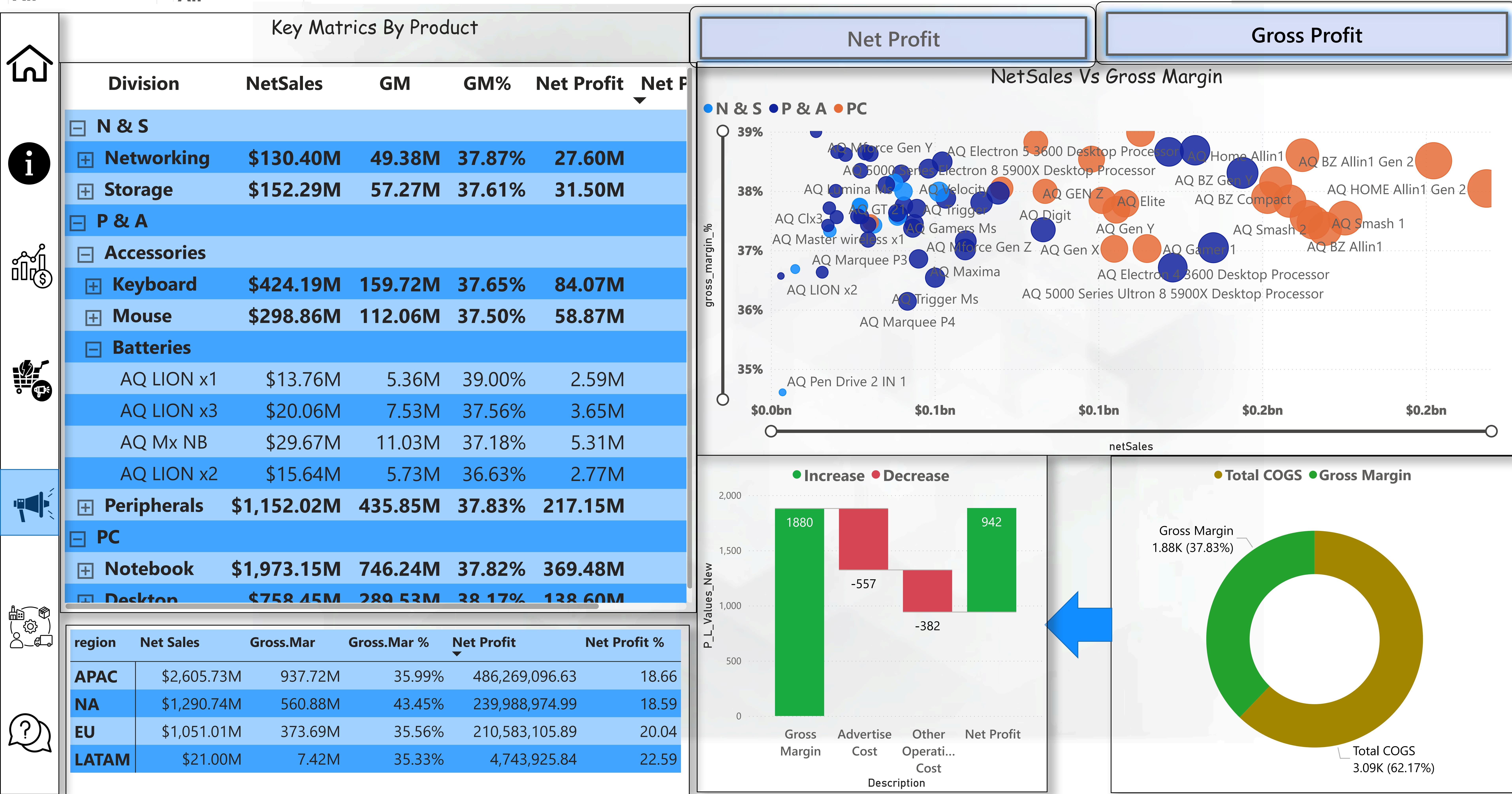
Overall



segment	P_L_Values_New
+ Storage	18.11
+ Peripherals	17.98
+ Notebook	17.97
+ Networking	18.15
+ Desktop	18.11
+ Accessories	17.98
Total	18.00

Region	P&L	YoY%
+ NA	18.31	0.00%
+ APAC	17.54	-14.90%
+ LATAM	21.71	-16.10%
+ EU	18.66	-21.51%
Total	18.00	-13.90%





Select all

EST 2018

EST 2019

EST 2020

EST 2021

EST 2022

EST 2023

Q1

Q2

Q3

Q4

YTD

YTG



Forecast Error

(Blank) ↴

Last Year: 9.48% (-100%)

Forecast Accuracy

98.03% ↴

Last Year: 98.03% (+0%)

Net Forecast Error (Qty)

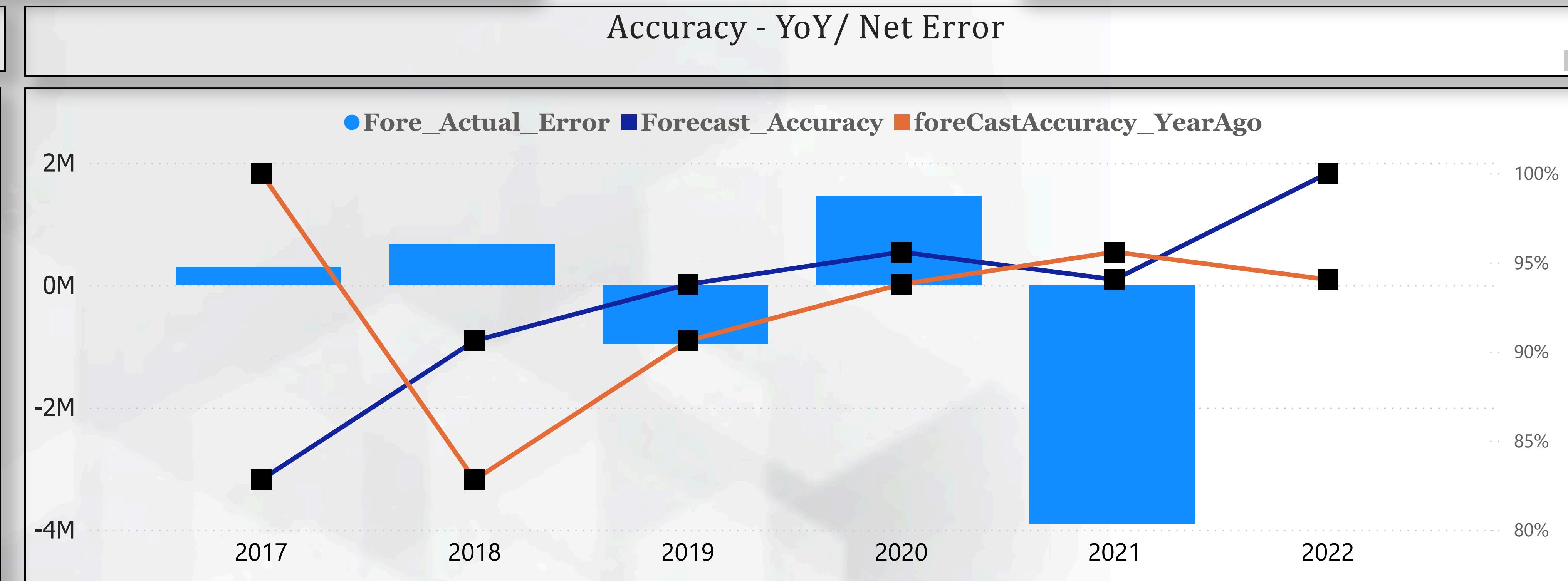
(Blank) ↴

Last Year: -3472.7K (+100%)



Key Metrics By Customer

Customers	F.Accuracy	NetSales	Net F.Error
Acclaimed Stores	91.69%	\$93.764655708M	-162K
All-Out	93.70%	\$5.6810826876M	-7K
Amazon	91.61%	\$675.0877963517M	-1394K
Argos (Sainsbury's)	99.70%	\$18.074351892M	-1K
Atlas Stores	81.13%	\$22.4049434164M	120K
Atliq e Store	91.60%	\$417.551201368M	-866K
AtliQ Exclusive	99.54%	\$478.9289822836M	-49K
BestBuy	93.09%	\$61.3512894922M	-80K
Billa	83.02%	\$9.4342279647M	-42K
Boulanger	96.59%	\$32.7520396471M	27K
Chip 7	93.63%	\$35.4218012412M	65K
Chiptec	91.16%	\$23.4014278572M	48K
Circuit City	92.49%	\$64.2328057453M	-91K
Control	95.30%	\$68.5192241509M	-63K
Coolblue	88.82%	\$29.352255048M	96K
Costco	98.34%	\$79.3954440517M	29K
Croma	95.10%	\$67.629404753M	91K
Currys (Dixons Carphone)	91.11%	\$15.8297491448M	-34K
Digimarket	95.42%	\$33.8164701909M	-42K
Ebay	91.57%	\$123.82590923M	-252K
Electricalsara Stores	95.45%	\$13.5719710253M	16K
Electricalsara Stores	95.08%	\$8.670427020M	9K



region	Net Sales	Gross.Mar	Gross.Mar %	Net Profit	Net Profit %
NA	\$1,290.743826781M	560.88M	43.45%	239,988,974.99	18.59
APAC	\$2,605.728892873M	937.72M	35.99%	486,269,096.63	18.66
EU	\$1,051.007577473M	373.69M	35.56%	210,583,105.89	20.04
LATAM	\$21.0044418237M	7.42M	35.33%	4,743,925.84	22.59

Division	NetSales	F.Error	F.Accuracy
+ N & S	\$282.6967426106M	2205259	91.53%
+ PC	\$2,731.599494732M	117350	98.01%
+ P & A	\$1,954.188501607M	-4740034	94.79%



