

## Ideation Phase

### Define the Problem Statements

Date	26 sept 2023
Project Name	Image recognition with IBM Cloud visual recognition

#### Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

### 5 Phases Process of Ideation

*This slide is 100% editable. Adapt it to your need and capture your audience's attention.*



A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Reference link:

[https://www.slideteam.net/media/catalog/product/cache/1280x720/5/\\_/5/\\_/5\\_phases\\_process\\_of\\_ideation\\_slide01.jpg](https://www.slideteam.net/media/catalog/product/cache/1280x720/5/_/5/_/5_phases_process_of_ideation_slide01.jpg)