Dhanush Kumar C

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PROFILE

Technical professional skilled in Data Analytics, Cloud Computing, and Software Development. Proficient in AWS, data visualization, and full-stack web development. Experienced in data-driven projects, dashboarding, and cloud tools with a strong foundation in DSA and core CS subjects.

EDUCATION

BMS Institute of Technology and Management

Feb 2024 - Present

Masters in Computer Applications

East Point College of Higher Education

Bachelors in Computer Applications

Aug 2020 - Oct 2023

TECHNICAL SKILLS

Languages: Python, Java, C#

Technologies: VS Code, GitHub, AWS, Jupyter Notebook, Excel

Database: SQL

Frameworks: Django, Flask

CS Concepts: DSA, OS, DBMS, CN, OOP

PROJECTS

Smart City Data Analytics Platform

Jul 2024 - Sep 2024

GitHub

- Developed Flask web app for analyzing traffic, air quality, and ICT infra data.
- Used Pandas, Plotly for data processing and visualizations.
- Created heatmaps, dashboards, and efficient query modules.

VocalMail – Voice-Based Email Assistant

Jan 2025 - Mar 2025

GitHub

- Created Python app for composing and sending emails using voice commands.
- Used speech_recognition, smtplib, and pyttsx3.
- Included secure SMTP integration with speech-based feedback.

INTERNSHIP

Data Analyst Intern – Excelerate (in collaboration with GlobalShala)

May 2025 - Jun 2025

- Analyzed Facebook ad campaign data for the global Superhero U event, focused on reach, engagement, and cost metrics.
- Computed and interpreted marketing KPIs such as CTR, CPC, CPR, and Frequency using Microsoft Excel.
- Created effective data visualizations (bar charts, pie charts, line graphs) to identify high-cost, low-performance campaigns.
- Recommended discontinuation of inefficient campaigns, enabling actionable cost-saving insights for the Finance team.
- Collaborated in a remote cross-functional team using Microsoft Teams, Google Sheets, and PowerPoint.
- Recorded a stakeholder-ready virtual presentation and completed a full performance evaluation and personal reflection.

CERTIFICATIONS

- AWS Cloud Practitioner
- Coursera: Foundations Data, Data, Everywhere
- \bullet Infosys Springboard: Database and SQL