



DATA ANALYST INTERNSHIP TASK4

# COFFEE SALES DASHBOARD



ELEVATE LABS

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## DATA ANALYST INTERNSHIP TASK4

### Objective:

1. Design an interactive dashboard for sales performance analysis.
2. Empower stakeholders to make quick decisions using key metrics.





# Kpi's:

- Sum of Profit
- Sum of Sales
- Sales Trend by Year
- Sales Distribution by Product
- Sales Distribution by Market



# KEY FEATURES:

- SLICERS FOR MARKET, PRODUCT TYPE, AND DATE RANGE.
- SUMMARY CARDS FOR TOTAL SALES AND TOTAL PROFIT.
- INTERACTIVE CHARTS: PIE, DONUT, FUNNEL, AND LINE CHARTS.
- TIME-SERIES ANALYSIS FOR TREND VISUALIZATION.
- CONSISTENT AND PROFESSIONAL VISUAL THEME.

# OUTCOME:

- ENHANCED DATA-DRIVEN STORYTELLING SKILLS.
- HANDS-ON PRACTICE WITH BUILDING POWER BI DASHBOARDS.
- PREPARED FOR REAL-WORLD BUSINESS REPORTING AND DECISION-MAKING SUPPORT.

# COFFEE CHAIN SALES DASHBOARD

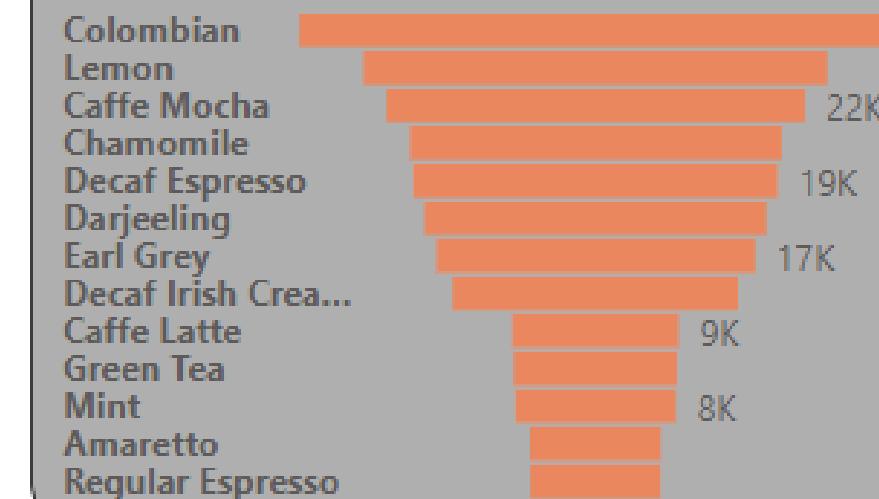
**64K**

Sum of Profit

**203K**

Sum of Sales

## Sum of Sales by Product



## Market

- Central
- East
- South
- West

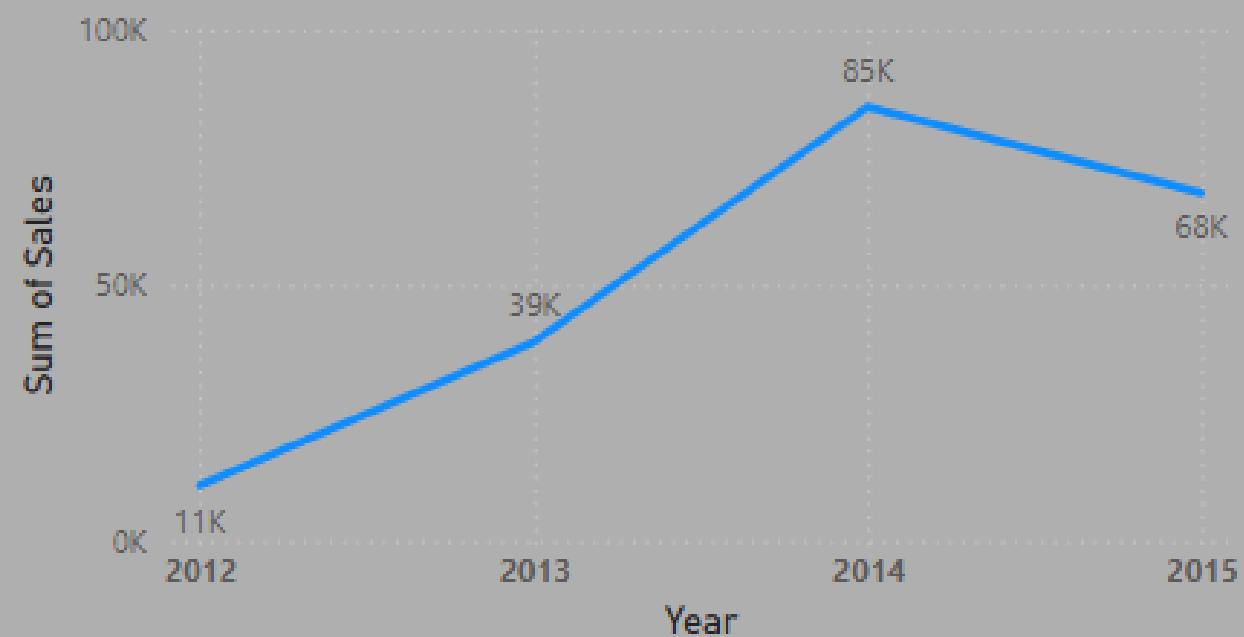
## Product\_type

- Coffee
- Espresso
- Herbal Tea
- Tea

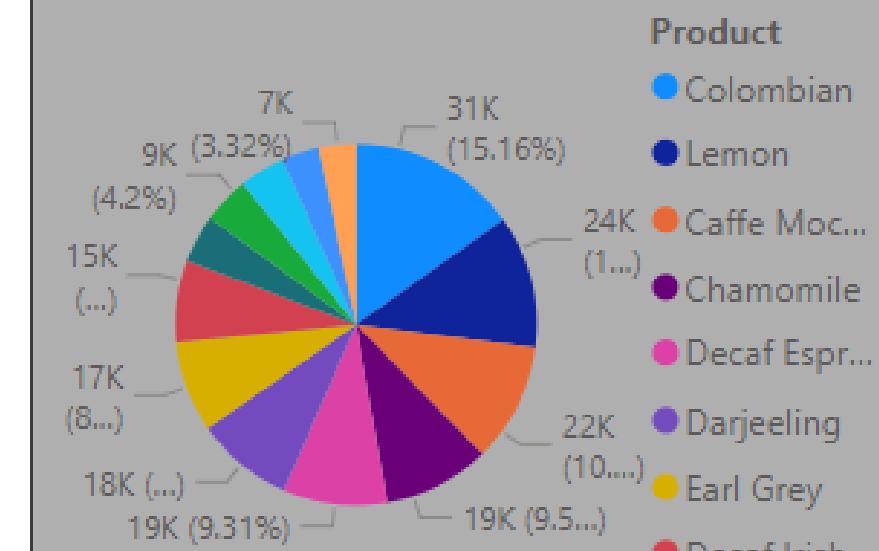
10/1/2012

8/27/2015

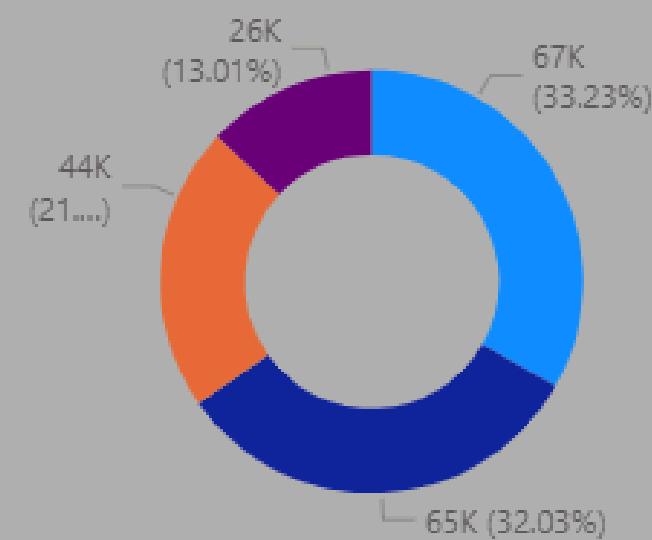
## Sum of Sales by Year



## Sum of Sales by Product



## Sum of Sales by Market





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THANK YOU